

Texas A&M University-Commerce

## A&M-Commerce Digital Commons

---

[All Issues](#)

[The East Texan Newspaper](#)

---

1930-04-18

### The East Texan, 1930-04-18

East Texas State Teachers College

Follow this and additional works at: <https://digitalcommons.tamuc.edu/scua-east-texan-browse-all>

---

#### Recommended Citation

East Texas State Teachers College, "The East Texan, 1930-04-18" (1930-04-18). *All Issues*. 1941.  
<https://digitalcommons.tamuc.edu/scua-east-texan-browse-all/1941>

This Text is brought to you for free and open access by the The East Texan Newspaper at A&M-Commerce Digital Commons. It has been accepted for inclusion in All Issues by an authorized administrator of A&M-Commerce Digital Commons. For more information, please contact [digitalcommons@tamuc.edu](mailto:digitalcommons@tamuc.edu).



PUBLISHED EVERY SATURDAY

By the Students of the East Texas State Teachers College, Second-class matter December 16, 1922, at the post office at Commerce, Texas, under the act of March 3, 1879.

THE STAFF

A. DALE DRAKE, Editor in Chief; WILLIAM McJANNET, Associate Editor; WILFORD JOHNSON, Business Manager; FOSTER BLANKENSHIP, Circulation Manager; REPORTERS: MAURICE D. Lewis, Marie M. O'Neil, Fred M. Wood, Austin Steiner, Raymond Jones, Jean DeLoe, Fred Ables, Cecil Clark, Oscar Adams, Helen Phipps, Margaret White, Carrie Mae Carothers, Edna Mather, Elizabeth Vetter, Bernice Viola S. Wile, and Opal Gay Hall.

EDITORIAL

Why may I ask this continued harping of a stoic deity the conventional thing? Suppose we were all conventional, then what would the outcome be? For instance take any great invention and analyze it, not the invention in itself, but the forces working behind the inventor. How many times did he have to analyze the possibility in which he was trying to be able to put his idea over? Why is it that the community must always be a drag on achievement and enlightenment? Why can't we come out with his 'Origin of the Species' and 'Descent of Man' and immediately we have a continued uproar from the fundamentalists. There is no conflict between science and evolution but to some of the most bood throwbacks to the stone age is it nothing 'sacred' blasphemy? This is not intended to be an argument for or against evolution or any one thing in particular but in general against all sham and make-believe that keep the light of truth from entering.

56 Graduate

(Continued from page 1)

- Evelyn Nix Mrs. D. D. Parsons Dorothy Hayes Lila Shuler Frances Thomas Marguerite Watkins A Dale Drake Woodrow Johnson Cyrus Ladrone Gregory Ladrone James W. Lantrip Felt Moore O. C. Malley J. D. Dede Sparks B. S. DEGREE E. Mae Bartlett Imogene Beasley Lora Browning Nettie Butler Blanche DeJernett Madeline Dillingham Jennie M. Dunn Maude S. Fletcher Geneva Mae Howell Mabel McAllister Nobia Virginia Myers Mrs. Marjorie O'Neil Mrs. D. M. Rasure Willie Shuler Florence Teague Willie Terrell Sam Bright Cecel Adams Mrs. Marguerite M. Winans Lennie Butler Arlin Cooper Owen Angelo Cuce Perry Davenport Glendon B. Drake Homer Carlton England John Chambers Haley Charles Reid Horton Thomas Mitchell McClure Cleland Moss Thomas C. Puckett David Ramer C. E. Thomas Presley Wright

Don't forget those school days. Take snapshots. We loan Kodaks all films. Let us do your job work. Scott and Son, photographers.

Flying Cinders

The track team seems to be improving to a certain extent, but that improvement was not enough to offer very strong hopes of the Lions. The Eagles' opposition to the time honored from Denton. The Eagles boys' victory over them on the track, the Lions and carried everything off with them in a great many field meets. The Lions' final victory somewhat resembles the incident of John D. Rockefeller, 111 to 13.

