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The East Texan Newspaper

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1939-05-27

### The East Texan, 1939-05-27

East Texas State Teachers College

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VOLUME XX

COMMERCE, TEXAS, SATURDAY, MAY 27, 1939

College Celebrates 50th Anniversary

Over 4000 Visitors See New Girls Lounge On Open House Occasion

Large Number of Former East Texas Journalists Expected Here Today

Dallas High School Instructor Returns to Commerce to Teach

Principal Fling to Deliver Address; Musical Program in Afternoon

Presented above is Dorothy Dawn... Miss Wainman is a member of the Kappa Kappa and her husband...

186 Seniors Will Receive Degrees

Dr. L. H. Hubbard, President of Texas State College for Women, Denton, will deliver the Commencement address...

Red's Editorial



WELL, DAD THIS thing called "being a college senior" has finally come to a close... For the last two or three years I had a feeling that it would soon be over and I tried to make myself believe that I was just going on a vacation but some of my staff members reminded me that it was "through" and when they told me this they just laughed and said, "Don't you fret too much because there will be another senior in your place next year..."

ALL THE YEAR I tried to say good things about everybody in their families but I would think that their "young un" was the best boy or girl in college... However, some of the publicity was too good and I got a backlash out for saying things that wasn't true...

BEFORE I FORGET, I want to tell the staff that they are about the sweetest bunch of fourth years to ever come down the campus... They have been a real asset to a telephone line, in turning in their copy and you know that it is pretty regular...

DASHES

Alison, Grace Fling, Aladdin, David Hiker, Anderson, George Ray, Anderson, Lena Ellen...

Chaple, Julia E. Carroll, Mrs. Lois Law, Carroll, William H. Carter, Maurice E. Chandler...

James, Gladys; Jerry, Bernard; Fred, Fred; and for college students, Mrs. Jones, Clarence, Jones, Geo. Lee...

Approximately four hundred guests visited the new girls lounge in the Main building Friday when Miss Hubbard, dean of the girls, held open house for all the women...

Girls who served on the welcome committee Friday were Sara Jane, Cooper, Carolyn Wester, according to the tentative list...

Audio-Visual Course To Be Offered Here In The Summer Term

Audio-Visual Instruction is the course offered in leading college schools and is becoming the method to acquaint teachers with the types of audio-visual aids available...

This new education course is being offered for the first time at East Texas State Teachers College this summer...

By Oliver Barber, Editor. "No more simple than the log cabin in which he was born..."

Below are listed a number of editors and business managers of the East Texas who are expected to be present at the annual Homecoming of East Texas State University...

Modern Dance Group Featured In Fine Arts Recital Monday

Monday night, May 22, the Modern Dance Class presented in the arts recital under the direction of Miss Maude Webster...

Excitement Is Back In Commerce For Vacation

Margaret Corless, summer graduate of 1938, arrived in Commerce from Rio Hondo, Texas, to spend the summer months with her parents...

There are only a few people left in the school building now. If you have signed for a book, and want it to be gone, it will be here by Friday.

Jewel Kenner, popular librarian, Makes Own Way Through College; Likes Plain Simple Life, And Believes Liquor To Be Youth's Greatest Enemy

By Oliver Barber, Editor. "No more simple than the log cabin in which he was born..."

Miss Dora (Polly) Fleck taught Latin at Technical High School, Dallas, in returning to Commerce this summer...

Twelve Service Keys Awarded Studies For Outstanding Work

Twelve East Texas state students received official student awards for outstanding service to the community...

Study This Summer

Some eighty percent of the college graduates take a degree without any foreign language study...

New Courses To Be Offered In Language Study This Summer

Miss Elizabeth Sanders, who last fall, will be crowned the Queen as commencing...

Sanders Makes Outstanding Record As Lecturer, Education Instructor

Miss Elizabeth Sanders, who took his B. S. Degree from East Texas State University...

Hundreds of students and ex-students are visiting the East Texas campus today commemorating the College's fifty years of success as a teacher training institution...

Speaker

Mr. DeLoach, President of the Education Association, has outlined the following program for the afternoon...

Picture Above Is H. H. J. Fling, Professor of Education at East Texas State...

