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1930-04-12

### The East Texan, 1930-04-12

East Texas State Teachers College

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# The Dallas News

Commerce, Texas, April 11, 1938.

NO. 21

## BEAUTY CONTESTANTS

### Prizes For Short Course Made T. Play

**Farmer's Short Course To Be Held July 7-8**

A group of the demonstration agents of several surrounding counties and district together with several of the most influential citizens of Commerce in the Chamber of Commerce Hall at ten o'clock Saturday morning and set the dates of the Farmers Short Course of the Agricultural and Mechanical College of Texas which is to be held here two days, July 7 and 8.

The Short Course, which is held here annually, will be held at the East Texas Teachers College and several members of the faculty will assist in the instruction. Courses in poultry raising, horticulture, farm fencing, food, nutrition, and health will be offered. The departments of Home Economics, Physical Education, and Agricultural will cooperate with the officials of the instruction during these two days.

There will be various contests in which the 4-E Clubs of about twelve counties which will participate in the course.

"Smith County will probably be represented in the Commerce course this year instead of that of Hughes Springs, which that county attended last year," stated Miss Sallie Hill, District Home Demonstration Agent.

"We are very well pleased with the success & attendance of the Commerce course," stated George Adams, District Demonstration Agent. "There seems to be a greater interest taken in the course offered than in other years," he continued.

The visiting members of the meeting were: George Adams, District Demonstration Agent, Hunt County Agent, Mrs. Robertson, Hunt County Home Demonstration Agent, Hopkins County Agent, and C. M. Harrison, Hopkins County Agent.

### Training School Seniors Thrill In Mystery Play

Thursday evening, April 7, the Training School seniors gave their annual high school play. The play selected this year was one of Owen Davis. A mystery play called "45," or "The Mystery Term," by John Kluge and Clayton. "It was a difficult play for high school students to attempt but that they did it successfully was attested to by the hearty appreciation and 'laugh line' drew its applause and were time time. The play could have heard the proverbial pin drop.

They will begin with the firing of a gun fifteen minutes before the opening curtain. The

**E. T. Trackmen Lose Dual Meet To North Texas**

**LIONS PLACE SECOND IN SEVEN EVENTS THURSDAY**

Denton Eagles showed their prowess of the track yesterday by defeating the E. T. thirty club by the decisive score of 111-15. The meet was held on the Denton field, and due to the high wind no records were broken by the sprinters. Stockton of E. T. won second place in the 400 yard sprint, and was thrown, and the shot put, Henry, E. T. pole vaulter, who third place in his event. Wright, sprinter for Commerce won third place in the 200 yard dash. Wright also won third place in the high jump. Denny, Lion distance man won third place in the two mile run. Stockton, weight man, was high point man for the Lions with a total of nine points.

**Trinity Team Defeats Lion Netmen Here**

Trinity University racketeers from Waukegan proved their skill as netmen here yesterday by defeating the Lion aggression in both the single matches and the double matches. In the singles, Drake of E. T. lost his match to White, Trinity, led by the scores of 6-4 and 8-8. Harry of Trinity, won the matches from Smith, E. T., by the count of 6-4, 4-6, 5-7. Peck of East Texas, won his match from the scores of 2-6, 4-6. The first doubles were dropped by Bowers and W. Lowery to Harry and Fowler to the score of 4-6, 6-8. Drake and Smith of E. T. lost their matches to White and Fowler, by the scores of 6-4, 4-6, 1-6.

The East Texas courtier met with the Junior Aggies from Arlington here tomorrow, and a good match is expected, as the lions are smarting from the defeated handed them from the Trinity netmen yesterday.

**Winners Locust Pulchritude Contest Dance Given In Honor Of College Queens Last Night**



Pictured above are the winners of the beauty contest sponsored by the year book of the East Texas Teachers College and in whose honor all-allege dance was given last night. They are: (Top row) left to right: Della Lynn Westbrook, Sherman Mildred Barkley, Greenville; Ruth Dale Cain, Hallsville; Opal Branch, Greenville; (Bottom row) Faye Stockwell, Pecan Gap; Emma Jean Wheeler, Commerce; and Alene Lovin, Depert. Incidentally, Miss Wheeler in oval is the only Commerce girl who placed in the contest.

