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The East Texan, 1937-08-04

East Texas State Teachers College

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Rumors Of New Dance Regulations Denied By

VOLUME XVIII.





Annual Times Herald Tennis Tourney Gets Underway On College Courts At Three o'Clock Tomorrow

CHEST

Former Professor To

Discuss The Orient In Ferguson Aud.

Maude Webster Gives Review Of "Orchids On Your Budget"

Publishers Have Annual Exhibition In Education Building This Week

Pittenger Speaks To Graduates Thursday At Annual Barbecue

'Newspaper Makeup' These prog To Be Discussed At worthwhile

major publishing Bulletin Board to Be Left College as Memorial By Graduating Senior Class

More Than 250 Rooms Ready For **Etex Girl Students**

Football Coaches Off To Coaching School At Waco This Week

College Students Discuss East Texan In Campus Poll

Are Last Days To

Modern Textiles On Exhibit At Art Dept. From August 2 to 12

Sign For Locust

OFF THE Morris Lively To Lecture Here At 9:25 Friday Large Number Of Entries Expected To Play For The Thursday and Friday Coveted Herald Trophies

Climaxing the summer terms season win the authorald trophies at stake, the big city fourney will get derway at approximately 3 o'clock Thursday after on the Lion Courts. With a large number of entries ready signed for the contests, the play, will run thre Saturday with both the singles and doubles matches be

24 Etex Professors On Summer Faculty Have Doctor's Degree

Library Circulation Figures For Month of June Are Released

Bob Dale Plays For

Tooanoowe AllCollege

Mary Lois Woods And Bush Ewing Are Married On July 4

Off The Chest

BEING AN EDITOR . .

ITS ALL IN FUN

Webster Gives

Morothy Mix: Re-Viewing The Flicker By Joe Allen

The three pictures "Ever Since Eve," "Call H.a. Day," and "I Met Him In Paris" are top such consoly pictures showing at the Palace his week. "I met Him In Paris" is rated by the auxovic critic, as one of the best comedy romanese of the season. Cladidet Colbert and Robert Young turn in one of their best performances of the year. The scenes of the might file of Paris and the effect of the year. The scenes of the might file of Paris and the setting for the picture. One of Switzerland make an ideal setting for the picture. The picture of the pi Dance On July 24

College Students

Really Refreshing



College Eat Shop

SALE ON "Mo-Jud" Hosiery THIS WEEK ONLY

98c Numbers 82c 79c Numbers 62c

Get Acquainted With This Line.

NEW FALL SHOPS ARE COMING IN NOW

White Dry Goods

Modern Textiles

INTINUED FROM PAGE

PRESCRIPTIONS Called For And Delivered

PHONE 38

CARRUTHERS DRUG STORE

ONLY DRUG STORE IN COMMERCE

with REGISTERED DRUGGIST on duty at

Look! Look!

Suits cleaned and pressed (Wool) - 25c Linen Suits cleaned and pressed - - 50c Pants clained and pressed

Dresses, (plain) cleaned and (Wool) 15c - - - - 2 for 25c Pressed, 40c, 3 for - - - - \$1.00

These prices are cash, but free delivery included. All buttons replaced and minor

Commerce Laundry and Dry Cleaning Plant

HEY!

25c PLATE LUNCHES

Served with a cup of our good coffee

Come in and try them for yourselves.

The City Cafe

Serve Ice Cold

Melons

at your next party or picnic. Phone 60 for Quantity Prices

Muller Ice Co.

First National Bank

The Old Reliable

STNOR 1880

FOR ELECTRIC SERVICE

Texas Power and Light Company

Phone 240

"Your Electric Servant"

DR. HUGH H. WHITLEY Dentist

Over Grand Leade ice: West Side Sq X Ray Diagno

GET YOUR ICED MELONS EVER-EAT SANDWICH SHOP

(Next Door Tobin Chevrolet THE PLACE OF QUALITY EATS

Call 494 For Free Delivery of Orders Over 50c

mmer Track Meet To Be Held Here Next We

Many Texas Schoolboys Arturo and McKay Get Royal Welcome In Mexico As Arturo Returns To Hometown Expected To Meet Etex | Editor's note - Following is a letter written to J. D. Phillips Tracksters On Friday

WEST SIDE BARBER SHOP

DICK HUNTER

VESTER ECHART



Wrambling With Willie

TEMPLE, TEXAS—Just loating around home with has we arrived yesterday mining to do except put on our shoes every once in a have already got settled an while to runean errand gives as a chance te do. alo. of climated, I shall write you to

SEE AND DRIVE

The **NEW 1937 CHEVROLET**

Car On Sale.