Vertram Stockton proved to be a great deal of a runner. He was unable to take a first place in the outstanding man for the best sprints set for him there. Second places for a total of nine points, placing him as the high point man for the Lions.

In a quadrangle meet held at Nacogdoches, Texas, the Lions came out in fourth place. Nacogdoches, La., Son Houston State Teachers College and Stephens P. Austin State Teachers of Nacogdoches were the other colleges. Booklets of Son Houston came out on the long event with a total of 72 1/2 points for the Lions. Nacogdoches, La. placed second with 34 points followed by the Nacogdoches Lumberjacks with 22 1/2 and the Lions with a total of 22 points. One feature about the meet though is that the last three teams were within a few points of each other. The Lions managed to take only one first place. Fruit Salad Cup was given first to the high hurdles.

The Lions placed a big improvement in this meet in comparison with their relatively poor showing against the Denton Eagles. By the time the T. J. A. meet comes off they should be able to offer some stiff competition to the leaders in conference track and field events.

The Nacogdoches Lumberjacks came to the Lion field Tuesday for a dual meet with the East Texas cinder squad. Last year the Lions walked away with the honors in a dual.

EASTER SPECIALS

Cards and Gifts Especially Selected for Easter at OMA CARR'S GIFT SHOPPE 'Every Day is a Gift Day'

ANNOUNCING

The reopening of the Commerce Bakery. We strive to please and ask the College students and other citizens of Commerce to buy Mother's Bread and other Commerce Bakery products and help build commerce.

The Six Four One Service Station is opposite us.

Our bread weighs full 16 ounces.

MRS. W. W. MILLER

cess. A team can not be spoiled overnight. Most of the boys are freshmen and sophomores and the experience they try to gain will be valuable to them. The writer would like to point out as an illustration the case of Wray Schoonover, All-American football and basketball man of Arkansas University. When he first reported for practice, Schmidt, now coaching at T. C. U., wanted him to try out in his uniform. boy had never seen. Perhaps he was the most awkward. He will never have a parallel to this incident but it does show that a boy should be given a chance to develop.

Possibly we are asking too much of Coach Parsons. It's quite a task to take a bottle of infant a couple of track suits and a few inexperienced boys and win every meet that you enter. By the time the T. J. A. meet comes off they should have enough stuff in their "bag" to go with that in their heads to make themselves felt in the T. J. A. Here's a new song entitled: 'A Word to the Wise is Sufficent, but My Dumb is Dumb.' 'She was only a junkman's daughter but what a wreck she made outta me.' 'Why send your kodak films elsewhere when you can get them developed just as good at A. M. Howers Studio.'

Palace Barber Shop In the New Theatre Bldg. DICK HUNTER, Prop.

Name Contest

winners will be announced on about May 15th. Suggestions for a name should be mailed 'Name Contest' and address to R. H. Batschelder, General Passenger Inside Railway, 323 McCormick Building, Chicago, Ill. A similar contest was held by the railway in the latter part of 1922.

The new train now to be 3:00 p. m. daily and arrive in name will leave Chicago about 8:15 before 10 a. m. The eastbound train will leave St.

Leave at 2:45 a. m. and will arrive in Chicago early the same afternoon.

Dress Making

Plain and Fancy Sewing

Mrs. A. D. Drake 1401 Moore Street

PALACE

Friday and Saturday

WIFFANY STALL PRESENTS LEO GARRLO and VINCINIA BERBERO

'A Hold Up! Laugh or Your Life! Hand Over Your Grouch and Ghom!'

Let 'Missie' Jumbo' wacky your case with knockout drama, fun, and humor and genuine entertainment.



Talking Comedy 'LOST AND FOUND' MONDAY AND TUESDAY

PAPY GIRL

Youth - Captivating, Palpitating! The desire of youth to have so kind and new its wild out-gambled by business houses that have found that a cinema party is the best 'sales talk' they can give the big buyer.