**Amy Hemingway To Visit Here On April 10th**

Miss Amy Hemingway Jones, Executive Secretary of the International Relations Clubs of America, will visit Commerce for many years with international relations clubs and libraries of the southwest and will come to this city on Thursday, April 10 and will speak at the College.

Miss Jones, who is Division Assistant of the Carnegie Endowment for International Peace, under whose auspices over 200 International Relations Clubs and libraries have been established in, at many colleges of the United States, has been associated with the League of Nations for many years with international relations work in the schools and libraries of the country. She is a member of the British Universities League of Nations Conference held at Oxford University in order to make preliminary plans for the British-American Students Conference held at Oxford in 1928. At this conference Miss Jones acted as advisor to the American students.

Miss Jones will discuss International Relations Clubs, Formation, Objects and Purpose while in Commerce.

**To Speak Here Elect Officers For T.S. P.T.A.**



CLYDE EAGLETON, P.D.

Mr. Clyde Eagleton will speak at the College auditorium at 8:45 p.m. Monday, April 11, at 9:45, (topic change of date) Those interested in prevention of war and the part our Nation is playing in world events will be interested in hearing him. Mr. Eagleton comes to Commerce on behalf of the Women Affairs Club of the local college.

Dr. Eagleton, Associate Professor of Government in New York University has become known through his study and writings, one of the outstanding authorities in the country on international law and relations. He received his B. A. degree from Austin College, Texas, and his M. A. degree from Princeton University in 1914. From 1914-1917 he was a Rhodes scholar at Oxford, where he won the Robert Herbert Memorial Essay Prize in History, and also in 1925. In 1928 he received his Ph.D. degree from Columbia University.

Since 1925 he has been on the faculty of New York University. In 1925 he was a member of the Conference of Teachers of International Law at Washington, and also in 1926. In 1928

**Officers for the coming year were elected by the Parent Teachers Association of the Training School in a regular meeting Friday afternoon at the Training School department of the East Texas State Teachers College.**

- Mr. J. G. Smith, president.
- Mr. H. J. Barron, second vice-president.
- Mrs. F. E. Watkins, second vice-president.
- Mr. T. Gordon, third vice-president.
- Mrs. C. W. Stauder, corresponding secretary.
- Mrs. Earl Sandridge, treasurer.
- Mrs. W. F. Garner, recording secretary.

Two talks made up the program for the afternoon. Mrs. Lewis J. Warham explained the Health Standard used in the Training School and Miss Opal Williams discussed the step by step plan for the new law now taken to establish a county library with service station in the Court House in Greenville and books to be sent out all over the county on request.

A petition was presented for the signatures of the mothers present signifying their desire to have the library established.

The women room was the book presented to the book room. There is a great attendance of mothers at each business meeting of the Parent Teachers Association.

**College Letter Men Organize "T" Association**

All men of the East Texas State Teachers College who have made a letter in any athletic event of the college met in the old auditorium Wednesday at 8:40 a. m. to reorganize the "T" Association.

Buford Williams took charge and officers were elected. The members of the year they were as follows:

Wade Bledsoe—President.  
Oliver Stringer—V. Pres.  
L. I. Smith and Texas Herschel Crisswell—Reporter.

The purpose of the organization is to develop stronger relationship between the athletes of the college, to encourage and cause a feeling of unity between the athletes that will bring them together while in school and after they are out into the working world. To encourage new materials that will be a benefit to the Lion squads.

The members are to meet again next Wednesday morning to approve of the by-laws and a constitution will be presented for discussion after which the club will try to carry out their purpose.

There was once a "T" association on the E. T. campus and the same good work for the college and the athletes of the Lion.

They will endeavor to carry out what they drafted, and make it a thing of the present instead of the past. There are only three members of the "T" organization on the E. T. campus and it will be a benefit to the Lion squads.

