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1919-01-09

### The East Texan, 1919-01-09

East Texas State Normal College

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J. M. Gleason

# THE EAST TEXAN

Motto: "Ceaseless Industry, Fearless Investigation, Unfettered Thought"

VOL. IV.

COMMERCE, TEXAS, THURSDAY, JAN. 9, 1919.

No. 6.

## Y. W. AND Y. M. ENTER TAIN FRIDAY EVENING

The Y. W. and Y. M. gave a party last Friday evening in the gymnasium for the faculty and students. The party was for the purpose of getting the student body better acquainted with the two organizations and with each other.

opala puzian sru uodon suao spreg his name and home address upon a card which he pinned conspicuously upon his person. Then, after being cordially greeted by the cabinet members of both associations, the guests were given booklets decorated with the red, white and blue triangles. When all had come, they were told to get the signature of each person having grey, blue or brown eyes on the proper pages of the booklet. Some persons owned up to having "cat eyes" and yellow-green eyes, but most of them registered in everybody's book as having eyes of the ordinary kind.

After music by the college orchestra the guests were formed in circles and given cards bearing the letters Y. W. C. A. or Y. M. C. A., upon which they were told to write about a ship, each word beginning with one of the given letters. The four from each circle declared to have the best compositions were sent to the platform where each in turn re-read his story aloud. One of the best was Miss Hines', as follows: "A Ship named Youth set out from the port of Matrimony loaded with Cussing and arrived at the port of Matrimony."

After the laughter over these effusions had subsided, the crowd was organized into two straight lines and Huey Lamb conducted a "Mother Goose" recitation after the manner of a spelling match. Many had to sit down on such verses as "Ride a Cock Horse" and "Little Boy Blue." When the class was dismissed, both the faculty declared that their knowledge of "Mother Goose" is not as extensive as it should be.

Soon afterward Miss Nesbitt called for attention and announced that the cabinets and faculty advisors of the associations would perform some stunts. These stunts were found to be written upon slips of paper and rolled up in a ball of twine. Each person told a story as he unwound the string until he came to his stunt, when he left off and another took up his story and so on. When each had a slip of paper, one at a time mounted the platform and performed his stunt. The most amusing were Mr. Durham's solo and Miss Terkell's description of her ideal man.

Bandwheels and tea were served as refreshments, after which the guests betook themselves to their homes, declaring that they really were better acquainted and that they liked the Y. W. and the Y. M. very much indeed.

Somebody said that the first step towards owning a private yacht was first learning to paddle your own canoe.

## IF—

(With an apology to Rudyard Kipling)

If you can do your review mathematics  
And take time to do it for others too,  
If you can apply it to electrostatics  
And not get yourself mixed up when you do;  
If you can write your French for every day  
Or do translation and not be guessing,  
And yet don't fool nor to others be distressing:  
  
If you can dream—and not be asleep;  
If you can sing—and not prevent others singing;  
If you find your Cicero not very deep;  
And can go home when the one o'clock bell is ringing;  
If you can bear to hear another recite  
The only part of the lesson that you knew,  
And then hear yourself asked to bear light  
Upon some thing wholly unknown to you:

If you can resist going to evening dances,  
And stay home and study till eleven o'clock,  
And so not be taking any chances,  
Except giving your teacher the greatest shock;  
If you can write brilliant and accurate themes  
And four good book reviews  
That would send your teacher into dreams  
And cure her of the blues:

If in public speaking, you can declaim  
As if you were really trying  
To obtain the presidential fame  
Like William Jennings Bryan;  
If you can write a poem and a play  
Like the greatest author of the nation,  
Why you're the 'blinkin' wonder of the day  
But what is more you may escape final examination!

—Exchange.

## Y. M. C. A. PLANS SPECIAL WORK

A campaign is now on to have the male attendance at the College one hundred per cent members in the Y. M. C. A. It is the plan of the "Y" after all the boys are in it to take up a course of study known as "World Problems." For this work the membership will be divided into groups of some eight or ten. A group leader will be in charge whose purpose it will not be to teach, but merely to lead in the round table discussions. These groups will meet every Wednesday evening and every other Wednesday evening after the group study a program will be given.