A New Raft - A New Thrill! Douglas Fairbanks, Jr. and a Star Cast A Helmsman Production



Paramount Sound News

THE PERGOLA

Gifts - Books - Music 20 per cent Discount on Gifts New Jewelry for Easter Easter Cards

What Your Mother Wants

You would do almost anything to please mother. She wants your photograph. For yourself, your friends, but most of all, for her. We have a new portrait made now.

'Mother's Day' Is May 11

A. M. House & Son Photographers

BLUE BOOKS For Examination Large Size 3 For 10c

AMERICAN'S DRUG STORE North-o-Campus

## The Other Campuses

**TEXAS TECH**  
Senior of 90 voted to regulate session Tuesday night to sponsor a campaign among members of the class, the rest of the student body, faculty and friends of the college which of approximately \$100,000 for the construction of a student union building on the campus. The contribution of the class for the gift campaign is being each graduating class to leave behind. A central committee was chosen around which will be built a larger committee to initiate a campaign beginning immediately. It is hoped that a substantial sum, perhaps as much as \$10,000 can be raised by pledges and cash contributions by the end of the month of May.

**TEXAS UNIVERSITY**  
Thirty journalism students from Oklahoma City University in an Austin, Tex., to visit the Journalism class of the University. They are making a four month anti-natalistic expedition, and the trip this year is to Mexico City.

**COLORADO SCHOOL OF MINES**  
About the country it seems that colleges and universities are having a hard time with the question of sex and religion. At Missouri University a President has been asked to resign. At Colorado College a bitter struggle has risen. Both of these institutions are co-educational.

You mean to maintain that the latter is the cause of these quarrels. But we do feel that in a special house of learning such as a college is meant to be, there should be no question as to the amount of liberty given to a man that is accepted by a college as a professor or a teacher. If a man is accepted by a college as a professor or a teacher, the responsibility of his courses should rest upon his shoulders. As he teaches the scientific truths, the religious truths, who generally are more zealous than religious, should not be allowed to stir up an internal strife which tends to break down every form of morals that a college has. Evolution is generally the storm center of all controversies of the time. This thing is an established fact and altho it may interfere with some of the tales of our Bible, let it be taught and accepted for the truth which it is. But back to medieval times and customs. An open mind is the safest manner in which to approach these problems and not in the manner in which they seemed to be attacked.

**SIMMONS UNIVERSITY**  
Griping—that good old college sport. Everyone gets his share. No one does any more about the matter. Griping is all right. It may seem somewhat where if the griping really feels that he is complaining about some genuine cause. But then, the world in general is so blasé, so tired of the moderate life that it takes more ambition than one can muster to shake off the lethargy in which he is enveloped.

When a personal article appears in a paper, it calls for comment on the way another. Someone is sure to be hurt by a personal remark. A number of people will comment about the happening, and inevitably to a person who is not responsive to the act of griping like that does no good. Direct contact in order to insure action on the matter.

In every instance, whether with a newspaper or not, get in touch with the one person directly responsible for your own fortune and tell him what you think about it. It shows courage and understanding to face things directly, and if the accusation is just, to accept it without any feelings.

## CHIPS

**BAYLOR**  
A contribution has been received for the new Browning A room bookcase by Dr. M. W. Armstrong, states that the bookcase is one of America's four greatest poets, and some consider him to be the best. The persons who are from Chicago to be the true center of American literature are Dr. Armstrong, who stands in the center of Chicago poets.

**STEPHEN F. AUSTIN**  
The attempt to collect junior class dues brings to mind the class spirit, in this institution. A class on the campus seems to be about as dead as a doornail. The juniors are possibly the least of the class in existence. The juniors simply will not attend class meetings or pay their class dues. It is high time that something definite be done about enrolling seniors yet, the juniors go around with not a care in the world. The boys juniors have decided at a past meeting that all other juniors who pay their class dues will be invited to the banquet. This decision has made the class leader that if formerly was I such a thing is possible.

