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1938-09-28

# The East Texan, 1938-09-28

East Texas State Teachers College

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Big Pep Rally Thursday Night

VOLUME XIX.

## Fourth Etex Fine Art Program To Be Broadcast Saturday College Spirit To Be Shown In Big Pre-

### **Game Rally Thursday** All Students Invited 70 Greenvilleites Travel 3672 Miles To Meet In Old Main Attending Etex

Auditorium at 7:30

140 Etex Students

Secures Positions

Through Bureau

### **Press Club Sponsors** Sale of Ribbons

Etex Graduate Appointed To University Post



Harland and Flemins **Elected Junior Yell** Leaders In Chapel

## Students To Stage Pep Rally Thursday At Chapel Period

## **Paul Connor Elected** Debate Club Prexy At Meet Thursday

## **New Fiction Books** Added To Library

## Students Urged To Attend To Boost Lion Footballers

### **Press Club Holds** Meet Sat., Thirty Students Attend

### East Texas To Be Represented At State Fair Museum

Hardin-Simmons Tilt

September Issue Of Varsity On Press

Let's Run A Special

Bus Oct. 29 To The

## For Sale Cheap Friday Night?????? First of A Series Of Programs To Be Offered This Term

Men's Glee Club To

## Locust To Sponsor Special Two Day Bus Trip To Abilene

## Dr. Frank Young, Professor of Education, Hailed As Obliging and Patient Instructor, One of East Texas State's Most Ardent Football Followers

# LINE FOR FILL

### EAST TEXAS STATE TEACHERS COLLEGE

iption price by mail ....One Dollar Per Year

ed as second-class matter December 16, 1922, at the post office momerce, Texas, under the act of March 6, 1879. Member Tran Intercollegiate Press Association

OLIVER (RED) BARBER REX NEWSOM EDITORIAL DEPARTMENT

Assistants Clifton Crouch, Garland Smith, Marjoric Editor
Assistants Little Learnerscon, and Joe Davis
and McChain, Der Weldon, LaVerl Morgan
Gary Groeh, Commission Columnist
Gary Groeh, Columnist
Gary Groeh, Columnist Column Feature Est Santantis Louise Byrns, Lamar Ewing, Norma Brech Correct Co

Reporters, Marvin Amerson, Gordon Moore,

RUNINESS DEPARTMENT

Nutional Advertising Service, Inc.
Callier Pointer Representation 420 Manison Ays. New York, N. Y. Collegiate Disest

In a statement that President Whitley made Monday morning he said,

morning he said;

"The enrollment for this fall senseter is approximately 1:00 and may run that number indice this regis.

"The enrollment for this fall senseter in approximate the third property of the pro

With a beautiful campus ideally situated, and with a corps of instructors worthy of Texas' best, the alumni, and the student body can see no reason for East Texas State's not becoming the largest bachers, college in the South, and retaining our "reputation of being Texas"

### SCHEDULES REQUIRE THOUGHT

Have you planned your course so that you will not be forced to take all the more difficult required subjects

in your senior year?

Nearly every day, there come students to the office of the registrar who have decided that their own planning of curriculum would never get them out of college. For two or three years they have been wasting time taking daplicates of courses, piling up surplus of optional hours, and otherwise doing work that may not even ount toward a degree

count toward a degree.

Many stations have the habit of choosing for do work only under professor, that they have beard are "easy." or "simp." Olimer beare deep hate to go to lab. They fail to take a required evident when they not to lab. They fail to take a required evident when they do to lab. They fail to take a required evident when the deads happens to meet at 7.55 o'clock.

All through college they have literally threver to go the college of the deads happens to meet at 7.55 o'clock.

All through college they have literally threver to go the second of the second o

fore them for senier year, Other students take the first gast of a year source, offering result for six hours. They mass the first three hours and then drop the course, for the time being, in order to hake something else. But be, fore they can resume the study and get credit for their unfinished work.—They mint want a whole year. And many thins can huppen in a year.

Needless-to-age, this selectible "hashing" can prove Needless-to-age, this selectible "hashing" can prove

Needleasts say, this schedule "lashing" can prove EMR expensive into freejigence.
When the final year rolls around, at last the stu-uits logan to wonder how they ever got themselves in-such a mes. They must get off three of four required masses in the final term-but low are they going to masse in the final term-but low are they going to make the study of the study of the study of the like the summer school or a fifty year in college. Beyond doubt every student would get more out of allege, would have fewer worters, could make better rades, and could be far inore certain of salling through Twinning and could be far inore certain of salling through Twinning and could be far inore certain of salling through Twinning and could be far inore certain of salling through Twinning and could be far inore certain of salling through Twinning and could be far inore certain of salling through Twinning and could be far inore certain of salling through Twinning and the work of the would have given Twinning and the sall as the

## The Bookworm

TO YOU FRESHMEN.