Another plan undertaken will be to have the "Y" membership one hundred per cent in Sunday school attendance. A plan is now under advisement with the various pastors in the city whereby a special class will be arranged in each church and a consecutive course of study especially arranged.

## NEARLY TWO-THIRDS S. A. T. C. BOYS BACK

From the number of uniforms that are evident upon the campus in the last week it seems that if the S. A. T. C. were with us instead of being a thing of the past. At first a slight apprehension was felt as to how many could find it possible to return. When we came back at the opening of the term we felt a little better at seeing so many here, and now that they have been arriving all week we are happy. It is good to have all the fellows return and it shows upon their part that they appreciate the start Uncle Sam gave them this year in their work, and also that they appreciate the school itself, which showed them ever reconsideration.

The return of these boys makes the prospects for a very bright year from the view point of athletics. They are already in practice and a short intensive training should give us a basketball team that will choose the winners.

I have, have you?

## ATHLETIC ASSOCIATION FOR 1919 ORGANIZED

A movement was set in motion last week for the organization of an athletic association for the College for the year. Early in the week a committee was appointed by Mr. Binion to draw up a report on plans for organizing same. This committee gave its report Thursday morning in which it favored the selection of four members of the student body, two boys and two girls, to form the board, and a president to be appointed from the faculty by the president. The report was set aside to be acted upon Saturday morning.

And on Saturday morning the election of the various members took place. The result was as follows:

Boys: L. D. Parsons, Howell Salmon.  
Girls: Annie Spurgars, Ola Johnson.

Mr. Binion then appointed Mr. Neu to act as president until the spring term.

This committee will have the task of raising funds for the support of the association, passing upon the eligibility of the players, making awards for service.

Some plan for raising the necessary funds will be instituted at an early date. The probable plan will be the membership plan, by which any one who is a member is given a season ticket to all the games.

## BASKET BALL SQUAD WORKING HARD

On last Saturday afternoon thirty two men reported for basketball practice. L. D. Parsons was elected as captain and given the right to appoint a lieutenant. It will be their duty to see that all the men are there and report causes of absence to Coach Phillips. There are thirty-two men, exactly four squads and these are divided into three groups of ten players each. Each group plays forty-five minutes each day.

From watching the practice we can see that the fellows are investing the necessary pep into the work and if we are any judges whatever somebody had better watch out when they get to playing a very rough game.

The gymnasium has been cleared and a big stove installed. This, together, with the new material makes the practice vastly more satisfactory and comfortable. We understand that the benches in back of the Science Hall, which were installed for the barracks are going to be used for the players now.

All in all we are with them and when it comes to a match game we are going right on the line and see them run the score up to a hundred and nothing. We think it would be a splendid idea to start some yell practice because we are going to have a team worth yelling for, anyhow.

Jewelry, Optical Goods, Diamonds and Watches. Fine watch repairing. —Dee Wheatley, at New Drug Store.

# THE EAST TEXAN

A. J. Fulberson.....Editor  
James Hiner.....Business Mgr.

Entered as second-class matter Jan. 12, 1917, at the postoffice at Commerce, Texas, under act of March 3, 1879.

Published on Thursday of each week during the regular session by the student body of the East Texas State Normal College, Commerce, Texas.

Subscription price \$1.00 per year. Advertising rates furnished on application.

The following were chosen to represent their respective classes on the financial staff of The East Texas State Normal College:

Freshman.....Adeline Genter  
Sophomore.....E. J. Kirkbride  
Junior.....E. J. Kirkbride  
Senior.....C. Allison  
College Junior and College Senior.....L. H. Moore

## United War Work Fund.

Be prepared to pay the third installment of your United War Work pledge on Friday, January 10.

We should feel grateful in this New Year season because we have been able to continue our work through the past fall. When we stop to think of the many schools that have been closed on account of the influenza epidemic and that are just now renewing their work, we should be able to appreciate our good fortune.