We wonder if this is the proper class spirit of an entertainment. The seniors would have if only those juniors who intended to attend paid their class dues, and then all of the juniors decided not to go. The seniors should not think that they owe the class dues only if they are attending to the entertainment for the seniors; they should think it their duty to put on the best entertainment for the seniors that has ever been staged in this institution. What sort of an entertainment can 34 juniors expect to give a class of 50 seniors? The chances are that such a small group of students would have quite a task to say the least if they were undertaking the impossible.

**CHICKEN DINNER SUNDAY 25c**  
**Friday Cafe**  
**Sunday**  
and all the trimmings  
**CHICKEN DINNER SUNDAY 35c**

**MASQUERADE**  
This is the place where he stood. In all his imperial splendor A fighter they called him, Stout of heart, Captain of industry. Fencer, railroader, spread through the land. Even the nation felt his touch: Olympe, reviving in the fight his life.

**LAUGH AND REMEMBER**  
You said as you went away To laugh and remember And hold that this moment: At bright young laughter, Remember with a smile, No tears should come from love. Tell me though, Why I think loud and remember While you remember and laugh? — P. E. A.

**L. L. SMITH LECTURES TO SCOUT SCHOOL**  
L. L. Smith, teacher and Secretary of the College, went to Clarksville last night to lecture to the Scout Leaders Training School, which is being held there this week. Mr. Smith has made an extensive study of sex education, and has been doing research work with state institutions for three years, in addition to other study during the summer.

**MISS JOHNSON TO SPEAK AT GREENVILLE LUNCHEON**  
Miss Mary E. Johnson, English teacher in Colby, has received an invitation from Miss Obe Olson, to speak at a luncheon in Greenville, Ark., on the subject of "The American Home." Miss Olson is a staff member of the Greenville Evening Banner and played a prominent part in the referendum meeting held here last week.

**A LOVER PASSES**  
Never again will we stand On hallowed ground Where we once stood Watching those distant hills Melt into a pale purple

**FRANKLIN SHOE SHOP**  
It Pays to have them REBUILT  
Next door to O'Neal Paint Store

against the glory of the sunken sun. Peace there may be for others But never for me through years I've slacked on years. For I have loved you Even your great way of forgetting. — P. E. A.

**WAITING-BEWARD**  
When I was young and beautiful, Merely a whispered phrase or two, Yet within those few short moments I learned to love you. As we walked with hesitating steps Along the paths where you had walked With someone else before, And I remembered those short days when I was holding you as I had always done and looked at you, admiringly. Cowardly, wondering why I had always been forced to admire you in another's company. And then when I realized that you were really near me and I was holding you as I had always done, I was afraid.

**Make Big Money**  
During spare time while in college  
**Red River Valley Matrimonial Assn.**  
Sherman, Texas P. O. Box 87.

**SHE WALKS IN SMARTNESS AND IN THRIFT**  
Simply it often matters, as in this case, how well black and white and black and white grain fabrics. And it's only \$3.98

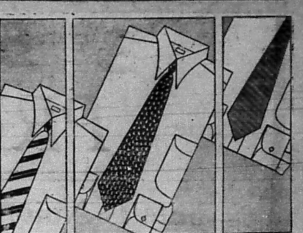
who buys her new spring shoes here! With longer skirts focusing the attention ever downward, shoes are mighty important this spring! Be proud of the collection of smart styles we have for your selection and glad that our 1,400 stone buying-power enables us to offer them to you at such tempting low prices!  
**J.C. PENNEY CO.**

## Lion Netmen Lose Second Eagle Match

Lion netmen of the East Texas State Teachers College lasted defeat at the hands of the Eagles of the North Texas State Teachers College, of Denton, Monday afternoon on the home courts with a score of five to nothing. In the singles, the results were as follows:  
No. 1, Henry of Denton beat Drake of E. T. 6-1, 4-6 and 6-1.  
No. 2, Poole of Denton beat Smith of E. T. 8-7, 4-6 and 6-2.  
No. 3, Cheves of Denton beat Waldon Lewis of E. T. 6-1 and 6-4.  
In the doubles:  
No. 1, Henry and Poole of Denton beat Smith and Drake of E. T. 6-3, 5-6 and 6-4.  
No. 2, Cheves and McNeil of Denton beat Waldon Lewis and Peak of E. T. 6-0 and 6-1.

