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1937-10-22

The East Texan, 1937-10-22

East Texas State Teachers College

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THE LIONS CLUB

Lions,
Beat
Tigers

Tackle
those
Tigers

VOLUME XVIII

COMMERCE, TEXAS, FRIDAY, OCTOBER 22, 1937.

NUMBER 39

Varsity' Tigers Invade 'air 7:45 Fight

October 'Varsity' To Go On Sale Wednesday

OFF THE
CHEST

New Issue To Accompany
First Stories, Articles, New
Jokes Highlight Second Number

This Week Meet at The Etex Lions At Once

Tigers Primed For Revenge
Battle With Touchdown-Mad
East Texans After One Win

WE NEED YOU...
It should be known to everybody that Etex will host Hardin-Hopson next Friday here. It's a tough one, but the boys who have a little too much cowboy spirit will be the team's good and that the Etexians will probably meet their Waterloo, if it is that the Hardin-Hopson crew will be the toughest competition of the year. It's not that this year, it's not that the boys are so good, it's not that the Etexians will be the hardest battle of the year. The Lions will take the cowboy.

Fresh on the heels of the first number, the October issue of VARSITY will make its appearance on the press early next week and try to establish the same success which the initial edition was crowned.

Trained full of humor (with leanings toward jokes), short stories, articles, pictures, cartoons, poems, the second issue of VARSITY will attempt to definitely establish its record as a "well magazine," which several campus and town papers called the September number.

The October issue, still carrying the old school items, will be on sale at the same places by the middle of the week. The first copies should be on sale Wednesday morning, the editors and staff are confident that the same low price of ten cents per issue will remain throughout the year.

The cry is "Hold that Tiger" tonight as twenty-eight Trinity University Tigers invade the lair of the Lions at 7:45 on the College Field.

Hended by versatile Joe Champion, the revenge hungry Tigers come to Commerce with intentions of reaching their top playing form after starting the season slow and gradually building up with each game. They lay traps for victory over the touchdown-craving Lions on a heavy line and a fast backfield.

Victims of veteran Joe Champion, in his main job, so do the Tigers. He punts, passes, blocks, runs the team, and is the star. Admiring Joe in the backfield is a fast named Mackey, who punts also in running with plenty of speed. In the line, Horowitz, a 105 pound tackle, Porter and Herold, two guards, and Mackey, center, are the stand-out players.

Trinity's play this far this season has indicated an outstanding offense. This coupled with an unexciting and inefficient defense, which has not been able to stop the Lions from scoring on a regular basis.

Construction of East Texas science building is progressing at a rapid rate, with much money the foundation work already completed.

Workmen during the last month have been working again on the building. They laid out the foundation during the winter rains, and now are engaged in pouring concrete into the huge foundation molds, situated some twelve feet from the ground. The concrete will form the base for the new edifice.

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November 15 Set as Deadline for Locust Faculty Pictures

Faculty members are urged to have their pictures taken as soon as possible for the 1938 Locust year. The pictures should be taken from the front of the building, and should be of a size suitable for the yearbook. The deadline for the pictures is November 15, 1937.

School Spirit Is Top Comment On In Poll This Week

Let's say a little something about the spirit at E.T. this fall. In covering the campus for this week, we would interview we find that Bobby Lockhart, who was head leader at E.T. has said that the best thing is the fact that the campus spirit is the best it has ever been.

Cowboys Rest This Week for Struggle With Lions Oct. 29

The ABILENE, October 21.—The Hardin-Hopson Cowboys, undefeated and unscathed in four starts, have an open date this week, in which they will rest their three games in a row away from home.

Fanning Is Elected President of Friends of Library Group

Friends of the Library held its first meeting of this semester in the library on October 19. The meeting was held in the library and was attended by a large number of members.

Etex Library Has 45,765 Books to Lend to Students

Forty-five thousand, seven hundred and sixty-five books, enough to give each student enrolled at East Texas State some thirty volumes and still have left-overs, is the boast of the Etex Library.

36 More Teachers Placed by Teachers Placement Bureau

The following is a list of the graduates of E.T. Texas who have secured schools in various parts of the state. An earlier publication of the East Texas gave another list of teachers.

