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The East Texan Newspaper

1937-06-16

# The East Texan, 1937-06-16

East Texas State Teachers College

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Attend All College Dance

Read Editorial "Ferguson Auditorium"

## Chairman Of Independents Will Be Selected Monday

## French Club To Present Amateur Program Thursday Night; Sonny Dye Will Perform

Presenting Sonny Dye to and tap-dancer as featured entertainer. Le Cercle Francais Marts the summers stage enter tainment with their Amateur Show Thursday night at seven

### Intramural Games Get Underway This Week

## Hospital Notes.

# Woodruff To Work In

Registrar's Office

To Bermuda Islands

After Dinner Speaker Re-defines Educators

### New Books Received At Rental Library; Four Reviewed Here

By THOMAS PRESTRIDGE

Boy, Girl Meet, Fling Woo, See Niagara

# As June Passes; Some Live Alone-Like It

## New Lolo Prices At Student Laborers Staff Changes Made Have Salaries Cut; Faculty Pay Raised

#### Extra Subjects Given 302 Etex Students



## Williams Is Honored In Texas Who's Who

## Complete Teachers Retirement Plan Bill Is Sent East Texan By Representative Lankford

#### Who's Who



## More Government Sigma Tau Delta To Site For Structure Credit Required For Graduation

Adam. Eve Fumble First: Others For Fun

Fame, Football, Fems, Finance, Features

# Elect Officers For

Construction Of New Building

# To Begin Early In September

Not Selected: Plans Coming Year Tonight Not Made For Bu

## Want Hollywood Screen Test? Amateurs To Have Big Chance On Show Thursday

## Tennis Schedule For Summer Tourneys To Be Completed Soon

#### Natatorium Opened Monday: Covington Instructs Swimmers

## Wooten To Play For Kalir All-College Dance At Whitley Gymnasium Tonight

Dean of Men's offices. No se is admitted to the dance thout the permit.

### Professional Letter-Writer Pens Messages Of Love, Poetry, Etc. For Only Fifty Cents

s hard job for collegians. Some find it difficult to fill a few white sheets of paper with sen-timental symbols. "How can I put fire in my let-

#### Lovers Object To Being Kept From Observatory Hill

# For the first all-college dance the samest, the Kales, girls the samest, the Kales, girls and the Kales, girls and the Kales, girls and the Kales, girls whether the the Kales and the Beauthouse as which the college with the Kales and the Ka

#### Library

in this issumment ruping did not praise self nor talk much of his books, but of friends —Theodore Roosevelt, Henry James, S. S. McClure, and many others. He even remembered the dialects of Vermont punifymen where, he lived four years (1822-1861).

"Flow GR1 Pro see the property of the property

## Retirement

Changes Mind Later

their



WASH 1 HOUR FOR



A LAUNDRY SERVICE

that is guaranteed to give comfort and appearance

Plat Work Also Very Economical PHONE 316

SUNNY DAY LAUNDRY

DRIVE IN. LET US ELECTROLUX YOUR CAR WHILE YOU ARE BEING SERVED

"Service With A Smile"

HUMBLE

THE COLLEGE SERVICE STATION BING STIDHAM, Mgr. Arvis Ownby

DR. HUGH H. WHITLEY Dentist Over Grand Leader ice: West Side Square.

X-Ray Diagnosis

**301 SERVICE STATION** 

LORECO GAS AND OILS

ACME TIRES AND BATTERIES

Corner Washington and Live Oak Sts.

Has changed managers but you are still able to obtain the most delicious foods, candies and drinks to be found anywhere.
"COME IN TO SEE US."

TURNER HINSON, Prop.
E. T. Students Priend.
Corner Just Back of Pirst National Bank

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A Beauty Service That Cannot Be Excelled. PERMANENTS, MANICURES, FACIALS

HOBBS AND ALLARD'S

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give you ideal cleaning and pressing that is no where excelled. Our only aim is to make your Slothes look better and last longer.