**R. B. MADDUX**  
Chiropractor  
Office in Telephone Building  
Office Hours 2 to 6 p. m.  
SPECIAL BY APPOINTMENT  
Off. Phone 657, Res. Phone 653

**W. S. Carruthers**  
DENTIST  
Assisted by Mrs. Gist  
Over Perkins Dry Goods Company



## The stylish Shirt for right now—today

Lustrous new solid colors, and plain whites. We have them in broadcloth, oxford, madras; soft collars, plain or button-down styles; every collar pre-shrunk for lasting fit and comfort. Tailored by Wilson Brothers to our exacting requirements. Come in and see the style-right new pastel shades, especially blue, tan and green.

**\$1.95 \$2.50 \$3.50**  
Neckwear to harmonize—\$1.50 (\$1 to \$3)

**See The New Styles in Straw Hats JUST OPENED**  
**Hess & Brown**  
The Man's Shop

**EASTER**  
We Have a Large Assortment of Easter Cards  
At a Very Low Price  
**Oliver Bros. Pharmacy**  
Nyal Service Drug Store  
Phone .96

**Her**  
For the Spring picnics we have a cork insulated jug—gallon capacity—for  
**\$1.98**  
Keeps Hot 10 hrs., Cold 24hrs.  
**Satisfaction**

**Candy For Her**  
A pound box of Tasteful Chocolates in assorted flavors for  
**69c**  
The pound  
**Quality Service Satisfaction**

**Whoever's**  
THE REXALL STORE

# 3 Beall Brothers 3

## PRE-EASTER SALE

Sale Is Now Going On and Will Continue Through Easter

WE EXTEND A CORDIAL INVITATION TO THE PEOPLE OF HUNT COUNTY TO VISIT OUR STORE AND INSPECT THE MAGNIFICENT LINE OF NEW EASTER MERCHANDISE THAT WILL BE OFFERED DURING OUR PRE-EASTER SALE THE MOST DISCRIMINATING WOMEN—THE MOST EXACTING MEN—WILL BE PLEASED WITH THE MODISH GARMENTS THAT OUR BUYERS PURCHASED FOR THIS SPECIAL EVENT. WE CANDIDLY BELIEVE THAT WE ARE IN A POSITION TO FILL YOUR EVERY NEED AT A REASONABLE PRICE! EASTER IS THE AUTHENTIC TIME FOR NEW STYLE—AND WE OFFER THEM IN A GORGEOUS ARRAY. DO NOT FAIL TO ATTEND THIS PRE-EASTER SALE! YOU CAN'T AFFORD TO MISS IT! YOU WILL SAVE BY MAKING YOUR PURCHASES WITH US!

### Pre-Easter Values

Children's Fancy Mercerized Hose, 3-4 length, 4 to 7, on sale for—

25c

Children's Rayon non-run Step-ins pasted shades, only

25c

Past Color Prints, Spring's newest pattern Pre-Easter Sale, now—

19c

46-Inch Palama Checks, in white or pastel shades good quality—

19c

Ladies' non-run Rayon Bloomers, Pre-Easter Sale, price—

98c

Men's Fancy Silk Sox—all sizes, a sock that you will pay for, sale price, pair—

25c

Men's Summer Union Suits, full cut, made of good flannel, all sizes, only—

39c

Good Grade Children's regular size grade, Pre-Easter Sale price—

15c

Good Heavy Gradeingham, New patterns to select from, only—

15c

3 rolls of 3-lb. Cotton Batting, also kind you will pay 50c for, sale price, 3 for