Neely Elected Captain of Hiking Club Last Friday

At a meeting of the Hiking Club held last Friday, Neely was elected captain of the club for the coming year. The meeting was held in the library and was attended by a large number of members.

Mrs. Walker Has Article Printed in Science Booklet

Mrs. Walker has had an article printed in a booklet titled "Science in the Home." The article is titled "The Science of the Home" and is a collection of articles on various scientific topics.

Wife of a Soldier Dies

The wife of a soldier who died in the service of his country has died. The soldier was killed in action during the war and his wife has been left a widow.

Local Businessmen Meet

A meeting of the local businessmen was held last night. The meeting was held in the library and was attended by a large number of members.

Local Sports News

Local sports news includes reports on the progress of the local teams. The football team is leading the league and the basketball team is also doing well.

Local News Items

Local news items include reports on various events in the community. The local fair was a success and the school year is well advanced.

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NOT TO BE

Location of course is the Trinity team which invades the Lion Field for the second home game of the season.

WHAT BEHIND

It is a fact that the Hardin-Hopson Cowboys, undefeated and unscathed in four starts, have an open date this week, in which they will rest their three games in a row away from home.

AND THE WIN

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LOCAL BUSINESSMEN MEET

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THE EAST TEXAN

East Texas State Teachers College
Wesley Graduate Teachers College

Official student newspaper, published every Friday except during the summer months, at the residence of the East Texas State Teachers College, P. O. Box 100, Commerce, Texas. No subscription notices will be mailed. Post Office Permit No. 100, Commerce, Texas. Entered as second-class matter December 16, 1925, under Post Office No. 100, Commerce, Texas. No. 100, Commerce, Texas.

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1937 Editor: 1938
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Distributor of
Collegiate Digest

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Editor-in-Chief

ODELL BOWEN
Business Manager

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Assistant: Ernestelle Traylor, Editor
Folmer, Joe Bob Johnson

Society Department
Joe Edgar, Editor
Assistant: Nora Smith, All Club Reports

Sports Department
Willie Foustland, Editor
Assistant: Oliver Barber, Desmond Collins

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Business Department
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Charles Gibbs, Asst. Bus. Manager
James Hesterwood, Advertising Mgr.
Dorothy Lanier, Circulation Mgr.

Specialists Department
Mary Dot Young, Editor
Assistant: Dorothy Berger

James Sue Phronon, Copy Editor
Thomas Stealy, Desk Editor

This Week

CLIPPINGS
BY MARGARET CORNELIUS

HAPPY DEFINITIONS
CLIPPING CITY CHAS.—A form of crystal ball said to be used by the occultists of the Goulash shades. VIRGINIA SMITH, a little freckler who is worthy of note, is the Friars selling fish last night. The Kalfr box-supper Tuesday night. SMICKY PARSONS telling us that she has been very handicapped staying in the Home Management House. He means that her courting hours have been fewer. A flirtation with the various and sundry teas, — the Marposa tea at Mrs. Phil Lips—Friday. Tootenoo-tee at Miss LITZ on Saturday. Kalfr tea to be at WHITLEY. Les Choistes tea at Mrs. W. F. Cornelius on Sunday. ODELL BOWEN is seemingly interested in a little doghousey issue. Ogima Dinner Friday night—in Greenville. — a huge success. BILLY SNOTT going strictly as a femme Friday night. — we guess it was for the plagues though.

ALL YAMS
who is to escort our own ELIZABETH SALMON to the Yamboree festival but the editor himself—LOREN GATO. — MARGUERITE BILLINGSLEY and presented E. T. at the same celebration last year.

SCANDAL IN THE MAKING
PAUL WILLIAMS just one of the fresh ones wearing gunny-sack underwear. — MARY JANE GUTHRIE taking a hurried trip to Dallas. — incidentally JOEY N REID is not speaking to her any more — everybody was out at Ugs Saturday night as usual. — JO BOB JOHNSON. — DOBBS MAXTON. JIMMY and COY STEWART. — DOBBS LANDIS. — POT ALABO. — LUTWIGE LEIBERTER. — among those present. — now NELL MERL is back in circulation again—and NELL has been doing some circulating too. — DEGAN. TIPP got a birthday orobid from Houston. — DEGAN says she is twenty one.

