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1952-08-01

The East Texan, 1952-08-01

East Texas State Teachers College

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253-183
19 LOUISIANA 52

DEC. OREGON 52
837-346

TEXAS 52
H 778

52 LAND OF ENCHANTMENT
7 3166
NEW MEXICO

STUDENTS FROM
MANY STATES ARE
attending summer sessions
at E. T. Some are from
surrounding areas, and
one couple is from Ore-
gon, quite a distance.



**Neiman-Marcus Fetes
Campus Beauty Queens**

Rita Jennings of Terrell Home-
Queen for two years is one of
ten campus beauty queens who
will be honored at a series of
social events in Dallas beginning
today.

The girls are in Dallas as spe-
cial models for the Neiman-Marcus
College Fashion shows set
for August in the Crystal ball-
room.

Swimming parties, dances, bar-
becues, luncheons and a visit to
the State Fair's opening per-

ARIZONA 52
253-567
GRAND CANYON STATE

ARKANSAS 1952
253-72
LAND OF OPPORTUNITY

KANSAS 52
WA-628
THE WHEAT STATE

32-2703
52 OKLAHOMA

THE LAST TEXAN

Student Publication Of The East Texas State Teachers College

VOLUME XXI EAST TEXAS STATION, COMMERCE, TEXAS, FRIDAY, AUGUST 1, 1952

NUMBER 34

Recital Set For Aug. 14

Department of music will pre-
sent a faculty recital 8 p.m.
Thursday, Aug. 14, in college
auditorium.

Ray Luke, trumpet and Miss
Margaret Wheat, piano, both in-
structors in music, will perform
"Petite Piece Concertante" by
Balsey. Piano solo by Miss Wheat
will feature Mozart's Fantasia
in D Minor and "The Juggler"
by Tsch.

Two assistant professors of
music, Floyd Hanson and Miss
Louise Turner, will collaborate
in presenting "Floods of Spring"
by Rachmaninov and "Border
Ballad" by Bowen. Hanson will
sing tenor and Miss Turner will
accompany at the piano.

Dr. James E. Richards, pro-
fessor and head of department
of music, clarinet, and Miss
Turner, piano, will perform
"Rondo Allegro" from "Concer-
to in A Minor" by Mozart.

Five organ pieces will be played
by Chester Channon, asso-
ciate professor of music. Included
are "Abide With Us" by Stebbins,
"Little Belles of Our Lady" by
Gaul and "In Dulci Jubilo" by
Bach.

Clark Back From Trip

Roy G. Clark, foreman of the
print shop, has returned from
the University of Missouri, where
he made arrangements to do
graduate work this fall.

Clark, who will receive his de-
gree this summer, is a senior
journalism major.

Clark, who will receive his de-
gree this summer, is a senior
journalism major.

Varied Markers Found in Books

Books are more than read-
ing material. This is a con-
clusion drawn by Miss Opal
Williams, head librarian.

Returned books are store-
houses of objects lost or left
by students, she declares.
Among items found in vol-
umes returned to the East
Texas State library are rub-
ber bands, tooth picks, chew-
ing gum wrappers, pencils,
paper clips, hair pins, notes.

More unusual book marks
which have been returned to
the library with books include
letters, colored glasses, photo-
graphs, transcripts and birth
certificates.

"There's one thing students
never seem to leave in books.
That's money," she disclosed.
—Dorwin Swinney

Ag Graduate Gets TPL Adviser Job

Dudley B. Bozeman, graduate
of East Texas State, has accepted
a job as farm service adviser for
the Paris and Sulphur Springs
district of Texas Power and
Light.

Holder of a degree in agricul-
ture and a Smith-Hughes certi-
ficate from East Texas, Boze-
man has just completed a course
in basic farm electrification at
Texas A&M.

A. C. Hughes Studies

Arthur C. Hughes, instructor
in agriculture and manager of
the college farm, is on leave of
absence this summer.

Hughes is working on a doc-
tor's degree at Texas A&M col-
lege.

Teacher Named In Ag. Economics



Charles H. Seufferle has been
named instructor in agricultural
economics here. He will take
over duties of that position when
the fall term begins Sept. 15.

Seufferle, who expects to re-
ceive his Ph.D. from Purdue Un-
iversity this month, has a Bache-
lor of Science in agricultural
economics from Purdue and a
Master of Science in agricultural
economics from the University of
Maryland.

He enlisted in the army as a
private and rose to the rank of
captain in the field artillery.

Experience by Seufferle in-
cludes positions as a research
worker at University of Mary-
land doing field work on farm
credit. As a member of the U.S.
Department of Agriculture, he
was an assistant statistical clerk
and received training in agri-
cultural economics.