\$1.00

Men's Athletic Undershirts, all sizes, Pre-Easter Sale, price—

39c

Men's Kerry Kuit side opening union suit, no elastic in back to hip—

98c

Men's fine count White Broadcloth shirts, Regular \$1.00 set, now, 5 for—

\$5.00

### MEN'S TIES

MEN'S \$1.00 FANCY TIES, 10 DAY'S PRE-EASTER SALE  
MEN'S FANCY DRESS PANTS, GOOD VALUES AT

59c  
\$2.45 and up

### NEW STRAWS

Of course you will want to step out in a New Straw Hat Easter morning. We have never shown a more complete assortment. We haven't the space to quote all the prices here—but you will be more than pleased with the values we are offering from

98c to \$3.85



ONE LOT MEN'S RAYON SILK HOSE, 3 PAIR FOR—

\$1.00



### Spring and Summer Suits For Easter

Never before has our line been more complete. We have models to fit any form and patterns to please the most particular dresser. We want you to see the values we are offering in tropical Waxed Suits—

\$12.50, \$19.50  
and \$24.50

### Men's Dress OxforDs

One Lot—Men's OxforDs in tan only. Good styles but broken sizes. Values up to \$4.00, on Pre-Easter Sale, Price—  
Men's Dress OxforDs, black; Peter's Diamond Brand; guaranteed soft leather, sizes \$2.98, \$4.45 6 to 11, Pre-Easter Sale, Price

\$2.98



### New Easter Footwear

Ladies' Dress OxforDs, Pumps or Straps, in black, patent, bond, medium or high heels. See these values at  
\$2.98-\$3.95-\$4.95

### Sale on Dress Shirts

The Summer months are here. It takes more shirts. All men's Dress Shirts will be on sale during this Pre-Easter Sale. Polo's Shirts are fast colors, full made and have the 7-button front. Every shirt guaranteed to give you satisfaction or your money returned. You will buy several at these prices—

\$1.50 SHIRTS \$1.19  
\$1.95 Polo's Dress SHIRTS \$1.59  
\$2.50 Polo's Dress SHIRTS \$2.19  
\$3.00 Polo's Dress SHIRTS \$2.59



### Silk Hose

Silk-to-Top—Season's newest shade; with pointed clock heels or solid color, Pre-Easter Sale Price—

59c

Ladies' Bombing full fashioned silk hose—one sale—

98c



### Silk Dresses For Easter

We have been preparing for this event for some time. We have made a special purchase of Silk Dresses. We offer them to you at a big saving during our Pre-Easter Sale.

Dresses up to \$6.00, on sale—  
\$3.80

Silk Dresses up to \$10.50, on sale, Pre-Easter values

\$8.88

Ladies' Silk Dresses up to \$16.50, Pre-Easter Sale—

\$14.88

BIG REDUCTIONS ON LADIES' SPRING COATS. DON'T MISS THESE VALUES!

### Pre-Easter Values

Men's Hong Kong Khaki or Sand color Work Pants, good grade, only \$1.39 value, on sale, all sizes, only—

\$1.19

Men's Seamless Heavy weight Grey Sox, good grade, all sizes, sale price, pair—

9c

8-oz. Feather Ticking, guaranteed feather proof, regular 30c value, during our Pre-Easter Sale, yard—

27c

Printed Batiste and Flannel, Spring's newest pattern, worth much more, Pre-Easter price, per yard

39c

One lot of Printed Dimity, our regular 30c grade, during our Pre-Easter Sale, per yard—

29c

Ladies' House Dresses, made of fast color dimites and light-weight materials for summer—

\$1.95

Imperial Chambray, regular 30c better, good patterns to select from, Pre-Easter Sale price, yard—

25c

Men's Triple Stitched Work Shirts, full cut, two pocket, made of good heavy flannel, 14 to 17, sale price—

69c

We Sent You a Circular, Did You Get It?

# 3 BEALL BROTHERS 3

Commerce, Texas

IT PAYS TO BUY YOUR MERCHANDISE WHERE YOU CAN BUY IT FOR LESS.