

Texas A&M University-Commerce

A&M-Commerce Digital Commons

All Issues

The East Texan Newspaper

1938-12-14

The East Texan, 1938-12-14

East Texas State Teachers College

Follow this and additional works at: <https://digitalcommons.tamuc.edu/scua-east-texan-browse-all>

Recommended Citation

East Texas State Teachers College, "The East Texan, 1938-12-14" (1938-12-14). *All Issues*. 1766.
<https://digitalcommons.tamuc.edu/scua-east-texan-browse-all/1766>

This Text is brought to you for free and open access by the The East Texan Newspaper at A&M-Commerce Digital Commons. It has been accepted for inclusion in All Issues by an authorized administrator of A&M-Commerce Digital Commons. For more information, please contact digitalcommons@tamuc.edu.

Lions Meet Nebraska Dancers Friday and Saturday

Curtain To Rise At 8 P.M. For Senior Amateur Show

Tonight at 8 o'clock the Senior class is sponsoring the first Amateur show of the year...

LIONS WIN

East Texas State Officers took the Texas Christian Union...

Warmac's Dancers In Chapel Thursday

Miss Warmac's modern dance group presents its first program...

Madonna - Jane Spencer

Debit - Madge Chapman, Marge Gattin, Betty Butler...

Saxette Harmonica Orchestra in Chapel

The Saxette Harmonica Orchestra of Commerce Public School...

Kalir-Kib Initials Pledges At Regular Meeting Monday Night

The Kalir-Kib met Monday night at the home of Mrs. Tom...

Campus Favorites To Be Presented At Press Club Dance

The nominations in assembly last Thursday morning of favorites and popular students...

TS Parents Visit Students Friday

The fathers and mothers of the Training School students assembled together Friday night...

Music Students Give Program in Greenville

Dorothy Lanier, Jack Proctor, Virginia Smith, Ray Handcock...

Lone Star Loop Joins NCAAA At Annual Meet

At the annual meeting Saturday in Dallas the Lone Star Athletic Conference...

Guest Editor Is Guest Speaker

Loren Cain, editor of the 1939 Lone Star, visited the campus...

Christmas Carol Service December 20

Near the close of each year there occurs on the campus an important event...

Forty-One Girls Nominated Thursday in Election To Determine Locust Beauties

Sigma Tau Delta Members At Dinner In Dallas Friday

A group from the Upland Delta Chapter of Sigma Tau Delta attended a dinner given by the Texas Party in Dallas...

Hit-Student Killed; His-Rural Theory Is Investigated

The mysterious death of Paul Gunn, graduate of East Texas State...

Les Choisites Have 2-Story Club House

A new low building of 1400 brick blocks located at 1400 Broadway Street...

ET Historical Exhibits Shows at State Fair

East Texas State was represented among the other colleges and universities...

Birth of a Nation Is Presented Here

"The Birth of a Nation," one of the three greatest moving pictures in the history of the motion picture industry...

SEVEN STUDENTS ARRESTED AT HOSPITAL

Seven students were confined to the hospital work-observance last Monday night...

Have Your Radio, Enjoy It

Once again Thursday morning, December 20, the original station, for the first time twenty years...

Sigma Tau Delta Members At Dinner In Dallas Friday

A group from the Upland Delta Chapter of Sigma Tau Delta attended a dinner given by the Texas Party in Dallas...

Hit-Student Killed; His-Rural Theory Is Investigated

The mysterious death of Paul Gunn, graduate of East Texas State...

Les Choisites Have 2-Story Club House

A new low building of 1400 brick blocks located at 1400 Broadway Street...

ET Historical Exhibits Shows at State Fair

East Texas State was represented among the other colleges and universities...

Birth of a Nation Is Presented Here

"The Birth of a Nation," one of the three greatest moving pictures in the history of the motion picture industry...

SEVEN STUDENTS ARRESTED AT HOSPITAL

Seven students were confined to the hospital work-observance last Monday night...

Have Your Radio, Enjoy It

Once again Thursday morning, December 20, the original station, for the first time twenty years...

Sigma Tau Delta Members At Dinner In Dallas Friday

A group from the Upland Delta Chapter of Sigma Tau Delta attended a dinner given by the Texas Party in Dallas...