Following service in World War
II, he returned to the U.S. De-
partment of Agriculture as as-
sistant study director.

He has been assistant pro-
fessor of economics at Miami
university, Ohio.

ROTC cadets who have been
away for summer encampment
at various Air Force bases are
now back on the campus; busily
engaged in school work.

E. T. Graduate Receives U. S. Army Commission

H. Howard Waldrop, 1950 grad-
uate of East Texas, was commis-
sioned a second lieutenant in
the U.S. army July 24.

A graduate assistant in speech
his last year here, Waldrop is a
resident of Texarkana. He at-
tended anti-aircraft artillery
school at Ft. Bliss, and received
his commission following grad-
uation last Thursday.



UNLOADING AT THE END OF THE LINE are
Mr. and Mrs. Moorman Oliver of Tyler and their
son Larry. Mrs. Oliver flies to and from Tyler
on weekends to attend classes here.

Student Commutes by Plane

An eight o'clock class holds
no terror for one East Texas
State summer student even tho
she is 95 miles away at seven-
thirty.

That student is Mrs. Clara
Oliver of Tyler, who is doing
education.

After snapping the lock on
her weekend bag Mrs. Oliver's
three local Novion four-place
metal cabin plane and in a
matter of 25 minutes she is
ready to meet her class.

A resident of Binnion hall
the flying student anxiously
waits for her last class to end
Friday morning. Soon after she
hears a plane "buzz" Binnion
and knows that Moorman,
as she calls her husband, has come
for her. With him will be Larry,
nine year old son of the couple,
and a big hug and kiss for Mon-
ny. Another son, 17 year old
Moorman, Jr. waits in Tyler.

The Olivers are in the whole-
sale iris business, having ap-
proximately 35 acres in the bulbs.
Between 250,000 and 300,000
roses are also grown.

While the Olivers were in the
furniture business the iris grow-
ing was started as a hobby. It
grew into such tremendous pro-
portions that it superseded the
furniture business and is now
recognized as being one of the
largest iris growing firms in the
South and only one in the East
Texas area, said the student.

Dealing in the improved var-
ieties the Olivers ship around
two hundred fifty thousand
bulbs annually. Selling whole-
sale only, chief buyers are syn-
dicates and chains such as Kress,
Woolworth, McCrory, H. L. Green
and McLellan variety and de-
partment stores.

Flying was taken up as a
hobby by Oliver and in the iris

growing has become important.
Besides winging his wife to
school the plane is now used
profitably in the business. Last
week 25,000 of the bulbs were
delivered to a customer in New
York in a few hours.

Having his own projector the
couple has many slides of the
large number of varieties of iris
and the prospective customer
can see the bulbous flowers in
natural colors.

Last week residents of Binnion
hall were entertained with a
showing.

Faith in her husband's ability
marks Mrs. Oliver's reason for
their very successful business.
"My husband," she said proudly,
"could sell the soles right off
his shoes."

The flying student expects to
do work in the Tyler school
system in the coming school
year.

AUGUST 1952

MON	TUE	WED	THU	FRI	SAT
☾ LAST QUAR 12th	● NEW MOON 20th	☾ FIRST QUAR 28th		1	2
3	4	5	6	7	8
9	10	11	12	13	14
15	16	17	18	19	20
21	22	23	24	25	26
27	28	29	30		

14th DAY OF SUMMER

RIGHT IN TUNE WITH AUGUST WATERMELON TIME is Peggy Norman, this month's calendar girl. The senior business administration major of Odessa is president of Kaidishan, social club for women, and secretary of Wagon Wheel club.

COMMERCE, Aug. 1.—First week in September holds two anniversary dates for East Texas State college. It was Sept. 2, 1889, the East Texas Normal college was established in Cooper, and Sept. 3, 1894, that the institution opened its doors in Commerce.

Story of the school also the story of a man, William Ponidas Mayo, founder of the college. Prof Mayo owned the school building and operated his institution in connection with the public schools of Cooper. When flames newed into the structure in the spring of 1894. Mayo was unable to rebuild, and residents of Cooper were unable to finance such a big undertaking.

It was then that Prosorow turned to a neighboring town, Commerce, then a village of 100 people. Prosorow proposed to move his school there if the citizens would give him a location and enough cash for the construction of one building. The citizens of Commerce listened to the offer and finally agreed to donate 10 acres of land and \$10,000. The school opened in the fall of 1898, and the number of applicants for teachers' certificates had jumped from 210 in 1897 to 864 in 1916. From 1916 to 1920, the school doors to his school until the state assumed executive duties, a total of 6851 certificates had been issued.