With the completion of the college faculty, and under the program, H. Ferguson Auditorium featuring outstanding students who have had practical in the music center this year...

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THE EAST TEXAN

The Bookworm KAMPUS KAMERA

EAST TEXAS STATE TEACHERS COLLEGE

Official student newspaper... Published twice a week... Subscription price by mail...

Member Texas Intercollegiate Press Association... OLIVER (RED) BARBER... REX NEWBOM... BUSINESS MANAGER

EDITORIAL DEPARTMENT

Creighton Howell... Editor... George Bond... Editor... Mary Beth Mason... Assistant Sports Editor...

FEATURE DEPARTMENT

Wesley Davis... Editor... Louise Morgan... Editor... Reports by George Bond, John Knowles, Jean Taylor, Gerald Purkey, Amanda Forester, and all staff reporters.

BUSINESS DEPARTMENT

F. Frank Buchanan... Assistant Business Manager... National Advertising Sales... Associated Collegiate Press... College Publications Representative... Distributor of Collegiate Digest

By Graham Howell... The first anniversary of these books... Educational methods... changed radically since Carly's day.

The East Texas State Teachers College is growing rapidly... It should continue to grow, with our friends... The support that it should have... if you have some gifts...

Highlight of the past few years in the library is establishment of a government department... The library has been growing... growth of well-kept library for the building...

Many decisions will confront you throughout the rest of your life... Many successes and happiness be yours in the future.

CONGRATULATIONS, SENIORS

With the closing of another school term, the East Texas extends hearty congratulations to the graduating seniors...

Many decisions will confront you throughout the rest of your life... Many successes and happiness be yours in the future.

WELCOME EXES AND VISITORS

Today, May 27, East Texas State is celebrating its fiftieth anniversary as a teacher training institute...

Several interesting projects have been arranged for the college for your entertainment... meet all of your old school chums...

EDITORIAL SIONS THIRTY

With the appearance of this special homecoming edition of the East Texan, I would like to take this opportunity of conveying my sincere appreciation...

I feel that I am indebted to the student body, first for the opportunity of serving you, and second for your cooperation and helpful attitude...

No special favors have been granted to any individual... no special favors have been granted to any individual...

PARADE OF OPINION EDUCATION

Each spring there pours into the wars of college seniors in all sections of the land, thousands of words of advice and exhortation...

Now that the school year is coming to a close and the seniors are dusting off their caps and gowns... living which has been laid before us...

Why do you consider an electric chair present furniture? ... Why do you consider an electric chair present furniture?

Why do you consider an electric chair present furniture? ... Why do you consider an electric chair present furniture?

BUCKSHOT... THE ONLY OF ITS KIND... THE FIRST SCHOOL TO BRACKET FOOTBALL GAME (P)



THE NEW TELEPHONE... THE ONLY OF ITS KIND... THE FIRST SCHOOL TO BRACKET FOOTBALL GAME (P)

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Impressions and Opinions... DUFFY TWINS... ELWOOD STARKLEY... BOY JOHNSON... MARGUERITE CATO...

KACKLES from the Hen House

By Mary Beth Mason... Best thing first... I can tell you the opinion of the dormitory...

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This Week

THE SOCIAL WHIRL... FRIDAY NIGHT... MARY WELLS SMITH... JIMMY HENRY... EVELYN DUFFY... LUCY TEMPLETON...

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Looking Back

3 YEARS AGO... Commencement exercises... to be held at the College auditorium Sunday Morning.

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50 Years Growth Makes E. T. The South's Best College

We are proud of the College, and want it to continue its stride in development.

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Western Auto Associate Store

We Have A Complete Supply of Electric Fans Priced \$1.29 and Up

The Davis DeLuxe and Davis Wear-Well Tires are the most economical tire to be found anywhere... these tires are Fully Guaranteed... a good tire backed by a reliable organization.

See Our New Stock of 1939 Radios before you buy... we have any size you would like... at prices you can afford.

LOCALLY OWNED BY F. B. HOOVER

# 3 Presidents Serve ESTC During Fifty Years As Training Institute

By Dorothy Weldon

The country should provide education good enough for the best, and cheap enough for the poorest.—Henry Barnard.