Hit-Student Killed; His-Rural Theory Is Investigated

The mysterious death of Paul Gunn, graduate of East Texas State...

Les Choisites Have 2-Story Club House

A new low building of 1400 brick blocks located at 1400 Broadway Street...

ET Historical Exhibits Shows at State Fair

East Texas State was represented among the other colleges and universities...

Birth of a Nation Is Presented Here

"The Birth of a Nation," one of the three greatest moving pictures in the history of the motion picture industry...

SEVEN STUDENTS ARRESTED AT HOSPITAL

Seven students were confined to the hospital work-observance last Monday night...

Have Your Radio, Enjoy It

Once again Thursday morning, December 20, the original station, for the first time twenty years...

Whitley Gym Scene Of Intercollegiate Basketball Game

First intercollegiate competition to be offered the 1939-40 Lion cagers will be the Nebraska Teachers at Kearney, Nebraska...

Conor To Preside At Debate Meet Thursday Night

The Debate Club in East Texas State Teachers College will meet tonight in 11:30 at 11:30 o'clock...

Birth of a Nation Is Presented Here

"The Birth of a Nation," one of the three greatest moving pictures in the history of the motion picture industry...

Birth of a Nation Is Presented Here

"The Birth of a Nation," one of the three greatest moving pictures in the history of the motion picture industry...

SEVEN STUDENTS ARRESTED AT HOSPITAL

Seven students were confined to the hospital work-observance last Monday night...

Have Your Radio, Enjoy It

Once again Thursday morning, December 20, the original station, for the first time twenty years...

Have Your Radio, Enjoy It

Once again Thursday morning, December 20, the original station, for the first time twenty years...

THE EAST TEXAN
 EAST TEXAS STATE TEACHERS COLLEGE
 Official Yearbook Published Every Wednesday During
 the Year
 Published at the request of the students of the East Texas State
 Teachers College, Commerce, Texas.
 Subscription price by mail. One Dollar Per Year
 Entered as second class matter December 16, 1922, at the post office
 at Commerce, Texas, under the act of March 3, 1879.
 (Under Texas Intercollegiate Press Association.)

EDITORIAL DEPARTMENT
 Editor: W. M. Carleton
 Managing Editor: Valerie Beth Mangum
 Editor: Robert T. Duffin
 Editor: George L. Quisenberry
 Editor: Leon Williams
 Editor: Charles G. Galt
 Editor: Assistant: Mary Beth Mann, Marjorie Malone, and Billy Leath
Feature Department
 Editor: Mary Green
 Editor: Associate: John Lee Hyatt, Louise Fleming, Thelma Lawrence,
 Johnnie F. Johnson, Louisa Ann Lee, Myrtle Harmon,
 Elizabeth Gaudin, Gordon Moore, Olin Stinson, Vivian Davis, Max
 M. Frost, and all club reporters.

BUSINESS DEPARTMENT
 Assistant Business Manager: B. Frank Buchanan
 Business Manager: Margaret M. Dixon
 Telephone: 222-2233, 222-1548 — Member: 1938
 National Advertising Service, Inc. Associated Collegiate Press
 Dallas, Texas
 Distributor of Cololecok Diced

CHRISTMAS TREE SCHEDULE
 1938, DECEMBER 19
 The schedule below is made for the convenience of girls who
 are attending the Christmas Tea at the Dormitory, Saturday, Dec.
 17, 1938. Girls to the section of town may find any of the
 above places to join other girls going to the tea.
 The schedule will include a complete list of girls to go with
 their friends to the tea and will also give the names of the girls
 who will be going to the tea with their friends to the tea.
 Mrs. W. W. Merrill, 1512 Washington St. 3:00 P. M.
 Mrs. H. V. Williams, 1901 Washington St. 3:15 P. M.
 Mrs. J. T. Hagan, 232 Chestnut St. 3:30 P. M.
 Mrs. C. Kelley, 1407 Blue Ave. St. 3:45 P. M.
 Mrs. W. E. Williams, 1813 Greenville St. 4:00 P. M.
 Mrs. A. J. Williams, 1813 Greenville St. 4:15 P. M.
 Mrs. D. L. Ellison, 1300 Monroe St. 4:30 P. M.
 Mrs. L. Williams, 236 N. Washington St. 4:45 P. M.
 Mrs. L. Williams, 236 N. Washington St. 5:00 P. M.
 Mrs. W. B. Martin, 1411 Cooper St. 5:15 P. M.