FRISKING THEIR WHISKERS
the dormitory girls pluck the hostess. — Chesterfield away and bringing home the fags instead of the bacon. — LOUISE PRABINSKY's costume. — MARY JOHNSON, having a date with LOUISE's boy friend. — TOMMY COBBLER frisking her whiskers in Paris Saturday night. — then the group down in Pen's night club Saturday night. — four dorm girls and one boy.

NOTED
CATHERINE YOUNG who goes with the student council. — BERTY LAMBER with WOODRUFF. — LESLIE BULLOCK who is still driving the Greenville city bus nights. — THOMAS JOHNSTON more than one wonder what has become of NIDA. BILLY-PLY. — two HOWLING boys caught putting the cat in the kitchen and one with his license number. — LAVONIA ALLARD in the pharmacy. — then there was lots of commotion in LEON TAYLOR's room Sunday afternoon. — (what about that, Cat?)

NEWS
BONITA TURNER dropping in the East Texas office to make news. — HENRY CHADWICK strolling along the way to the pharmacy. — BILL JACK HATHCOX talking a night spot Monday night. — JOHN ALLEN should be noted for his acting. — he spends his leisure hours studying radio and the movies.

DOPE
of course we're for those Lips who hundred percent. — and predict a victory again. — that SPARKMAN — SAWYER — CIXX triangle is quite the most interesting one of the seasons.

"Through proper education of American youth, and only through such means, will this country be able to ward off the menace of Fascism and Communism," said Dr. Allen Wilson Hobbs, dean of the college of arts and sciences of the University of North Carolina, to his students.

"Democracy would be wise if it would curb the education of thousands of our present school population," Prof. James L. McQuinn of Wesleyan University takes the other side of the Save-Democracy fence.

The only male enrolled in the bright pink powder-puff several home economics course at Pur to the top of his freshman class. — University must — what — he wants to become a dietitian.


EXTRA! EXTRA!

SHOES
IN THE NEWS
Announcing a new

Jaman
FRIENDLY SHOES

the **Airflator** \$6

You rest your feet in an all-time comfort high in this new Airflator shoe! Its patented innersole is springy, sponge-like "jig-filler." The instant you step into the Airflator your foot, from heel to toe, is held tender by a cushion of air cradled on this so-fool cushion. Come in and try the "Thumb Test" and then let the "Steel Ball Test" prove how the Jaman Friendly Airflator keeps your foot against pavement and air. You will like the Airflator wearing too! It's smart and subseltic like our other new Jaman Friendly Shoes for Fall. Price \$2 to \$6.



WHITE DRY GOODS COMPANY

FOR ELECTRIC SERVICE

Texas Power and Light Company

Phone 240

"Your Electric Servant"

See For Yourself

The lovely lasting beauty of our permanent waves, then you will know why we say "Oye Waves are Guaranteed."

Oil Waves \$1.50 to \$5
\$3.50
Machines Wave \$2.50

\$1 Push up wave, plain shampoo set dry .35c
Oil Shampoo set dry .50c
Wet set .15c
Set and dry .25c
Manicure .35c
Facials .75c

Miller Market

Quality Meats

Fancy Groceries

PHONE 120

Lansons Beauty Shop

Elza Mae Starnford, Liz Alkison, Mary Lou Cowry, Blaise Flannan, Pauline McCurdy.

Phone 222

New! SMOCKS and HOUSEROCKS

New SMOCKS and HOUSEROCKS

We have just received a new shipment of exquisite styled smocks and house-rocks. These garments feature many exciting new colors and original prints. You'll find them just "the thing."

Youthfully styled

FROCKS
\$1.98 \$2.98

Bright-cotton-prints. Fast colors. You'll want to buy several at this low price!

Bright, Colorful

SMOCKS
\$1.98

To wear at the office or home. In either the Princess or the short swing style.

Perkins Bros
RETAIL

An Outstanding and Complete Array of All Sizes, Styles, and Colors

When In Need Of Something To Eat Or Drink, Come To See Us

CITY CAFE

Our Prices Are Reasonable And WE NEVER CLOSE

IF IT'S IN A DRUG STORE We Have It

Call No. 38

For Free Delivery

Carruthers Drug Store

DR. HUGH H. WHITLEY
Dentist

Over Grand Leader Office, West Side Square, 1234 Diagona, PHONE 21.