# **Model Cleaners**

Free Delivery

Your Hot Weather Worries ie for a swin

The water is clean, cool a n d

NATORIUM COMMERCE

# One Cent Sale

Started Wednesday and Will Continue Through Thursday

COSMETICS TOILETRIES

STATIONERY

REMEDIES. SUNDRIES

We have saved our original Rexall One Cent Sale

in order that you who are here for the summer term may profit by our many bargains. Come in

Wheeler's

DRUG STORE The Rexall Store

Welcomes Faculty and Students to Our City and Invites You to Visit Our Store for Your Ever Needs.

BIIII.T VATITE

ON

## Re-Viewing The Flicker S By Ioe Allen

The Palace is featuring two outstanding pictures this, week. Especially do we recommend: "Good Old Soak" starring that ever popples "air," Walknee Berry. He did to the low pine think the proposed of the pro

stolen diamonds which have hidden in the car, compli-ons start thick and fast. A



#### This Collegiate World Of Ours-

D. WHETLEY, Jeweler

EYES EXAMINED-GLASSES FITTED Jewelry and Watch Repair

SUMMER STUDENTS

For Courtesy and Service Visit

THE WEST SIDE BARBER SHOP

Dick Hunter Tom Rose Vester Echart

## GIST'S MARKET

Home Baked Virginia Style Hams Home Made Sandwich Spreads, Made Daily

**FANCY BABY BEEF DELICIOUS BARBECUE** DRESSED CHICKENS

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Free Consultation

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FRANKLIN

Fine Shoe Repairing SHOES CORRECTLY PITTI Look For The Red Sign

# Miller Market

Quality Meats Fancy

Groceries.

Phone 222

# Welcome!

East Texas Students and Teachers

# The City Cafe

It Is The Ideal Place To Eat WE ARE ALWAYS OPEN

1122 Main St. /

## Summer Students We Welcome You!

Guaranteed Permanents \$1 to \$5

Plain Shampoo, Set and Dry

Mar-o-Oil Sham poo, Set and Dry 500



# **Lemons Beauty**

Mary Lou Coney Sara Gilmer Ella May Stauford Elois Plowman

Mrs. Lemons



NORTH OF CAMPUS

HOSIERY

For School Wear

Special Value at 59c pair

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White Dry Goods Company

## PHONE 96 FOR YOUR DRUGS AND COSMETICS

Don't be bothered with heat! Come in today display of ELECTRIC FANS. Our fans are Prices range from \$1.65 us.

Oliver Bros. Phcv.

AMERICA'S ACE SHIR

Airman



that will be neeful.

SHIRTCRAFT a new shirment of a beautiful line of ties. SHIRTS

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\$1.00

Harris & Brown

"The Man's Shon"

# STUDENTS

Help Us To Make the EAST TEXAN Bigger and

Better by Supporting

EAST TEXAN ADVERTISERS

## ME FOST TEXAL

on price by mail. One Dollar Per Year ered as second-class matter December 16, 2, at the post office at Commerce, Texas, un-the act of March 6, 1879.

Editor-in-Chief ODELL BOWEN

J. Hayden Moore Associate Editor Bex Newson Assl. Business Manager James Sue Branon Copy Editor Thomas Steely Assistants: Journal of the Copy Editor Assistants: Joe Allen, Louis Jordon, Thomas Prestridge, Allen Roach, Una Bushart,

Nancy Smith Margaret Cornelius Mary Dot Young Advertising Manager Circulation Manager Business Secretary Julius Hickerson Newell Leopard Carl Taylor

Finding Our Place . . .

Problems confronting the most of us concern primarily our future in this world. Finding a place in the world is our biggest job.

Every year hundreds of teachers are thrown out of work because of poor thrown, out of work because of poor qualifications. Some other person comes along who is better qualified—to has better ter equipped himself for finding his place in the world. The person best sujfiel for the work gets the job. There is always a place for the man who can and the work and is always forging absol.

and is aways forging abstd.

Many times we have complaints from
those needing employment to the effect
that an education is of no advantage in
these times of competition. "All that matters is the "pull" you have." they, say, not
infrequently. True "pull" has lots to do with getting a job but the quality of the work done keeps that job.

