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The East Texan Newspaper

1938-01-07

The East Texan, 1938-01-07

East Texas State Teachers College

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THE EAST TEXAN

THIS WEEK

WE SELL 20 MILLION POUNDS OF TOBACCO A YEAR

East Texas State Teachers College... Subscription price by mail...

ALL OVER AGAIN... the holidays we meant... school days are over for A. DABENE HANXES...

Bob Cooper - tobacco auctioneer - tells why he and other tobacco experts, prefer Luckies...

1927 Member 1928 Associated College Press

LOREN GATO Editor-in-Chief ODELL BOWEN Business Manager

JOE ALLEN Reporter Executive Traveler Robert Palmer, 26

HOPE CARDEN An Apartment Editor

WILLIE FORD Sports Department Editor

MARGARET COLE Literary Department Editor

MARY DOT THOMAS Specials Department Editor

REX NEWSOME Editor Business Manager

THOMAS STEVENS Editor-in-Chief

JAMES SCOTT Editor-in-Chief

QUOTABLE QUOTES... "If we replace the obsolete, sterile, and repulsive curriculum of our school...

"My textbooks used in schools to day are not yet of material that breeds international dislikes and love for war...

"Educators no longer... upon the chance of a disease which can get rid of by a kind of inoculation..."

"College-trained women have tried to be objective in a field in which objectivity is impossible at its minimum..."

"The great mass of American girls, from the girls at the department store to the most elite, are mind more beautiful than girls of foreign countries..."

"Only international disapproval, expressed by the peace-loving people of the world through their only weapon..."

NEW YEAR REVOLUTIONS... MARY JOHN CASON tells us that she plans to spend her time studying the rest of this term...

CHRISTMAS GIFTS... VIBRANT TAPPEN boy friend is wearing a new wrist watch as the result of 'Christmas presents'...

CAUSING CONFUSION... Someone else who has the date on DADR HILL JULY... the fact that the pharmacy has installed a new pop corn machine...

WE'RE TELLING YOU... "Kick" is really wearing a diamond on the finger that signifies a marriage license in the near future...

REMEMBRANCE... BELL HULLOCK who always wants to make classes on a trip... VIRGIL HULLOCK explaining this and that...

HODGE PODGE... BOB and MARGARET KNIGHT and FRANCIS CARBET purchasing supplies...

WESLEY PEPPER'S hands have fully recovered from letters received at a golf club in Florida...

"The most handsome young man seen the beginning of an American marriage..."



WITH MEN WHO KNOW TOBACCO BEST - IT'S LUCKIES 2 TO 1

Clippings

By MARGARET CORNELIUS

When the Big Apple came out of its slumber...

Good sport. One who will at ways in you have your own way. Hysteria: A boy who arrives at school with a smile on his face...

"Big Apple" growing in popularity... through the efforts of several Dallas boys...

Wesley Pepper's hands have fully recovered from letters received at a golf club in Florida...

"The most handsome young man seen the beginning of an American marriage..."

Gypsy folk told the doctor to vacillate his where it would go above...

She was allowed it; it's good. And now whenever Mary walks Times method, oh...

"Girl: Do you believe in the devil? Do you sure don't you?"

"Girl: Nay! It's just like that State Class story. 'Dain' method...

BOYS I think that I shall never see A male which say he isn't free...

"Sic is kissable; therefore she should be woeed..."

Nurse: Why do you happen to take that poison? Didn't you read the sign on the bottle?

"Well, times have changed; now we tell the stars by their fortunes..."

"The blond asked her brunette chum, 'What did Jim do when you gave him the most lovely kiss?'"

"Hundreds-of-thousands of hours in educational institutions are wasted..."

"If you do take with caution, you are eleven times as likely to be killed or injured in a single accident..."

"When you gambled to win over a small prize, you were eleven times as likely to lose..."

"If you do take with caution, you are eleven times as likely to be killed or injured in a single accident..."

"I've been auctioneering for 20 years," says Mr. Cooper, "in Georgia, North Carolina and Tennessee..."

"A boy who wants to spend his dough Boys are made by fools like me..."