In a room bedecked with blue and gold, the college colors, seven young girls were to be honored by the student body of the East Texas State Teachers College in their annual publication, The Locust, this year were presented to the students of the college at a dance given in their honor Friday evening in the Club Gym on the college campus.

Dancing was begun at seven thirty and continued until midnight when Miss Mary Bowman, member of the faculty to whom the Locust is dedicated, Miss Sarah Marshall, May Queen of the college this year, and Misses Allene Lovin, Della Lynn Westbrook, Mildred Barkley, Ruth Dale Cain, and Fay Stockwell, five of the seven college beauties with their escorts, George A. Phaeffer of Greenville, Forrest Sherry, who is to be the beauty of the year, and Steve Matthews, Curtis Cameron, Harold Stringer, A. Dale Drake, and Ronald Maxwell led the Grand March across the floor and to a raised platform from which they were promoted to the dancers by Carl A. Thomas, editor of the Locust for 1938.

The two beauties unable to attend the dance were Opal Branch of Greenville and Emma Jean Wheeler of Commerce.

Following the introduction of the young ladies and their escorts Mrs. Murrell Hogue danced a set danced for the enjoyment of the honorees and dancers.

Much confetti and streamers of serpentine tapes in a multitude of colors added to the beauty of the room during Tuesday afternoon at the home of Mrs. Ursula Allen, 1769 Live Oak St. The girls were to have a afternoon discussion will be "Children's Behavior and Parents' Attitudes," which was given by the E. T. Joy Makers furnished the music for the dancing.

**H. H. J. FLING SPEAKS TO PSYCHOLOGY CLUB**

Mr. H. H. J. Fling will address the Psychology Club Tuesday afternoon at the home of Mrs. Ursula Allen, 1769 Live Oak St. His address will be "The Psychology of Children's Behavior and Parents' Attitudes," which was given by the E. T. Joy Makers furnished the music for the dancing.

**SCHEDULE OF EXAMINATIONS FOR THE FIRST SIX WEEKS, SPRING QUARTER, 1938.**

7:30 Classes, Tuesday, April 22, 8 to 10 a. m.
8:30 Classes, Tuesday, April 22, 10 to 12 a. m.
10:20 Classes, Tuesday, April 22, 1 to 3 p. m.
11:10 Classes, Tuesday, April 22, 3 to 4 p. m.
1:10 Classes, Wednesday, April 23, 8 to 10 a. m.
2:05 Classes, Wednesday, April 23, 10 to 12 a. m.
3:05 Classes, Wednesday, April 23, 1 to 3 p. m.
3:55 Classes, Wednesday, April 23, 3 to 5 p. m.

**NOTE:** Monday, April 21, Holiday, San Jacinto Day. Registration for the Spring Quarter, Wednesday, April 24, Teachers' reports are due by eight o'clock. Tuesday, April 25, 9 a. m. to 12 p. m. CHANGE THIS SCHEDULE.

# The East Texas

PUBLISHED EVERY SATURDAY

By the Students of the East Texas State Teachers College, **Marshall**, as second-class matter December 16, 1922, at the post office at Commerce, Texas, under the act of March 3, 1879.

## THE STAFF

**A. DALE BRAKE** ..... Editor-In-Chief  
**WILLIAM McDANIEL** ..... Associate Editor  
**WOODROW JOHNSON** ..... Business Manager  
**FORREST BLANKENSHIP** ..... Circulation Manager  
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## IN FAVOR OF DRESS REFORM

Too much britches are around the modern man. From the infantine years until the wheelbar stage, man is swaddled in layers and layers of dry goods. And it is the dry goods magnates who are responsible for this imminent menace to the civilized male being. Every method the imaginative minds of our geniuses can contrive is being utilized to spread clothing propaganda. Newspapers, magazines, moving pictures, radio, and all other advertising mediums have been harnessed by money-mad gadget-kings, and made to serve the questionable purpose of convincing men of the necessity of wearing cloth. Generation after generation of young manhood has kicked at the current notion of wearing clothes, but to no avail. Mens cutters, and style setters, have so influenced the ears of mothers, relatives, neighbors and others concerned that, during plastic years, the youths of the nation is indoctrinated into the idea that yards and yards of fibrous material are as essential to a man as his food. Nothing is as injurious to the general welfare of the human race as the habit the men have of dispersing themselves in padded pounds of textiles.

