

Texas A&M University-Commerce

A&M-Commerce Digital Commons

All Issues

The East Texan Newspaper

1938-01-21

The East Texan, 1938-01-21

East Texas State Teachers College

Follow this and additional works at: <https://digitalcommons.tamuc.edu/scua-east-texan-browse-all>

Recommended Citation

East Texas State Teachers College, "The East Texan, 1938-01-21" (1938-01-21). *All Issues*. 1726.
<https://digitalcommons.tamuc.edu/scua-east-texan-browse-all/1726>

This Text is brought to you for free and open access by the The East Texan Newspaper at A&M-Commerce Digital Commons. It has been accepted for inclusion in All Issues by an authorized administrator of A&M-Commerce Digital Commons. For more information, please contact digitalcommons@tamuc.edu.

Lions Lose Loop Clash to Denton Cagers Monday

Powerful Eagles Eke Out Win To Break Long Jinx

Coach Dennis Vincent's Lions cagers dropped their second consecutive game in the Valley league clash to the Denton Eagles by a score of 42 to 21 in a hard-fought thriller Monday evening at the local gymnasium.

In the first few minutes of the contest, East Texas led by four points before North Texas Eagles scratched. After taking five out, the Shamblers regained all these field goals to even the score. Then East Texas, led by Jim Carpenter, drew aside of Houston cag, slipped in two sizeable goals to give them a small lead. The next few minutes of the battle saw the Lions developing twice as effective as the Eagles with both teams flared up in spite of the football revolution tactics displayed. With Big Dan Martin, eagle-eyed center, leading a long-charged effort, the North Texans gained a two-point margin in the gun signaled the close of the first period leaving the game standing 18 to 14 in favor of the invaders.

Returning to the courts for the final period, the Lions displayed as Eagles set out to freeze the game when they ran their game points to 36 while East Texas had to be satisfied with one lone field goal. Later "cherry" Hester, North Texas forward, left the game with too many fells, allowing the Eagles' offense, which resulted in the Lion cagers coming within two points of their opponents. During the rest of the affray the lead changed hands several times before North Texas finally took control of the situation and haggard out in front with a five-point lead as the contest ended.

Eltex Freshmen Run Over Sam Houston

In a fast, one-sided game Eltex Freshmen ran all over Sam Houston 29 to 0 in the Valley gymnasium last night. Fresh R. L. Fife led the victory for the evening by slipping the leather through the hoop for a total of 18 points. During the evening he received ten free throws. His made ten points from eight shots. Five-point of East Texas accounted for eleven points.



BY OLIVER BARNER

THE FIRST game on Texas' worst mismanaged flowers, the WIN-SANTER'S ladies. CHERIE F. AUSTIN LUMBERJACKS tonight at Nacogdoches. After four straight updrags in the ACCIDENT of the past six years little hope is held for a LEON triumph. In testing the SOUTHWEST TEXAS BOYCARS 26-32 in the ALMA-MACH gymnasium, the Houston F. Austin. Quinlet proved its strength in defense of the Lone Star Cag crown for the upcoming season.

FINALLY AFTER

five years of age competition NORTH TEXAS EAGLES only ed out a win over EAST TEXAS STATE BASKETBALLS 21 to 17. With only half-pulling toward the encounter brought the fans to their feet the first few minutes of play and kept them at the penultimate point of enjoyment throughout the remaining contest. The invading SHANDS-MEN displayed basketball wares that would have been hard to match even in the MISSOURI VALLEY CONFERENCE. Big Dan Yarbou, North Texas State center, who hails from Big Springs, slipped the perfect into the basket for 13 points. Captain, East Texas pivot ace, netted 11 points to equal his opponent's performance. The score was tied four times in the last four minutes of play. Renewed Eys' asph. guard, is steadily improving at the coaching post.

JULES V. (RED) BIRDS accepted a coaching position at the UNIVERSITY OF GEORGIA under his former Texas A. M. roommate, Ed Hunt. Shaw was coach at East Texas State for four years before going to Texas A. & M. College. He also played end on the famous O. V. Bible-coached Aggie Southwest Conference championship team of 1935 and 1937 and later played in the East-West game unrivaled on New Year's Day in 1938.

RANDOM HITTING The next home game will be played February 14th, when St. George F. Austin invades Whitley gym. -Denton Railways hold a position in the Missouri Valley A.A.U. campaign. Baseball Vicer's Association named Joe Di Maggio as 1937 most valuable

French Club Plans Annual Mardi Gras Dance Tuesday

JEAN PRINCE was hostess to Let's Cycles Francis Tuesday evening for the purpose of raising funds for the annual Mardi Gras, to be held February 26 in Whitley Gym. Devotions for this annual costume dance, for the first time this year to be by invitation, are under the supervision of Jean Prince, John Brechen, and East Texas' several names of celebrities were admitted, but one will not be definitely decided upon until the next meeting. Invitations were also discussed.