W. L. Mayo must surely have been seeking the visible expression of this idea when he established the private school which later became East Texas State Teachers College. It appears that W. L. Mayo was predilected to become a work-a-holic and important educator in Texas.

November 3, 1881, at Prestonburg a son, William Leonidas Mayo, was born to two pioneers of Kentucky. From childhood the boy watched earnestly to learn and be educated; so great was this desire that he overcame his numerous obstacles to achieve it.

He finished the rural school near his home; then enrolled in the Prestonsburg Seminary and later attended the Cedar Hill Academy in Virginia. He received his B. A. degree from the Central Normal College, Danville, Indiana in 1883. Immediately after his graduation Mr. Mayo received the position as head of Cedar Hill Academy; however he did not remain there long and he wished to continue his education. He decided to go into the lumber business, but the venture failed and due to financial difficulties, Mr. Mayo came west. He settled in Texas and began teaching school in Plover Gap. This school was the typical old-time hall of learning with hand-made benches, one box of chalk, one blackboard,

and one book. In 1888 he founded the East Texas Normal College at Cooper; three years later he married Miss Etta Booth of that city.

W. L. Mayo established the Texas Normal College for two primary purposes; first, to encourage persons to teach in rural schools; second, to allow the poorer boy and girl to come to college. In order to help the farmer boy and girl he formed an all-year round fund of entrance.

Mr. Mayo deposed conventions and requirements and made his own rules; he was the supreme authority, yet there was no task too small for him to do. It has often been said that W. L. Mayo must have asked only three questions to students desiring admission: education, and who did not have the money to pay for it. They were: "Do you want an education?" "Are you willing to work for it?" "Will you not get naked or barefooted on the campus?"

In 1894 the college was completely destroyed by fire and was reestablished at Commerce in September of that year. Mr. Mayo's school "has the distinction of being the only private owned institution to survive three fires and come out bigger and better each time."

However Mayo realized that situations was drawing to a close and he decided that there would be much better for the state to take control of the school. The bills effecting this change was approved April 1, 1897.

When the new school was purchased by the state, it became necessary for the Board of Regents to elect a new president. His duties were to be defined by the government. Located on the campus is the grave of William Leonidas Mayo, the first president—the founder—of East Texas Normal College.

When the Old Board of Regents elected H. B. Binion as the first president, he became anxious to secure a college building. He attended the State Normal School at Commerce in 1898, and in 1903 received his B. S. degree from the University of Oklahoma, Nashville, Georgia. Colonel Nathan

Binion, Texas. Also in that year, the East Texas Normal College of Literature was conferred upon him by Austin College at Sherman, Texas. In 1923 he received his M. A. degree from New York University, New York.

Professionally, Binion has been a "climber." He worked his way from a country school teacher to the president of East Texas State Teachers College at Commerce. From 1907-1911 Binion was county superintendent of Lamar County. From 1911-1917 he was assistant state superintendent of Texas. While he was in the latter office, he and the State Superintendent organized the Department of Education into several divisions. Due to his work in the Department of Education, he became well known.

Therefore when the East Texas Normal College was made in to a State Institution, he was elected president. The first work that he began was the reorganization of East Texas State Normal College which included the selection of a faculty, the repairing of various buildings on the campus, and the formation of a course of study in the institution. Quite often Mr. Binion worked the longest hours of any man in performing these duties.

The enrollment at the first year of Binion's presidency and the first year of the school as a state institution was only 600; when he left seven years later, the enrollment had increased to 2,728.

While president of East Texas State Teachers College, Binion secured sufficient appropriations to construct the Education building and heating plant; also he received the appropriation of \$200,000 to be used in the remodeling of the Industrial Hall.

One of Binion's most important accomplishments however, was the placing of a dean in charge of the internal affairs of the college, and the organization of instruction on the essential basis. Randolph B. Binion, the state superintendent of the East Texas State Teachers College, was above everything else, an organizer.

The Board of Regents chose H. B. Whitley as their president. Whitley was born near Calmar, Texas, six years later President Whitley's father died leaving

the Texas Outlook, the Texas School Journal and other magazines. He has a place in "Who's Who in Education" and "Who's Who in Texas." The primary interest of Samuel H. Whitley, the third president of E. T. S. C., as State Teachers College is an administrative one.