Appaluse is the spur to noble minds, the end and aim of woe ones.

The first Y. M. C. A. program was held Wednesday evening at seven o'clock.

For your new year let recommend the following:  
Plan more than you can do,  
Then do it;

Blitz off more than you can chew,  
Then chew it.

Hitch your wagon to a star,  
Keep your seat,  
And there you are.

—Ex.

We have always wondered what made people laugh when a fat man slipped on a banana peel, but by personal experience and what someone told us last week we now know, and having found it out we laughed ourselves.

The flag on the Main building has been flying at half mast this week on account of the death of Ex-President

## "Ablowich's"

Shoes and Clothing

Same Goods for Less Money.

## "Ablowich's"

Roosevelt. In death all differences are obliterated and there remains the memory of the greatness—in the life of this truly great American and a deep appreciation of his virile character and his strong determination. A review of the work that he has done would be useless, for there are few men who have constantly stayed under the public eye more than he. At his funeral were mourners from every position in life from the street waif to the ambassador. This speaks more forcibly than anything else of the general esteem in which he was held.

## BIG STEP TAKEN FOR PUBLIC SCHOOL

One of the most important steps taken by any school board in Hamlin for several years was that of last week when by unanimous election Superintendent H. W. Neff was chosen to be at the head of our schools for the next two years. This is the correct way of securing solidity and progress in school work. Mr. Neff has quickly proven to every one connected with Hamlin and the school that he is a real school man in whom we can safely entrust the future of Hamlin's public educational work.

There was considerable danger of losing Mr. Neff to another town and this fact probably hastened the action of the board here. There is not a good high school in Texas that has been built up short tenure of office of Superintendents. It takes more than one year and longer than two years for anyone. In our present Superintendent we have a combination of ability and worth that makes for a useful citizen. With proper support Hamlin School will reach a standard that will be the pride of everyone. Mr. Neff has accepted this position for a term of two years and is now free to lay foundations and develop them to the complete satisfaction to himself and every parent interested in school.—Hamlin Herald.

Prof. Neff is well known in Commerce, his parents Mr. and Mrs. C. C. Neff, being residents of this city. Prof. Neff attended the East Texas Normal College and later was principal of the West Ward school here.

## Band And Orchestra Work.

The College has decided to give credit work done in the band. This inducement should serve to cause many to join. But even to cause that the tuition is free should be sufficient to give Mr. Munden a big bunch to instruct on Tuesday and Friday evenings.

The orchestra will soon be reorganized and some good work is expected. We would urge all new students to get into one of these organizations as their instruction is useful. At this time neither of them is so far advanced that a beginner would not enter and new recruits are badly needed.

## REV. FRENCH DELIVERS NEW YEAR MESSAGE

We were pleased to have had Rev. G. C. French, pastor of the First Methodist church of this city, to deliver our New Year message in chapel on last Wednesday morning. His address, as are all that we have heard him make, was full of force and impressiveness, yet there ran through it a good humor that is bound to spread. His line of thought was on turning over new leaves, taking stock and starting anew, the same as we hear every year, but was presented in his original manner.

## Handsome Tailored Blouses Featured in Three Special Lots

LOT NO. 1. Values to Five Dollars <b>\$3.45</b>	LOT NO. 2. Values to Six Seventy-Five. <b>\$4.83.</b>	LOT NO. 3. Values to Eight Dollars. <b>\$5.95</b>
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All the popular colorings, all the most popular models, featuring many different effects.



## "Little Jack Horner."

(The "Little Jack Horner" rendered in the style of Samuel Johnson.)

A wee percentage of the masculine sex, being recorded in the family chronology under the cognomen of Master John Shakespeare Horner, but in colloquial parlance known as Jack, was most comfortably ensconced in the angle formed by the intersection of the two straight walls. The force he exerted was centrally applied, and that upon an appetizing, encrusted cosmopolitanism made in honor of the long-revered Yule-tide. With the characteristic curiosity of this division of the homo genus, he thrust his index phlange into the depths of the incrustation and forthwith extracted a rotund and somewhat disfigured member of the fruit family. Rejoicing over the consumation of such uncurbed curiosity, and being unable to assume the appointed control over his vocal apparatus, he ejaculated, "Oh, jow come filius sum!"