Lawton: Schumann-He-Last of the Titana. Rourke: Davy Oroclett. Hawlings: The Yearling. David: How To Be Happy Nothing a Year. Dobie: Coronado's Child-Sherman: To Mary with I Kipling. Something of M THE NEWSPAPERS:

Reference Desk.

rs for more good reading. ogs CHELIFER CANCRIODES

## Looking -

## — Back

## CAMPUS CAMERA



### ·: CLIPPINGS ·:-

By LaVerl Morgan

t took her to a show.

I took her almost everywhere,

A boy and girl could go I took her to swell dam

I took her out out to tea; When all my dough was gone I saw She had been taking me,

Denothy Weldon-You remember when you cured theumatism, Doc, a couple of years ago and you told to avoid dampness!
M. D.-Yes, that's right,
Dorothy-Well, I've come to ask you if I can

FACULTY WIT-

PACLETY WIT—
"A parasite is someone who goes through a ing door on somebody else's push."
"The only reason I like to lecture is that I

ear an intelligent person speak."
"A fellow can't neek if a girt holds a
ette against his face."

"The answer to that question only God k: I don't know how to get in touch with him."

"There are only two things which the America people respect for their age—the form of governmentage and the liquor they drink."

Teacher; Conjugate the verb "to swim."

Teacher: Conjugate the verb Stude: Swim, swam, swum: Teacher: New conjugate the verb to dim. Stude: Dim. Say, are you trying to kid me!

My lover him have gone away, My lover him have gone to stay, Him won't come to I.

# · This Week ·

sat silently by . . doubtless ly recalling their excitement one year ago when they were chosen junior laders . CLUBS ON THE CAMPUS

bons. ... the black and white A tema colors adorn the freshma class' best personality meaning CONNY CONLEY course. ... JAMES and MA KIKER are others who piedge Artema. ... Members of the girle clubs are getting acquaint with new comers and makin plans for rules week.

RAH RAH FOR OUR SIDE

C. I. A. and rooms with MARY GREEN. plenty of student want to help EDITOR with his East Texan. the call for would be staff members was arm wered by enough students to make the office look like those pletures that get pur in the Lo-cust. LOUISE BYRNS, GOB DON MOORE. PATH PRATT NORAG BRACHEEN and AVI EMPTY were among the rear DON MOORE. PAI'S NOTIFIED TO MOUNT AND ATTEMPT WE'S AND ATTEMPT WE'S AND ATTEMPT WHEN AND ATTEMPT WE'S AND A

\$1.49

## Library Circulation Shows Increase

## Subscribe For **Baptist Student Magazine** Best Student Magazine On The Market

For Electric Service

## **Texas Power &** Light Co Phone 240

Your Electric Servant



WELCOME Both New and Old Students

everything good and come to see me at my Hom-Beauty Shop.

LADY GREER

1203 Sycamore St.

## FORTUNE SHOES

elling as about our NEW FALL STYLES

## SHIRTCRAFT SHIRTS

ALL POPULAR AND NEW STYLES

Smartest Sweater Idea. TWIN IN ONE

The Season's

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## FALL DRESSES

Right Out Of

HOLLYWOOD!

Swing into fall with one, of these smart designed dresses in all

\$7.95

You will find the answer to all your fall style questions of what to wear at WHITES. the se fame that

White Dry Goods Co.

IT'S TRUE

# pendents To Nominate Party Class Candidates Monday Nig

Musical

FERNAND GRAVET

ture Club Crenshaw

RAINER

ERNAND

Men's Phy. Education Department Lists Numerous Courses

Odom Funeral Home

School Almost Makes Big Mistake Frosh Athlete Is Asked To Work!



Barbara Dould MAKE-UP ENSEMBLE A rare value available only during the visit of

> MISS MARY GOODWIN From Sept. 29 to Oct. 1.

Carrothers Drug Phone 38

First In Performance First in the Hearts of College Students

The Pen that Has What It Takes to Put You on Even Writing Terms

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\$5 \$750 \$875 \$10

# id's Korner

Flossie Fix-it

Franklin Sez-

Franklin Shoe Shop

We give you more for your me

Follow The Humble Route to football games this fall . . . .

Stop for service where you see the Humble Sign. Corner Live Oak and Monroe

W. H. DOVER

SAVE

Read The Ads In

The East Texan

# Lions Defeat Louisiana Normal Demons 19-6 In Opening Frosh Gridders Rapidly Getting Into Shape Under Coach Malone

# Notes from the Sideline

Hudek, Griggs, Opening Game Scheduled With Paris Jr. College

> S. M. U. Mustangs Down Denton 34-7 At Dallas Saturday

1. Call 237 for taxi

Buttons and Buckles

Mrs. Dick McCarter

WE HAVE ALWAYS BEEN BEHIND THE FOOTBALL TEAM, BUT WE ARE BACKING THEM MORE THAN EVER THIS YEAR.

Sales



Service

Brecheen Motor Co.