Thus, we find three presidents in fifty years; William Leonidas Mayo, the founder; Randolph B. Binion, the organizer; and H. B. Whitley, the administrator.

## Science Club Gives Unique Program In Chapel May 16

Tuesday, May 16, East Texas State Teachers College, gave a unique and very enjoyable chapel program to a large crowd. The program was based on the belief that all great scientists have mystical hobbies, and then the various science majors presented their numbers.

Leon Hurlbut was master of ceremonies.

An orchestra of science majors presented the opening number, and then a chorus gave rendition of "The Three Little Fishes." I. D. Holway and David Williams, playing a bass horn and a piccolo, gave a short play which was combined with David Hanchey sang "They Purged" and they combined with John Dierker and Neil Davidson presented a tap dance.

Ray Hanchey sang "They Purged" and they combined with David Williams to sing that "I've got some of you" and "No One Makes No Difference Now." The concluding number was by the orchestra.

## Hubert Kyser Elected New President of Franklin County Club

Members of the Franklin County club met for the last time in this year, 1939, Friday night and elected officers for next year, with Ken Newman, president of the club, presiding at the meeting.

Officers who were elected to serve in 1939-40 are: Hubert Kyser, president; Ebert Palmer, vice-president; Faye Teague, secretary; Treasurer: Edward Blowe, reporter; and Melvin Dringer, parliamentarian. The sponsors, Stanley McRay and Dr. J. E. Franklin were re-elected.

This club is the only county organization of its kind in East Texas State and has just closed a very successful year for 1938-39. Students from Franklin County.

## Banquet Climaxes Year's Activities For Presites, Staff Is Principal Speaker

Climaxing the year's activities of the Press Club for this year, a banquet was held in the Rotunda reaction room of a downtown building. The banquet was held Wednesday night and was attended by all the members of the Press Club.

The program, under the direction of the club president, Charles Gibbs, featured two noted persons of the newspaper and radio field. H. L. Shuff, of the Waco County Democrat spoke on the virtues of the newspaper and radio editorials in relation to the Journalism profession.

Harris Cook, "The Colored Radio Post" of radio station KGKO spoke to the members about the field of Journalism in radio. Mr. E. L. Moore, who has visited the campus of East Texas several times this year having addressed the Press Club during one of its regular meetings.

The banquet was climaxed by the presentation of awards to the students who have done the best work in the publications of the club this year. Gold keys were awarded the editors of the publications while the assistants received silver keys.

Oliver Barber, editor of the East Texas, received the gold key for his work this year with Valerie Beth Atkinson and Ebert Palmer receiving the silver awards for their services as news editor and clerk, respectively. On the business staff of the East Texas Rex Newman received the gold key with Frank Buchanan receiving the silver award for his work as assistant business manager this year.

For the Local Loren Carter received the editing award with Judy McClain receiving one of

May 23  
May 24  
May 25  
May 26  
May 27  
May 28  
May 29  
May 30  
May 31

## Editor Signs 30

The Union Base Chapter of Sigma Tau Delta is celebrating the tenth anniversary of its organization on East Texas State campus. This is an honorary English fraternity for English major students. Mr. E. W. Wray is sponsor and they have had many interesting activities this year both on and off the campus.

Last fall about ten members of the society attended the banquet in Dallas of the Texas Post Society in honor of Grace Nell Crowell; sought post of Texas.

The annual banquet was held in December with Mrs. Mary K. Armstrong of Marshall as guest speaker. The society brought James Hendrickson-Claire Bruce from East Texas State. They gave "The Merchant of Venice" and "Hamlet" to their two performances in Ferguson Auditorium.