Every day the evil effects attending this imminent menace are apparent. Do you know what mysterious gripping power has so possessed the modern man that he has allowed the women to advance thus far from their primal state of subjugation, and domestic serenity? The truth is that men wear too many garments. The human body is not powerful enough to resist the fatiguing effect of wearing an abundance of clothes. The very vigor of the nation is being sapped by this outlandish practice. Superfluous clothes must come off the modern man, and that immediately. Females, having discarded all more or less unnecessary wearing apparel, have stepped into the front of things in an unprecedented manner. It is up to the college youth of the nation, that is, the minds of the nation, to start a back to nature movement, and give men an equal chance with the women.

The only solution of the problem is to ignore the appeals of the hat manufacturers, and to WEAR FEZZAMAS.

## THE OTHER CAMPUS

San Marcos

There is yet a need for the library to be open at night in order that working students and students busy with extra-curricular activities may have a chance to avail themselves of the necessary reference material when they need it. There are many students who have very little time during the day in which to visit the library and see the material which cannot be taken away or can be gotten only after certain hours. If they are not there to get it when a grand rush is on, it is gone when they go to class eventually.

The crowded conditions of the library a few days preceding the last final exams and the demand for books at that time tends to indicate somewhat that much work was done at the last moment under pressure when it was impossible to get it done earlier in the term.

We believe that if the library is available for work and the preparing of books as well as last-minute odds and ends, that an improvement of grades will inevitably result with a spreading of the work over the whole term more evenly and thus eliminating so much of the last minute effort.

## Texas University

### A DANGEROUS PHASE OF FRANKNESS

Frank speech may avoid some misunderstanding but think of what a world this would be if everybody told frankly what he thought of everyone else. Human feelings are so delicately constructed that they demand fastidious consideration. Frank constructive criticism is welcome and appreciated. Careless, destructive criticism is unpopular and offensive.

No one can afford to be absolutely frank all of the time. The frank man is not the popular man. Destructive criticism hurts, and even when the pain is gone a scar remains. Frank and unfavorable comments help to destroy the brotherly comradeship between true friends. It creates a kind of dread that replaces respect and admiration. Most people realize this, and respect the sensitiveness of their fellow beings.

Criticism, favorable or unfavorable, voluntary or invited, is nothing more than individual opinion. Opinions vary with age, sex, experience, position and intellect. An habitual critic rapidly develops into the even less popular entity. Popularity, that is, worthwhile comes with a tolerant and helpful attitude toward others.

## MR. PROF. YOU'RE ACCUSED

Charming is the fault of the professor and not of the student. Few professors use any judgment in giving assignments to students, especially a few days before six weeks' quizzes and little detail in his work in on time and know every student who seldom attend class and when they do meet their classes professor who is not interested enough in his classes to remember what problems or what sentences were to be handed in that day should not blame the class when they get out their notebooks or see points on the exams. Other instructors place more emphasis on the quizzes than on daily work, so of course the student is only human and gets into his work slack until the night before exam and then he burns midnight oil.—The Oklahoman Daily.

## TO SPEAK—

(Continued from page 1)

he visited Europe as one of the group of American Professors of International Law traveling as the guests of the Carnegie Foundation. In 1929 he acted as Technical Adviser to the British-United States Students Conference held at Oxford.

"The Responsibility of States in International Law" written by Dr. Eagleton, is an authoritative discussion of one of the three subjects chosen for the Conference on the Codification of International Law now being held at the Hague. He is now preparing another book, to be entitled, "International Government."

Dr. Eagleton is a member of the Executive Committee of the American Society of International Law which will hold its annual meeting in Washington this spring. At this meeting he will deliver an address on "Neutrality and Neutrality Rights after the Kellogg Pact." In April he will also address the American Philosophical Society in Philadelphia on "The Current Position of International Law."

