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1930-04-01

### The East Texan, 1930-04-01

East Texas State Teachers College

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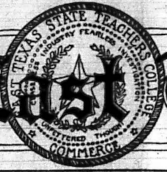
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# The Daily Texan



April 1, 1930

VOLUME XII

# LIBRARY BUILDING DONE

## Two Collegiate Stores To Build Joint Concern

## McMarie Gets Prominent Position With N. Y. Times

## WILL START TO NEW YORK VERY SOON

## LIBRARY BUILDING IS DONE

## THE LEADING FOR LESSONS

### College Pharmacy And College Store Will Operate Under Same Name

Probably the most drastic change in business affairs in the history of the school came this morning, in the form of a merger between the two firms, W. F. By College Store, Inc., and the College Pharmacy, Noble A. Arthur, Proprietor. These two firms, having served the students for fourteen and four years respectively, finally agreed on merging into one concern, to be established exactly 25 yards, half the distance between the present locations of the two stores. The concern will occupy almost an entire block and will add to its regular stock a complete line of ladies ready-to-wear, mens clothing, sporting goods, even more than the two stores now boast, and just but not least, a delicatessen in which will be served Doc By's sandwiches, Noble A.'s sandwiches and Mrs. Drake's sandwiches either toasted or otherwise but when toasted the regular price will be increased by five cents. Plans for the new home of the "Co-op Store" at this new business will be called, have been drawn up and presented to the elder member of the incorporation and he passed favorably on them, but at present time insufficient evidence had not been submitted to strengthen Mr. Arthur's position on the matter. It is a set fact though

lines in the Library will be issued out until the first of next year, so when you enter the new Library Building Thursday morning, please do not ask for reference books as it had, for the librarians to abide by such a strenuous order, knowing how students the student body is as a whole.

The Contract for the building was let to A. H. Wolfchild of Dallas and it is remarkable to note that it was completed with-out Mr. Wolfchild's supervision on the job at all. The metal class of the College put up the steel frame work and the Manual Training Department furnished the wood work through-out. Not a bad idea for the boys, as it is both injurious to the student and it gives the books a delapidated look. We must keep our books placed in the new Library Building as neat, clean as possible so when the state inspector comes around, he will not require us to buy book-covers for them. Only the maga-

zine dedicated to the Museum sponsored by the History Department under the supervision of Dr. C. T. Nye, head of the department, and the remainder as the administration sees fit.

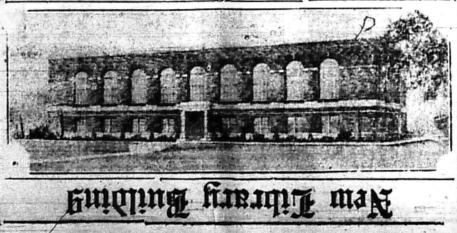
New books have been arriving daily and it is the deepest regret of the College, not to be disclosed yet, that from now on there is to be a ban placed on the departments of Education and History, absolutely forbidding any assignment of outside reading to the students. We must keep our books placed in the new Library Building as neat, clean as possible so when the state inspector comes around, he will not require us to buy book-covers for them. Only the maga-

### Prominent E. T. Junior To Assume Journalistic Duties

The following are some of his resolutions after he assumes his position in the Metropolitan of the East:

1. To decline sides on politics only after he sees which side is the more powerful.
2. To always honor and give front page to anything concerning the President of the United States.
3. To attend all the social functions possible and to report same to the home publications, too often that the folks at home can see that he is getting along with the upper crust of New York.
4. To always give visiting E. T. students all the publicity that they desire and to give a banquet each time a Commertie visits him.
5. To keep tabs on Wall Street and to wire all stock brokers in Commertie what stocks to get off their hands.
6. And all the good intentions of all newspaper men who go into the racket and then forget their premises.

The East Texan joins the many lowdownpeople in wishing Mr. McDaniel all the success in the world in carrying on in his new adventure.