Miss Givins, a former French teacher here and a native of Louisiana, started the Mardi Gras at East Texas State several years ago. It is held from those held in Spain, Southern France, and New Orleans on Tuesday before Lent, with the crowning of King and his clique.

Zane Meyer will be hostess in Lee Cordes' home for the next meeting on February 1.

Newly Weds Honored With Party Given By Alpha Phi Omega

A party was given last Tuesday night by the Alpha Phi Omega Chapter. In honor of Mr. and Mrs. Tracy Haffstadius, who were married recently. Tracy Haffstadius is a member of the Alpha Phi Omega fraternity and his wife is Miss Mickey Parsons—a member of Marjane.

player—University of Arkansas is leading the Southwest Conference Basketball race with two straight wins. Only one month is open for bass and crappie fishing before the closed season because effective in March.

As the East Texas freshmen coached by Glenn Maloney has registered wins over Dallas Tech, Greenville High, Curran Mills, East of Sanchar Springs, and North Texas State Freshmen. Three All-State City High players supply the team with power—East Texas State Lions have won eight and lost six games in their season tally. Intramural Basketball since at the beginning of the spring semester according to Will Hill Asker, college athletic director. W.A.A. sports can be seen in action at the girls gym as team battle over the class basketball championship. Several members have played on the state high school teams before coming to East Texas State.

Pillsbury (CONTINUED FROM PAGE 1)

units lost, according to Pillsbury, "unauthorized companies copied my formulas, word for word, including the mistake, and put the ready-mixed preparations on the market." To prevent this, he is having his chemical preparations prepared by a chemical garage company of Evanston, Illinois.

WASHATERIA LAUNDRY

| | |
|------------------|-----|
| Shirts Laundried | 10c |
| Wet Wash, lb. | 3c |
| Wash Dry, lb. | 4c |
| Finish, lb. | 6c |

Come and do your own laundry for 35c hour.

East of Campus Phone 316

For Electric Service

Texas Power & Light Co.

Phone 240

Your Electric Servant

HUMBLE

—SERVICE

Prompt and courteous service at all times. Drive in and let us electric your car free while you are being served.

Cars Washed and Greased \$1.00

Your car is carefully inspected before leaving our station.

Harley Henson, Mgr.

Corner Live Oak and Monroe Phone 702

Now On Display

The New

1938 CHEVROLET

The Complete Car

TOBIN Chevrolet Co.

DELICIOUS

15c

A Meal in itself

The most tasty Sandwich ever served... Made wholly of Pure Chicken Meat... Well balanced. Served by famous Chef... Millions are enjoying Chickburgers Now.

We are exclusive franchise owners to serve you, your family and parties.

THE LIONS DEN

South Park Service Station

High Test East Texas Gasoline.

All kinds of oil.

Your Patronage Appreciated

Tobie Arnold, Prop.

PROMPT Delivery Service

Phone 284

Arthur's Drug Store

"If a Student Needs It, We Have It"

Security State Bank

We Appreciate Your Patronage

First National Bank

The Old Reliable

Since 1889

Students The Business Men Support Your Publication They Merit Your Patronage

| CONSISTENT ADVERTISERS OF LOCUST | CONSISTENT EAST TEXAN ADVERTISERS |
|------------------------------------|-----------------------------------|
| Perkins Bros. Company | Miller Market |
| White Dry Goods Company | A. M. Howe and Son |
| Gus White, Optometrist and Jeweler | Palace Theatre |
| Oliver Bros. Pharmacy | White Dry Goods Co. |
| The First National Bank | Perkins Bros. Co. |
| Palace Theatre | Oliver Bros. Pharmacy |
| Knight Chaney Furniture Co. | The First National Bank |
| West Side Barber Shop | Tobin Chevrolet Co. |
| Muller Ice Co. | Arthur's Drug Store |
| Tobin Chevrolet Co. | Miller's Market |
| J. C. Penney Co. | College Eat Shop |
| Arthur's Drug Store | City Barber Shop |
| The Daily Journal | Gus White Jeweler |
| Western Auto Associate Store | Texas Power and Light Co. |
| The Security State Bank | Commerce Laundry |
| Gulf States Telephone Co. | Model Cleaners |
| Railway Express Agency | Franklin Shoe Shop |
| The Lions Den | Armstrong's Shoe Shop |
| Brechen Motor Co. | Humble Service Station |
| College Cafeteria | Jordan's Specialty Shop |
| Texasco Service Station | Ralph's News Stand |

January Issue of Varsity To Be On Sale Next Week

Beauty Contest
To Be Held by
Etex Magazine

Featuring a beauty contest in which the winner will have her picture on the cover of the February Varsity along with numerous short stories, jokes, cartoons, and sports, the January issue will be distributed on the campus the latter part of next week. The winner of the beauty contest will have a full page picture in the design of the February Varsity.

