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1934-10-19

## The East Texan, 1934-10-19

East Texas State Teachers College

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B-F-A-T S. H. S. T. C.

# The Add Uexan





# VIN OPENER FROM PANTHERS

### Wesley College Victims As Locals Turn On Power

THIS WEEK-

BEAT SAN HOUSTON

BOWERY BRAWL BIG BURLESQUE

Abernathy Elected **Head of Sophomores** 



#### Garden Party Is Featured By Les Choisites Monday

TEAM

A concommitant of continued success in any field of endeavor is a general feeling of superiority and a self-bellef in invincibility. It is when this attitude becomes fixed that disaster larks pear—always from

an unexpected quarter.

Von have started, the seesow in winderful stylo,
winning—costly: from Ludshing, a spin bloosed
against your first conference for, and regardless of
what you believe, luckily from McMurry. You are
conjuring the position of the favorite in all your encounters and this place is being beightened by possibly untrue reports cannating from your future forsibly untrue reports cannating from your future for-

Paradoxial as it may seem, the underlog is always the favorite. The residents of ancient Troy risted as sure in the fancied safety of their city but Odyseus small force were even then in the city and the oft-sung Fall of Troy was soon necomplished. The present Tro-jans of USC have fallen from the heights. Little Ne. pais of CSC have inmed from the dergins. Lattle Nevada, humbled by a crushing defeat at the hands of a Gact—defeated California erws, came back seven days later to win decisively from St. Mary's. So it goes The Goliaths are constantly being toppled by their diminutive adversaries.

Your opponents do not under-rate your strength make sure you do not minimize theirs, for while con fidence is a wonderful asset—over-confidence is a dis-astrous liability.

#### Class Having Most Pictures Made Gets **Big Locust Prize Tuesday Morning**

Friar Club Gives **Chapel Program** 

Appoints Varley



#### Williams, Howell **Attend Convention Memphis Tennessee**

Sikes And Thomas Out With Injuries Waller May Not P

Seniors Meet With Registrar Windell; **Apply For Degrees** 

**Vaughn Elected** President 1934-5 E. T. History Club

Kalirs Make Plans

C. OF C. AND JAYCEE PRESENT MUSICAL TUESDAY CHAPEL

> Four New Members Pledged By Ogimas

## Chemistry Prof Realizes True Value of Work In Scientific World Of Future

For Rush Week In Meeting Oct. 15

THE tobacco which we believe is best suited

for pipes is used in making

Process, and we believe that

it will compare favorably with higher priced tobaccos. We wish, in some way, we could get every man wbo smokes a pipe to just try Granger. . . LIGGETT & MYERS TOBACCO CO

Granger Rough Cut. It is made by the Wellman

## The Mast Clexan

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Business Manager Telephones 39, 19, 294

WAYS AND BYWAYS

Our lives are Tilled, utturly, with temptations. Perpays as children, we were naught to think before doing anything about which we were uncertaint. A few of urganized to the properties of the

## WHY CHRISTIAN STUDENTS SHOULD JOIN THE CHURCH AT COLLEGE

Education is as much concerned with spiritual devigences as it is with physical and intellectual growth. Mad in a nation whose education advancement, economic opportunity and political freedom are directly, trace-size to the influence of Christianity; a nation whose very coins fear the interprise "in feed We Irrast," and the influence of Christianity; a nation whose very coins fear the interprise "in feed We Irrast," and estimate that the control of the influence of Christianity; a nation whose very coins fear the should work as diffigurity in religious pure suits and in physical exercise as in intellectual culture. The churches in Commerce and that with oppositions pure suits and in physical exercise as in intellectual culture. Specifically, a cellege student is no longerious pure the state of meaning the control of the var in Commerce and his influence will be spent lates. He will join social and literary class, and unless tudances his activities, may drift into the class of "church tramps," and "spiritual derificat." Religious activity in the class of a unleigy's ciplyment and growth in college.

\*\*WHAT 18 VOUR GOAL\*

### . WHAT IS YOUR GOAL?

Life has a goal, and so does college life. Ponever relegated to the past are the high school days and living for the sake of living for the sake of Isding graduated. From the narrower range of experiences, one comes into a wider scope wherein the elegant of choice has become

writer scope wherein the emperit of some important.
What very definite goal do you want to teach important goal of the second of the second controlled goal of the second goal of the second

in to lege as well as on the gridiron, it is the per-who couples determination with natural talent who class the goal. From such personalities the Who's non every campus is made.—Ex.

#### THE OUTSIDE WORLD

#### Les Choisites Open Rush Week With Rose Tea

French Club Has

Sponsor Attend-

doubt end in an armed conflict if not solved within the west we have the Russo Japanese situation which will as the six in the Russo Japanese situation which will as the six in the Russo Japanese situation which will as the six in the six in

Our greatest victory is not in never falling, but in rising every time we fall.—Confucius.



the pipe tobacco that's MILD the pipe tobacco that's COOL

Second Meeting

At Home of Lutz

#### Tarter Is Elected Sponsor of Senior Class In Meeting

#### Freshmen Entertain With Clever Drill At Game Friday Night

#### Arctic Explorer To Give First Lyceum Number Of Season

Thirty-Three Studes **Enjoy Weiner Roast** 

#### \_ folks seem to like it Church of Christ Students Render Program Sunday

### GLance At Your Mirror

It reflects your Truthfully

Your Clothing Deserves Our

Expert Attention!