Building for the library

# APRIL

**Gosh! Wouldn't It Be Swell To  
Actually Have Thish Much Real  
News In One Issue Of The East Texan**

(Continued from page 3)  
 Library  
 can be in practical application  
 (To be Continued)

Memberships are so glad to  
 (To be Continued)

see our new third story library  
 (To be Continued)

Building, opening, above the  
 (To be Continued)

heads of the master post  
 (To be Continued)

ices that have formerly hogged  
 (To be Continued)

the eye in looking southward  
 (To be Continued)  
 from the Main Building  
 THE END



**SPECIAL**

TENNIS SHOES, ALL SIZES  
 75c and 85c

LADIES' SILE RUBBER  
 SHOES, 40c and 50c

TWISTE PAPER AND  
 ENVELOPES  
 10c 5 PAGES  
 "Write Again Now"

**Eastland's 5 and  
 10c Store**

**Merry Christmas**

# FOR

## TENNIS RACKETS

Covers

Balls  
Shoes  
White Duck Trousers  
Etc.

Cullem Boren Quality

Arthur's  
Drug Store  
North-o-Campus

## Clubs & Cocktails

By Mary Rives Bowman

The members of the Les Choistes club and their guests enjoyed a pleasant evening at the dance held Friday night. They met at the home of Miss Vera English. The guests were welcomed by the hostess where sandwiches, potato chips, cakes, fruit and cold drinks awaited them. At the end of the evening's entertainment, many thanks were rendered above the members of the dining list.

The members of the Les Choistes club and their guests enjoyed a pleasant evening at the dance held Friday night. They met at the home of Miss Vera English. The guests were welcomed by the hostess where sandwiches, potato chips, cakes, fruit and cold drinks awaited them. At the end of the evening's entertainment, many thanks were rendered above the members of the dining list.

### LES CHOISTES

Due to the fact that there is to be an entertainment in the New Auditorium Saturday night, sponsored by the College, the Les Choistes Club has postponed a dance they had planned to hold Saturday night until the following Wednesday night. The dance will be held in the Gymnasium and Club members and their guests will be present. It is understood by a statement made by Miss C. C. Remerson, president of the Les Choistes, that a bid will be sent to each Club on the campus requesting them to send one delegate to the party.

## What Your Mother Wants

You would do almost anything to please mother. She wants your photograph. For yourself, your friends, but most of all, for her, have a new portrait made now.

"Mother's Day" is May 11

A. M. House & Son  
Photographers

## Comical Crawl Continues Characteristic Crying

Due to the fact that the heavy expense of mailing a letter and enclosing a two-cent stamp at the same time, for each reason, would probably be too heavy for some of the students of the College who would enroll in Crowl's correspondence school for Smoker Blowers. If the expense were not so heavy, Mr. Wayne C. Crowl, ring-blower of note and head of the above mentioned department, has consented to publish the first principles of the lessons in the East Texas, in consideration that the students who are more conservative with their expenditures may reap the benefits without extra cost; but his statement is that is only the first principles of the art to be obtained by these informal lessons, and that after the candidate has perfected himself, he may learn more only by enrolling in the Correspondence School and taking his lessons from the professor himself, because then the teacher must study individual differences, such as curvature of the lips, hair-lip, tongue-tie, large and small eating organs, false teeth, and most important of all, whether or not you have the real habit of nicotine.

With these enormous defects in view, he states that he can only give the student just training by direct interviews, and he wishes to assure the students that these correspondence lessons will not be sent out on mimeographed sheets, but will be absolutely studied out to fit each individual case—that is after the lessons that are to be published in the morning paper. The following suggestions are essential to the would-be successful ring-blower and must be followed out to the minutest detail, all at the same time.

1. Always practice before a mirror.
2. Extract a huge amount of smoke from the cigarette at the beginning.
3. Be sure to hold the lips in instead of protruding them, as is the case with most all uneducated ring-blowers.
4. You may be successful in blowing a ring otherwise, but none are as good as the ones which are produced by method taught in this school.
5. The secret of the whole thing is in the way you hold your mouth. Sign up for one of Mrs. Wright's education courses and watch the way she holds her mouth when she says "Oh! Then you have it perfectly."
6. Always use Lucky Strike cigarettes. (This is not a paid advertisement.)
7. Inhale deeply before taking any smoke. (This should be in the art to the extent of the first few practices, that he may learn more only by enrolling in the Correspondence School and taking his lessons from the professor himself, because then the teacher must study individual differences, such as curvature of the lips, hair-lip, tongue-tie, large and small eating organs, false teeth, and most important of all, whether or not you have the real habit of nicotine.
8. Practice with another student twice a week.
9. Put in three hours daily in practice.
10. When you have finished this course and can make the smoke ring to form in rings at its mouth, leaves your lips, then write Dr. Wayne C. Crowl, of the Smoke Ring Correspondence School and ask for further arguments.
11. The fee for this course is one carton of cigarettes to enter and a package a week or one package per lesson.

