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### The East Texan, 1918-12-12

East Texas State Normal College

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*J. M. Bledsoe*

# THE EAST TEXAN

Motto: "Ceaseless Industry, Fearless Investigation, Unfettered Thought"

VOL. IV.

COMMERCE, TEXAS, THURSDAY, DEC. 12, 1918.

No. 2.

## RED CROSS CHRISTMAS ROLL CALL

"Can the Red Cross stop its work? A thousand times NO! There are still about TWO MILLION American soldiers overseas, and until they can return home, our war work must go on.

The wives and families of our valiant Allies, who have just been released from slavery behind the narrow lines, look to America for assistance and aid—for a chance to live again and enjoy the fruits of victory—they look to America and the American Red Cross.

The American people supported its Red Cross in 1917 on faith, and again in 1918 upon its record of wonderful achievement. Now comes the critical time—the new program for useful service in repairing the waste of war. The same faith which has been so fully justified, will again sustain the Red Cross War Council, as it leads the Nation into its task of fulfillment of the ideal which alone brought us into the war.

### THE RED CROSS CHRISTMAS ROLL CALL WILL MAINTAIN OUR NATIONAL UNITY.

The object of the Christmas Roll Call is to register in terms of active participation the spirit of a nation. The spirit in question is personified in the Red Cross membership. It is not to be a "campaign" to raise a war fund nor a "drive" to strengthen the material resources of the Red Cross organization. Its main objective is the extension of Red Cross membership to the uttermost limit.

Will you answer "I'm here" to the roll call? Will you be a member this year?

The Roll Call of the Nation is to be sounded throughout the length and breadth of our land. Every man, woman, and child will be given an opportunity to answer "HERE." This is the way in which our Nation will now make known to the world that as we have been absolutely

—Until in War, we are still United in Peace,

and ready as a Nation to assume our share of the work of the war in the reconstruction to assure a lasting peace, as we were ready to take our share in the fighting on land and sea. By this Roll Call of the Nation we will assure the peoples of our Allies that we stand ready now to carry the greater portion of the war's burden for the next year or two just as they have carried the greater portion of the war's burden during the vital years of resistance to the military power of the autocracy.

When the workers in the American Red Cross come during the week before Christmas to every member of the faculty and student body to offer the opportunity to answer to this Christmas Roll Call of the Nation, let every one, regardless of politics or religion, answer as a child of the Greatest Mother—the American Red Cross—and in a voice which will resound around the world, answer 100 per cent strong: "HERE."

## MEMBERS OF S. A. T. C. UNIT EAST TEXAS STATE NORMAL COLLEGE.

Listing of the names and addresses of members of the Students Army Training Corp of East Texas State Normal College. This list is given so that you may preserve this copy of the East Texas as a reference.

- Adams, Elvis O., Birthright.
- Alexander, Joe. S., Greenville.
- Alexander, Joe. D., Greenville.
- Allison, Chester, Eustace.
- Andrews, Joel M., Campbell.
- Bailey, Plumber, Eustace.
- Baker, Erasmus F., Sulphur Spgs.
- Bentley, James W., Trinidad.
- Bland, James, F., Gladewater.
- Bland, Hubbard R., Gilmer.
- Biggers, Deaver R., Bonham.
- Blackwell, Homer M., Henryetta, Oklahoma.
- Bradford, Odis R., Commerce.
- Brown, Elmer K., Jefferson.
- Cadenhead, Luther D., Anna.
- Cameron, Ivor L., Winfield.
- Decker, Wm. F., Coakville.
- Duncan, Otis D., Mt. Pleasant.
- Eliett, Albert H., Gilmer.
- Evans, Glover, Eustace.
- Fremam, Clarence E., Blooming Grove.
- Finley, Marvin W., Bonham.
- Fulkerson, Alvis J., Mt. Pleasant.
- Giles, Frank C., Alba.
- Haley, Robert H., Mt. Pleasant.
- Heath, Vernon E., Commerce.
- Hiner, James, Commerce.
- Hinkle, William, Paris.
- Hockaday, Edwin T., Brownsville.
- Hunt, Hubert L., Com.
- Irby, Marquis E., Mt. Vernon.
- Jones, Chas. H., Wolfe City.
- Jones, Guy M., Trinidad.
- Keith, Rubie C., Coakville.
- Killebrew, Leonidas B., Everton, Arkansas.
- Knight, Silas V., Commerce.