THE COLLEGIAN I'm too honest to steal, too proud to beg, too busy to work...

DID YOU KNOW THAT the average cod-wears 204 square feet of lipstick each year...

BOLES are red, Violets are blue, Men may smoke, But no men do...

AMOUS LAST WORDS... "You haven't got enough brains for the bottle..."

Nurse: Why do you happen to take that poison? Didn't you read the sign on the bottle?

"Well, times have changed; now we tell the stars by their fortunes..."

"The blond asked her brunette chum, 'What did Jim do when you gave him the most lovely kiss?'"

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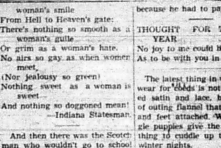
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"If you do take with caution, you are eleven times as likely to be killed or injured in a single accident..."



You Bet Your Life!



East Texans Split Twin Bill With Gangling Buffalo Cagers

Laces Slaughter Human Telephone Poles in First Game; West Texas Elkes Out Lions in Final Clash

Coach Dennis Vinnant's Lions split a twin-bill with the invincible West Texas Indians by winning the first night 30-23 and Tuesday night 27-25. In their second engagement Tuesday night in Witley's gymnasium.

In the first game with the Indians, East Texas' Vinnant started an early lead when they regaled 20 goals, consistently giving them an 8-2 standing in the first five minutes of play. Kenneth and Vinnant and the scoring for the Lions until Vinnant sent in Magnarson to slow the scoring pace of the team. The first goal scored with East Texas leading 10-0.

Captain Conway Butler, West Texas' punter, came back to score second half with much strength. He then scored five straight points before the Lions could check their opponents. A 10-0 score before the Lions could check their opponents. A 10-0 score before the Lions could check their opponents.

Scoring honors for the night went to Tom Carpenter, West Texas' center, who scored 8 points for loss by quarterback's 8.

Box Score

East Texas (30)	16	7	0
Players	2	4	8
Vinnant, f	2	4	8
Wideman, f	0	0	0
Hodge, c	0	0	0
Vanderline, f	0	0	0
McGee, f	0	0	0
Carpenter, c	5	11	6
Tuller, g	0	0	0
McGee, f	0	0	0
Freeman, f	0	0	0
McGee, f	0	0	0
McGee, f	0	0	0
Totals	27	25	0

West Texas (23)

Players	12	10	0
Stimpson, f	2	3	5
Selby, f	0	0	0
Shaw, f	0	0	0
Callahan, c	0	0	0
Walling, f	0	0	0
Alburn, c	0	0	0
Frederick, f	0	0	0
Peterson, c	0	0	0
Washington, g	0	0	0
Totals	15	13	0

Referee: Art Curtis, Jack, Tex. Co.

Second Game

The second game proved more interesting from the spectators' viewpoints when the game resumed and the count was knotted at many as five times before a winner burst into the lead. Butler, Buffalo guard, started the scoring for the visitors 11-0. Vanderline, East Texas' first baseman, then proved good, hitting the basket from all angles. Porter sank four rapid field goals to carry the game the West Texas way but Vinnant's Vanderline soon the locals back on their feet. The first period with the Lions in the lead by the narrow margin of 21-19.

In the last half, the gangling, rugged and -Schurtz - moved forward from the visitors' fresh ranks went out the full route. Butler, guard, Pierce and McNary were high scorers for the visitors. In the 10 points scored by McNary, though they left the game available. McNary, who had scored 10 points, was high man for the evening. Butler, 11 attacked, hit the basket.

Box Score

East Texas (27)	12	10	0
Players	4	7	1
Vinnant, f	2	3	5
Alburn, c	0	0	0
Hodge, f	0	0	0
Callahan, c	0	0	0
Peterson, c	0	0	0
Totals	16	13	0

West Texas (25)

Players	12	10	0
Stimpson, f	2	3	5
Selby, f	0	0	0
Shaw, f	0	0	0
Callahan, c	0	0	0
Walling, f	0	0	0
Alburn, c	0	0	0
Frederick, f	0	0	0
Peterson, c	0	0	0
Washington, g	0	0	0
Totals	15	13	0

Referee: Art Curtis, Jack, Tex. Co.

