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The East Texan, 1937-10-01

East Texas State Teachers College

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THE EAST TEXAN

This Week • Clippings •

East Texas State Teachers College
Official student newspaper, published every
Wednesday during both long and short terms by
the students of the East Texas State Teachers
College, Commerce, Texas.

Subscription price by mail per dollar per year
Entered as second class matter, December 24,
1922, at the post office at Commerce, Texas, un-
der the act of March 3, 1879.
Member Texas Intercollegiate Press Association.
Published at the address:
National Advertising Service, Inc.
Editor: LOREN CATO
Editor in Chief: ODELL BOWEN
Business Manager: STAFF

WE MENTION
FRANCES STORREY because she stays in
and for various other reasons.
MILDRED BAXTER because she says
she got two dozen roses last week.
BILL ESTES because he is usually found
third at work at the pharmacy.
JOE THOMPkins because he is already just a
date for the P. Mas function tonight.
DORIS TAYLOR because her eyes were
so, so, so pretty.
and then we mention
JUANEILL CHAPMAN not just because
she is in the dorms but because we
think that she has something there.
MARION WARD who is HILTON
WARD's little sister and quite attractive.
JACK LEE HART who abandoned
North Texas in order to come to a real
school.
WILLIAM SPARKMAN be-
cause he is seemingly interested in re-
tain little brunette.
JACK LEE HART who abandoned
North Texas in order to come to a real
school.
WILLIAM SPARKMAN be-
cause he is seemingly interested in re-
tain little brunette.

PLEDGES
Omega pledging fifteen in the past two
weeks.
HAPPY MILES, RAY BURN
JAMES, RALDY STEVENS, E. J.
SULLIVAN, JOHNNY REID, DAVID
ESTES, FRANK HOBBS, ALICE AL-
LEN, RUSTEN STRIPLAND, TOM
MYERIS, CHARLES STRICKLAND.
Then the Fraternity boys of PAUL WILLIAMS, BOB ALLEN, FRED HALL,
R. L. FITZ, PAUL GOFF and others,
while the Armetas have five new pledges.
BILLY SOCKWELL, ARLEN
BARKMAN, THOMAS HALL JOHN-
STON, CARROLL CARBINGTON.
JOE WILLIAMS are all wearing black
and white blouses.

THIS AND THAT
CHARLES GIBBS and WINNIE LEE
SULLIVAN together more than once in a
while.
DOT LANIER and PAUL GOFF
are at the same together. saw DORIS
EIGHT doing right well by herself with
Autumn on the string. JACK DODSON
causing comments. BILL ESTES really
yelled. SAM MONTGOMERY deserves
some comments on his souvenir program.
AND AMONG THEM
The boys who look are the LUDWICK
brothers. TOM DAROUGH (if this isn't
right this time, come around and tell us
how). JAMES PERKINS, DOYLE
CORLEY, which reminds us that we
hear that DOB JOHNSON (who is ill
at the writing) is rumored to be the sec-
ond party to a budding romance with
BRUCE ALSUP, judging from telephone
calls, and that our own KENNY MOR-
PHAW was seen romancing with one
of the other of the SNODGRASS sisters or
well as was MORRIS BROUCE over the
week-end.

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tionary Co. are at your service.

Margaret Cornelius
A MAN'S MIND
By Claudia Binsley
You're lovely to look at
By "Tired in your satin gowns.
Svelte in your satin gowns.
Slightly satisfied, in your shiny jewels.
That I'm getting something that would
shatter your self-confidence.
Break your smooth exterior into bits.
Humble your pride, with my blow.
Your mirth and I both know:
My dear, your slip is showing.

ADVICE TO THE LOVELORN
Some men fall to their knees when they
propose, while others are able to hold their
kisses.

The time for man to play with fire is
when he has money to burn.

Turning a real scotch paid out.
PAUL MORGAN the subject of many favor-
able comments.
NIDA FLY from Coop-
er's kind's cute.
CHARLEY BUNSELL
about to get things lined up to finish.
MILDRED FITZELL who attended C.
A. last year is her room mate.

NOTHING LIKE
Being wet a dozen times.
MARY LEE
HULL can tell you, as then I. J. SULLI-
VAN and JACK WOOLSELY having a lit-
tle social Sunday night.
HAPPY
MILES dating MARGIE McKENZIE
right along.
BERNICE HENSON'S
stratch that she received when trying to
reach the heights of a wheelbarrow in front
of the dorm.