- Kirkbride, Elmer J., Sulphur Spgs.
- King, Fred H., Jefferson.
- Lawson, Oscar C., Commerce.
- Leigh, James W., Sulphur Springs.
- Moore, Homer L., Campbell.
- Mitchell, James S., Telephone.
- Morehead, Francis M., Ben Franklin.
- Morgan, Roy H., Bryans Mill.
- Murphy, Clyde J., Peach.
- Murray, Fred L., Jefferson.
- McKenzie, Alton K., Fokes, Ark.
- McKenzie, Thomas C., Paris.
- Parrott, Vernon D., Mt. Pleasant.
- Parsons, Lemal D., Commerce.
- Page, Maurice L., Greenville, RFD.
- Parham, Clyde W., Roston.
- Polk, Dee J., Commerce.
- Polson, Robt. D., Savoy.
- Porter, Aubrey L., Mt. Pleasant.
- Pratt, Herbert H., Bonham.
- Ridney, Claude C., Enloe.
- Russell, William A., Sulphur Spgs.
- Sandlin, Roscoe, D., Enloe.
- Sayers, James R., Birthright.
- Skelton, Henry M., Brownsville.
- Spencer, Lloyd C., Sulphur Spgs.
- Stewart, Norwin C., Cooper.
- Swindle, Jesse L., Blossom, R.
- Tebb, Albert E., Mt. Pleasant.
- Thomas, Lewis C., Corsicana, RFD.
- Travis, John P., Commerce, RFD.
- Walker, Landers, C., Commerce.
- Wallace, Dewey D., Coakville.
- Wood, Robert T., Com.
- Wooten, Edgar B., Coakville.
- Workman, Walter O., Sulphur Springs.

## FIRST TERM ENDED; SECOND OPENS AUSPICIOUSLY

There was much stirring and rapid beating of anxious hearts at the chapel period last Saturday morning. The occasion was one that comes just three times a year—the term reports were to be given out. Mr. Hinson made a very encouraging speech of the work done this term. Our work, it seems has been done under very trying circumstances. First the influenza, and then, one thing after another, and the little time that the S. A. T. C. boys have been able to devote to real study have been obstacles in the way, but still we noticed not one displeased countenance. Everyone seemed well pleased. All expressed great appreciation for the consideration of circumstances given us by the faculty.

And now that the "flu" has abated in its ravages and that the boys will be demobilized on the fifteenth of this month the prospects for a very successful term are bright.

## FOOD CONSERVATION PROGRAM IN CHAPEL

A special program was rendered in chapel last Friday morning, the purpose of which was to keep alive and promote a further interest in the saving of food in compliance with an appeal from Herbert H. Hoover.

Our president first read the proclamation from Mr. Hoover, in which he reasons that as very eminent we should now, more than ever before, save more food. This was followed by Miss Murray singing the Marseillaise with the audience joining in on the chorus. Then Mr. Flagg in his ever forceful and impressive manner spoke briefly upon the subject, reiterating the appeals from hungry hands across the seas in the countries that have been trodden under the heel of the Hun, and appealing to the students as a body to stand up and show their true patriotism even now when the war is seemingly over.

## S. A. T. C. GIVES AN OTHER FAREWELL HOP

Owing to the fact that demobilization will not take place here as quickly as was expected when we reported a "farewell" hop last week, another was given at the Mess hall Saturday night. Special music was engaged for the evening and the dancing was enjoyed a large number.

The hall was decorated with flags and stacked arms, with special lighting novelties for the number which were on programs as the K. P. special.

At a late hour, but before Sunday, the crowd dispersed, each declaring to Miss Johnson, the gracious matron, that they had spent a very enjoyable evening.

Answer the Red Cross Christmas Roll Call. All you need is a heart and a dollar.

### Red Cross Courses.

Plans are being perfected to give the girls of the College a course in First Aid and the Red Cross course in Hygiene and Home Nursing. Having just passed through the epidemic of influenza, we all realize how very necessary, important and essential that every woman have training in home nursing. It is essential, if not more essential, that we know how to care for our bodies and our sick than it is to solve educational problems.