Looking Back
 25 Years Ago
 Brooming houses required no hair
 rollers.
 Brooming men receive football
 tickets.
 The Sigma Tau Delta on King
 was disbanded.
 20 Years Ago
 Freshmen received the annual
 Fresh week with parties.
 Ben Marcus took five E-Tex.
 10 Years Ago
 John E. Gibson Queen of
 May by the student body.
 Today.
 The journalists visit new
 papers in Dallas.
 Students declare recreation
 more than just a pastime.

PERSONALITY IS NEGLECTED
 The United States spends about two and a half billion dollars a year and employs nearly half a million teachers for over thirty million students, yet does almost nothing to develop personality which come first in importance in getting a job, third in helping to hold a job, and ranks high among the necessities for advancement in a job.
 Personality can be taught. It can be taught by the biographical method. Teachers can show how to achieve traits of friendliness—fast, interest in others, consideration, cooperation, the ability to listen, to lose gracefully, and to win modestly—as well as the many other necessities of good personality. Before the two hundred or more who will attend this subject to the two hundred or more who now cover.
 A second thing our schools do not teach but ought to is the subject of vocational aptitude. Successful living demands a job. Schools should help the youngsters find the field for which they are most suited and help them get ready when their education is complete.
 Neglected too are subjects of finance and home management. Most people make more of use of handling money. They are apparently only a handful of people in the nation smart enough to check balances before spending the money.
 Developing the subject of personal finance; that of home management. The vast majority of young people set a happy home as their goal in life, but unless they give adequate management that home they have less than an even chance of it being a happy one.
 So the battle of the future will be one of providing the training in the public schools of the United States which will best prepare for successful living in a democracy.
 Haylin N. Pearson, well known educator, said in the December issue of "Commerce" magazine, "The Daily Collegian."
This Week
TAKE YOUR PICK
 MARYBETH, GENE SIMMONS and MARY LEE NORRIS
 DARRAS STEWART, MARGARET CATO, LOUISE WATSON, KATHALEEN JENNINGS, JOANNE ANDERSON and JANE NORRIS did a good job of representing the "Toopoodles."
 MARY LUCINE JOHNSON, DOROTHY JANE WATSON, ELIZABETH SANDERS, the two "HERRY SISTERS," FLORENCE and RUTH ELAINE

for the "Kears." HELEN TAYLOR, CAROLINE WESTER, MARJORIE STEWART, GENE YOUNG, and ADELIN HATTEB, carried for Lee Chalmers.
 MARGARET McLERAY, ELIZABETH McLERAY, LUCY McLERAY, MARGARET McLERAY, MARY BURSE represented Marjorie among the other notable attractions was PEARLINE DRAPEER, the outcome of the "Toopoodles" contest was a very close one, even from the nominal winner, after the holiday the PRESS CLUB is sponsoring an all-college dance at which the 12 beautiful and the favorites will be announced, make it a point to be there.
CONGRATULATIONS
 last week BOPE CARMEN was showing a brand new look, too, lovely dancing, the "Toopoodle" by H. D. HOLLOWAY, of course what was the advice you gave about choosing a career, and not being a chump. . .
 HARRYET—many of the students are asking and wondering why we never hear from the college. They're said to be very good, and so I'll say that you'll be sure to hear from them. GATEWOOD—has come back to Texas from his home state, Iowa. . .
 GEORGIA HOY ANDERSON seems to be very happy to have her high school girl friend, KATHY BLANTON, back in school. . .
 ROBBIE ANDERSON is one of the sweetest ones at the campus to see every body she comes by. . .
 MALVERNA ALLEN spent the better part of her time at the college cafeteria. . .
 GEORGIA HOY ANDERSON seems to be very happy to have her high school girl friend, KATHY BLANTON, back in school. . .
 ROBBIE ANDERSON is one of the sweetest ones at the campus to see every body she comes by. . .
 MALVERNA ALLEN spent the better part of her time at the college cafeteria. . .
 GEORGIA HOY ANDERSON seems to be very happy to have her high school girl friend, KATHY BLANTON, back in school. . .
 ROBBIE ANDERSON is one of the sweetest ones at the campus to see every body she comes by. . .
 MALVERNA ALLEN spent the better part of her time at the college cafeteria. . .