Publications to which Dr. Eagleton has contributed articles are: Review: The Texas Review; The Southwest Review; The American Review; The American Journal of International Law; Current History Magazine; The Michigan Law Review; The Political Science Quarterly; The South Atlantic Quarterly.

"The subject upon which he will lecture is 'Present Trends of American Foreign Policy.'"

## MORNING SERVICES TO BE AT CHURCH SUNDAY

Contrary to announcements made Sunday there will be Sunday morning services in the First Methodist Church Sunday morning will meet at 9:45 and Rev. Herman A. Butts will fill the pulpit at 11 a. m.

Services of the Revival held under the tent will begin Sunday evening.

Gifts, map him, and we will sell here. Klose and Son, Photographers.

## UNIVERSITY WOMEN TO MEET WEDNESDAY NIGHT

The American Association of University Women will meet at the home of Miss Miriam Phillips Wednesday evening. Miss Phillips and Mrs. Edward Mixson will be the hostesses. Members of the club will serve on the program for the evening are Miss Lorena Brannon and Miss Kim Wilson.

Members of the Greenville Association of University Women will be guests for the evening.

## JACK HOUSTON IMPROVED

FOLLOWING OPERATION Latest reports on the condition of Jack Houston, son of Mrs. Curtis Anders, indicate that he is showing remarkable improvement after having undergone an operation for appendicitis in the Cantrell Hospital at Greenville last Tuesday. Jack was formerly a student of the East Texas State Teachers College, and is now employed by Fisher and Beane, Brokers, in Dallas.

## SCHOLARSHIP SOCIETY

Thursday, April 11, has been selected by the R. S. Hamilton Scholarship Society as the date for the entertainment to be given the honor-roll students for the Fall and Winter terms. This is an annual affair, all students who were on either the Fall or Winter term honor-roll are invited to be present at the open court of the Education building next Thursday evening at 7:30 o'clock.

You Are Welcome to —THE NEW—

## Palace Barber Shop

Is the New Theatre Bldg. DICK HUNTER, Prop.

## What Your Mother Wants

You would do almost anything to please your mother. She wants your photograph. For yourself, your friends, but most of all, for her, have a new portrait made now.

## "Mother's Day" Is May 11

A. M. House & Son Photographers

# NON SECTARIAN Community Enterprise

## OLD TIME REVIVAL

### BEGINNING SUNDAY April 13 7:45 P. M.



In Big Canvas Tabernacle Seats 1600

O'Neal Lot On Bonham Street

SOUL TIRRING SERMONS

Every One Invited BUTTS & CUNNINGHAM Evangelists Invited Here By The First Methodist Church Solos Chorus-Music

SOUL TIRRING SERVICES

# Society Column

## LES CHOISETES

With artistic decoration the Les Choisettes Club made of the CbJ Gym a trellised flower garden. Wednesday night when they entertained the fifteen club members and their escorts, representatives of each social club on the campus. Dr. and Mrs. Whitley, Miss Julia Husbell and Miss Vera English, club sponsor. The white lattice which lined the walls was covered with trailing vines and sweet peas. Large bouquets of white roses were placed at intervals along the wall, and lovers' seats were arranged in cozy nooks. Punch was served at an arch that was erected in the form of a well known cornice of the room. Balloons that were given as favors during the dancing hung down the center of the ceiling where the crepe paper lattice work came to a peak.

The group met first at the home of President and Mrs. Whitley who lead the grand march to the gym. Present were Misses Francis Mahaffey, Mildred Weatherford, Florence Hensel, Staupha Benson, Frances Hilliard, and Margaret Guinn, were dressed in conventional white costume and gave out pink and green caps to the dancers as they entered the gym.

The E. T. Jorgmachers played for the dancing which began immediately after the grand march. The evening's entertainment consisted of a program was given by Mr. Wayne Reed, vocalist, Miss Sue Johnson, a graceful and talented solo dancer, and Messrs. Harry McCarty and Mr. Chapman Hensel of Greenville, an interesting tag team.