These Hardin-Simmons Cowboys Spell Trouble For The Lions Here Next Week



Left to right: Coach J. H. ...



FRANK SELFIDGE



WABOR BONDY

Perfect Blocking Paves Way For 41-12 Lion Victory Over Kirksville Teachers

Garrison Lopes For Initial Touchdown on Opening Kick; Massey Scores Three Times

A rapid, snappy squad of East Texas Teachers, with a football season dotted up like a Christmas tree, decided a luscious crowd of 100, here Friday night with a 41-12 victory over Kirksville's Bulldogs from Kirksville, Daily Herald.

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Wrambling With Willie

PAOR HER REPLY

NAVIDEETEX, Oct. 21.—Johnny Garrison took the opening kickoff and ran 50 yards for a touchdown against the Stephen F. Austin Lions.

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You can never tell about a girl if you don't ask her. It's a wise criterion you know when she has had enough.

Lumberjacks Play Denton in Only Conference Game Scheduled This Week—Kick: Both Teams Very Weak

Fighting desperately to keep the win in their hands, the Sun Houston Lumberjacks met the North Texas Eagles at their annual Homecoming game on Saturday, Oct. 20, at Burwell Field in Naacogoches, Louisiana.

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Music from Hollywood



"Music from Hollywood" — a range of the newest songs from the screen — and the popularity for dancing American. That's the idea behind the playdays of Alcazar.

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MAYE'S GROCERY

Your Dealer for FRESH VEGETABLES are Satisfied when you call us. Standstill, We Have Anything to Eat

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JEWELRY AND OPTICAL NEEDS

A New and Complete Line of WATCHES AND JEWELRY

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HEATH'S MARKET

Better Meats at Better Prices. FRESH MEATS AND STAPLE GROCERIES

Better Meats at Better Prices. FRESH MEATS AND STAPLE GROCERIES

SEE AND DRIVE

The NEW 1937 CHEVROLET

The NEW 1937 CHEVROLET

Tobin Chevrolet Company

Auto Parts. Used Cars.

Auto Parts. Used Cars.

PANGBURN'S HALLOWEEN CANDY

We Have a Large Selection of Halloween Candy on Display

We Have a Large Selection of Halloween Candy on Display

OLIVER BROS. PHARMACY

"Just a Little Better Service"

"Just a Little Better Service"

Have Your Car Winter Proofed

HUMBLE SERVICE Greasing, Winter Driving Demands Current, Safe Lubrication.

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Wrambling With Willie

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Rush Week Activities Begin Last Night

Ten Days of Parties, Luncheons, Teas Scheduled By Girls' Clubs

Opening Rush Week on the East Texas campus with the Annual Fall Teas, the program for the ten days of rushing will end with the pining on of various club teas.

Program for Rush Week

- Thursday, October 21—Kali Tea
- Friday, October 22—Mariposa Tea
- Saturday, October 23—Toanooone Tea
- Sunday Morning, October 24—Kali Tea Luncheon
- Monday Night, October 25—Mariposa Gay Nineties Party
- Tuesday Night, October 26—Les Choistes Party
- Wednesday Night, October 27—Toanooone Indian Festival
- Thursday Afternoon, October 28—Kali Tea Dinner
- Thursday Night, October 28—Mariposa Formal Dinner
- Friday Afternoon, October 29—Toanooone Buffet Dinner
- Friday Night, October 29—Les Choistes Formal Esququet.

Notes

No hint of renewal of membership made before bids are issued is valid, for the final vote of all clubs on new members is taken on Friday night of the fall session.

Invitation to all three faculties of any club during Rush Week carries no assurance of an invitation to join the club.

The list of girls to be invited to membership of each club will be turned into the office of the Dean of Women Saturday morning.

These girls will then be summoned to the office and be asked to fill out a blank with their club preference, seal the blank and deposit it in a closed box.

After all preferences have been written, the two deans of women in closed session will check the blanks.