There's still some always has been in providing some of the best. Come for the best of the best.

'Tallest Team' Not Tall Enough

Although hightail as the world's tallest team, this net of Buffaloes from West Texas State found plenty of trouble in beating the shorter, faster, and more talented pack of Lions here Monday and Tuesday night. They were unable to

to among those that are tall play on any open date sets fall ... the beginning of the new team will bring a lot of new faces among the athletes on the campus ... among the prominent players is one Louie Bill from Waco, Texas ...

Although hightail as the world's tallest team, this net of Buffaloes from West Texas State found plenty of trouble in beating the shorter, faster, and more talented pack of Lions here Monday and Tuesday night. They were unable to

received a basketball team. It is true that he had one last year, but not the sort of team that you would have felt in preference to a conference championship com-

the team that he had out on the court Monday night was a little better than the team that played here before the holidays. They had some positive, possibly to get loose under the basket, and to keep West Texas "humble." The Lions ran rings around a West Texas team that was fought hard all the way. It was a great game and gave by and optimistic hopes to the hearts of local basketball fol-

Lions Win Half of Cage Series With Louisiana Normal, Taking First Contest, Losing Final

East Texas State basketball team won over the invading Louisiana Normal Demons by the score of 30 to 27 when they played a last minute contest, victory of the visitors in the first of the two cage events, segment played on Wednesday.

Frederick, guard, started the first five minutes of play, the first basket shot and his fighting spirit made him a player of the night. The second half saw a different set-up when the visitors came back fighting to run a total of 8 points and give the game a deadlock with Tuller's crisp shot under the basket. However, a few loose breaks to the West Texas' center, came back with a charity putt to make the only tie even again.

rean" enough shot on Monday night and were given the decisive shot end of a 20-31 score. Tuesday night they made use of their prowess to hit the ceiling and shot out the East Texans by 27-24. Left to right are Captain Conway Butler, Turkey, 6 feet 2 inches; Craig Walling, Parvett, 6 feet 3 1/2 inches; Raymond Shickfield, Ted, 6 feet 3 inches; reported to be the tallest man in college sports; Luther Shepherson, Austin, 6 feet 7 inches; J. E. Pitzsch, Amarillo, 6 feet 2 inches.

Winnings ... the forty-two hours starts Monday ... only sixteen teams are allowed to enter ... the winners will be decided in two out of three games ...

HUMBLE -SERVICE

Prompt and courteous service at all times. Drive in and let us elect your car free while you are being served.

Cars Washed and Greased \$1.00

Your car is carefully inspected before leaving our station.

Harley Henson, Mgr.

Cornet Live Oak and Monroe Phone 702

CALL OLIVER BROS. FOR YOUR DRUG STORE NEEDS

Italian Balm and Fitch's Shampoo, both for 25c	25
Tooth Brushes, Nymphet 25c	25
Dr. West Tooth Paste, tube	25
Klensox, 500 sheets	25
Kotex	25
Have your prescriptions compounded by a Dependable Druggist. We use no substitute we will call for and deliver them.	

Oliver Bros. Pharmacy

Phone 96 Free Delivery

For Beauty's Sake
Make sure that your hair doesn't ruin your appearance. This is easily accomplished by putting yourself in the hands of -
VESTER EDWARDS HERBERT EDHART or EDWARD S. HADDES
Let FROD show you shoes

Yes ...
You would walk a mile for a Central. Then why not walk a block to **Franklin's Shoe Shop** "Excellent Shoe Repairing"

ARMSTRONG'S SHOE HOSPITAL
New Location
"NORTH OF ARTHURS DRUG"
Phone 29 - Free Delivery
Fred Crawford, Mgr.