made out job last week end and well end. LILLY SOUGH caught up on that good luck! WELL, was having a tough time trying to keep those little girls from just carrying him off. DOROTHY HART has had a lot of Christmas holidays anywhere, but she came up after him last week end. . .
 HYLVA BOURDE dates student GYPSY CHOATE, you might call INEZ, BENCH lucky because she went to enjoy study, and CHAS. BOHRIGER is likely because she has such a pleasing personality. WESLEY PIERCE feels like he is pretty lucky since all his wins in football have subsided. . . wonder if it's possible that DOROTHY MELL CHOATE is related to last year's GYPSY CHOATE. . .
 BILLIE FRANCIS COVE always goes by too fast for us to ask her she still hears from HERBERT WELLS. . .
 J. G. STEVENS and JAYLORN PEAR were by the office last week so do a little talking and stuff. MARY ANN COLLINS truly is a cute little thing. . . in fact she is all that more as BOBBY STEVENS sings her. . . LANSY WILCOX was paying a social call on one of the hospital windows during the night of the "T dance."
 CAROLINA did a quick

A Gift of Pleasure
 Is Always Best.
 Give A New 1939 Truetone Radio
 Come in and see our complete line of New Radios
WESTERN AUTO ASSOCIATE STORE
 Home Owned by F. B. HOOPER

GIFTS THAT MARK BOTH GIVER AND RECEIVER AS PEOPLE OF TASTE
 What a lovely surprise awaits the person who receives one of these Waches.
 Give A Watch for Christmas
 GRUENS, ELOINS, BULOVAS and HAMILTONS
GUS WHITE

Its Perkins For Gifts
 everyone appreciates
Clear Chiffon Hosiery
 That Every Woman Will Love!
 Three-thread, ringerless chiffon stockings that are beautifully sheer yet substantial enough to give extra warmth. All new shades are here for your selection. **79c**
 Others 98c and 59c
Fancy Handkerchiefs
 Fine soft smooth handkerchiefs, in white or colors with contrasting color borders.
25c
 Gift Ties
 Hurry down this week! Make your choice while our collections are greatest.
49c 65c 98c
 CREPE AND SATIN Gift Gowns
 Lovely lingerie is an important part of every woman's Christmas. These new gowns are some of the most beautiful you will find. There are new trimmed and semi-trimmed styles in a splendid assortment of pastel shades.
\$1.98 \$2.98
Kayser Glove Silk Panties
 Every woman prefers gloves with because of the extra leg and its smooth texture. A gift from our line showing will make a long appreciated gift.
85c 98c
Madenia Napkins
 Box of 4 1.00
 Succulent gifts that any woman will like to get. Attractively boxed.
Cocktail Napkins
 Box of 6 98c

useful GIFTS
MONOGRAM STATIONARY
 In GIFT BOXES
 The gift that is always welcome. . . yet is so easy to select and so inexpensive to buy. We have selected up with a most complete selection.
\$5.0c to \$1.75
DRESSER SETS
 These sets are set to be compared with ordinary sets. They are much superior in quality and contain more articles than most dresser sets. Any gift will be liked to receive one of them.
\$5.95 to \$8.50
TRAVELING SETS
 We have the most beautiful shaving or traveling sets, which contains everything that is wanted when you are traveling. Brush, soap, razor, shaving cream, and the hanger inside is a smooth rounded attachment. These sets can be purchased at prices ranging from
\$5.95 to \$8.95
CORDAY PERFUME
 So beautiful sets. Fragrance as before they are all gone.
\$4.95 and \$5.95
Arthur's Drug Store
 If a Student needs it, we have it.

BELBER FITTED BAGS
 The Gift that always pleases the girl is the Belber Fitted Bag. Give this bag to her. It is so appropriate.
\$5.50 to \$19.50
SHAVING SETS
 There is always a woman for a good shaving set. Please the man by giving him one of our sets.
\$1.00 to \$3.50

Perkins Bros' COMPANY

Perkins Bros' COMPANY

Darrell Tully Only Player from Southwest To Make Little All-American Team

Receives Honorable Mention On Collier's All-American Choice

From The Press Box

By Lynn Rutland

Darrell Tully achieved the highest honor possible for an East Texas State football player last week by being named to the 1939 Little All-American football team of the Associated Press. Tully was the only player in the Southwest to make the team, the South placing four men on the team, and the Far West, East and Middle West two each.