Tobin Chevrolet Company

County Basketball Race Enters Second Week of Contest Play

Titus: Adams manager, Ad ms, Flannagan, Harbor, Sum

Perkins Bros. Final Reduction

DRESSES 1-2 Price

\$1 48 Dresses -\$2.98 Dresses -\$3.98 Dresses \$5.95 Dresses \$11.85 Dresses - - - -

Perkins Bros

ATTENTION TEACHERS

We can now sell you a Typewriter at as 1:ttle as \$3.00 per month. Buy now and begin paying in October. 6 models to select from and a price to suit every buver. This is an investment you will never regret making.

Arthur's Drug Store

"If A Student Needs It We Have It"

нот--нот--нот

Yes, But You Can COOL Off At Our Fountain

OLIVER BROS. PHARMACY

GULF SERVICE STATION

Car Washed and Greased ----- \$1.00

"DRIVE IN TO SER US"

Miller Market

Quality Meats

Fancy Groceries

Phone 222

D. WHEATLEY

TEWELER AND OPTOMETRIST

Eyes Tested and Glasses Fitted Main Street

et Texas State Teachers College Texas' Greatest Teachers College

tudent newspaper, published every during both long and short terms by s of the East Texas State Teachers mmerce, Texas. n price by mail One Dollar Per Year

d as second-class matter December 16 t the post office at Commerce, Texas, un act of March 6, 1879. selete Press Association

LOREN CATO

ODELL BOWEN

STAFF

Incus Anderson. Assistant Editor
Hayden Moore. Associate Editor
Box Newsom. Asst. Business Manager

Editor ex Newsom Asst. Business Manager aines Sue Branom Copy Editor os Allen News Editor Aflen Copy Editor News Editor News Editor Bushart, and Smith Smith

Bushart,
Nancy Smith Society Editor
Margaret Cornelius Specialist Editor
Mary Dot Young Feature Editor
Julius Hickeron. Advertising Manager
Newell Lepeard Circulation Manager
art Taylor Business Secretary

Ctudent Editor ...

A college office should be a superman endowed with the patience of Job, the solitoria ability of Hornes Greely, the nanaging and directly ability of Charles Schwab, the diplomacy of Woodrow Wil-son and the judicial qualities of former Life Justice Marshall; he needs the keen houser of Lincoln, the dignity and philo-sophy of Soraries, the religion of John Wesley he should later the literary abil-ing of Shakespears and the lack of con-ceives to perpetuate the arrivality.

any Lovel.

In addition to these few qualifications be needs the physique of Jack Dempery, the new few field and the part of the field and the field

seeds of rest, sleep, eating, recreation, over of society, and inclination for the lory of athletics, school activities and ove. Having these few abilities to qualiave. Having these few abilities to quali-ya a fairly competent editor, there is a ossibility that he would not be bauled on the faculty carpet more than once a week ad kicked by the student body in gener-more than lonce a day.—Ex.

High Hat-Dunce Cap . . .

You may be neglecting the important things of college life and you may be getting by with those wile you are using the hard earned money which "Dad" is sending you. Ves, you may be doing fine bard earned money which "Dad" is sending you. Ves, you may be doing fine that down, but what shout your lick after college days. Where do you go from here! Now is the time to make good use of your opportunities.

where X was it the time to make a good use for your capacitations.

A knowledge of hooke alone will not be planned. Knowledge of people is much now important. Now is the time to learn plane people. It is they you are goine plane people. It is they you are goine plane people. It is they you are goine you have people of the people of the young the people of the people of the young the people of the life, war soull group of friends now, all you may not evice about associating of you may not evice about associating of the people of the people of the people of the one be to you in the years to come. You

His sinistent out of your, "where," has been to you in the yours to come. You as "birth has" certain people now, but y "birth has" certain people now, but you grant sorrow in the latture. Suaries is foolbaleness, foolbaleness is folly. Ministerate vans, one on will treap. What are those friends with the property of t

RE of Dorothy Porter. She is

This Week

First of all, this column wishes to cor rirst of all, this column wishes to cor-rect an error in the paper last week con-cerning the nuptials of ANNA BLANCHE ROSS. It was incorrect and we wish to acknowledge this fact to the public.

