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1939-07-12

The East Texan, 1939-07-12

East Texas State Teachers College

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Rumors-Facts

Exams . Road Map

Freshmen . . Date:

Rise of Teachers Colleges Traced By Dr. Whitley

THE EAST TEXAN

COMMERCE, TEXAS, WEDNESDAY, JULY 12, 1933

VOLUME VY Head Dance Band

who will play for gon's all-college b the night of July 27.

By Little Theatre Is Huge Success

You Can't Take It With You' Plays To

Lama Audience

Fifteen Companies In School Exhibit

Hancock Says Control Of Watersheds Helps

Crowd Says Play Writes New Book



Hall Writes First Book On Judicial

Chemurgy Field Wide Variety Of

Work Being Done In Department

Display Features Fire **Prevention Posters**

Etex Chemistry Staff Is Active In

Social Activities Abandoned As First Term Final Exams Near



Speech Education Subject Of Talk By Dr. McDowell

FOUR BEAUTIES. Col-lected lots of books but failed to reach the point of studying for finals which begin tomor-dow at noon.

Talk Tonight To

powers Part in Wild Life Commun of the department of the departmen

Survey Shows Majority Of

Students' Parents Farmers

Examinations To Begin Tomorrow

Luck On

Exams

Afternoon at One

New Editor Makes Plans For Varsity

This will mark th This will mark the begir of the third year for Varsi East Texas. It was establ in 1937 by Loren Cato Thomas Steeley. Mr. Cato

First Aid Treatment Give 244 Students Since July 1

By LEON RUTLAND

PTER VERY

East Texas Youngest Boy And Girl Like College Life

A check-up of the ages of popular gri of the school. East Texas Summer students has been quite popular here. It is not supported to the school of the school

Editorials

WORKING HIS WAY THROUGH COLLEGE

All around students, especially those who worked their way through college, have a better chance of getting a job after graduation than the campus hero or the college "grind", according to King Merritt, vice president of fuvestors Syndicate, of Minneapolis.

of Investors Syndicate, of Minneapolis.

Althetes and beauties, unlike a few years ago, are not being sought unless they can offer to their prospective employers some substantial qualities, such as character, scholarzhin, adaptability, leadership or personality, a survey of 186 American colleges and universities reveals.

Although the job outlook for college graduates is brighter than in either 1938 or 1937, American employers are more exacting in their requirements, preferring em-ployees capable of being developed into executives within the next decade over those who seem to have decided limitations.

"Character as a prime qualification for a job," ex-plained Mr. Merritt in reporting on total replies, "was mentioned by 103 schools, scholarship by 29, personality by 18, adaptability by 12 and leadership by 6. Secondary qualifications put schorlarship first with 66 mentions. Then followed adaptability with 36, character with 33, and personality with 19 mentions. A third qualification group gave adaptability 49 and scholarship 45 mentions. group gave adaptating 42 and scholarship 45 mentions. Twenty-three mentions of campus popularity put it at the head of the fourth qualification group. Athletic prov-ess headed the fifth group with 24 mentions.

mong awa adaptahility 40 and scholarship 45 mentionship 45 mention "Emphasis on character, which college placement officers tell me is a recent trend, is reflected in replies from 129 co-educational institutions who cited two to eight or more qualities now being sought by American employers. Qualities mentioned and their percentage of total mention in this group follow: character 90.7 per cent, scholarship 99.1 per cent, adaptability 64.3 per cent, campus popularity 31.8 per cent, personality 25.0 per cent, athletic prowess 22.5 per cent, leadership 17.8 per cent, and extra-curricular activities, which includes out-side jobs to pay one's way through college, 14 per cent.

The student who today works his way or her way through college," continued Mr. Merritt, "and thus earns his or her reducational expenses in whole or part can be counted on to solve difficulties after graduation, several officials emphasized. One typical reply to the query on what qualifications were being stressed more follows:

Adaptabuty, co-operativeness, comparamity, and the ability to work harmonioussly with others are being stressed more, especially by large organizations, who em-phasize team play even in research."

facts presented here.

The East Texan

Office Library Building 103 Phone 39

Official student newspaper, published every Wednesday during Looking Teachers College, Commerce, Tezas.

One Dollar Per Year

Entered as second-class matter December 16, 1922, at the post office at Commerce, Texas, under the act of March 6, 1879.