"What profit it a man if he gain the whole world and lose his own health."

Every girl should take advantage of this great opportunity and make arrangements to take one of these courses.

Mrs. J. A. Hayes, graduate nurse and a post graduate at Cook County Hospital, will be in charge. She has had three years experience at Metropolitan Life and other places. Elementary hygiene and home nursing will be given.

I have, have you?

### Godwin Treats.

We refuse to give the day and the hour, but the company as the recipient of a very enjoyable treat from the popular canteen manager, Mr. A. E. Godwin, some time since the last issue of the paper.

Excellent cigars were passed around for those who did, and fruits and candies for those that didn't. One of the many talented musicians then furnished the necessary music on the piano for a stage dance.

As a whole the affair was a very pleasant and in a way a unique one. Perhaps we shall never have another gathering under the same conditions at the same hour in the same place and with the same bunch. Suffice it to say that we shall not very easily forget our friend whom we have learned to know and affectionately term the "jew."

Miss Zenita Graff has arrived to take charge of the department of public speaking. She is a young woman of charming personality and we are sure that her connection with us will be a pleasure.

# THE EAST TEXAN

A. J. Fulkerson, Editor.  
James Hiner, Business Mgr.

Entered as second-class matter Jan. 12, 1917, at the postoffice at Commerce, Texas, under act of March 3, 1879.

Published on Thursday of each week during the regular session by the student body of the East Texas State Normal College, Commerce, Texas.

Subscription price \$1.00 per year. Advertising rates furnished on application.

The following were chosen to represent their respective classes on the financial staff of The East Texas:

Freshman ..... Adeline Hunter  
Sophomore ..... C. Maxwell  
Junior ..... E. J. Kirkbride  
Senior ..... C. Allison  
College Junior and College Senior ..... L. H. Moore

This week we are publishing a list of the boys in the S. A. T. C. unit with their home addresses. We suggest that you keep this copy for future reference. While many of the boys will remain in school some few will return to their homes to take up the work that they so willingly discontinued at the call to the service. It will be the purpose of the paper to

## SALE OF

### Trimmed Hats

We will make special prices on all trimmed and untrimmed hats some at 1-2 price and less.

Miss Willie Gist

## Big Reduction

ON

### LADIES' Coats, Suits and Dresses

DURING OUR

## BIG SALE!

A PLEASURE TO DO YOUR CHRISTMAS SHOPPING AT THIS STORE

Crawford-Norris Co.

"Quality First."

not only give you articles that will amuse and interest you for the time being, but we also wish to give you something each week that will cause you to feel that you want to preserve the copy. Allow us to suggest that you start a file, keeping every paper.

If you don't have the first two copies you can secure them from the business manager. Once having kept this file you will have a record of the college year that will forever be a source of pleasure to you in the future.

Athletic organizations have been few heretofore. Realizing as we do that in a way athletics are the life of a school it behooves us to get a move upon ourselves and see that our teams are organized at once. We know and appreciate the fact that the boys have been prevented from this by their work in the Students' Army Training Corps, but that work is finished now and arrival of several former stars back in school should give us a basketball team that should almost be invincible. Then the weather so far has not been so inclement that the tennis courts could not be used to advantage. We do not seek to criticize for a moment but the thought flashed into our minds that a hint to the wise is sufficient.

Mr. James Hiner, our live wire business manager, has made a very creditable box for the convenience of news contributors. This box was made with great pains by Mr. Hiner and he will be very disappointed if you do not avail yourselves of its usage.

We should be thankful that we have been so fortunate in regard to the influenza situation. Many universities and colleges, both in the north and in the south are now closed until after the holiday on its account. The State University is among the number.

The recent visits of Jack Frost have played havoc with the beautiful flowers along the walk in front of the College. The remainder have been removed from the site this week and again we are forcefully reminded that the melancholy days are here.

## Handy Ever-Ready Remedies for the Home

There are many everyday necessities in the way of drug store goods which should have a regular place in your Medicine Cabinet.