NOTICED AT THE GAME
HELEN CHABWICK, EVA HICKER-
SON, RAY SAWYER, JEAN PRICE
at the game together. saw DORIS
EIGHT doing right well by herself with
Autumn on the string. JACK DODSON
causing comments. BILL ESTES really
yelled. SAM MONTGOMERY deserves
some comments on his souvenir program.

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PHAW was seen romancing with one
of the other of the SNODGRASS sisters or
well as was MORRIS BROUCE over the
week-end.

you can be sure she's after a little honey.
Any girl can handle the beast in a man
if she's cagey enough.

TSK! TSK!
That dame Maybelle just finished was
her vel dance. She always nemes her
dances after what she wears.
Really! And what will her next dance
be?
Her smile dance.

Her skin was opaque.
Her eyes were drops of dew,
Her hair was like milky ivory.
Her face was pretty too.
Her legs were slim and shapely.
She was a dash, you see.
I'd really like to marry her,
Except she's only three.

A modern wife who is fed up with her
husband usually eats her heart out for
another man.

Who are my temptress in my brow?
Why are my feelings writy?
Well, it is a long and story.
And it happened in this way:
I took my turn in the endless line
Where minutes seemed like ages.
I wrote my name enough, I am sure,
To cover three full pages.

First they gave me an array of papers,
And then half as many more.
I crammed them in my pockets,
And lost some on the floor.
Then I filled the blanks
With the wall for a desk,
And an show in my eyes.

And now, my friends, I hope
This clears the situation.
This sad, sad change in my happy life
Was caused by registration.
By Louis Johnston of John Tarleton

The six ways according to Dale Carnegie
in his "How to Win Friends and In-
fluence People" to make people like you
1. Become genuinely interested in other
people.
2. Smile.
3. Remember that a man's name is to
him the sweetest and most important
sound in the English language.
4. Be a good listener. Encourage oth-
ers to talk about themselves.
5. Talk in terms of the other man's in-
terest.
6. Make the person feel important-
and do it sincerely.

For the benefit of the blood
pressure of those who fear the
Red menace on college cam-
puses. Effere found his inter-
est in new fall colors at 229
H. St.
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Blouse. All new fall colors at 229
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Ady.



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Advertisement for Lemons' Beauty Shop, featuring the text 'Individualized Permanents' and 'Lemons' BEAUTY SHOP' along with an image of a woman's face.

Lions Trap Demons 27-6 Friday

East Texans Pass Way To Win Friday Night In Home Game

Boosting their football week considerably, the East Texas Lions "came back" Friday night to defeat the invading Louisiana Normal Demons 27 to 6 in the first home game of the season before 3,500 fans. The Demons, who made the headlines last week for hitting the powerful Orleans eleven, were completely outdistanced by the East Texas team, who had additional bad breaks made the Louisiana gridders look even weaker.

Statistics

Yards Gained From Scrimmage	
Lions	41 to 30 to 38-108
Demons	10 to 20 to 38-127
Yards Lost From Scrimmage	
Lions	11 to 19 0 10-38
Demons	6 4 3 10-28
Passes Attempted	
Lions	4 6 4 3 10-28
Demons	15
Passes Completed	
Lions	6
Demons	3
Passes Intercepted	
Lions	3
Demons	4
Yards From Punt	
Lions	6
Demons	14
Punts and Averages	
Lions	4 (37)
Demons	4 (41)
Fast Returns and Averages	
Lions	2 (9)
Demons	5 (7)
Fumbles	
Lions	5 for 35 yds.
Demons	5 for 73 yds.
Fumbles Recovered	
Lions	2
Demons	2
Fired Downs	
Lions	12
Demons	9

Six fumbles by the Demons, four of which were recovered by Lion team, and which made the Louisiana game a very exciting one. The Demons made four touchdowns, the Lions made one. The Demons' first touchdown came in the second quarter, but the Lions' first came in the first quarter. The Demons' second touchdown came in the third quarter, but the Lions' second came in the first quarter. The Demons' third touchdown came in the fourth quarter, but the Lions' third came in the first quarter. The Demons' fourth touchdown came in the fourth quarter, but the Lions' fourth came in the first quarter.