LEON RUTLAND Editor-in-Chief RAY LAWRENCE Business Manager

News Desk Mary Green
Viviene Davis
Gordon Moore
Hope Carden
Members of Journalism Class £14 Associate Editor News Editor Desk Editor Copy Editor

orothy Weldon etchen Howell ell Anderson dise Watson dy McClain llie Abernathy Editorial Editor Literary Editor Columnist Columnist

Sports Desk

The Bookworm

FROM THE WILL OF GI

FROM THE WILL OF GENT.

BEAL RAM HOUSEN'S THREE THE SEAR AND THE SEAR

interesting life.

Among the articles placed. It
the time capsule at the Flustin
Fair there is a copy of Farme
and Henley's DICTIONARY OF
SLANG and a copy of the Sidar
Roebuck Catalog. We are re
leved to know that people in
5000 A.D. will be able to inter
per our language and to under
stand our customs.

YORK
Strode: STUDY OF BERMUDA

Yours, CHELIFER CANCRIODES

Back

Years Ago
Herbie Kay to play for DeMol
ance in Greenville July 22.
Three dirt courts being c
fructed.
Dallas netters clinch sumn 3 Years Ago

two hundred new atu-enroll for final session. en East Texas letter-isted T Jackets. links greatly improved ng taken over by E. T.

Two Students Injured



Stone Lion Majestically Protrays Spirit of Etex

Librarian Discovers Penal Code

Somewhere in the East version interest in the interest of the

1802p. 51: 1888; p.51:
Article 1806 Injusting or de-facing library property.— Who-ver wifully injures or decise any book, newspaper, magazine, pamphlet, manuscript, "reagain room, museum, or other educa-tional institution, by writing, marking, tearing, breaking, or otherwise mutilating shall be fined not exceeding twenty-flow oldars. Acts 2nd. C. S. 1918, p.

Article 1367. Detaining botete, Whoever wilfully detain yo book, newspaper, magazil pamphlet, manuscript, or old property befonging to any pile or incorporated libra reading room, museum, or out educational institution for this days after notice in writing prison. be kept

Article 1367. Detaining

OFFICIAL NOTICE

air for the first t

KACKLES from the Hen Houses .. IF THIS COLUMN ...

funny thing—but so people can't manipulate bour legs and arms at the same time while awimming—It has to be while awimming—It has to incor the other!
ELIZABETH HUGGINS is ELLZABETH HUGGINS is swell person, and adds much to the friendly atmosphere in the East Dorn. She and COVING-TON take turns about dough-popping each other. That grand do girl, MARY BIGGER, was visiting her grand-parents in Mt. Pleasant last weekend. We wonder how HELEN!

last weekend.
We wonder how HELEN
We wonder how HELEN
NOBLES spends her nights off.
She's plenty good looking, so
we bet they are big nights!
CHARLOTTT HOWE and
VERNELLE FOWLER were
calling on MAUDE LIVINGSTON, What's up, girls?
Reservations are going fast
or next seasion in the new East

Dorm.

ROBERT and BETTY JO

SHIPLEY were visiting their
mother in the dorm this week.
Gee: They had fun!—Come
again, kiddos, it's really great

again, kiddos, il's remuy to have you.

That little bundle of sunshine, WALT CONE, has a birthday Priday. Don't fall to notice the supper menu Priday night, WALT planned it cause its her favorite. (Hope we all live over

JOYCE GIBSON fairly prans ed down the steps Monday night when that "tall, dark, and handsome" of hers came. And

night when that "uh, dark, hah handsome" of hers came, Afhandsome" of hers came, Afhandsome of her cam

West Dormitors

Everyone Teported a time last weekend with it travel, spills, and thrilis. We have learned that: Mary Virginia has bad about fancy trimmings.

Mrs. Moore takes up for Ja
the problem child. Audra gives passer-t thrill or shock. Ask one

infrarians.

There is apparently some secret between Moore and McCormick about a little fish bowl—we don't get it.

Rachel and Dayshne are gradually recuperating from the

Clippings . . . By Nell Anderson

Preacher: "If there is a in the congregation who sin, let him stand up." "What! Jim, you mean like sin?"

"Oh, excuse me hought you said

"Gosh, and to thin d you for love!" "Are you sure it "Well, your father said it

money, would you? tainly not! But you don that I would have th to let her become an ol

This Week

IF THIS OOLUMN.