It has been a long season for Tully, a team representing Little Texas State, having a game already had when he began sending Lions State "signals" before he happened to find his position as a back. He was not "set" for the title. However, we are convinced by the fact that the Lions were naturally jittery in their first two games, and if the Easterner had played all the time they got the last half of the game in their second game, the last sentence would still be the same.

RAMBLING SEASONS
The football season has been characterized by the Lions' play in both games, especially the first. They made avoidable errors and completely forgot to back their shots up under the hammer. It is not clear when the McDaniel continued use of his two brilliant plays with a high linguistic cry. Incidentally his other contribution was a perfect "back" from the center of the court, September 11. It is just his heart and soul in the battle and is a warning to the vets with an eye on the starting lineup.

J. P. Vinton and P. Vandenbrouck seemed to be hitting the basket ball Robert Carpen's "razor" combination shot have been started clicking yet—give the team a chance to get into the game.

The Lions' coach should have started clicking yet—give the team a chance to get into the game.

Both sports writers have been very friendly to the Lone Star Conference this year. Burton having seen two of the All-American game, Little All-American Outstanding.

The entire Little All-American team is composed of outstanding players, the rest of the backfield including Guy Smith, main spring of Southwest's offense, and College's powerful Dixie Con-

Lion Cagers Drop Opening Game To Southern Methodist

Coach Dennis Vinton's Lion cagers closed their 1939 season with a split of losses to the powerful Southern Methodist University Mustangs. Despite their early season weakness, the Lions played a strong first half in the initial game on an average record built in the return game, more, but were unable to play consistently through other halves.

First Game At Corner
Wednesday night, December 7, Coach Forrest Baker's Mustangs met the Lions at the home of the latter in an early second half led to ten points and managed to hold it throughout the contest to win over the Lions 42 to 32. The opening game of the season was witnessed by a large crowd at Whiskey Gym.

Captain Norton collected the team points for individual scoring honors followed by Vinton and Vandenbrouck of the Lions with nine points each. R. L. Pitt, the only sophomore to make the starting team played a creditable game at guard for the Lions.

J. P. Vinton, forward, dropped two quick field goals in the first half to give the Lions a four point lead, which was quickly overturned by the Mustangs. For most of the first half the lead swung back and forth but the Mustangs pulled ahead 22 to 20 at the half and were never less than six points ahead of the

Sports On Parade

By Garland Smith

The number of post-season football games and bowl games have increased in number each year, still the point has been made that no contest stands in the national spotlight. Each game is a common thing and affects only the people in its own geographical territory. The fans are interested in the bowl game because of the money involved and other bowl games many of which may be more important as secondary.

With so many bowl games to be played and with every bowl committee trying to get the name "Lions" on its program, it is not surprising that schools and leagues alike, most people and most institutions consider more of a "bowl" game as the college football game. They consider the bowl game to be the only game they are to receive and do not care who the opponent is, where the game is to be played, or if they even play.

However, this was not the case with the C. C. U. who traveled through on the Cotton Bowl, because they were selected of a national ranking opponent. The first meeting between Ft. Worth and Dallas has played a part.

Lions, for the rest of the contest. Southern Methodist University's Mustang cagers made it two in a row over the Lions at the Methodist field house Friday night 34 to 27.

J. D. Norton again was high in the scoring, three points. Norton has been all conference forward for two years at S. M. U. Vinton led the Lions scoring eleven points. Vandenbrouck and Carpenter made five points each.

The Mustangs were outclassed by the Lions throughout the second half, but were able to maintain a lead started up light in the final period to win. During the second half the Lions made 18 points to 14 for the Mustangs.

Uniforms Issued To 14 Fresh Cagers By Coach Maloney

Freshman Coach Glenn Maloney issued uniforms to fourteen East Texas cagers last week, as the squad began its third week of football preparation for the coming season.

Coach Maloney stated that no games had been scheduled as yet, but that four games probably will be played before Christmas. The remainder of the schedule, which will include approximately twenty games, will be completed after the holidays.