Donnell Tully, crashing 100-yard halfback, was the offensive star of the game. The East Texas line carried the ball 117 yards from the average five-yard-per try. He completed five out of nine penetrations, most of which were for touchdowns.

Chief scorers for the Lions however were the back fielders, two of which were made three of the top five. Tully tossed sixteen yards to Johnny Hines, left end for the Lions, but Parker stopped him in the fourth quarter from Tully and McCreedy to touchdown.

Massy Gets Loose.—Tully started in the second quarter after a brilliant 26-yard run. The Demons were unable to stop him as a freshman set the "longer try" record in East Texas with a goal-to-goal Juan Massey. In the first play he entered the game, cut around right tackle and sprinted to the 26-yard yard line. Montgomery added three more yards but Tully went over, fumbled and Ace Taylor recovered.

Weakness shown by the Lions' last week at Austin, scattered in the first half. On the contrary, the Lions capitalized on fumbles and intercepted passes instead of having their own intercepted. The East Texas team used the fumble as a play of punch, with Tully, McDowell, and Dere, outstanding. Massey and Montgomery also were big contributors on the Demons' side. Tully carried the ball 117 yards, including a 100-yard run from scrimmage, and thirteen yards from scrimmage on his attempts. Hines and Griggs led a last charging East Texas line with Lightfoot, Neel, Hodge, Hickey and McCreedy adding to the "reward" with efficiency.

The Louisiana game marked the last home game until October 29. Play-by-play account of the game follows:

First Quarter.—Louisiana kicked off to Garrison who took the ball on the five yard line and returned to the 21. Garrison made six yards, Parker was tackled, picked up a yard at center. Garrison made seven yards and a first down. Tully passed to Groce for three yards. Groce led for a yard at eight yard line. Tully made seven yards. Groce led back for a first down. A bad pass from center to Tully gave the Lions a 14 yard line. Tully's pass and Owen was to complete. Garrison kicked out on the Demons 43 yard line.

Wyatt made three around left end before Taylor stopped him. Wyatt made a yard at right guard. Groce making the tackle. Neel fumble on the five yard line. Wyatt's fumble on the five yard line. Tully went over right guard for nine yards. Tully was stopped for no gain. Tully gave the ball to Groce who fumbled, but Taylor recovered for a four yard line on the Demons 25 yard line and the Demons Owen stopped him. Wyatt fumbled and Honey recovered, but both sides were called and the play was called back. Lions picked up two yards at guard. Coach kicked on the next play, but the play was called back and the Demons were penalized 15 yards for illegal use of hands. Lions made two yards, and the Wyatt's punt was killed, on the East 45 yard line. McDowell picked up a yard on the Demons 30 yard line.

On the next play, Tully's pass to McDowell was incomplete, was intercepted by Wyatt who returned 15 yards to the Demons 25 yard line. The Demons drew another 15 yard play for a first down. Groce kicked to McDowell on the 30 yard line and he returned to the Demons 15 yard line. Tully passed to Hickey who returned to the Demons 25 yard line. Tully cut through Hickey and Groce for a first down on the Demons 15 yard line. Tully failed to gain at the five yard line. Tully was intercepted by Taylor who returned to the Demons 15 yard line.

On the Demons received and ran the kickoff back to their 43 yard line. Wyatt made three yards, Hickey and East Texas recovered. Garrison failed to gain on a five yard. Dere went over four-der two yards. Dere's pass was intercepted by Taylor. Dere went over two yards. Dere's pass was intercepted by Taylor. Dere went over two yards. Dere's pass was intercepted by Taylor.

McDowell kicked to Hickey who returned 25 yards to the Demons 35 yard line. The Demons were penalized 15 yards for illegal use of hands. Hickey led six yards and Groce broke through and nailed him. Parker was stopped at the line of scrimmage as the score. Lions 6, Demons 0.

Owen drew a five yard penalty and the Demons also received a five yard. Harmon on a pretty run galloped down the side-line for 25 yards to the 43 yard line. Harmon made eight yards through the line. Harmon made a first down at 40 yard line. Harmon was stopped by Hickey. Harmon made six yards and a first down on the Demons 25 yard line. Harmon was stopped by Hickey. Harmon made six yards and a first down on the Demons 25 yard line.