A girl will be assigned to the club who has had her preference given preference. If her first preference bids her, she goes to that club as a preference. If she has no bid will receive members.

If more than one club asks for her.

Bids may be issued Saturday night at 10 p.m.

Thursday, October 26 is quiet day on that day no club men.

For a member or sponsor in the five to six preferences, she has but invited to any second club.

This latter hour is only back as a preference, she has can. The only exception to this is in some clubs or school Mariposa.

man member of the band, thinks that the school spirit could be improved. "If everybody would get behind the team like the small number who went to Nacogdoches, and support the team, it would be really something."

TEACHERS

- CONTINUED FROM PAGE 1
- work, Redwater, Blinn.
 - Bonnie Willis, Oklahoma Lane school, Farrell, Texas.
 - Wylie Wheeler, Central Ward school, Denton, Texas.
 - Rose M. Dodson, Chicago, Texas.
 - Durwood Dodson, Davis Road school, Tahoka, Texas.
 - William Glover, rural school near Jefferson, Texas.
 - Celia T. Hayk, primary grades, Brewster school, Byers, Texas.
 - Donald T. Turner, principal, Western, Texas.
 - Irely T. Cramer, principal of Wise school, Van Zandt county, Texas.
 - D. L. Sargent, principal, Lockburg, Arkansas.
 - Grace Livert, elementary grades, Wolfe City, Texas.
 - Low Hesterman, art and penmanship, "Village View" school, Iowa Park, Texas.
 - C. N. London, Bartley Woods school, Ladonia, Texas.
 - Mabel Clara Walters, New Home school, Hopkins county, Texas.
 - Francis C. Bean, superintendent, Bagwell, Texas.

Boven-Named Head Collin County Club

Monday night students from Collin County assembled in the Old Auditorium and selected officers for the coming year. Officers elected were: "Oaks" the vice, president; Joe Womble, vice president; Alvin Moore, secretary; and Virginia Smith, reporter.

He will meet each Monday night and is planning a successful season.

For Sheer Joy
Wear Sheer HOSIERY

No matter what the occasion you will glory in being unusually-sheer stockings like these!

In all the new fall shades
Both sheer and semi-sheer
in weights

59c TO \$1.25

Breathtakingly sheer stockings... The kind all women delight in! These have fine seams, French heels, pivot tops, glowing copper and rich staid shades.

Arthurs Drug Store
"A Student Needs It We Have It"

PALACE

FRIDAY-SATURDAY

CHEER UP!... it's Only Murder... and Hawkshaw Jack is on the trail!

Hollywood's cracked detective... aided by beautiful Ann, the heart-throb press agent... in a drama of love, mystery, thrill, and plain hysterics!

Jack O'CONNELL
Ann SOTHERN
in **Super-Sleuth**

with **EDUARDO CIANNELLI**
Alan Bruce-Edgar Kennedy
Story by Beneshel; by EDWARD VICTOR

—Added—
"GAME TRAILS"
And
"DING DONG, DOGIES"

SUNDAY AND MONDAY
OCTOBER 24-25

FRANK CAPRA tops his hit-packed career with his supreme triumph... now shown for the first time at Popular Prices after its world-wide \$2.20 road-showing!

RONALD COLMAN

LOST HORIZON

with Jane Wyatt - John Howard - Marge - Thomas Mitchell - Edward Everett Horton - Donald Dewett - Bruce Mitchell - Robert Griffin

A COLUMBIA PICTURE

—Added—
"MOTHER MEN'S HOLIDAY"
A Color Cartoon
and LATEST NEWS

HALLOWE'EN

Make your party a greater success by wearing one of our smart taffeta Evening Dresses



Green, Black
Taffeta
JORDAN'S
Specialty Shop
100 N. Main St. 120

"What's your pick for the ALL-STAR... Eddie"

"That's a cinch Paul... I'm 100% right on this one"

With smokers in every part of the country Chesterfields stand ace high. It's a cinch they've got what smokers like. You'll find them milder... you'll enjoy that Chesterfield taste.

Get your last minute football predictions and more from **EDDIE DOOLY** with **PAUL DOUGLAS** Thursdays and Saturdays, Columbia Network.

Chesterfield
...Ace of them all
for MILDNESS and TASTE