We submit a list of suggestions which should aid you in making selections:

Court Plaster, New Skin, Absorbent Cotton, Adhesive Tape, Lintment, Glycerine, Castor Oil, Peroxide Hydrogen, Antiseptic, Croup Remedy, Dyspepsia Remedy, Sore Throat Gargle, Cough Remedy, Cold Tablets, Epsom Salt, Toothache Paste, Corn Remedy, Headache Remedy, Chap Lotion, Laxative.

Seldom a day passes that you do not need one or more of these items. The safe way is to keep them in hand ready for immediate use.

## Commerce Drug Co.

Phone 38 North side square Commerce, Texas

Christmas is coming. Do your shopping early and avoid the rush. We would remind you again to give the advertisers of The East Texas the first consideration. They believe in the paper and you—show that you appreciate their interest.

### Six (?) O'Clock Dinner.

(Verbatim from East Texas Box.)  
Mr. Huse Lamb, Mr. Roy Morgan, Mr. Ray Reynolds, and Mr. Leslie Burford were guests of Miss Johnson, Miss Mihills, and Mrs. Pickett Friday evening. Miss Johnson, Miss Mihills, and Mrs. Pickett are very sociable and you can guess how the young men were entertained. Dinner was to be served at 6:00 but owing to the blankness above of one of the young men's mind it was deferred until Lieutenant Herrcke could send a special detail to remind the young man of his engagement with three young ladies. This young man arrived with apologies on his lips and perspiration on his forehead, and after being first censured and then forgiven the party repaired to the splendid dinner which awaited their arrival just within the dining room door.

The young men received a treat that will not soon be forgotten by any of them. After the party went out to a very sociable entertainment given by the Spanish department of the College.

All of the young men named on taking their leave of the ladies declared that they had never spent a more pleasant evening.

A SOPH.

W. F. Decker, one of the four young officers aspirants who were sent out from our S. A. T. C. was a visitor to the school Saturday. Since Fred has given up a career in the army we are hoping he will return here to finish his school work.

President Wilson urges the people to join the Red Cross. "As President of the Red Cross conscious in this great hour of the value of such a message from the American people should be glad if every American would join the Red Cross for 1918—thus send forth to the whole human family the Christmas greeting for which it waits and for which it stands in greatest need."

## Apperson & Moreland

Sanitary  
MEAT MARKET.

Students and Faculty Always  
WELCOME.

## "Ablowich's"

Shoes and Clothing

Same Goods for Less  
Money.

Large line of Christmas  
Presents and some Toys.

## "Ablowich's"

### Electric Shoe Shop

All kinds of work NEATLY  
DONE. Rubber heels a specialty.  
First door west of The  
Journal.

A. T. Nunn, Prop.



**Splendid Winter Suits**

Society Brand Clothes are letting your winter SUIT if you expect to derive the utmost benefit from it, and at the same time take full advantage of prevailing low prices made possible by early buying.

Style headquarters where it is high time you were seold.

**THE MODEL**

William Hinkle, who was of the four that left the S. A. T. C. unit to enter the officers' training camp at Camp McArthur in Waco, was here this week. Hinkle was a popular fellow while here and we are pleased to see his familiar face once more. We appreciate his visit more because he was discharged and stopped over to see us and help us get our paper work of demobilization through.

**W. J. Sargent**

THE  
**Photographer!**

During the  
**HOLIDAYS**

I have Cut Prices for  
College Students

**KODAK FINISHING**  
A Speciality

**McCarter & Perkins**

The Old Reliable

**GROCCERS**

Old time friends of College students and faculty.

COME TO SEE US.

PHONE 358.

**ORGANIZATION OF THE COLLEGE Y. M. C. A.**

At the call of Mr. McCollum, general secretary for the Y. M. C. A., at this place, a good number of the college men met Sunday afternoon in the auditorium for the purpose of forming an organization. The meeting was opened with a live talk by Mr. McCollum, setting forth the aims and methods of the "Y."

"The Y. M. C. A. wants to prepare men to live, not to die," was one of the significant statements of Mr. McCollum. He, in common with the spirit of the institution generally, is of the opinion that the dying will care for itself if living is properly attended to.

Mr. McCollum expressed the opinion that we might get a share of the "Y" materials from the various cantonnments throughout this section of the country if we showed the proper attitude.