—JAMES GOWDIN.

## UNIVERSITY HAD 2,576 STUDENTS

AUSTIN, TEXAS, Jan. 10.—At the close of business on January 7 the records of the auditor of the University of Texas showed a total registration of 2,576 students. This is the largest matriculation in the history of the University, the closest former record being 2,550 students at a corresponding date in 1917. It is expected that 30 to 50 students are still to come in, bringing the total registration up to more than 2,600. On the corresponding date of last year the total number of students registered was 1,882, thus showing an increase for this year over last at this date of 694 students.

## Just-Substitute.

—Fiber from plant leaves, as a substitute for jute or flax, is used in the manufacture of carpets.

## Optimistic Thought.

It is a sure indication of good sense to be discontent of it.

## Birds Speak a Language.

The birds and animals do not use a French many words or sounds, but they can evidently understand each other, writes George F. Barbs in the Columbus Dispatch. That is, they are able to converse with each other to some extent. There isn't any doubt about it. They have their alarms of danger; they have their distress calls; they have their softer tones of affection.

## Coquetish.

The fraction leered over and touched the whole number on the digit. "Ray," she whispered, "is my superior on straight!"

## Beets Help 30th.

Beet crops have the effect of stimulating the soil. Observations made abroad show that after beets have been grown on the land there has been an increase in the yield of wheat of 3.25 bushels per acre, rye, 1.50; barley, 0.51, and oats, 5.77. Cattle have increased and the net income has been raised as high as 70 per cent.

The editor made a flying trip to Dallas last Thursday.

We Do

## PICTURE FRAMING

## Commerce Undertaking Co.

## James Turner SHOE SHOP

Guarantees all work.  
In rear of Floyd's Grocery Store.

## Electric Shoe Shop

All kinds of work NEATLY DONE. Rubber heels a specialty. First door west of the Journal.

## A. T. Nunn, Prop.

START

The New Year

RIGHT

Trading with

H. N. Cornish

THE  
PISTOL  
SET

WE

Carry a Full Line of

SHOES

College folks are invited  
to visit with us.

The Grand  
LEADER

THE  
PISTOL  
SET

D. G. HENDERSON

Proprietor

COMMERCE  
BAKERY

HOME OF GOOD BREAD.  
CAKES AND PIES.

I have, have you?

### CAN COMMERCE SECURE AERIAL MAIL ROUTE?

The Government is establishing serial mail routes throughout the country and according to Lieut. Burr K. Cameron, an aviator who was in Commerce this week for a visit, Commerce might be able to secure one of these routes.

Many aviators have been making trips over the country as "path finders" and from the photographs taken while enroute blue prints have been made and tentative routes mapped out. It has been definitely decided that one route will go from Fort Worth to Shreveport and as it is an open country suitable for landing between Dallas, Greenville and Commerce, thence to Sulphur Springs and Shreveport, it is probable the route may be mapped out so as to include this town.

Then again, Commerce is on a direct route between Dallas and Texas, and an aerial mail line established up into Arkansas and toward Memphis or St. Louis would probably come via Commerce.

Towns which secure aerial mail routes will have to go to some expense to prepare landing places according to the requirements of the postal department. A smooth field of possibly 160 acres will have to be leased and while the expense may seem a little heavy the only question is will the advertising, the town will secure and the advantages of the aerial mail route justify it. Most progressive communities will no doubt take the view that an aerial mail route would be a good investment.

The matter will be brought to the attention of the Executive Committee of the Board of Trade as soon as the Secretary has a reply from the post-office department concerning it.

The College quartet sang for the Woodmen on Monday evening.



**A Man's Store**  
is the place to buy  
**A Man's Gift**

It's the useful things that are received with the most appreciation.

Here's a few suggestions — all USEFUL, practical and "GIVABLE."