The Freshman schedule will consist of games with Junior college and high school teams. The first squad will play the Junior college, while the "B" squad from will play in high school contests. Those on the Freshman team

APR: HON. SHILOH, PULKE, DR. CARR, CHAS. CANNER, GRIGGS JACKSON, HILL, RICHARDSON, GREEN, HUNT, JONES, KENNEDY, KIRK, LITTLE, NEWCOMB, AND PORTLAND. Treasurer: HENNING, JR. In the City of the Capital Building at the University of California, Santa Barbara, California, December 14, 1939.

The Finest of Candies Makes the Finest Gift

Be Proud of Your Gift!

At a price as you are at home. The assortment describes the finest.



PANGBURN'S Better CANDIES
Oliver Bros. Pharmacy

Odom Funeral Home
Ambulance Service
Phone 10

Phone 56 Free Delivery

GIVE MORE! SPEND LESS!

BUY ALL YOUR Gifts AT PENNEYS

SHOP AT PENNEY'S NOW! Huge Selections of fine and appreciated Gifts. A gift for every name on your list.

THEY'RE GAYMOODS!

SILK Hosiery

79¢

- RINGLESS
- FULL FASHIONED
- PERFECT QUALITY

So lovely, you know they'll be appreciated! Evening, daytime and walking styles in regular and extra weights.

Reg. U. S. Pat. Off.

CENTRA RAYON CREPE SLIPS

Trimmed Tailored **98¢**

Perfect budget-priced gifts. They're famous for fit, style and quality at a saving! Straight and bias cut styles in regular and extra weights.

Reg. U. S. Pat. Off.

Enjoy Your Christmas Shopping SHOP EARLY AT PENNEY'S Let Us Do The Hurrying!

GAILY BOXED, READY TO GIVE! DRESS SHIRTS

Top "Tightlax" are men's favorites because of their No-Craft starch and collar and extra smart patterns, white, white, Past Colors!

98¢

Exclusive with Penney's

GENUINE SUPERHETERODYNE

ONLY \$18.95 TERMS

- * The whole campus is wild about it!
- * Authentic School Colors and Letter!
- * 4 Sharp Push Buttons Automatic Tuner
- * Genuine Dynamic Speaker
- * Lighted Dial
- * Genuine Stewart-Warner Performance in Tone and Portable Power

* SEE IT TODAY AT

Garruthers Drug

PENNEY'S
THE PENNEY COMPANY

FITTED CASE

WITH 5 FITTINGS **1.98**

Good looking, black grain leather with simulated leather lining and extra-ordinary slide fastener-closing. Big size extra-long!

WILKINS the Gift Store for College Men

Mr. Santa Buy Practical

Sack Him High! Load Him Down!

Suggestions:

- SHIRTS \$1.65 and \$2.00
- PAJAMAS \$1.65 and \$2.00
- JACKETS \$3.95 and UP
- BELTS 50c and UP
- TIES 50c and \$1.00
- SOX 25c and UP
- GLOVES \$1.00 and UP
- HANKIES 25c, 35c and 50c
- HOUSE SHOES \$2.50
- ROBES \$2.95 and UP

SWANK, Jewelry Gifts for Men



Wilkins Men's Wear

Commerce's Leading Store For Men

PENNEY'S
THE PENNEY COMPANY

Christmas Dance Will Feature Swing Music of Jimmie Clark

A Christmas dance featuring the music of Jimmie Clark and his orchestra, will be sponsored by the Leo Chabala Club Saturday, December 17, in the White gymnasium from 7:30 until 11:30 p.m. The dance will be an all-college affair.

This dance will be the sixth of the year, and because it comes during the holiday season, the Christmas motif is to be carried out in the decorations. Students and ex-students will be admitted upon presentation of proper permits secured at the office of the Deans.

French Club Shown Denton Game Movies

The French Club met December 6, at the home of Dr. and Mrs. W. W. Freeman at the public of Betty Jean Smith. Entertainment was furnished by the members by Dr. Freeman with movies of interest including several reels of the East Texas North Texas game.

ACE Meets; Has Xmas Party at Training School

Tuesday night, December 6, the A. C. E. club met in the Reading Room at the Training School Library for a business meeting.