Favors of the evening carried out the club's colors of pink and green and were they memorandum books and gift certificates. Multi-colored confetti and serpentine were distributed to the guests from galaxy pink and green net bags.

Those present were: Misses Blanche DeJernett, Helen Figgins, Emma Lee Bonham, Maurice Strange, Nancie Galyon, Octavio Emerson, Estelle Gardner, Josephine Houston, Lula Mae Caston, Sarah Lou Melton, Ruth Carnegie, Betty Snipes, Lottie Belle Jones, Charlene Bond, Shirley Patching, Billie Wortham, Bess Hunter, Miss Bessie, Vera English, Julia Hubble, and Mrs. S. H. Whitley; Dale Drake, Roy Johnson, Charles Zeigler, Oscar Lovrey, Portland Whitley, Grady Parker, Maurice Mitchell, Everett Wallace, Eldon Pinkley, Leo Pinkney, Dr. Whitley, J. D. Coyle, C. O. Mulkey, Presley Wright, Lonnie Verbie, Loula Woolley, Simon Steidman, Garner Poole, Glen Maloney, Randolph Wortman, Bob Keel, John Muller, Forest Sheely, Odell Lawson, W. T. Hittsworth, Curtis Cameron, and Garland Moss.

Why send your book films elsewhere when you can get them developed just as good at A. M. Howar's Studio.

**Make Big Money**  
During spare time while in college  
**Red River Valley Matrimonial Assn.**  
Sherman, Texas  
P. O. Box 87.

## CLIFMARD DANCE

The Clifmard Club entertained in a novel manner last Friday night at the CbJ gym when they sponsored a "learn dance" episode were requested to dress in ruralistic costume, and about twenty couples came to dance to the music of the E. T. Jorgmachers. The gym had taken the semblance of a barn a la hay and corn. There were some ears among the corn and as a reward for the finding of such ears in a shocking contest Roy Johnson, Albert Denny, J. B. Johnson, and Earl Schardt were given the privilege of kissing the fairest of the group. Leonard Zucker was pronounced the most efficient hog caller at the dance.

Miss Mary Bowman who wore apron with a saash tied in the low heeled slippers and a pink bag was given a copy of Fashionable Dress for being the most ruralistic girl and Edna Thompson in overalls, blue shirt, and neckerchief was given a corn pipe and tobacco for the most effective man's attire. Even the orchestra wore rural costumes and the cold drink counter was made of hay.

Girls, snap him, and we will finish her. Howes and Son. Photographers.

## FRANKLIN SHOE SHOP

It Pays to have them  
**REBUILT**  
Next door to O'Neal Paint Store

**J.C. PENNEY CO.**  
1200 Washington Street, Commerce, Texas.

**Your Silk Stockings**  
Need Cost Only \$1.49 a pair

## Outside Reading

Get your books for Outside Reading from us. We have the best and latest books that are being published.

**Ralph's News Stand**

## TRAINING SCHOOL SENIORS

(Continued from page 1)  
fectly for his part. Perhaps the hardest parts in the play was those of the grief stricken father and mother which were so ably filled by R. D. Estes and Katherine Smith. Not once did these two youngsters "get out of character" but sustained their hard emotional roles like veterans.

Captain Dixon, the man from headquarters, was ably taken by Holton Allard and supporting him were Charles Bickley and Joe Weldon Knight as the other officers. This group played their part realistically. Hamish Smith, the beautiful heroine, kept the audience in suspense as to her real actions while John Muller, the leading man, had their entire sympathy

**R. B. MADDUX**  
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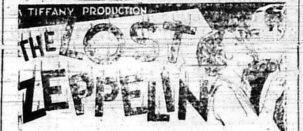
Over Perkins Dry Goods Company

as he tried to help her out of her supposed midlife. Playing with this group was Mary Lou Whitley and Harry Sanders, friends of the hero and heroine. Harry's persistence and setting the wedding date brought much laughter. One of the big surprises of the evening—came when the dueler, played realistically by Murray Snyder, confessed to killing Clayton in order to shield the real murderer, his daughter, taken by Emily Claire Ferguson. The fun of the evening was helped along by the Irish cook and the chauffeur, two character parts ably filled by Miriam Young and James Guinn. Horace Gill made an excellent doctor. Clarine Truher a charming nurse, while Kathleen Galyon, a waitress at the Ritz, helped the story along. And last, but not least, was Kenlock Brady, who played the villain and died most effectively in the last scene.