Harmon failed to gain when the East Texas line played. Tully nailed Harmon for no gain on an end sweep. Harmon pulled 20 yards to McDowell, who returned 15 to the Demons 40 yard line. Massey got loose on a pretty run and made 30 yards from the back sideline before he was stopped on the Demons 4 yard line. Montgomery carried the ball on the end run. Tully went over fumbled, and Taylor recovered for a touchdown. Tully kicked the extra point. McDowell holding the ball.

Score: Lions 13, Demons 6. McDowell kicked to Owen who returned to the Demons 30 yard line. Parker's pass was knocked down. East Texas drew a 5-yard penalty. Lightfoot threw a fumble for a yard loss. Parker's pass was knocked down by Bailey. Dere was penalized fifteen yards giving the Demons a first down. Lightfoot stopped Dere for three yard loss. Wyatt made 4 yards before Neel

stopped him. Wyatt's pass was out of bounds. Parker's pass was intercepted by Montgomery who returned 15 yards to the Demons 30 yard line and he ran if back thirteen yards. Tully made six yards at tackle. Tully picked up another yard and 15 yard penalty. First down for a first down. Tully's pass was intercepted by Taylor on the 30 yard line.

Third Quarter. The Demons received and ran the kickoff back to their 43 yard line. Wyatt made three yards, Hickey and East Texas recovered. Garrison failed to gain on a five yard. Dere went over four-der two yards. Dere's pass was intercepted by Taylor. Dere went over two yards. Dere's pass was intercepted by Taylor.

Griggs stopped Wyatt after 15 yard gain. Wyatt's pass was over the receiver's head. Again both sides were offensive. Loomis made a first down on the East 35 yard line with a four yard gain. Griggs made the tackle. Griggs went west with five yards a five yard penalty. Griggs and Hickey stopped Harmon for no gain. The Demons were penalized 15 yards. Harmon's pass to Gibson was 'too low. Pirkey knocked down Cochr's pass, almost making an interception. Ouch knocked from the fifty-yard line and his punt rolled out heavily on the East 2 yard line.

Montgomery kicked from the end zone to the Lion 30-yard line. In a quarter ended. Score: Lions 13, Demons 6. Fourth Quarter. The Demons were penalized 15 yards. Harmon's pass to Gibson was 'too low. Pirkey knocked down Cochr's pass, almost making an interception. Ouch knocked from the fifty-yard line and his punt rolled out heavily on the East 2 yard line.

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Lloyd Wooten Plays For Press Club

FRIDAY PALACE

Pressing VARIETY, the most magazine, the Pressing Club opened the current social season Wednesday night, making an athletic evening in Whitley City, with Lloyd Wooten and his supporters furnishing a musical setting.

Approximately one hundred guests and family members attended the initial dance of the season.

Lloyd Wooten and his interests are not on the campus, however, for several years, college affairs and one annual dance during the 1936-37 season. The Southwestern came to East Texas from Clark Royal in Shreveport, Louisiana, where they have been playing an engagement.

Wrambling With Willie



In our column last week we gave you with the query that we wondered who would judge sports for this fall. We didn't know that our friend Willie Wooten had failed to get his Social Security and was back handling things up again. They usually feel sorry for their sport writers over there and elect their editors after one term of office. Lee Lee Little on the ordinary.

Last spring we criticized Miss Massey's brilliant running in to get putting the Lions in the favorite position when they had no money left over in their own camp. He now says that he will live up to my article he will live up to the limit and say that the fans will repeat as changes of the Lion Star Conference. They will be the greatest back in the conference this year, and I hope it will be the year that the Lions will be saved off from under the hat.

Now the freshmen and the variety program Tuesday evening. Although the variety show looks like a good game, they had only a few plays, but they were forcing their first real opposition together. They have two good teams out there and a word of praise for both divisions. If things ever get straightened up, we hope to give you some real dogs on the box, but right now, it's all labor.

Speaking of freshmen, North Texas has the largest squad in history. Seventy three of their squad is compared to our thirty-two last year. Some of their athletes are known to us. Alvin Hicks, local star, who went there. I hope to see you in several weeks. Howard, Grand Saline team who ran here in several weeks. Whitehurst, boy, and a champion of our own. Sunset High freshman. They will have a sensational team over in the wilds of North Texas.

Because the Hitler government allows any German traveler to take only \$4 spending money with him, Christian Otto Winter came from Germany to the University of Detroit, with just that much cash, although his passage and railroad fare had been paid.