Each copy of the magazine which is issued in January will contain a ballot which, when moved from the magazine, entitles the voter to one vote. A voting box will be placed in the East-Texas office, and a list of our votes placed on the list in which the votes may be cast following the counting of the votes. The staff will secure a large picture of the winner and place this in the February issue.

Following the popular story found in the November Varsity entitled "No More Girl Strides", Dorothy Porter has written a sequel "Here Comes The Bride". Porter will also be presented in one of Texas Intercollegiate Press Association's prize winning short story titled "Prairie Pastoral". This short story won the distinguished honor of being rated one of the best entered in the spring contest, and is being published for the first time.

Reports for the issue will be found in the Varsity story by Will Forehand, "The Player's Thing" in this basketball story. Forehand strays from the usual doctrine of the play is the thing. He discusses each player on the squad and gives interesting facts concerning their play. Pictures of the players will also accompany the story.

The cover is carefully designed to carry two large pictures of prominent players on the squad. Along with the pictures of the players will be found titles of the leading stories of the issue. The new issue will appear the latter part of next week.

NOTICE

All boys interested in taking Physical Education 728 or varsity track are requested to report at Whitley gymnasium at 7 o'clock Tuesday afternoon, February 1.

Armstrong's
Shoe Hospital

Make Sick Shoes
Well

FRED CRAWFORD



College
EAT
SHOP

SANDWICHES
is one of the many delicious things served at College Eat Shop.

Try Our
Hamburgers, sandwiches
and drinks

Kalir All-College
Dance Attended by
Many Saturday

Students Do
'Big Apple'
As Feature

Jim Clark and the Southern Gentlemen played to one of the largest crowds of this semester at the original Kalir Klub all college dance Saturday night. Many students were present to dance to the music, having at their disposal the best of the feature event of the night was the Big Apple Ball by the 1's.

Friends of Library
Sponsor "Conquest"

The Friends of the Library club sponsored the motion picture, "Conquest", starring George Garbo and Charles Boyer Wednesday and Thursday of this week.

The picture was shown at the Palace. The club has not definitely decided what they will do with the money derived from the sale of the tickets, but they will spend it on the library in some way.

Artemas Pledge
Five Students
Monday Night

In the regular business session of the Artemas club, which was held Monday night in the Education building, five pledges were issued to students of the campus. Those pledging were: Monroe Dean, Bill Cain, "Chuck" Hillman, Bill Freeman, and John Shogren.

The organization officially voted its approval of the new club house which is to be occupied in February. Plans were discussed as to the maintenance of the house, and Professor W. H. Hughes made a speech to the club.

As will bring a lot to your door.

Howse & Son
Studio

Portrait, Commercial
and Kodak Finishing
A complete photographic service
Day or Night
Phone 532 and 149
Commerce, Texas

For Beauty's Sake

Keep your hair trimmed in popular style.

City Barber Shop

Vester Eckart—Herbert Eckart—Homer Nabers
Let Pro Shine Your Shoes

CALL
OLIVER BROS.
FOR YOUR DRUG STORE
NEEDS

| | |
|---|-----|
| Italian Hair and Fitch's Shampoo, both for... | 30c |
| Tooth Brushes, Nysapool | 35c |
| Dr. West Tooth Paste, Tube | 15c |
| Klonsan, 500 sheets | 35c |
| Rolux | 25c |

Have your prescriptions compounded by a Dispensary Druggist. We use no substitute we will call for and deliver them.

Oliver Bros. Pharmacy

"Just A Little Better Service"
Phone 96 Free Delivery

**Chesterfield Features
PREASURE**

Every cigarette features something...

Chesterfield features the one thing that really counts... pleasure. It all comes down to this: Chesterfields are made of mild ripe tobaccos... rolled in pure cigarette paper... the best that money can buy.

That's why Chesterfield's milder better taste will give you more pleasure.

Lawrence Tibbitt
Andrea Krontz
Paul Whitten
Dennis Taylor
Paul Douglas

Copyright 1938, Lorain & Morris Tobacco Co.

PALACE

FRIDAY AND SATURDAY

JANUARY 21-22



—Added—
OUR GANG in "Roamin' Holiday"
JOE PALOOKA in "Calling All Kids"

SUNDAY AND MONDAY
JANUARY 23-24



Also
"Sunday Night at the Tracadero"
A Musical Short
and
PARAMOUNT NEWS

TUESDAY ONLY
JANUARY 25
2 ADULTS 25c



And Selected Shorts

WEDNESDAY-THURSDAY
JANUARY 26-27

IRENE'S A DREAM—CARY'S A SCREAM
IRENE DUNN—CARY GRANT
—In—

"The Awful Truth"

This Season's Most Talked About Comedy