The election of officers resulted as follows: Mr. Parsons, president; Mr. Martin, secretary; Mr. Kirkbride, treasurer. For the office of vice president Mr. Parrot and Mr. Hiner tied. So the election was postponed.

The "Y" quartet rendered two selections which were enthusiastically received by all present.

The next meeting will be held at the call of the president or Mr. McCollum.

JAMES W. MARTIN, Sec.

\*\*\*\*\*  
\* CAMPUS SMILES. \*  
\*\*\*\*\*

(Origin of this one unknown)  
"Papa, Mr. Binnion called me into his office yesterday and said, 'Little girl, is that the best pair of shoes you have?' and I said, 'No, sir, I have some Sunday shoes,' and he said, 'Little girl, you wear your Sunday shoes or stay at home.'"  
And next he looked at my coat and said, 'Little girl, is that the best coat you have?' and I said, 'Yes, sir,' and he said, 'Little girl, you sew up the torn places in your coat or stay at home.'"  
And then papa said, "I don't believe you."  
Moral: Who has a new coat and shoes?  
\*\*\*\*\*  
At a recent six o'clock dinner, Bentley's friend: "Don't those parvuses make you sick?" Bentley: "I don't know, I never ate any."  
\*\*\*\*\*

PHILOSOPHY FOR S. A. T. C. — NO LIVE!  
That when you bring A little Christmas present Home to the miss She will not think You are trying To cover up a crime With it.  
\*\*\*\*\*  
Morehead: What is periphrasis? Instructor: It is simply a circumlocutory and pleonastic cycle of oratorical sonorosity circumscribing an atom of ideality lost in a verbal profundity.  
Morehead: Yes, sir, thank you.  
\*\*\*\*\*  
Killebrew glanced up and down the bill of fare without enthusiasm. Oh, well, he finally decided, you may bring me a dozen fried oysters. The colored waiter became all apologetic. Ah's very sorry, sah, but we's out of all shellfish, 'ceptin' aigs.

**Special Sale on Ready-To-Wear**

DRESSES WORTH TO	\$29.50
COAT SUITS WORTH TO	\$29.50
COATS WORTH TO	\$29.50
Now Priced <b>\$16.75</b>	
DRESSES WORTH TO	\$34.50
COAT SUITS WORTH TO	\$34.50
COATS WORTH TO	\$34.50
Now Priced <b>\$19.75</b>	

**Perkins Bros., Commerce**

**S. D. COWAN**  
*Tailor and Hatter...*

Special attention paid to the needs of College Students

In reading the following pleas bear in mind that William has since infancy been taught to display the best of manners.

William: Darling, marry me tomorrow?  
She: Excuse me, please, William.  
He: Why certainly.  
(But he vows that the next opportunity he will forget all the manners he ever knew.)

I have, have you?

**Shockley's Confectionery**

Do Your Christmas Shopping Early

The home of Fresh CANDIES and COLD DRINKS. Hot Drinks. Special attention to college students.

C. C. Shockley, Proprietor

J. D. Evans, a sailor from San Diego, California, was a visitor of Miss Gladys Cook this week.

Don't be a slacker. Subscribe for The East Texan.

**A. E. Godwin & Bros.**  
**College Store**

We want your business. We have the goods. They were bought for College people. Fresh Candies every week. Fresh Chocolates in fancy boxes. We serve Hot and Cold Drinks.

*We Have The Most Sanitary Soda Fountain Made Always Clean, Always Fresh*

**Students Beware**

We serve only the best of Drinks hot or cold. On bad days or any other time eat with us. Sandwiches, Chili, etc., all the time.

**ON THE CORNER.**

**Owens & Meier**  
FRESH CANDIES AND NUTS.

# The Hippodrome

FRIDAY and SATURDAY

Just what you have been looking for

## 'THE KAISER'S FINISH'

A rousing photo-prophecy of the day when the Yanks march into Berlin.

Stupendous real fighting scenes actually photographed on the Western front—and real pictures of the Kaiser and Crown Prince themselves.

Monday

## PAULINE FREDERICK

IN

"A Daughter of the Old South"

## Photos

made day or night  
at

## Driver's Studio..

Come Early and  
Avoid the Rush!