Lions-Demons

Harrison picked up four yards. Permo crashed through the middle of the Lion 20 yard line and a first down on the three yard line. Permo failed to gain. Tully dropped Harmon on a three yard line. Pyramid finished last recovered. Mc Dowell passed incomplete but the Demon 20 yard line when the officials ruled that Tully interfered with the receiver. Harmon failed to gain at center. Harmon took through the line for a touchdown. Lerner's attempt to kick the goal was wide.

Score: Lions 13, Demons 6.

Lester kicked in Tully who returned to the Lion 30 yard line and a first down on the 40 yard line. Tully broke around end for six yards and a first down on the Demon 42 yard line. DeLo made five yards at center. Tully went around left end for 15 yards and a first down on the Demon 23 yard line. McDowell made five yards at center. Tully was stopped for ten yards. McDowell made eight yards and a first down on the Demon 9 yard line. Tully passed to Purkey for five yards and a first down on the Demon 23 yard line. Montgomery passed to Purkey for five yards and a first down on the Demon 19 yard line. Montgomery went through left tackle for a first down on the Demon 9 yard line. Massey made four yards at right tackle. McDowell kicked for a yard at center. Montgomery fumbled, recovered, and failed to gain. McDowell passed to Purkey over the line for a touchdown. McDowell then kicked the extra point with Montgomery holding.

Score: Lions 20, Demons 6.

McDowell kicked to Harmon, who returned to the Lion 23 yard line. Harmon after a yard gain, but Rex drew a five yard penalty. Fox and Hackett tackled Harmon after a 23 yard gain. Permo made eight yards on their 23 yard line. Harmon's give the Demons a first down. Harmon was wild. Purkey hauled Harmon for a seven yard line. Harmon's pass bounded off the heads of two players with Purkey finally making the interception. The Lion captain landed to Massey who was run out on the Demon 19 yard line. Montgomery went through left tackle for a first down on the Demon 9 yard line. Massey made four yards at right tackle. McDowell kicked for a yard at center. Montgomery fumbled, recovered, and failed to gain. McDowell passed to Purkey over the line for a touchdown. McDowell then kicked the extra point with Montgomery holding.

Score: Lions 27, Demons 6.

McDowell kicked to Gilson, who returned seventeen yards to the Demon 37 yard line. Murphy's pass was wild. Murray passed to Purkey for five yards on the final play of the game.

Final score: Lions 27, Demons 6.

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A shortage of football shoes will apparently result in a large portion of the Gooding College team to play barefooted. The "charge porter" being George Haggerty, who stands 6 feet 2 inches barefooted—barefoot because he needs a size 14 shoe.

Off The Chest

a revolute. Airing petty soul, with the foolish, seems child play. For the lion's head, the lion's head, we'll agree that the Lion will be a champion. Championship football match, Fall Fall, 1937, the championship will be decided on November 20 as that scribble flattened the lion's chest. The champion of the Lion Star Conference will be decided (and definitely decided) long before the Lion star team to Denton. Thank you.

Harmon picked up four yards. Permo crashed through the middle of the Lion 20 yard line and a first down on the three yard line. Permo failed to gain. Tully dropped Harmon on a three yard line. Pyramid finished last recovered. McDowell passed incomplete but the Demon 20 yard line when the officials ruled that Tully interfered with the receiver. Harmon failed to gain at center. Harmon took through the line for a touchdown. Lerner's attempt to kick the goal was wide.

Score: Lions 13, Demons 6.

Lester kicked in Tully who returned to the Lion 30 yard line and a first down on the 40 yard line. Tully broke around end for six yards and a first down on the Demon 42 yard line. DeLo made five yards at center. Tully went around left end for 15 yards and a first down on the Demon 23 yard line. McDowell made five yards at center. Tully was stopped for ten yards. McDowell made eight yards and a first down on the Demon 9 yard line. Tully passed to Purkey for five yards and a first down on the Demon 23 yard line. Montgomery passed to Purkey for five yards and a first down on the Demon 19 yard line. Montgomery went through left tackle for a first down on the Demon 9 yard line. Massey made four yards at right tackle. McDowell kicked for a yard at center. Montgomery fumbled, recovered, and failed to gain. McDowell passed to Purkey over the line for a touchdown. McDowell then kicked the extra point with Montgomery holding.

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