### NOTICE

Every man in the student body is requested by the Deans to be present at the morning picture lecture to be given next Friday night at 8 o'clock. Dr. W. H. Whittier, Greenville physician, has been appointed as speaker for the evening. No admission fee to be charged.

## Les Choistes

INVITES YOU TO

## DANCE

APRIL 14th

PRESIDENT'S HOME

7:30 P. M.

R. S. V. P. Maurice Stronge

## If You Get 1, You're Invited

Dr. D. C. Butler, tennis coach, announces the following schedule for the following week:

- April 5—N. T. E. T. C. at Denton.
- April 7—Wesley College at Greenville.
- April 12—N. T. A. C. (Arlington)
- April 14—N. T. E. T. C. at Denton.
- April 23—Austin College at Sherman.
- May 5—Austin College at Comstock.
- May 9-10—T. I. A. Tennis Tournament at Denton.

Mrs. T. H. Brady, chairman of the program committee for the Women's Federated Clubs, met with the "Les Choistes" last Tuesday night to discuss the plans for the Convention of the Women's Federated Clubs. The members of the Les Choistes are to be substituted for the President's evening, April the sixth. Plans for a chapel program, Tuesday, April 1, and a picnic, Friday, March 15, were also discussed.

Every Tuesday Les Choistes meet at the regular place at 7:15.

## High School Wins Honors In Contests

Century to rumors of a past few weeks concerning a final summer session at the East Texas State Teachers College in 1930, S. H. Whittier, president of the College, announced this morning at the regular chapel services that the final twelve weeks session will be held as is customary. The uncertainty as to the probability of the term was due to the under appropriation of the Legislature for summer schools throughout the state.

Plans are being made to put the term on a most efficient basis and make it an outstanding term in the history of the school. The enrollment of the summer session always exceeds that of the other terms by several hundred due to the large number of students who are teaching school during the other terms. This enrollment invariably necessitates the employing of additional members of the faculty during these twelve weeks, and those of the coming season will probably be chosen soon.

## Summer Term For College Now Certain

Miss Mildred Bickley, representative Commissee in the Declaration Office, but failed to place. Miss Elizabeth Owen, proved her ability as an essayist by winning first place in the meet, and was awarded a silver loving cup. Miss Johnnie Ruth Burke, local representative, won second place in the Extemporaneous Speaking Contest.

These contests are held in Greenville every year in conjunction with the "intercollegiate League Track Meet."



We have a NEW SHOE that we want you to see . . .

It is the Diplomat, one of the smart Friendly Five Shoes that have become tremendously popular everywhere. The upper is of smooth calfskin with plain toe, to which the smart saddle of finest Norwegian Grain Calfskin adds a pleasing contrast. The Diplomat is built over a comfortable last and sells for five dollars . . . A smart shoe—one that you will like. We have it in black and in tan.

FRIENDLY FIVE SHOES

Hess & Brown  
The Man's Shop



Where Your Dollar Goes The Longest Way!

## Abramsen's

Shoe Store & Ready-to-Wear

CHICKEN DINNER SUNDAY 3

City Cafe Sunda

and all the trim  
CHICKEN DINNER SUNDAY 3

VOTE FOR Sarah Marshall For MAY MAJESTY QUEEN

W. S. Carruthers DENTIST Assisted by Mrs. Gist Over Perkins Dry Goods Company



## Guidon Snipings

Lion track team dropped their first dual meet of the season to the Austin College Kangaroos Saturday at the Kangaroo field.

For reasons unknown the Lion track squad were unable to make a very good showing with the Kangaroos. Origin and of the Lions were the only members of the squad to take a first place. Many second places were taken by the Lions but in the six events that they were unable to place in they gave the Kangaroos a good lead in points.

Results of the events in which the Lions placed:  
880 yd. run—Origin—1st.  
1 mile run—Origin—2nd.  
220 low hurdles—Taylor—2nd.  
110 high hurdles—Taylor—2nd.  
Discus—Finley—2nd.

### KALIES PLANT ROSE GARDENS

In company with their clean-up week campaign the Original Kalie Klub is also sponsoring a beautification campaign, and has begun to be planting several flower beds along the walk between the Main building and the Industrial Hall. The beds are placed in the places where the students walk across the campus the most, and are put there both to beautify the campus and also to keep no-thinking students from tracking across the grass.