SILK SHIRTS, SILK TIES, SILK SOX, SILK MUFFLERS, COLLAR BAGS, FANCY KERCHIEFS, MOCCHA GLOVES, KID GLOVES.

There are many more here. We are at your service in the selection of gifts for HIM.

THE MODEL

### PROMISE YOURSELF—

**T**o be strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look on the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best, and to expect only the best.

To be just as enthusiastic about success of others as you are about your own.

To forget the mistakes of the past, and press onto the greater achievements of the future.

To wear a cheerful countenance at all times and to have a smile ready for every living creature you meet.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of troubles.

To think well of yourself and to proclaim this fact to the world—not in loud words, but in great deeds.

To live the faith that the world is on your side so long as you are true to the best that is in you.

To be loud in praises for our local industries.

To send my laundry every week in the year to

The White Way Laundry.

#### Paradoxical.

Said the observing ruse: "When fellow's mind is preoccupied he always wears a vacant stare."

#### Optimistic Thought.

He that is valiant does not commit self-sunder.

#### Daily Thought.

Man is created free, and is free even though born in chains.—Schiller

#### W. S. S. Pledges.

War Savings pledges for 1918 may be redeemed with stamps of 1919 issue, but the new stamps must not be attached to the old card. Thrift Stamps for 1919 are the same as for 1918. Old cards may be filled out and with twelve cents additional for January, be exchanged for the new War Savings Stamps which mature in 1924.

## A. E. Godwin & Bros.

### College Store

We want your business. We have the goods. They were bought for College people. Fresh Candies every week. Fresh Chocolates in fancy boxes. We serve Hot Lunches, Hot and Cold Drinks EVERY DAY.

We Have the Most  
**Sanitary Soda Fountain Made.**  
Always Clean, Always Fresh

## Students Beware

We serve only the best of Drinks hot or cold. On bad days or any other time eat with us. Sandwiches, Chili, etc., all the time.

ON THE CORNER.

## Owens & Meier

FRESH CANDIES AND NUTS.

# The Hippodrome

Saturday--Fred Stone in  
"Under The Top"

If he had been born in the Middle Ages, they wouldn't have known whether to make him Court Jester, Court Acrobat, or Court Juggler.

Monday--Margurite Clark in  
"Little Miss Hoover"

Also PATHE NEWS in which is shown the  
"SURRENDER OF THE GERMAN FLEET"

You certainly would have enjoyed seeing the actual surrender to the British and Americans, the next best thing is to see the real pictures.

## BIG SLEET CAUSES MUCH SLIPPING (DOWN)

The big sleet that came last Tuesday night has been the cause of much merriment this week. Personally, we know that the editor has fallen a sufficient number of times to appreciate all the laughter that seeing others fall caused him. Even Mr. Cowling made a few long slides and some short ones. And as far as what caused the break in the sidewalk at the east entrance, we feel that it is absolutely unnecessary to explain.

We are glad to have received on our exchange, a copy of the Gleaner, a magazine published by the Pawtucket High School in Pawtucket, Rhode Island. The magazine is full of school spirit and is a credit to the staff and school which make its existence possible.

S. D. COWAN  
Tailor and  
Hatter...

Special attention paid  
to the needs of Col-  
lege Students

Groceries and  
Hardware

COLLEGE STUDENTS  
ALWAYS WELCOME

M. D. Abernathy  
& Company

West Side Square, Phone  
64-44.

## Wilsonian Epigrams

MANCHESTER, Jan 7.—President Wilson's two speeches here recently, especially the address at Free Trade Hall, were not only epoch-making political utterances, but they contained a wealth of psychological and philosophical wisdom, the results of a lifetime of closest study of mankind, climaxed by the revelation of human nature in the tremendous demonstrations which have greeted the President in France and England. Here are some definitions coined in these two speeches that will enrich the world's philosophical literature: INTEREST—"Interest does not bind men together; interest separates men."

THE TRUE BOND—"There is only one thing that can bind people together, and that is common devotion to right."

PRIDE—"The great enemy of mankind."

JEALOUSY—"It is a cancer in the heart, not only that, but in the counting room. It is a cancer through out all processes of civilization."