## PALACE

Monday and Tuesday



Melodrama Up-to-the Minute!  
Thrilling, Tremendous Conflict, with Man the Valiant and Nature the Worst.  
Thrilling Love Theme of Two Gallant Braves Who Lay Siege to the Heart of a Woman.  
Conway Tearle • Virginia Valli • Ricardo Cortez



All Talking Comedy  
"No Boy Wanted"

## Easter Cards

Large Assortment  
—at—  
All Prices

**Arthur's Drug Store**  
North-o-Campus

## Haberdashery that Becomes You

Becomingness is a hobby with us, like comfortable fit and correct style. In Shirts, Ties, Hose and Kerchiefs, becomingness depends on harmony between each article and with your own complexion.  
That's especially important now, when natty appearance puts us in tune with the new season. Our careful "blend" service assures harmony of color and pattern. Wide selections from Wilson Brothers in the season's new styles make satisfaction certain.

Hart Schaffner & Marx Clothing  
**Hess & Brown**  
"THE MAN'S SHOP"

CHICKEN DINNER SUNDAY **35¢**  
**City Cafe**  
Sunday  
and all the trimmings  
CHICKEN DINNER SUNDAY **35¢**

## Mother's Day May 11th

Give us your order now if it's candy you remember Mother with. Silk finished Artstyle packages. Any size.



Or if you prefer a gift such as stationery, mottoes, etc., we have the complete assortment from which select.

## Quality Service Satisfaction

# 3 Beall Brothers 3

## PRE-EASTER SALE

Sale Is Now Going On and Will Continue Through Easter

WE EXTEND A CORDIAL INVITATION TO THE PEOPLE OF HUNT COUNTY TO VISIT OUR STORE AND INSPECT THE MAGNIFICENT LINE OF NEW EASTER MERCHANDISE THAT WILL BE OFFERED DURING OUR PRE-EASTER SALE THE MOST DISCRIMINATING WOMEN—THE MOST EXACTING MEN—WILL BE PLEASED WITH THE MODISH GARMENTS THAT OUR BUYERS PURCHASED FOR THIS SPECIAL EVENT. WE CANDIDLY BELIEVE THAT WE ARE IN A POSITION TO FILL YOUR EVERY NEED AT A REASONABLE PRICE! EASTER IS THE AUTHENTIC TIME FOR NEW STYLE—AND WE OFFER THEM IN A GORGEOUS ARRAY. DO NOT FAIL TO ATTEND THIS PRE-EASTER SALE! YOU CAN'T AFFORD TO MISS IT! YOU WILL SAVE BY MAKING YOUR PURCHASES WITH US!

### Pre-Easter Values

Children's Fancy Mercetized Hose, 3-4 length, 4 to 7, on sale for—

25c

Children's Rayon non-run (step-ins, pair) shades, only

25c

Fast Color Prints, Spring's newest patterns, Pre-Easter Sale, now—

19c

#6-inch Pajama Checks, in white or pastel shades good quality—

19c

Ladies' non-run Rayon Bloomers, Pre-Easter Sale, price—

98c

Men's Fancy Silk Sox— all sizes; a Sox that you will pay 39c for. Sale price pair—

25c

Men's Summer Union Suits, full cut; made of good Thruity, All sizes, only—

39c

Good Grade Cheviots, regular 1/2 grade, Pre-Easter Sale price—

15c

Good Heavy Grade Gingham— New patterns to select from, only—

15c

3 rolls of 3-lb Cotton Batting, the kind you will pay 56c for, sale price, 3 for \$1.00