Now that Spring is here, the campus as a whole will begin to turn green and before long our walk will be one of the most ideal spots in this part of the country to cultivate tender memories and to be cultivated into a blooming spot of beauty. Help the Kalies keep the campus untracked.

Javelin—Stokton—2nd.  
Pole vault—Henry—2nd.  
2 mile run—Denney—1st.  
Greenville and Commerce high schools displayed some good material in a dual meet that was run off between the two elite A high schools on Hunt county the Lion track team Monday afternoon. They turned in some good time and records despite the high wind that faced them.

Lion net men won over the Wesley team on the Lion courts Thursday, but were defeated by the North Texas Junior Aggies Monday. This is the first year the Lions have ever had an active tennis team and should have a nice team to send to the T. I. A. conference meet in May. They have improved considerably since the regular workouts have begun.

## To Speak Here

Captain Frank Hawks, transcontinental glider pilot, whose craft is being towed across the continent by an airplane piloted by J. D. Jennin, Jr., son of Mrs. J. D. Jennin of this city, made up the time lost in Turley, Arizona, by going from that

## ZIEGELD'S NAME IS QUALITY ASSURANCE

What the words "Florentina" means to Flyer Soap, what "Ask the Man Who Owns One" means to Packard—"Glorifying the American Girl" means to the American Girl—that Florentine Ziegfeld

A Ziegfeld show is a commodity that is in demand, just soap or automobiles are commodities in the general consumer market.

Thus it is that the show-going product when it buys tickets to "Glorifying the American Girl" all talking, singing and dancing revues—extraneous which Florentine Ziegfeld personally supervised for Paramount and which comes to the Palace Theatre Monday and Tuesday.

"Glorifying the American Girl" has everything that a big Ziegfeld stage spectacle ever had plus an additional cast of stars in special revue scenes.

Mary Eaton, leading lady of the Paramount production "The Coconut," and herself a glorified Ziegfeld beauty in many stage productions, is the leading lady in "Glorifying the American Girl." She is supported by a cast of Broadway's famous actors.

"HOLD YOUR MAN" IS LAURA'S LATEST  
Farce Comedy starring Miss La Plante coming to the Palace Theatre

Laura La Plante seeks romance in Paris in "Hold Your Man." Universal dialogue farce comedy coming to the Palace Theatre Wednesday and Thursday and the realists and their wildest dreams.

Miss La Plante's latest starring vehicle is a highly original nature, and gives her the fullest possible scope to indulge her special screen talents and accomplishments. One of the most entertaining passages is her depiction of the everyday actions of a husband after returning from the office.

In the story, Miss La Plante goes to Paris to study her art—and is fascinated by her romantic foreign romance who impersonates both an spy and a nobleman—and turns out to be neither. Her deserted husband comes to Paris with another girl, whom he intends to marry as soon as his divorce is granted.

All the principles are penned up in one place by a heavy rain storm, and events of a highly ludicrous and unexpected nature pile up thick and fast.

In the long trip, 180 miles from the mountainous territory had to be crossed between El Paso, Texas and Pecos, Texas. However, the Captain piloted his motorless craft safely to a landing in Sweetwater.

The loss of time was caused when the aerial craft ran into a squall about ten miles out of Tucson, causing the low line to snap. However, Captain Hawks "finally" brought the glider to a safe landing.

He was also forced to land at Midland, Texas, on a flat tire for refueling stop. Stop was also made at El Paso, Texas, for an additional refueling stop. Previously lost, they made their way on to Sweetwater instead of applying the "Map" to El Paso as had been planned. The trip was started Sunday and the plane is to be in New York by next Sunday.

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Chiropractor  
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SPECIAL BY APPOINTMENT  
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And Gifts  
—AT—  
Oma Carr's Gift Shoppe  
EVERY DAY IS A GIFT DAY

The Pergola  
Books—Gifts—Music  
—also—  
THE COLLEGE BEAUTY  
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Dress Making  
Plain and Fancy Sewing  
Mrs. A. D. Drake  
1401 Moore Street

You Are Welcome to  
—THE NEW—  
Palace Barber Shop  
In the New Theatre Bldg.  
DICK HUNTER, Prop.

You're A Go-Getter  
"Neat dresser Ned," she gently said:  
"You're surely a 'go-getter';  
"But I'll never squander one  
"Bobby Knees"  
"Until he dresses better."