At The Exposition ...

VIRGINIA WHITLEY and DAVID ES VIRGINIA WHITTEY and DAVID EST EST seemed to be having a good time at Black Forcet. HELES, WHITTESIDE were gold the Exposition Frounds.

A small group "seeing Stellat", PROPS, HOMAS A small group "seeing Stellat", PROPS, HOMAS AS STELLAM were togged out in white gloves . . . THOMAS HARLE JOHNSON indulged as they turned him upsidedown . . MIL-DRED WEBB GIBSON, LOLA DAVIS nd the KNIGHT SISTERS fook a ride and the KNIGHT SISPERS 656° a ride on the Linds, Loop. It readly was fun to see them lose their hats. Saw an to see them lose their hats. Saw an to see them lose their hats. Saw an incident in the Linds of the Lin as the segats were concerned. . . . She almost had to fight . . but came out victorions . . . Fifteen cent cokes at the Black Forest just fasted better than the forty cent bec. . . Anyway the show was a treat Forest just Insteal better than the forty crit bec. Anyway the show was a treat to show who had never actually were to skattipe before. "MINS COMMERCE" skattipe before. "MINS COMMERCE" skattipe before. "MINS COMPESSOR the Special". "Support on the properties of or us proud of her ... PROFESSOR DOKNER nervous.". The SOFTHERN DOKNER nervous.". The SOFTHERN GENTLEMEN as well as the CROPES sounded tops ... CLACHIA SMITTY in the Casino.

Can You Feature . . .

MISS POTTS and MISS HUBBELL out at two a.m. t

10.00 Detecting . . .

ODELL BOWEN'S Sunday School Class were all on the Special trying to find out if he had taken on any spirits also saw him at Ug's . . . Tsk . . . Tsk

Brotherly Love ...

MARY DOT YOUNG is dodging her in quisitive friends. She says that her birother hit her with an ear of corn....but we still wonder,

We Notice That ...

ELIABETH SALMON seems to be taking off all the honors . . anyway we think that she is the "berries" as hir as looks and personality are concerned.

Notice To Courters . . .

Notice that spotlight in one of the dorm-

"POT" ALLARD . . with a cute brunette . . BOB KILLINGSWORTH and WIFE . . at the DEW DROP INN near Mt. Pleasant . . . three other exes that we couldn't renember were also these

We Would Like To Know ...

who the girl was who dated another girl's "steady", , , and now is afraid the girl will be angry.

Around The Campus . . .

Heard About ...

KEITH BIRKES having somewhat of a party all by himself last Friday night ... tsk, tsk, KEITH ... and "DUGAN" BUETRAND (FAIR RED) doing a lot of thispering and locking up after this trip to the Enpo last week ... what did

• Clippings . . .

By Margaret Cornelius on rainy days Nature is cross; and when she feels forlorn, t seems to me those are the days when homely girls are born.
the fails to twist their hair in curls;

She fails to twist their hair in euris;
Or flashen up their eyes.
She fumbles with her fines and curves
And jumbles up her dyes.
But that devil-maycare called love
When he sees a poor misfit,
He chuckles up his crimson sleeves
And sprinkles her with.

(In remembrance of the Pan-American) There he stands, a silhouette There he stands, a silhouette
The Mexican and his cigarette
Standing against the darkened doors
Seeing the land that he adores,
Wide sombrero and gay scrape
Darkened eyes that gaze about Seeking something, asking nothing Watching crowds rove in and out. Ears alert to twinkling sounds off castanet and steel guilar. What he thinks nobody knows ¶ ¶ ¶ ¶ He silient as the dimming star. Saddealy he moves and glides away Into the coming of the day Nothing left of the silhonette. The Mexican o rhis cigarette. ¶ ¶ ¶

The weaker sex is often the stronger sex because of the weakness of the stron-ger sex for the weakness of the weaker.

Making love is just like making pie. It only takes plenty of crust and lots of applesauce.

PHILOSOPHY OF THE WEEK: Make up your mind, then make up

COMPENSATION

COMPENSATION
There was an old maid of St. Clair
Who traveled alone here and there.
When they asked, "Don't you fear?"
She replied with a sneer,
"With my face, I'm safe anywhere."

.. You can never understand wo That is why they are interesting.

Alcohol is a good rub; water is a good

Some men get what they deserve; others remain single,

He: "Do you like the men who are always trying to kiss you-or the other

Virginia Draper: "What other kind!"