Ten members of the society accompanied by Dr. T. H. McNeil attended the annual convention of the region at Edgewood, Oklahoma. Morris Gault won the cup for special distinction in prose fiction with one-

Oliver Barber, Editor of East Texas

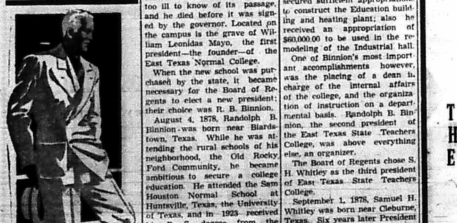
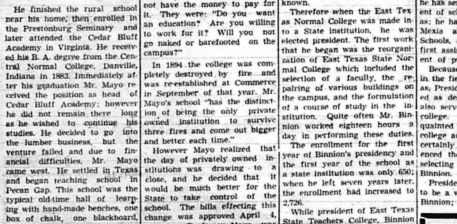
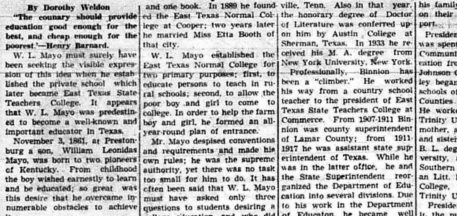
The University of California at Los Angeles has been given \$1,300 by a film company for using its campus as a set for a movie.

Edmond de Valera, premier of Ireland, has been awarded an honorary degree by Yale.

A total of 82.6 per cent of Rutgers University students use the college library during the year.

CALL FOR TAXI

E. B. BINION                      S. H. WHITLEY                      W. L. MAYO



**UP**

**STRAWS FOR SUMMER**  
\$1.95 to \$4.00

**STEP**

**SLACKS**  
• There is no doubt but that we have the best selection of Slacks for Summer.  
\$1.95 to \$4.75

**SWIM TRUNKS**  
• Any color you want... Blue, White, Black, Purple and Yellow.  
\$1.90 to \$4.00

**ARROW SHIRTS**  
• The Shirt that has proven best... all sizes  
\$2.00

**VALUE**

**WILKINS**

**Men's Wear**

COMMERCE'S LEADING STORE FOR MEN

• In Commerce, it's WILKINS for men's wearing apparel... The value of his products has been proven... This has been exemplified by the fact that customers return for more of the clothes which Wilkins handles... He carries a complete stock of the latest style clothing for men.

**PALM BEACH SUITS**  
SMARTLY STYLED  
\$15.50

**SLACK SUITS**  
• So Cool... and Comfortable... and at such Low Prices.  
\$2.95

**WILKINS**

**THE H E**

**SWIM TRUNKS**  
• Any color you want... Blue, White, Black, Purple and Yellow.  
\$1.90 to \$4.00

**ARROW SHIRTS**  
• The Shirt that has proven best... all sizes  
\$2.00

**WILKINS**

**Men's Wear**

COMMERCE'S LEADING STORE FOR MEN

• In Commerce, it's WILKINS for men's wearing apparel... The value of his products has been proven... This has been exemplified by the fact that customers return for more of the clothes which Wilkins handles... He carries a complete stock of the latest style clothing for men.

**PALM BEACH SUITS**  
SMARTLY STYLED  
\$15.50

**SLACK SUITS**  
• So Cool... and Comfortable... and at such Low Prices.  
\$2.95

**WILKINS**

H. E. Robinson is Back Where He Started Two Decades Ago...That is Geographically Speaking

By Oliver Barker
H. E. Robinson is back where he started two decades ago...

H. E. Robinson

Poland

Walker, Elbert; Wagner, John R.; Walker, Izla W.; Warren, Tom; Ward, Kenneth; Wiley, R. W.; Willis, Orla; S. Watson, Dorothy Jane; Westbrook, L. W.; West, Frances; Whaley, Mrs. Christine; Whitmore, Doris Nell; White, J. A.; Williams, C. M.; Williams, David G.; Woodbridge, Clara W.; Woodry, Jack E.; Wright, John Franklin; Wright, M. S.
The following will receive Master's degree:
Melvora Allen, M. S.; Fletcher, M. S.; Emily Clave Ferguson, M. A.; James Henry Guilan, M. A.; Christine Hewitt, Miss; Gretchen Howell, M. A.; Jewel E. Kemmerer, M. S.; George Henry Lutz, M. S.; Martin McBride, M. A.; Morrison C. Overall, M. S.; Bryant E. Newsum, business manager of Marie Robinson, M. A.; Rachel Frawley, M. A.; Albert E. Tyler, M. S.; Noble Beverly Williams, M. S.