And been much longer last week, our writer would have fizzled out like a damp firereneiter left. "over from the Fourth... he completely exameled E. T.'s supply of bean-fourth... he completely exameled E. T.'s supply of bean-formed to the same time the firered by the firered to the same time time time the reased in. that just goes to show you what a gentleman. (question mark). thinks about what all raza saids ... he did do a good job and, deserves something really nice said about him, but since we don't know anything really nice said about him, but since we don't know anything time about him. ... we can't

BUT HERE . . .

are some of those little tid-hits that make up a "delish" gossip column . . . July 4th is still ringing in your ea especially if your name is ZULA CLINTON or DOROTHA GRAHAM . . . part of HERMAN YOUNG'S celebration came when he apologized to us for getting hostile . . (we'd came when he apologued to us for getting hostile. (we'd completely forgot). , over a little erack made last year thanks anyway, HERMAN. HOWARD TURNER, celebrated alright. . mostly by dragging YHRGINA SMITH where she didn't want to go on the dance floor . . . FLORA BELLE SIMMS and BECKY STEWART took in all they could of Big D. . .

YA KNOW.

""re goma keep on till we sprain an ankle jumping at conclusions. It was already written that this thing between CLAUDE WRIGHT and KACKLIN. HEN HOUSE LOU WATSON has dripped its last drop of honey. . then CLAUDE drives up back of the dorm, beamin's sunshine. . LOU trips out equally radiant and beamin's sunshine. . LOU trips out equally radiant and PAIKER exems to get a like out of stringing little gale along. . POLAY SMITH says he does . . and sex he's the one that knows . . and seems that busted courtship between BETTY WITHERSPOON and RAY LAW LEXCE has bloomed into a beautiful friendship, but that just happens in books . . EVELTN CANTERREER, It's certainly setting familiar with DOROTHY JANE NY SCHOOL . We saw her giving DOT the "cocchie coo" in the halb the other day.

TWO ROMEOS ...

proved their fidility to their tru-loves by returning to ole E. T. to visit with said lassies . . . CHARLES HART made FRANCES MASON very happy just' by stayin' pear . . . and DICK ELLLOT traveled-all the way from pear ... and DICK ELLIOT traveled-all the way from Louisians to visit the College hospital ... and DICK didn't need medical attention either ... that long-term somance between LOUISE WEST and ALSUP seems to be gaining momentum with time ... and we're wonderin' if there's anything romantical goin' on between JAN's FERGU'SON and TOMMY DARROW ... along the line INTROUSON and TOMMY DARROW ... along the list of desperate crushes there is the one a certain little blunds has on I-WILLIE WALKER. .she went off the deep end just looking at him too. what w''.lid she do if she knew bow really sweet you are, IRA 1 1 1 somebody ... (it wasn't us) said ELLEN KILLATRIEKC an ''rilly matter of romance ... though you'll agree still on a winghty appealing subject ... we recall seein', MARY JORDAN back from summer camp and plenty tanned ... we might add, she still looks like a Petty drawing ... then back to the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up return the land of winks and smile brings up the land of winks and winks uoesn t mind saying she hates summer school . and all of us know why . bet MACK misses her too . . the news got 'round that RAYMOND GEORGE refused to give a passel of purty poses to his large 2000 feet. news got round that RAYMOND GEORGE refused to give a passel of purty poses to his love TOMMY LEMONS because his pals down at the Journal office would give him the razz for goin' to the Beauty Shop . . .

BY 5 TIME ... worse with the pharmacy's red haired the staff member ... BILLY RAY WHITTEN by name... we have a staff member ... BILLY RAY WHITTEN by name... we have a staff member ... BILLY RAY WHITTEN by name... we have seen a staff of the staff member ... BILLY RAY WHITTEN by name... we have seen a staff of the staff member ... and the staff of the sta

utstanding Netters In First Open Tennis Tournament Defending Champions In Both Singles and In Softball Upset

Doubles Are Back

Math Department To

Enter Two Contests

Deadline For Golf Summer Sports **Entries Saturday**

Exist Texas Saturday

Way in the morning at the content of the content of the morning at the content of the will IIII and the morning at the content of the

Puckett Pitches Shut-Out Victory For Team No. 10

Spencer's Fine Ice Cream Team Meets Detroit

Independent Baseball

Air Cooled - -West Side Barber Shop

GEORGE'S Wholesale and Retail

Auto Supplies

Good Gulf Oil Products

Expert Washing and Greasing Waxing a Specialty

JACK GEORGE, Mgr Corner Caddo and Washingt PHONE 224

Texas Power and Light Company

Your Electric Servant

PHONE 240

losses; Billi Chrobie, finalist of loss Tights will be awarded by last Times Higher of Tests and the Committee in the control of the Committee in the control WILKINS JULY CLEARANCE