Miller Market
Quality Meats
Fancy Groceries
Phone 222

Howse & Son Studio
Portrait, Commercial and Kodak Finishing
A complete photographic service
Day or Night
Phone 682 and 149
Commerce, Texas

For Electric Service
Texas Power & Light Co.
Phone 240

Cars Washed and Greased \$1.00
Your car is carefully inspected before leaving our station.
Harley Henson, Mgr.
Corner Live Oak and Monroe Phone 702

First National Bank
The Old Reliable

Oliver Bros. Pharmacy
"Just a Little Better Service"
Phone 96 Free Delivery

*Greetings to
Chesterfield Lovers
Lawrence Tibbett*

**Here's
more pleasure
for '38...**

*a happier new year
... and more pleasure for the
thousands of new smokers who
are finding out about Chester-
field's milder better taste.*

Mild ripe tobaccos and pure
cigarette paper are the best in-
gredients a cigarette can have
... these are the things that give you
more pleasure in Chesterfields.



Weekly Radio Features
LAWRENCE TIBBETT
ANDRE KOFFI
PAUL WHITEMAN
DIANE TAYLOR
PAUL DOUGLAS

Chesterfield
...you'll find MORE PLEASURE
in Chesterfield's
milder better taste

**This
Collegiate
WORLD**

Chaperones at Agnes Scott
College are going straitlaced. A
group from the senior class
have been chosen by the Student
Government Association to
"keep an eye on the young
fellas."

According to the freshmen, the
ideal chaperone will be a senior
who is attractive—but not too
attractive—pretty, perhaps, but
never beautiful, who has an
abundance of sympathetic under-
standing but not too much sym-
pathy, who talks when there's
nothing to talk in the conversation
between the girl and her date, who

will enter into the fun but who
will never, never, under any cir-
cumstances be more witty and
attractive than the bright young
she is chaperoning.

Students are hopeful, but
there's the indubitable fact—
that is, the boy plus girl
plus chaperone, equals, the well
known clerical triangle.

Unless, of course, the boy friend
brings along another man.
Not even things up.

Because a Brown University
freshman knew Hungarian, and
was chummy, the United States
Navy intelligence bureau got
severe case of jitters.

The student sent a telegram
to Hungary, about the Brown
Duke football game to a friend
in 11 cent 32 cents less than in
English. "The only English
words in the message were
"Brown section" indicating the

section of the stadium in which
he wanted his friend to buy the
tickets.

Recently there has been a spy
scare at the New London subma-
rine base where a new lightning
chamber has been invented by a
Mr. Brown and designated
"Brown section." Hence the jitters
of the Navy intelligence bu-
reau.

It seemed that words like
"Bismarck" and "Yorktown" made
the bureau wince. But who
they read further into the job
and came across "Brown
section," they sent an agent to
call on the friend.

Was he, perhaps, in the service
employ of some foreign power?
The friend protested his innocence
and to prove it translated
the message.

Mr. and Mrs. R. L. Brockard
spent Wednesday in Ft. Worth
with friends and relatives.

**Oklahoma School
Teaches Boys and
Girls Over 70**

There are 850 students at the
School of Matriculation in Okla-
homa City, a school which trains
boys and girls over 70 years of
age to live on past their invari-
able maturity dates.

"Our most important course
is how to eat," said Dr. W. W.
McKewen, head of the school.
"Every one of the students must
make it a diet. You'd be surprised
how they perk up when you get
all the acidity out of them."
"Then we teach our boys and
girls to find something to occupy
their minds. They can select
anything they want under this
heading."

"I have a boy of 97 who swears
to himself dimwitish ten times
a day and takes a three-
mile walk. I have a girl past 80
who stays and studies in the 80s
who is a good artist."

"There is thirty-ninth student
in his 80s who runs a golf team,
and I just had a 127-year-old boy
who was doing his own plowing
every day."

If you want to live to be 100,
here's the prescription:

1. Eat white, light meals
2. Have a job, you
3. Have lots of friends and
real newspapers for current
affairs
4. Stop grumbling and don't
talk about old age or pain.
5. Don't preach against the young
or government. Get out with
young people. Dance a jig.
6. Don't sleep more than six
hours a day. Have as many in-
terests that you need the extra
time to pursue them.

**Manners Department
Created to Teach
Proper Behavior**

A department in mammoth
the first in a public support
university has been created at
Hunter College. It will be known
as "The ABC of Living, or Ser-
vations in the Amelities, De-
lucator and Customs."