We have a task before us. Soon many of, we'll be taking the sheepshin and have the world to face with only a diploma. We must find our place in the world. It will be no easy task if we go only half prepared. There's always room at the top of the ladder to success. To find a place satisfactory to us, we must be better qualified than our fellow man. Well cupiped for like, awork, our place in the world may be easily found and kept if we remain ever all effects. We have a task before us. Soon many

#### Ferguson Auditorium . . .

For eleven long years we have referred to the auditerium in the Education Build-to the auditerium the Education Build-to the solution of the Education Build-to the Education Ed adequacy of such a meaningless name of a campus unit will become more and more obvious. The age of the two stages will covions. The age of the two stages will have become so relatively close that con-fusion will result. Then again when Main has gone the way of the Science Hall and perhaps a new NEW auditorium appears, the fan will begin. And—so—on reducto

As to the merits of the new name, there is no question, Dr. A. C. Ferguson is distinguished with long years of faith-ful severies affects of the college. He has recently assumed office as deep of the graduate school. He is known and below-ful by aft. He students such that alimni as well as the East Texas faculty. Dean Ferguson has fait been sel-popped as to have unbilling of Seal Peass State annual after kim, so we consider it a recognition except of the seal of the control of the seal of the control of the seal of the control of the seal o As to the merits of the

#### East Texan Advertisers . . .

If you appreciate the East Texan and if you inhusk it is of any value to the East Texas State Texaes value, then, you obsaid thank the long to be make possible to the texas of the control of the control texas of the control of the control texas of the control of the control per possible. They make their control when by laying advertising. These men believe in the college and in the students. They have always alond believe both. They



## · Clippings . . .

By Margaret Cornelius want to love all summer long.

want to love a happy song.
wait to exist just for the day.
tot thought for the morrow

To cause delay. I want to dance the whole night long. Be light and drifting until the dawn Until the winter cold dothe chill my heart I want to live just like the lark.
For what is love but a summer spreef
I want to love and yet be free.

Modern girl is a vision at night and a sight in the morning.

Get Thee Behind Me Satan

Vexation Blue eyes gazed at mine Soft hand clasped mine, Fair hair brushed mine. Palpitating ...Expectio Temptatio Red lips close to mine Foodsteps ... Damnation

"Darling," he whispered, "I never lov-ed but thee." Said the maid, "We must part, no amateurs for me."

#### A Grammatical Kiss

A kiss is always a pronoun because she ands for it.

It is a conjunction because it connects.

It is plural because one calls for another,

It is singular because there is nothing

It is masculine and feminine gender

The trouble with the girl that is sweet enough to cat is that she does!.

A cohege coed is like a fisherman; they both feed a line in loopes that they can get

She: "Goodnight, dear. " He: "Sure was."

#### Secret of Success

The first recipe for success that women made a note of was: "If at first you don't succeed, ery and ery again.

Professor: "And can anyone fell in hat a dream is? Alee Allard (Freshman); "Please, yean. It's movies when you are asber

A wise man is one who "nose" a tol Matrimony is not a word; it's a senter The object of he is she. Jeafousy: The friendship—one won has for another.

one ways. If course he business nen ex-pect your pairmone in regard to expect it. If the husiness nen of Commerce are loy-al enough to help us, we should be loyal at enough to help us, we should be loyal at enough to help us, we should be loyal enough to help us, we should be loyal group to the proper that they make our student news upper possible. Partoninc hem wis on at-verties in the East Texan. Let's be all for one and one for all.

## Collegiate Comments

By HOPE CARDEN

By James Gordon

#### Denton's Weekly Noter . . .

Denois Weekly Noter, on the day we were remains as one of the day is news remains as one of the few collégate collumints worried about averbiproblems. He devotes a noble half collinn to us away from shot and shell in Europe while "Bill Says" of the Junior Collecian points out the fullily of the effort in proving that students are socially, not sociologically ministed. They come to school to play. Such will make most excellent cannon fiddler soon.

That We Slip . . . in another grade between the seventh and the eighth as have the Amarillo Schools is the suggestion of the West Texas State Prairie. Instead of adding another it would be far better to clop that seventh in half. It almost floored us.