We Maintain One of the Most Up-to-Date Cleaning Plants  
V. L. Owen & Co. Cleaners  
Phone 246 We Call For and Deliver

## The Other Playgrounds

Dr. George B. Jackson, president of the Texas Association of Chiropractors, has tendered his resignation to the members of the Board of Trustees of the University of Texas at Austin at the close of the 1930 summer term in September, according to an announcement by music Saturday.

Dr. Jackson did state his resignation for the future other than he would probably make his home in Greenville.

ST. MARY'S  
Since last year it has been the custom of college students to continue the more intensive periods of study to the week prior to semester examinations. This method of procedure is wrong in principle and does not make for a thorough education. It is constant application that gets the best results. Develop a spirit of study and industry now and the future will be yours. Do not shirk your duty. Do your part and the student body will be uplifted.

Some one declared that the letter "O" was the most unfortunate letter in our alphabet, because it is always out of cash and is out of all the time. However, they overlook the fact that it is never in war, but it lives in peace. We are only indirectly the actor—"O" is the beginning of existence; the commencement of ease and end of trouble. Without "O" there would be no life and no heaven. It is the center of infinity. It sums in making love in new-year's resolutions—perfect and it forever appears—the Prison Mirror (Minn.).

Don't forget those school days. Take snapshots. We loan kodaks and film. Let us do your rock work. House and Son, Photographers.

KINGSVILLE  
The summer school of the Texas College of Arts and Industries will be held as usual beginning June 2. All financial difficulties have heretofore been removed, and there is every reason to believe that those in charge of affairs will work out these difficulties and furnish the people the sort of school which they desire. President Cousins said in a statement issued last Friday.

KANSAS-WESLEYAN  
The annual epidemic of spring "colds" has begun. Even the usually inoffensive person can help not notice the fit of more emotion-wisdom and sense and the gas-like movements of the willing victim. The better development of the facial ducile and cow-like expression. Keep your eyes open—open—until he gossiped mated already?

C. I. A.  
Miss Valiere Decker, instructor in the Home Economics Department, who will tour Europe next summer. Miss Decker will visit friends in Germany, will call from New York to J. J. Jones, will call to Bremen. She plans to see the Passion Play at Oberammergau and to attend the Martin Luther Festival at Augsburg.

Girls, snap him, and we will finish him. Howse and Son, Photographers.

Miss Velvie Lee West, member of the Summer Class of 1929, who is now teaching at Biogen, was a campus visitor over the week end.

Why send your kodak films elsewhere when you can get them developed just as good at A. M. Howse's Studio.

Fry: Did you wash your eyes this morning?  
Blank: Sure.  
Fry: Then how did you get them back in again?  
week end.  
Mrs. Wile and daughter, Frye, accompanied by M. G. Borez, mothered to Dallas for week end.

## Palace



FRIDAY and SATURDAY  
YOUR favorite Western stars in a picture that brings forth the most spectacular riding of his career—in a story that will hit you with its human drama as it thrills you with its lightning action.

## Malinaid

Parade of The West  
Comedy: "SLEEPING CUTIE"

MONDAY AND TUESDAY  
Ziegfeld's own extravaganza—revue—romance. (The lavish, gift and music show worth sensation.)  
"A GORSEBOND" TALKING "GLORIFYING THE AMERICAN GIRL"  
with MARY EATON, EDDIE CANTOR, HELEN MORGAN, RUBY VALIERE  
SOUND NEWS  
Evening, 10c; Day, 5c

RADIO RHYTHM  
Afternoon, 10c; 35c  
WEDNESDAY AND THURSDAY  
A Screaming Comedy  
Starring  
LAURA LA PLANTE  
"HOLD YOUR MAN"  
with SOUND!  
(Comedy: "WHEELS AND GIBBS")

## 88c SALE 88c

## Perkins Bro's COMPANY

Friday and Saturday

Two Big Days

## 88c Sale

## Perkins Bro's COMPANY

Shopping Center of Commerce

## Why

TOOTH PASTE 25c  
TOOTH BRUSH 35c  
TOOTH CASE 3 For 25c

OTHER ITEMS IN OUR STORE REDUCED IN COMPARISON.

## Pay

## More

# Wheeler's

Quality Service Satisfaction

WE ARE THE EXCLUSIVE DISTRIBUTORS FOR THE FAMOUS BUTCHART & NICHOLS GOLF CLUBS AND EQUIPMENT. SEE OUR DISPLAY.