## SPARKS The College Tailor

It Won't Be Long Now

TILL CHOCOLATE TIME AND IN VIEW OF THE PACT We Offer This Special PRIDAY and SATURDAY ONLY. BLISS COCOA-1 lb. size-10c

Tame Those Bearkats

Live Oak Grocery

## Invading McMurry Indians Lose To Lions, 19 to Veterans Out Of Tonight's Game

Redskin Errors Help Etex Win Easily Over Non-Conference Team

property in a plant of the property of the party in the party of the party in the p

Dank at ordgre.

The Fast Years bracked finite in front of another.

The Fast Years bracked finite in the finite i

If This Be Treason

in Mary's Calle, Out. 30. (2005)

If This is Present
the war "unattorious and
the first goal preceding which, necessary as administration."
The first state of the first goal preceding which, necessary as a distinct to the first goal preceding which, necessary as a distinct to the first goal preceding which, necessary as a distinct to the first goal preceding which goal preceding which the first goal

(CONTINUED ON PAGE POUR)

McMurry
Kick offs by
ET—4 for yards
McMurry—1 for yards
Kick offs returned by
ET—1 for yards
McMurry—4 for yards Penalties inflicted as FT-7 for yards McMurry-2 for yards

**Fast Texas-McMurray Statistics** 

Etex Overshadows Other Members Of Lone Star Circuit

hampions To Repeat If Present Stride Continue

Playin; these feature, is no way expect their stanting in the wor and lost column but plenty of foot-oil was shown by them—and they

### **Bonham Entertaining** Commerce Hi Tigers On Gridiron Tonight

Unit a time of compared to the compared to the

Cubs Tackle Deport

Former Student Having Success With Tyro Team

**Business Not Good** 

Training School Opens Southwestern Teams High This Afternoon Season With Victory **Hold Spotlight In** 

Mt. Vernoneers Show
Superior Play But
Bow To Cube 15.0 Longhorns and Rasorbacks:
Engage Intersectional
Focs—Methodists At Fat

Saturday's Clashes

Rice In Omaha

(By The Old Marster)

Honorable Mention...

(By Jack Higherson)
Genber 29, 1973, a) date the minimum literature literatur



You will like this delightful way of "turning on" your flow of energy. Whenever you feel "played out," try his convenient way of fronting our Laigue and increasing your energy: Light a Camel. Soon you will criopy a definite "lift"... an upturn in corry... and in good spirits Smoke Camels all you wish. Camels are made from face, MORE "EXPENSIVE TOBACCOS and mere interfere with healthy nerves.

TUISDAY . . 10 p.m. I.S.T. THURSDAY . . . 9 p.m. E.S.T. 9 p.m. C.S.T. - 8 p.m. M.S.T. 8 p.m. C.S.T. - 7:30 p.m. M.S.T.



chestra, Walter O'Keefe, Annette Hanshaw, and other Headliners — over WABC-Columbia Network.

ALL TOBACCO MEN KNOW:

, More Expensive acces — Turkish and



CAMEL'S COSTLIER TOBACCOS NEVER GET ON YOUR NERVES!

THORD STROME TABLE 19 CONTINUED FROM PAGE 19

I can see now that the Metho-were speaking of a wedding sier offence on the gridlyon suppliedly throutled.

Ohlis, & & M., at Fair Ohlshoms. Aggles, take in it and at the same time are il of taking the Mustangs for second straight siefar follows. It is to be a supplied to the pro-ting of the same time are il of taking the Mustangs for second straight siefar follows.

west Teams / Honorable Mention | Etex Over-

The news that Sikes and Thomas will definitely be out of the line-up founds it indeed a slow to the L.T. fellowers. They are both excellent players, Willer, star qui, will not be used unless absolutely necessary, Coach Hollins has also announced. -HM-

The Primary State of the paper of the paper

time and passes predictors who in the Interway's subsigifion as in the Principal Conference of the Principal Confe

Mr. Stanley Pugh Attends Annual **Meeting Friday** 

Professor of Business Administra-tion, and Head of the Department, returned this week from the an-main meeting of the Texas-Seciety of Certified Public Accountants had at the Adolphus Hoss, Dallas, Cet. 12 and 13 Mr. Pugh reports a very enjoyable and instructive oc-cades.

Magnolia Service

(CONTINUED FROM PAGE 3) (CONTINUED FROM PAGE 3)

blocking seen this season way e-hibited by Sicepy, Morgan's M Vernentera, How the T. S. be-thern is still a noveley to the Week-end Bullas Dirt.

that led night's Sime-Wesler Horn Is President Common say the prierre step off will Salvards in penalties with the Waller) new drawing 210 yards of the exclusive of training 210 yards of the exclusive New York President's New York President New York Presi

Sports or Else-

BEAT SAN HOUSTON

THE AMPHIBIANS AND





AFTER EVERY CLASS

IT RINGS THE BELL!