Arrow Shirts, \$1.00 value	\$1.65
Or 2 for	\$3.00
Group of Pajamas, value up to \$2.50, now	\$1.00
Sport Shirts reduced to	790
Sox reduced to	190
All Summer Straws	1-4 Off
JARMAN Shoes, \$5.00 value	\$3.95
Terry Bath Robes	\$1.95
Shirts, values up to \$2.50 reduced to	\$1.00

Slacks, \$5.95	value, now	\$4.95
Slacks, \$4.95	value, now	\$3.95
Slacks, \$3.95	value, now	\$2.95

Closeout Of All Ladies Hose

Famous Silver Bow quality. New colors, fresh 98c. 79c and 69c

Starts Tomorrow

9 a. m.

WILKINS

Club Council Forum Picnic Big Success

Mercury Hits New High At Commerce During Past Week

Banquet Program 18 Given By Students

Coming To Palace



'Juarez' Is Paul Muni's 3rd Famous Masterpiece

In 1850. The slowy of Louis film "Juarce." the story the content of the content o

Society Notes

system was Autographed Copy sors of an autographed copy a motion pictor by E. J. Glub Song To Friars written by Gus Kahn.

For Paragon All Gives Talk College Barn Dance In Greenville

Former Student Back From Extensive Trip

Jordan's Collegiate Shop

To Make Room For Fall Stock
Batiste Pajamas and Gowns
Silk Gowns and Pajamas
Chiffon and Lace Dresses
Organdy Blouses
Batiste House Coats
Batiste House Coats Brassiers
All \$1.00 Bags cut to
Jordan's July Clearance

WON UP

Unsweetened Grape Fruit Juice

AT ALL FOUNTAIN AND DRINK STANDS

Dr. McDowell | July 27 Set As Date Party Honors Cast Of Play

Thursday, July 27, has been officially set as the date for the big all-college for dance which is being spook, and the men's so c'al clubs on the campus.

Dancing was onlyoved and delicious refreshments were verved to Marton Young Gwendolyn Scott, John D. Strockton, Lena Anderson, Kall-lem Burnett, Lellaine Reglant, Anna Eart Sandrige, Jewell Stewart, Aerlyn Hatter, Wood Stewart, Aerlyn Hatter, Wood Martin Company, Company, Company, Company, John Birchen, Loren Cato, Lonn Fuller, and Hoyt Williams.

The tomato originated in Am-rica and was long regarded as poisonous plant in Europe. Toda there are more than a hundre recognized improved varieties.



Club Breakfast

Unionizing of post office tel ephone engineers at London has resulted in a payroll increase of \$2,444,000 a year.

Eamon de Valera, premier Ireland, has been awarded honorary degree by Catholic U versity.

LIFE RACES ALONG

BUT

Photographs Make Time Stand Still

Keep precious School-

day memories with pho-

forraphs - at least

one each year.

Ham and Eggs Bacon and Eggs

25c Ice Cold Juices

Sandwiches

LION'S DEN

HORSES FOR

RENT red for horse-back

PRIM'S STABLES
35c Per Hour
PHONES

Dr. Hugh Whitley

DENTIST X-RAY DIAGNO Over Grand Leader West Side Square PHONE 51

College Barber

W UNDER NEW MANAGEMENT ORED SUITS — We

WEDNESDAY AND THURSDAY

History's Stormiest Days Live Again . . . In a Picture That Will Live Forever!

MUNI DAVIS JUAREZ.

BRIAN AHERNE CLAUDE RAINS - JOHN GARFIELD
DONALD CRISP
JOSEPH CALLIIA - GALL SONDERGAARD
GILBERT ROLAND - HUNRY O'NEILL
Dieate by WILLIAM DIETERLE

-Also-Latest News Flashes

Friday and Saturday



What Every Girl Should Know
Frozen Feet
Athletic Oddities

Tuesday Only Sunday - Monday

Hal Roach presents

CAPTAIN FURY

Starring

BRIAN AHERNE VICTOR McLAGLEN

June Lang, John Carradine, Paul Lukas, George Zucco, Douglass Dumbrille, Vir-ginis Field.

Directed by Hal Roach

ANNOUNCING

The Most Modern and Best Equipped Laundry in

To Be Opened Monday July 17th