Daffy Definition . . . A married man is one who uses two hands to steer the car.

What About ...

UNA BUSHART'S urg Sunday night? . MARGARET COR-NELIUS being awfully sore at DOROTHY PORTER over this "forlorn" busi ness!

We Apologize ...

We Apologize... ve apologize SARAH BESS EVERETT, we apologize to you... you say that BUSTER BURE. LAND'S best spill is engaged to Chembody else... and that you and BUSTER have been kitting it off steady all summer... we make no apologies to RANDY RAILEY because RAILEY to a take it is shown to be a water jack to SARAH and in constant danger obtains the same statement of the sarah same statement of the same statement

We Wonder Who

was the person who was asked to leave school...anyway it was due to too much watchfulness on the campus.

Sunday Night ...

Collegiate Comments By James Gordon

The Black And Blue Eyes . . .

of a former gossip columnist for this sheet gives us a chance to get in a crack or two at that tribe this week. The smooping habit gained getting out last year's paper must be hard to threak. And they tell me her career is ruined. She broke

A Most Original and Fantastic . .

is her explanation, however story is her explanation, nowever. Some thing about getting hit on the nose with an ear of corn. The location of the hit is only detail in which we take any stock at all. What do you think?

A St. Mary's Dirt-Disher . . . recently fooled the censor in a way that is puzzling us yet. A paragraph appeared seemingly printed over, supposedly under the order of the censor. If the students of that campus are as curious as those around here, every one of them took thirty minutes to figure it out. We were

Feuding With Local Lifeguards . . .

seems to be the favorite sport of Gonda Biggers, in "Slinging the Bull" for the Prairie. Taking cracks seems to be so so natural for the species that she even-uses them to flirt with the big strong men. " ."

Good Little Boys and Girls .

are all that ever inhabit the Southwest Texas State campus. This is the conclusion to which one must come after a thorough search of the summer's papers for a little dirt. Undoubtedly they must avoid a little dirt. Undoubledly they must avoid even the appearance of evil, because gos-sip columnist's seem to be able to make something out of the wayttwo people look at each other in Sunday School.

Advertising Their Cuties . . .

seems to be the main object of the Lasson in its "Personal Patter" column. Well, we do not blame them. In fact, we know some over there to whose door the world will likely make a path without any advetrising.

nuss be the vehicle that gets the dope, but what ever it is that feature gets our vote for the honor. We enjoyed it though we did not know a soul. And to think, we have a secret prejudice against such patter.

Incidently ...

LAURA BESS HAMMOND to assist in LAURA BESS HAMMOND to assist in the dormitory next year. JOLEE TIT-TLE to go to Atlants to teach in the grades. FRIEDA BRAOM to teach near Mineral Wells. and NORMA JANE HALL to breach house et al Scury Rose. speaking of NORMA JANE re-minds us that she was bearing a suspici-ous looking box labeled "Union Satts."

Ambling ...

notice GARLAND BUTTON waiting for notice GARLAND BUTTON, waiting for the buse and his newspapers wery day after lausels... A JVIN HIX ambling out of the Sact Peans office... DOINS MAX.—

and to work ... heard LACY BELLE.—

ARRON mentioning the past week end with a glean in her eye... see that PETE MARRON mentioning the past in the candy yelling, load and .long for his pharmacy label. ... as VIRGINIA SRIGGINS hard at york in the Dean of Women's Office.

We're Grateful To ...

the summer seniors for the bulletin board that they are leaving us as a remembrance ... and the class is going to Bonham Thursday night for a picine and a swimming party ... also they are going to elect a summer sweetheart ... anominations will be held this week.

Our Prof ...

J. G. SMITH went to Dallas. Monday wearing one shoe of one kind and one of another... JEWEL KENEMER'S wife has gone to New Mexico leaving him here to work in the library.

Palac

E CIVIL WAR

FRIDAY-SATURDAY, AUGUST 6-7 AUTHENIC PICTURES FROM THE SPANISH





A see That "SWING FEVER"

Directed by James Hogan

SUNDAY-MONDAY, AUGUST 8-9



-Also--With-DONALD DUCK PARAMOUNT NEWS

TUESDAY, AUGUST 10 2 ADULTS 25c



"MARCH OF TIME"

Wednesday-Thursday CLARK GABLE JEAN HARLOW "SARATOGA"

LIONEL BARRYMORE