During the 23 years that the school had been in Commerce, residents of the town had put

Prof. Mayo and his wife of
the year moved to Commerce
and re-opened the East Texas

Beat the heat

Jan. 1, 1895, saw the college dedicate the first building on its campus, a two-story wooden structure. At this time the college boasted an enrollment of 88.

Until 1917, the college remained a private institution and soon was recognized as the largest private institution in the south. At the time the state assumed control, the Normal had an enrollment of 1,000 students.

Room 11, Duxley Hall Telephone 10

Editor, Roy Martin
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 Managing Editor, Bob Tuckman
 Photo Editor, Jerry Mead
 Business Manager, Bob Tuckman
 Treasurer, Charles Robinson
 Roy Taylor, Raymond Walden, Joe Lee, Earl
 Bill, Harley and Bill Hall
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 and to the students of the college. It is not
 sent and not necessarily that of the East
 Texas Teachers College administration.

Story of the school is also the story of a man, William Gonzales Mayo, founder of the college. Prof. Mayo owned

ended its life the same day and almost at the exact hour that

tion with the publicschools of Cooper. When flames swept into the structure in the spring of 1894, Mayo was forced to flee. The school of Cooper were unable to finance such a big undertaking.

It was then that Professor Mayo turned to a neighboring town, Commerce, then a village of 100 people. He proposed to move his school if the citizens would give him a location and enough cash to construct a new building. Not a town of 100

rollment of 1598, and the number of applicants for teachers' certificates had jumped from 110 in 1901 to 664 in 1916. From 1916 to 1921 the number of students in his school until the state assumed executive duties, and in 1921 certificates had been 8,491.

His founder died On March 14 the school went under supervision of the state. The House of Representatives was voting on the measure, death of the school. The final nod and voting was announced at 2:55 p.m. A telegram announcing the results was dispatched. Mayo did not get the message. He died at 3 p.m.

The body of the school's founder

During the 23 years that the school had been in Commerce, residents of the town had put

1813 Mayo North of College Campus Phone 930

CORNER WASHINGTON AND SYCAMORE

Author Like Authority

Professor Here Resembles Twain

By Guy Horton
Associate Editor

Any similarity between Mark Twain and Dr. D. M. McKethan, visiting professor of English, is merely coincidental.

It has long been said that after a period of time one begins to look like the people with whom he associates.

The resemblance between these two is strikingly similar. But only after hearing Dr. McKethan's method of lecturing, may one realize how completely they resemble.

Dr. McKethan has been teaching during the summer terms here since 1935. He is an associate professor at the University of Texas.

The professor thinks the seriousness of Twain's writing is more interesting than his humor. He believes that Twain is not only the greatest American humorist but also one of America's greatest literary artists, satirist and social historian.

Dr. McKethan has a hobby of collecting books of and by Mark Twain.

Included in his collection are "Huckleberry Finn", "Tom Sawyer", "Life on the Mississippi", "A Tramp Abroad", "Roughing It", "Following the Equator" and "Mysterious Stranger" and eight to ten others.

He has first editions of all his major works with the exception of "Innocents Abroad".

Like Twain, Dr. McKethan believes that humor relieves tension, prevents friction and is often the best way out of unpleasantness.

While working in Chicago last summer, Dr. McKethan stopped to visit places where Twain lived.

"The country is just as he described it," he stated. "Some of the loveliest views are the places where the old timers played pirates and the cave where Becky, Tom Sawyer's girl friend, was lost." Dr. McKethan said. "Many places, boats, etc., have

been named after him," he concluded.

All of the professor's study of Mark Twain started after he received his Ph.D.

Dr. McKethan says Twain is a social historian. In Huck Finn, Twain gave a cross-section of life of the people who lived in the Missouri Valley. The people were of different classes, and Twain's description made them realistic.

Future Farmer Party

Features Watermelon
Members of the collegiate chapter of Future Farmers of America, their wives and dates held a watermelon supper at the city park Tuesday.

Honored guests included Dr. and Mrs. James G. Gee, Dean and Mrs. J. Cullen Sowers, Mr. and Mrs. George W. Kibler and Henderson McDowell.

A watermelon eating contest was followed by a program, consisting of jokes and poems by Bob Taylor and Alex Kibler, a comedy strip and a song by Joyce Franklin and Peggy Norman.

Jean Owens Engaged To Clovis M. White

Mr. and Mrs. R. T. Owens of route 1, M. Pleasant, have announced the engagement of their daughter, Jean, to Clovis M. White, son of Mr. and Mrs. Clovis V. White of Cason.