GOOD WILL—"The forerunner of peace."

TRADE—"The great amicable instrument of the world."

RIGHT—"The principal condition of right and duty."

PATRIOTISM—"Patriotism is not a mere sentiment, it is based upon a principle, upon a principle that leads a man to give more than he demands."

THE MUSKET—"The symbol of justice."

FRIENDSHIP—"Friendship is based not merely upon affection, but upon common service."

JOCK AND HAIG—"Real men."

THE AMERICAN FIGHTER—"A little bit inclined to lean up against a barrage. They have come over to get at the enemy and they didn't know why they should delay."

## Campus Smiles.

She: N'everything.  
William: So, so!

Neighbor: When is your house going to be papered, Jimmie?

Jimmie: Next week, I guess, they are unpapering it now.

Caesar's dead and buried  
So is Cleo, and  
And where those two old gents have gone  
I wish their works would follow.

—ROBERT MUNDEN.

Baker: Say, Maxwell must have a good opinion of me.

Cadenhead: Is that so, Why?

Baker: The last time I met him he said, 'Good Lord, is that you?'

Keith was trying to play a joke on an old negro last fall. The negro was cleaning up some leaves when Keith approached him and said: Uncle, it is soon going to be winter and that tree will be as black as you are.

Reply: Yes, an soon spring is a'comin' and it will be as green as you is, too.

Denvour Biggers is back again to take up his work. He is a very popular fellow, and it is good to see his smiling face again.

## Liberty

### Cafe

West Side

The Place to Eat  
when down town

## THE EAST TEXAN HAS NEW RIVAL

Under our very noses so to speak, there has sprung up a worthy rival of the East Texan. This is the paper published by the seventh grade of the Training School. Although the rival is small, it shows a spirit that we sometimes wish we could shoot into the left arm of the College.

The rival is creditably printed upon a typewriter and its get up is good, its form excellent and making a long story short it is just a dandy good paper, doing honor to its staff and those behind it. Please allow us to predict a very bright outlook for your journal and we shall now have no fears for the future of the East Texan, for we know that when those who are now making a success of this smaller paper will do far better than we have done when they get to be in charge of the larger publication.

## Shockley's Confectionery

The home of Fresh CANDIES  
and COLD DRINKS. Hot  
Drinks. Special attention to  
College students.

C. C. SHOCKLEY  
Proprietor

## McCarter & Perkins

The Old Reliable

### GROCCERS

Old time friends of College  
students and faculty.

COME TO SEE US.

PHONE 368.

## LIEUT. CAMERON HERE FOR VISIT

Lieut. Burr S. Cameron, a former citizen of Commerce and a graduate of the East Texas Normal College, has arrived for a visit here with friends.

Lieut. Cameron is in the Aerial Service and enlisted from Commerce July 4, 1917. On October 4th, 1918, he fell about one thousand feet and received injuries which have kept him off duty for some time. He expects to return to Scott Field, Belleville, Illinois soon for duty.

After finishing his period of cadet instruction Mr. Cameron was assigned duty as aerial photographic officer, in charge of a detachment.

The many friends of Lieut. Cameron welcome him among us again and hope he will soon be assigned to the aerial mail service which is being established over the country. He will leave for a visit with his father at Douglasville, Texas, before returning for duty at Scott Field.

Lieut. Cameron had a narrow escape from death, but like the average young man who offered his all for Uncle Sam, he is not worrying over his injuries.

It is an honor to the East Texas State Normal College that such splendid young men are graduates of this institution.

## CLASSES IN ORATORY ORGANIZED

Miss Graf has been busy this last week in organizing the various classes in declamation, oratory, and debating. A good interest is being shown and there should be. We have been fortunate in securing Miss Graf in this capacity. We have one whose ability is remarkable.

She is probably best known from her connection with Devereaux players with whom she has traveled. In the short time she has been in school her gracious manners have won for her the admiration of the entire student body.

We are glad to announce to the many friends of Miss Nora Mauldin that she is now up and able to be about, after an attack of the flu.