Mary Flemer sang "The Holy City" accompanied by Dorothy Jean Drake at the piano. Alvin Cawley gave an interesting talk, using as his subject, "The Uses and Abuse of Christmas."

The club met Tuesday night, December 13, for a social meeting which was held in the form of a Christmas party.

T. J. Tomlinson of Dallas was a visitor to the campus of East Texas State on Thursday of last week. An insurance salesman, Mr. Tomlinson comes to Commerce year or three times a month, as he does to the campus of nearly all schools in the

South. The Dallas man said that our new Science Building compares favorably with any he has seen, and he further praised the democratic spirit which he finds on the campus.

Sixty-four years ago Koszok College students were offered board for \$6.50 a month.

At Jordan's Specialty Shop

GIFTS

BAGS

PAJAMAS in satin ..

SWEATERS ..

LINGERIE ..

HOSIERY ..

ROBES in suede ..

Powder Puff, Tuffs, Satin, and Mohr.

Christmas Turbans in bright Colors.

With these suggestions you will have a much easier job making your Christmas gift selections.

Jordan's Specialty Shop

GIFT Suggestions



SCARFS

Give the favorite sign on your list a Gift he'll enjoy. Make it one of these Scarfs.

49c 98c



GIFT ROBES

A collection of quality Robes he will like. Wool flannel and Cotton flannel. By GLOVER. By SOLI ZENY.

\$9.98 \$5.95

HOUSE SLIPPERS

Bedroom slippers made from soft, pliable leather. Tan Black.

\$1.98



White Dry Goods Co.

PALACE Today Thursday

SPECTACLE AND EMOTION SUCH AS THE SCREEN HAS NEVER BEEN ABLE TO CAPTURE BEFORE!

LOOK—into the heart of the flaming genius... fired by the love of two women to part continents that ships might not see the desert!

SUEZ

A 26th Century Fox Picture with TYRONE LORETTA POWER — YOUNG ANNABELLA

Added Attractions Color Classic SPECIAL! Latest News Flashes

FRIDAY - SATURDAY

EVERY THRILL... EVERY LAUGH... EVERY TEAR... just as Charles Dickens wrote them! The producer of "David Copperfield" now brings you their finest triumph!

CHRISTMAS CAROL

THE TIM... SCROOGE... WORLD-BELOVED... LIVE AGAIN! with REGINALD OWEN & GENE LOCKHART KATELEEN LOCKHART & TERRY KILBURN BARRY MACKAY & LYNNE CARVER ADDED — GANG COMEDY — POPULAR SCIENCE

SUNDAY - MONDAY

THE BEASTLIEST STORY OF OUR MODERN AGE... LIVES IN THE STREETS AND SQUARES AND IN THE HEARTS OF OUR PEOPLE...

Adolph Zukor presents **'MEN WITH WINGS'** IN TECHNICOLOR A Paramount Picture with **FRED MACMURRAY - MILLARD LORIE CAMPBELL** ANDY DEVINE - LYNNE OVERMAN PORTER HALL - WALTER HILL Produced by Adolph Zukor & William A. Wellman

ADDED — COLOR CARTOON AND LATEST NEWS

Radio Service With a Money-back Guarantee, Prof's Garage. See our stunning new display of Christmas papers, seals, tags, enclosure cards and ribbons. At Carr's Gift Shop.

Carr's Gift Shop is full of new Gifts—Come in and see—Browse around and we will be glad to help you.

Radio Service With a Money-back Guarantee, Prof's Garage.

The Right Combination



All through the year and all around the clock Chesterfield's milder better taste gives millions MORE PLEASURE

At Christmas time send these pleasure-giving cartons of Chesterfields—packaged in gay holiday colors—welcomed by smokers everywhere.

Chesterfield

... the blend that can't be copied ... a HAPPY COMBINATION of the world's best cigarette tobaccos

You'll find Chesterfields a better cigarette because of what they give you—more smoking pleasure than any cigarette you ever tried—the right combination of mild ripe home-grown and aromatic Turkish tobaccos rolled in pure cigarette paper.

Christmas Arrives At Ralph's

All Kinds of Fire Works and Beautiful Boxes of Christmas Candy

All Kinds of Novels and Newspapers and a MERRY CHRISTMAS from

RALPH'S NEWS STAND