Dashes-

(CONTINUED FROM PAGE 1)

Many of them have been interesting even though they were brief.

WHEN I STARTED

When I started my school I had a good view of my future...

LOMAN SAYS

Loman says that due much credit for the number of functions given this year...

TO OUR SUCCESSOR

Ruth Rutland, we extend the protest of wishes for an enjoyable year as editor...

Kemmerer-

(CONTINUED FROM PAGE 1)

Texas State, he has attended the University of Illinois where he received his degree from the library school of that institution.

Attention Exes STOP EAT-DRINK With Us on May 27 Lions Den James Wright, Pres

Outstanding Girl Students Recognized In Special Assembly Program Thursday

Outstanding girl students of East Texas State were introduced to the student body at a special assembly program Thursday morning, May 11.

The program was opened with the parade of presidents, which included: Melvora Allen, president of the A. C. E. club; Julia Carlisle, president of girls dormitory; Lena Anderson, president of the Y. W. C. A.; president of Home President's Association; Jessie Mosley, president of the Y. W. C. A. Chapter; Chapman, president of the Y. W. C. A. Chapter; president of the Y. W. C. A. Chapter; president of the Y. W. C. A. Chapter.

College life will be discussed to L. L. James, of Dallas. With Mr. Laffoon presiding, the Ex-Studens Association will meet at the annual banquet which will be held at Girls Dormitory beginning at 7 o'clock this evening.

EXAMINATION SCHEDULE, SECOND SEMESTER 1938-1939

- 2:45 classes, A days, 1 to 3 p.m., Mon., May 29
3:00 classes, A days, 3 to 5 p.m., Mon., May 29
7:55 classes, A days, 8 to 10 a.m., Tues., May 30
7:55 classes, B days, 10 to 12 a.m., Tues., May 30
8:50 classes, A days, 1 to 3 p.m., Tues., May 30
8:50 classes, B days, 8 to 10 a.m., Wed., May 31
10:20 classes, A days, 10 to 12 a.m., Wed., May 31
10:20 classes, B days, 1 to 3 p.m., Wed., May 31
11:15 classes, A days, 8:30 to 10 a.m., Thurs., June 1
11:15 classes, B days, 10 to 12 a.m., Thurs., June 1
1:10 classes, A days, 1 to 3 p.m., Thurs., June 1

look place in Coleto, October 1937 by a single minister there were accompanied by Carl G. Brice and Wilma Yaden. Mrs. Dixon graduated from Sulphur Springs High School in 1937 and has a student of Springs for the present.

Three girls who have represented East Texas State off the campus were then presented to the student body. They were: Avelyn Hatter, who represented East Texas at the student government at the Harvest Festival at Mar-tin; Elizabeth McQuitt, who represented the Queen's Court at the Harvest Festival at Martin; and Carolyn Weller, who represented the Abbebe Coronation Ball at San Houston State at Huntsville.

All college honorees were next introduced. They are: Joan Simpson, most popular girl, Elizabeth Sanders, May Queen, Marjorie Cole, Madge Chapman, most popular girl, Mary Louise Jordan, Mary Lou Norris, Carolyn Weller, Helen Brazenton, Barbara Cowling, Claudine Lan- caster, Dorcas Cleveland, and Helen Tilly are the beauties who were introduced. Yell Wadens are Dorothy Lashier and Hazel Harland. Gan Simpson and Bernice Hanson, drum majorettes.

Morgan-Dixon Wedding Announced

Miss LaVerl Morgan, daughter of Mr. and Mrs. S. M. Morgan of Sulphur Springs and Franklin Dixon of Whitebridge, announced their marriage when during Freshman Work were introduced. They were Kathryn Bushing, daughter of Women, Theda Dickerson, director of dormi-tory, June McAllister, bus all-around girl, Eleanor Duffey, most popular girl, and Pauline Trauger was elected the class beauty.

Twenty-five per cent of the Holy Cross College student body is studying Greek in the original. There are 60,000,000 word vol-umes in the libraries of the U. S. institutions of higher learning.

Ex-Students

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