Men's Athletic Undershirts, all sizes, Pre-Easter Sale, price—

39c

Men's Kerry Kut side opening union suit. No elastic in back to rip—

98c

Men's fine count White Broadcloth Shirts, Regular \$1.96 each, 3 for—

\$5.00

### MENS' TIES

MEN'S \$1.00 FANCY TIES, 10 DAY'S PRE-EASTER SALE. MEN'S FANCY DRESS PANTS, GOOD VALUES AT

59c and up \$2.45



### NEW STRAWS

Of course, you will want to step out in a New Straw Hat Easter morning. We have never shown a more complete assortment. We haven't the space to quote all the prices here—but you will be more than pleased with the values we are offering from

98c to \$3.85

ONE LOT MEN'S RAYON SILK HOSE, 2 PAIR FOR—

\$1.00



### Spring and Summer Suits For Easter

Never before has our line been more complete. We have models to fit any form and patterns to please the most particular dresser. We want you to see the values we are offering in Tropical Worsteds Suits—

\$12.50, \$19.50 and \$24.50

### Men's Dress Oxfords

One Lot Men's Oxfords in tan only. Good styles but broken sizes. Values up to \$4.00. Pre-Easter Sale, Price— \$2.98  
Men's Dress Oxfords, black; Peter's Diamond Brand; guaranteed solid leather, size 6 to 11. Pre-Easter Sale Price— \$2.98, \$4.45



### New Easter Footwear

Ladies' Dress Oxfords, Pumps or Straps, in black, patent, blond, medium or high heels. See these values at \$2.98-\$3.95-\$4.95

### Sale on Dress Shirts

The Summer months are here. It takes more shirts. All men's Dress Shirts will be on sale during this Pre-Easter Sale. Pool's Shirts are fast colors, full made and have the T-button front. Every shirt guaranteed to give you satisfaction or your money refunded. You will buy several at these prices—

\$1.50 SHIRTS \$1.19  
\$1.35 Pool's Dress SHIRTS \$1.59  
\$2.50 Pool's Dress SHIRTS \$2.19  
\$3.80 Pool's Dress SHIRTS \$2.59



### Women's Hat Values



In this department you will find Hats for the Little Miss or the Older One. Of course it would be impossible for us to quote all the prices in this space, but we want you to call and see what we are offering in Ladies' Hats during our Pre-Easter Sale at— 98c to \$1.05

### Silk Dresses For Easter

We have been preparing for this event for some time. We have made a special purchase of Silk Dresses. We offer them to you at a big saving during our Pre-Easter Sale.

Dresses up to \$60. on sale— \$4.69  
Silk Dresses up to \$10.50, on sale, Pre-Easter values— \$8.88  
Ladies' Silk Dresses up to \$10.00, Pre-Easter Sale— \$14.88

BIG REDUCTIONS ON LADIES' SPRING COATS. DON'T MISS THESE VALUES!



### Pre-Easter Values

Men's Hong Kong Khaki or Sand color Work Pants, good grade; our \$1.29 value, on sale, all sizes, only—

\$1.19

Men's Seamless Heavy weight Grey Sox, good grade; all sizes, Sale price, pair—

9c

8-oz. Feather Ticking, guaranteed leather proof; regular 30c value, during our Pre-Easter Sale, yard—

27c

Printed Battie and Flannels, Spring's newest patterns; worth much more, Pre-Easter price, per yard—

39c

One lot of Printed Dunity, our regular 35c grade, during our Pre-Easter Sale, per yard—

29c

Ladies' Hosiery Dresses, made of fast color materials and light weight mites for summer—

\$1.95

Imperial Chambray, regular 30c seller, good patterns to select from, Pre-Easter Sale price, yard—

25c

Men's Triple Stitched work Shirts, full cut, two pocket styles; made of good heavy Cheviots, 14 to 17. Sale price—

69c

We Sent You a Circular, Did You Get It?

# 3 BEALL BROTHERS 3

Commerce, Texas

IT PAYS TO BUY YOUR MERCHANDISE WHERE YOU CAN GET IT FOR LESS.