YOU'LL LIKE THESE NEW FALL LADIES' CLOTHES

Blouses, Sweaters, Skirts, Snap Brim Clipper Hats

FELT HATS IN ALL NEW COLORS AND SHADES. COLLEGE GIRLS WILL LIKE THESE.

Jordan's Specialty Sho

**Truetone** RADIOS

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Western Auto Supply Store HOME OWNED by E. B. Hoove



Wilkins Men's Wear

# **Lions Meet West Texas State Buffaloes Here**

# New Stadium Under Construction On The West Side Of Lion

## Both Teams Undefeated In Season's First Games

ay night on the Lion Field Women's Phy. Ed. Offers Wide Variety Of Courses Now

Name	Pos.	Wt.	. No				
Name Hodge	R.E.	205	6				
Lightfoot	R.T.	185	18				
Griggs	R.G.	195	. 6				
D. Wilson	C	195					
Neal	LG	178	6				
Hudek	L.T.	196	6				
Honey	LE.	185	3				
Tully	Q.B.	200	3				
White	L.H.	185	5				
Massey	R.H.	160	5				
Travis	_ F.B.	180	. 5				
Probable Buff Starters:							
Name	Pos	WL	No				
Wilhelm	L.E.	175	- 5				
Trussell	LT.	208	4				
Thompson	L.C.	178	3				
Stewart	C.	188	2				
Wagnon	R.G.	200	201				
Davenport	R.T.	220	2018				
Adams	R.E		SEPT.				
Bittick	Q	165					
Hopper	LH	152	8 7 7 7				

## Tigers To Meet Paris B' Team Here This Week

## Conference Standing

## From The Press Box

Eas	t Texas	State	Teacher	& College	
1938 1	RESHM	IAN F	OOTBAI	L ROST	TER
	Wt. 185 215 189 208 198	Ht.	Age P	osition	I'ome
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	215	62	19	SOL SECTION	
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ane	198	5'11	19	В	
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Joe	160 145 188	61	18	TGBEBE	Honey A
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	150	98	19	R	Hope
en .	120	5011	20	G	Com
4000	160	5'0	19	D	C
	170 150 170 160 170 145	5'11 6'0 6'1 6'3 5'9 6'2 5'8 5'11 5'9 6'1	19 20 19 19 20 21 18 18 20 18 19 20 20 21 21 21 21 21 21 21 21 21 21 21 21 21	BGBWBE	Enfaula
and	145	Mrg.	20	STATE OF	Eufaula. Van A
100	1000	ENG.	200	OF SERVICE	NO PLEASURE OF THE PARTY NAMED IN

Will Probably Be Ready For Lumberjack Encounter

### West Texas Teachers Smash Daniel Baker

### W. S. A. Elects Officers Monday

day and ha at Tive ordook stufful Personal Chrismas rds. 50 assorted lovely dema with envelopes \$150. Fin p quality, a work of art \$1500. and inscribed on each and inscribed on each christmas Gift.

**Defeats Cowboys** 

FORREST HILLS Do Budge scored a lighthearted tory over his old page, Make, in the final of the N

# San Francisco Univ.

Don't Gamble W

Oliver Bros. Pharmac

SEE YOUR

# Hosiery

All New Fall Shades

Extra Quality Chiffons

chiffons of the nicest quality. Just wha you will want for wearing with you better coatumes. All new colors are here

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\$3.00 Per Month

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North-o-Campus

# Freshmen Orientation Week Proves Big Success

## New Students Acquainted With ollege Administrative Officials

is the past week one of the lar
Trembann clauses in the has
Trembann clauses and proper clauses in the has
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# Society Notes . . . Chosen Princess

By Zraila Evapore of young wear, and the man long was a long of the control of th

of Wednesday night with a weiter roset at the Big Swing Point and the Big Swing Point Point of the Big Swing Point Point

Case Carré difference and a see president to that a position in Chang And also Finley it and many other items of later and the control of the

# Ping Pong Tourney



## SAVE MONEY ON Your Laundry and Cleaning. SUITS Cleaned and Pressed Cassh and Carry

25c SUITS, CALLED FOR

DRESSES Plain one-piece, Cleanedlar

.. more pleasure for millions

Commerce Laundry and Dry Ceaning Co.

ENTER \$250,000.00 Quiz Contest NOW! Ask for your 32 page Free Booklet.

TODAY and THURSDAY A QUIZ PICTURE



Added: Pete Smith Specality and News

FRIDAY and SATURDAY



SUNDAY and MONDAY

A Quiz Picture
GINGER ROGERS and FRED ASTAIRE

### "CAREFREE"

Added: Disney Cartoon and Latest News

TUESDAY ONLY

2 For 1 Day



Added: Comedy and Screen Snapshorts

## HELLO, STUDENTS!

We solicit your patronage throughout the en-tire school year.

CITY BARBER SHOP

Vester Echart Hub Echart Homer Nabors

# Plan Now