The bride-elect is a sophomore business administration major. She is a member of Caramica social club and Women's Recreation association.

White is a former student of Tarleton State college and Texas A&M.

Both Miss Owens and White are graduates of Daingerfield High school.

Date of the wedding has not been set.



EAST TEXANS GO TO WASHINGTON. Pictured as they viewed the scenes on the Potomac are members of the Eastern Tour group. They are, left to right in the back row, Miss Rosa Reeves of McKinney, Miss Valera Harper and Miss Cly Harper, both of Fort Worth, Miss Carolyn Jones of Paris and Miss Marie Pickard of Paris. In front are Mrs. E. L. Sweeney of McKinney, Miss June Pool of Farmersville, Mrs. A. L. Lawrence of Farmersville and Miss Bernice Claypool of Wichita Falls.

Fred England Has New Sheep Trouble

Fred England, superintendent East Texas Station post office, is having sheep trouble again.

Last winter he landed in the news news, on television and was featured in the news from coast to coast as a result of a lost goose taking his herd of sheep under its control.

Now he wishes he had a goose, or something, to lead his sheep to safety as some wolf, varmint or "thing" is taking a nightly toll of his flock. Milton Hokit, a real sheep man, who started the sheep craze in this area, is also a heavy loser. To date he has lost 75 head and England has lost two.

The two farms join, and Lost Goose played no favorites when he led the flocks. He was as kind to Hokit as England, but the post-office man had prior right to him, as he was discovered on his farm first.

The marauder plays no favorites either, but Hokit has much the larger flock. Vigilant as the men are, they cannot discover what the animal-killer is. They have practically ruled out wolves. They are not in a wolf area and the man employed by the government to rid this area of the varmints is of the opinion that dogs are the culprits.

If you have a dog and he falls to come home, he probably won't if Hokit and England find him on their farms.

Otha Spencer Returns

Otha C. Spencer, assistant professor of journalism, will return from the University of Missouri Aug. 2.

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Wallis, Tidwell

Wed on Saturday

Miss Dorothy Wallis, sophomore elementary education major, became the bride of Donald Tidwell, senior physical education student, 4 p.m. Saturday.

Scene of the wedding was the home of the bride's parents in Celina. Rev. Clyde Wallis, father of the bride, read the vows.

Miss Marcela Spann, freshman journalism major, was maid of honor, and Biri Tidwell, brother of the groom, was best man. Immediately following the wedding, a reception was held. Miss Frances Prestridge served cake and Mrs. E. B. Johnson served punch.

Tidwell, who was commissioned a second lieutenant in May, will enter active duty at Lackland Air Force base Oct. 9. He is a resident of Bassett.

Nichols, Ratliff Wed

In Double Ring Rites

Formal greenery, white flowers and candlelight set the theme for the wedding ceremony uniting Betty Nichols and J. E. Ratliff Jr., July 13.

Double ring rites were read at 4 p.m. in the Tabernacle Baptist church of Picton by the Rev. James O. Duckworth.

Wedding music was given by Mrs. Charles P. Hinton, pianist, and Miss Frankie Nichols, soloist, who gave traditional wedding selections.

Daughter of Mr. and Mrs. Clyde Nichols of Picton, the bride was a graduate of January, 1952, at which time she took her B. S. degree. She was a member of Kaidishan, social club for women, and a member of Pi Omega Psi.

The bridegroom is the son of J. E. Ratliff Jr. of Commerce is a 1951 graduate having an M. Ed. He is employed with the Dallas public school system at the present.

A reception in the home of the bride's parents followed the ceremony.

After a wedding trip to Colorado the couple will be at home at 110202 Stalcup Drive in Dallas.



Coach "Catfish" Smith, known as the "master" in fly-casting, displays proper method of reeling in. Looking on is James Coble, one of Coach Smith's standbys on Lion's Lone Star conference championship football team.

TYPEWRITERS

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Senior Student Gets Chance in Big League

By Ray Taylor

C. R. (Fireball) McPherson, senior student from Hughes Springs, has joined the ranks of the future E.T. greats. After a trip to Oklahoma to try out with the Paul's Valley baseball club, Fireball, as he is known by his friends, came home with a contract to join the New York Giants at their spring-training camp in Melburn, Florida, in February.

He had a great deal of trouble getting a contract with a ball club because of his size, since he is only five feet eight inches tall and weighs only 135 pounds. Several major league teams told him that they would sign him if he weighed from fifteen to twenty pounds more, but "Fireball" did not let this lack of size bother him; he just kept working on his sweeping curves and fast ball until he had them down to near-perfection.