Of Freshman Class For 34-35 Session

The Product Class Is under the SUPT 18 to Experience as a new temperature of the Product Class Is under the SUPT 18 to 18 to 18 to used white temperature from the Product Class Is the Superience Class In the Superience Cla

BEAT SAM HOLSTON

BEAT SAN HOUSTON

PALÀCE PERSONALITY -PERSONNEL

PRACTICAL PERSEVERING PRESENTATION

FRIDAY AND SATURDAY

OCTOBER 19-20



"JAIL BIRDS"-(Terrytoon)



SUNDAY - MONDAY OCTOBER 21-22

COME ON, DADDY,

LET'S HAVE FUN! ... and you've got to promise... Honor Bright ... that you won't ever



CAROLE LOMBARD

OW AND FOREVER 25 STANDING - CHARLOTTE GRANVILLE

-plus-"ON FOREIGN SERVICE" (A Musical Travelogue) PALACE SELECTED NEWS

COMING ATTRACTIONS "NOW AND FOREVER"

"JANE EYRE" "TARZAN AND MATE"

"CARAVAN" GCARLET EMPRESS" "CLEOPATRA"

TUESDAY

WEDNESDAY OCTOBER 23-24

A LOVE STORY THAT WILL LIVE FOREVER AND EVER ... WEGNA COLIVE WEGNA CALIVE TARUCE NO CLIVE

> "FOUR PARTS" CHARLIE CHASE

WORLD'S NEWS AT A GLANCE

## "The Eastecs" Name Adopted By Pep Squad Government

The Book Worm

"Unmer, Learnest. What we be Blanke, Ann Gerrar. Theodor: I woods. W. O. - The site. I would be a supported by the state of the state of the state. I would be supported by the state. I would be supported by the state. I would be supported by the state. I was a supported by the state. I

Thire Woodley, Nat, Partweed, of Highests, No. 17 Servered, to Leg Trible, Die Land Carlotte, Die Land Carlo

## Facts On Our

re in Dallas Sundry to attend a thering of A. E. employees and

Party Is Planned For October 31st

### Reluvenate Permanent!



### WHAT YOU'LL SEE AT THE MOVIES

By Joe Gentry

"It's toasted"

### Our Brainless Contemporaries

Oliver Bros.

Pharmacy

mildest leaves - they cost more - they taste better.

Your NYAL Drug

By Backing the LIONS .... By patronizing your NYAL drug store. At Oliver Bros., you will always find courte



Buddy Says--

By Edward Mangun

CITY CAFE





Clipped TAYLOR

More Houstonian Hash.
This year, which will be the hid for the Lone Star Conference hould see Sam Houston finishistop the percentage column.

The Pine Log.

#### Volunteer Band Elects Officers At Regular Meet

#### T. S. SCRATCHES Cubs

Lion Cubs

## Snooping

Audrey Nurchall has been seen in the vicinty of the carnival this week with a C. H. S. Freshman! Could 4 be the atmosphere heed!

Annu or me summyster served to the server of the server of

sare need it!

Every afternoon all the T. S.

By, from Freshman. to Seniors that your, has been placed on gust
may be observed raining to the
Training fiction library. We have
the librarium has pretly herows
pers and allo he hat that finement. It will go to halfstock.

#### Professor Bledsoe Columbia Radicals **Completes Syllabus** 'Razz' Italians On For Mathematics 314 United States Tour

For Mannemarics 5.19

Frifesore Blotters, treat of the No. 19 College News Service Service Mannemored in all Mannemored Programmers of the No. 19 College News Service Service Mannemored No. 19 College New Service Service Mannemored No. 19 College New Service Mannemored No. 19 College No. 19 College New Service Mannemore No. 19 College No. 19 Colle

# Fair enough

FROM time to time we tell you facts about Chesterfield Cigarettes. We say that Chesterfields are different

from other cigarettes-that the tobaccos are different, the paper is different, and the way they are made is different. Everything that modern Science knows

about or that money can buy is used in making Chesterfield a milder, better-tasting cigarette-a cigarette that Satisfies.

You can prove what we tell you about Chesterfield. May we ask you to try them —that would seem to be fair e



### War Paint Of Oborigines Looks Natural To Old Timers As Friar Pledges 'Take It'

When you're tired you **SANDWICHES** After the Game THE LION'S

DEN

do lin't noticed."

Then the very calculy pteceded for 20 to sleep in the mosts of a much."

Swarm, while I ruised a perfectly datathed cell with a lot of loosy.

Miss Pers Bigh spent last was and the feel particularly included in the control of the control of

### Quick Delivery Service



Drug Store

North-o-Campus

."If a Student Needs It, We Have It"

### WISE PEOPLE-



They've had their clothes cl at OWEN'S, the house that car

OWEN TAILOR SHOP