Mrs. Katherine Blocker Meigs
who heads the course, has pre-
pared a list of "domesticating"
for the business woman, 100,
pp.

ONE—Thou shalt not eye one
scented powder as a substitute
for soap and water.

TWO—Thou shalt not wear
flashy clothes, or screaming col-
ors.

THREE—Thou shalt not put
out makeup like Theda Bara, or
performe thyself so strong that
strong men reel when you pass.

FOUR—Thou must not walk
too freely—keep gossip for thy
private life.

FIVE—Thou must keep thy
liver life outside the office.

SIX—Thou must not leave him
a five-hour at the alarm when
5 o'clock comes.

SEVEN—Thou must do thy
clearly and directly.

EIGHT—Thou must not be
emotional or over-sensitive or get
thy feelings hurt.

NINE—Thou must do thy
work thoroughly. Ever not to
say "I don't know."

TEN—Thou must not talk
men in the office are making
passions when they are only here
civil; do not make passes in
the office.

Mrs. Meigs believes manners
are taught, not inherited.

**French Club Meets
With Mary Drake
Tuesday, Jan. 4**

French Club met with Mary
Sue Drake Tuesday evening, Jan-
uary 4, 1938.

Further plans were discussed
for the Mardi Gras, which will
take place in the latter part of
February. After delicious refresh-
ments were served by the hostess,
the meeting adjourned to
meet at a place not yet decid-
ed upon.

**Artema Club Pins
To Arrive Here
Next Week**

Meeting in its regular seven
Monday night in the Education
building, the Artema club dis-
cussed plans for the remainder
of the semester. A review of the
past year's business was given
and a treasurer's report made by
Candace Burtin.

Secretary William Spierman
stated that risk pins ordered by
members of the club would ar-
rive sometime during the coming
week. The organization adjourned
to meet again Monday, Jan-
uary 18.



**College
EAT
ESHOP**

SANDWICHES
is one of the many de-
licious things served at
College Eat Shop.

Try Our
Hamburgers, candies
and drinks

PALACE

SUNDAY AND MONDAY
JANUARY 9 - 10

Want your husband to be President? SEE KAY!

Want the President to be your husband? SEE KAY!

Want the Newest Deal to laugh? ... SEE KAY!

WANTER BOB PARRINGTON

KAY FRANCIS
In the hilarious film reviews
of the recent stage hit

First Lady

PRESTON FOSTER - ANITA LOUISE
WALTER CONNOLLY
"BERRIE YEAGLE" - VICTOR JONES
Directed by STANLEY LOGAN
Dances by "The Hot Chick" - Fred Astaire
and "The Hot Chick" - Fred Astaire

Also—
"BAR AND STARS"
"SKI CHAMPIONS"
PARAMOUNT NEWS

PALACE

FRIDAY-SATURDAY
JANUARY 7 - 8

**A Story of the West with
the Wonder**

Don't miss him in
his hot-weather
melody drama

**BOBBY
BRENN**
with
RATHBONE

Make a Wish

MARION CLAIRE
Dance Partner - Ralph Forbes
Musical Director - Leonard Frank
RKO
RADIO
SHOW

music by the
world famous
composer
**ISIDORE
STRAUS**

TUESDAY ONLY
JANUARY 11
2 ADULTS 25c

Did you say MARRIAGE?

No, I said MURDER!

And what a murder!
if you mean it

Missy! Miss! A well looking lady!
Just keep your eyes, and keep him tight!
But how can a man murder his own life!

**BACK IN
CIRCULATION**
PAT O'BRIEN - JOAN BLONDELL
MARGARET LINDSAY
music by the
world famous
composer
**ISIDORE
STRAUS**

Also—
"FIGSKIN CHAMPIONS"
A Pete Smith Special

Also—
"COWBOY SHORT"
"MEET THE MASTRO"

**Perkins Bros
COMPANY**

Mid-Winter Sale

**SPECTACULAR REDUCTIONS ON
ALL WINTER GOODS**

Beginning, Thursday, Jan. 6

See Big 4-Page Circular