When Bobby Shantz, of the Philadelphia Athletics, the smallest man in the majors, became such a great pitcher, major league clubs decided that little men could become great baseball pitchers. This fact has given "Fireball" his chance at gaining a baseball contract.

Only eighteen years old, he has pluggied consistently since graduating from Hughes Springs High School in May of 1950 and will graduate from E.T. in January of 1953. In spite of his baseball activities with numerous East Texas amateur baseball teams, including Hughes Springs, Dalingfield, and Commerce, and his very heavy scholastic load, the little man with the big curve has maintained a "B" average in his college courses.



Mrs. Belle Hayes Gets Editor's Job

Mrs. Belle Hayes, who completed work toward a Bachelor of Arts degree the first term of the summer session, has been named editor of the Farmersville Times.

For the past three years, the East Texas graduate has been news editor of the publication. She received her degree from ETSU with work in English and Journalism.

Mrs. Hayes also serves as correspondent for the Dallas Times Herald.

Huckabee Named Basketball Coach At England, Ark.

Gloyd Huckabee, physical education major, has accepted a position as head basketball coach and assistant football coach at England, Ark.

Huckabee received his MA degree in physical education the first term of the summer session. While attending East Texas State, he was graduate assistant in the department of health, physical education and recreation.

He is a resident of Norphlet, Ark.

Eva Marie Kennard Named BSC Director

Miss Eva Marie Kennard has been named director of the Baptist Student Center at East Texas State college.

A graduate of Baylor university with a Bachelor of Arts, Miss Kennard holds a Bachelor of Divinity and a Master of Religious Education from Southwestern Baptist Theological Seminary in Fort Worth.

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LOOKING OVER MAPS OF THEIR ITINERARY are members of Eastern tour group. Snapped in the Great Smoky Mountains national park are members of the geography class. They are back row, left to right, Mrs. Ethel S. Collins of Texarkana, Miss Thelma Dickson of Kilgore and Mrs. A. B. Duncan of Kilgore. In the front row are Miss Frances Robinson of Kilgore, Mrs. Flora James of Palestine, Mrs. Gladys Harper Smith of Gilmer and Miss Rachel Young of Athens.

ANNIVERSARY

—Continued from Page 2.

tees north of what was one the administration building, Old Main. Later a monument was erected by the college's Students Association.

A native of Kentucky, Mayo had come to the Lone Star State following a financial loss. He had completed work at Cedar Bluff academy and had received a degree from Central Normal college in Indiana. Following a year of teaching in the academy, he went into the logging business to make enough money to continue his education at the University of Indiana. When a flood dampened his future, Mayo set out for the West and settled in Pecan Gap, Delta county. Here he taught subscription school until he opened his normal college.

KDP Slates Meeting

Kappa Delta Pi, national honor society in education, will hold a business meeting 7:30 p.m. Thursday in East Club room of SUB.

FOR SALE—100-125 used desks in good condition. For elementary grades 1-4. Contact George Cheatham, Supt. Deport school, Deport, Texas.

Timberlake, King Wed, Will Reside in Louisiana

Betty Timberlake, daughter of Mr. and Mrs. Lester Timberlake and John Robert King, son of Mr. and Mrs. Roscoe H. King of Princeton, Indiana, were married Thursday evening at the First Methodist church.

Given in marriage by her father, the bride wore a ballroom length white organdy wedding gown.

Wedding attendants chosen were Mrs. Clara Scott of Sherman as matron of honor and Sue Herman and Wanda Baber lighted candles.

Arthur Renfro served the groom as best man. Ushers were Don Timberlake, brother of the bride, and Edward Ruffin.

The couple attended East

Texas State and the groom was a student in the Clerk-Typist school of the air force.

They plan to make their home at Shreveport, La., where the groom is stationed at Camp Barksdale.

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The Palace

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TUES-WED AUG 5-6th
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Matinee 80c
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SUN-MON AUG 3-4th



TUES-WED AUG 5-6th

BUD ABBOTT
clowning with
LOU COSTILLO
in a scream of a show

RIDE 'EM COWBOY

THURS-FRI AUG 7-8th
1st Commerce Showing



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THE EAGLE AND THE HAWK

John Payne-Rhonda Fleming-Dennis O'Keefe-Theda Gomis

LSC Track Trophy Presented to E. T.

Largest trophy in its collection was added to the East Texas State college field house with the arrival of the Lone Star Conference track award this week. Standing three feet high, the trophy was presented to the East Texas Lions for winning first place in the Lone Star conference meet held in Beaumont during the spring.



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