Get Pictures Now for  
Xmas Presents

## Shoes Mended JAMES TURNER

Expert repairman at rear of  
Floyd's Store.

## Groceries and Hardware

COLLEGE STUDENTS  
ALWAYS WELCOME.

## M. D. Abernathy & Company

West Side Square. Phone  
64-44.

I have, have you?

## SPANISH DEPARTMENT GIVES ENTERTAINMENT

Friday evening at 7:30 the Spanish department gave the second of its quarterly programs. It is on these occasions that Prof. Phillips combines business with pleasure and at the same time gives his pupils a chance for more fluent expression in their adopted language. The following program was very creditably rendered:

The Bridal Rose—College Orchestra.

Talk—Mr. Binnion, Texas Oriental (The East Texas—James Hiner).

Miel (Honey)—Miss Mihills. Stanza—Mr. Phillips and the audience.

To show the ease with which an instructor may go from the concrete to the abstract Prof. Phillips soon had his pupils talking in Spanish of Mr. Ormosha's rendition of "A Little Bit of Honey." Glover Evans, a former student of the department, after being asked for a certain picture and told where to find it, astonished everyone by doing just what he had been told to do.

Miss Marshall then gave a translation of an interesting description which Prof. Phillips had made of a "Snipe Hunt."

## The Lily

(Stars and Stripes)

The lily sadly drooped her head:  
"My France is bowed in grief!" she said.

"Must I live on to satisfy  
The conquering Teuton's lustful eye?  
Lord, let me wither!  
Let me die!"

The lily proudly raised her head:  
"My France is free once more!" she said.

"Free from dark and blood-smirched gloom!  
The ruthless Hun has met his doom.  
Lord, let me gladden!  
Let me bloom!"

Odia Bradford entertained a very entertaining arm last week. It's most well now, though.

## LOCALS

I have, have you?

Answer the Christmas Roll Call.

Carl Neeley was a week end visitor at Paris.

I have, have you?

Maurice I. Pigg spent Sunday with parents at Greenville.

Red Cross Christmas Roll Call, December 16th to 23rd.

Jewelry, watches and diamonds.—See Wheatley, at New Drug Store.

I have, have you?

Miss Christine Broadstreet of Talco is here now to begin work with us.

Mernice Erby was home the latter part of the week enjoying a short pass.

Get your "love button," a token of Christmas good cheer, from the Red Cross.

I have, have you?

Elmer J. Kirkbride spent the week end with his people at Sulphur Springs.

"Doc" Hatcher, a former student of this school, is here to take up his work again.

Misses Juniger and Murrie were in Greenville Monday doing their Christmas shopping.

I have, have you?

Miss Annie C. Murphy, of the Training School, took sick on Monday. She went to Greenville for treatment.

Mrs. Edith Jordan was called to Cooper Saturday to attend the bedside of her sister who is ill. She returned Tuesday.

Don't forget—if you have not paid that second installment of the War Work Fund, do so at once. Keep the good work going until the boys' all come home.

I have, have you?

Travis and Leigh claim the distinction of being the two ladies' men in the company. To prove it they are going to come out in some new nose glasses real soon.

We are very sorry to report that Miss Forget Leafmoss has gone home and will not be with us next term. She has a multitude of friends here who regret to see her go.

Howel Salmon, an old student of this institution, came in Monday. He has been in the officers' training Camp Pike for twelve weeks. We are all glad to welcome him again.

The armistice has been signed, victory has been achieved—but THE HUNGRY must be fed, THE NAKED must be clothed, THE SICK and WOUNDED must be nursed. The fighting armies will slowly demobilize. But the Red Cross Army must stand guard until the harvest of victory has been garnered.

I have, have you?

## Liberty

## Cafe

West Side

The Place to Eat  
when down town

## Planters and Merchants National Bank

West Side Square,  
Commerce, Texas.

Resoources, \$275,000.

WE SOLICIT YOUR  
BUSINESS.

## GEORGE KIRKOFF

Proprietor

## COMMERCE BAKERY

HOME OF GOOD BREAD.  
CAKES and PIES.

## A Wonderful Display of

CHRISTMAS  
JEWELRY!

## GUS WHITE JEWELER

COMMERCE, TEXAS.