#### Only Three Little . . .

sports stories are featured in the All-Am-erican Missourian at Kirksville, Missouri. And that is where the Lions will travel ut of state to, show their stuff next fall Undoubtedly they will scare up a football team around there by that time

One Time Sports... Scribe of this sheet. Kingfish Shirey, got his mane in many a college paper last week dire to, being number two man on a two man paper what won a loving cup. The peanut country is doing well.

#### Lass-o Ladies .

Lass o Ladies ... carry a story that should be very disconraging 10 those career women. Miss Fan-chon of directing fame and new comer to chan of directing lame and new comer to Hollywood says it is still a man's world. Women can not give orders, inspire confi-dence, and are not aggressive and thus have two strikes on them at the start. Some may challenge her reasons.

school even more democratic, But listen to the howl go up.

#### Voice Of Experience

From the modern marriage service
I would drop the word "obey,"
And substitute the promise,
Feed him three good meals a day.

Trade with East Texan advertisers

## This Week

This week marks the beginning of large assers, long pencils and new bottles of ik. We must also mention the longer eriods and new profs.

#### While Strolling . . .

Write Strolling\*
around the computs we notice that everyone is taking davantage of the shady
places , WANDA MACALLEY and
GABLAND BUTTON were religin near
the Main Building on a "soft" concrete
feech , while LOTTIE BELLE MAR.
SIALL: and EVELINY HOOD seemed to
prefer the grass under the leaning backberry tree near the Liferary.

#### We See That ...

STEVE MATTHEWS is back on the TEVE MATTHEWS IS mack to impus . . . jerking sodas between classes . . HOYT WILLIAMS is turning up in BOYT WILLIAMS is turning up in the most unexpected places. and BY RON LEWRIGHT is another "ex" that is bask... working in the library... HAROLD bletter known as "KINGV") NEAL is still courling ELIZABETH SAL-MON. He, like other successift "candid-dates," is still speaking to acquaintances.

#### It Seems That . . .

able to get some courting done as soon as the enrollment rush is over . RUTH-MARY BAROUTTE, is helping MARY BULL in the Training School office this term . . this hot weather can't keep AL-MENA PERRY from working on her mas-

#### Everybody Dance ...

Everypoody Dance...
with the Kalirs Wednesday night ...
WINFRED WEIR says that it's going to really top notch ... so the Deans' offices will be humaning ... everybody trying to get his permit ... and some forgetting ...
phoning the Deans and trying to talk him out of a permit about 8 o'clock Wednesday wight. day night.

#### Hit Of The Season .

The FRENCR CLUB with EUSIBIA LUTZ is sponsoring an Amateur Show. In the feature attraction is to be SON. NY DYE... a professional and said to be pulently good... anyway, he is a licensed scott for the Hollywood Dancing School... naturally the entrants are all

#### Snoopin' Around . . .

Shoopin' Around ...

We hear that BILLY SHIVE has withdrawn from all triangles ... PRESTON WHITE has been helping the little freshman girls find their way around the buildings ... All the benches have been moved from their usual places ... probabilities the seminored from their usual places ... probabilities ... All the works been moved from their usual places ... probabilities ... proba major, HEXRY GRADY YOUNG, twirling his baton at the shack, a, and some-body tells us that BERNICE HENSON has been giving him some pointers, ... at baton twirling!!!

## We Seen-Correction, Saw . . .

RUBYLEE CANTRELL walking home 

## We Hear ...

that ELSIE LOVELACE told the East that EISIE LOVELACE told the East Texam Editor that she didn't like the first issue of his paper... what's the malter, EISIE, didn't it have your name in it cough fitnes,', numerous people asking what the changes to be made in the East Texam will be... this issue answers that.

#### Honoring . .

HELEN CHADWICK . FRANCES
FREEMAN . JQLES TITTLE .
LAURA BESS HAMMOND . and LILLIAN SHELTON . . six A's last term is

#### Some Freshmen . . .

were seen gaping at the sindial... have been seen trying to register in E-127... are learning that the East Texans are free

... are trying to find the upperclassmen who sold them chapel tickets ... are wondering if the College stores grain in the smokestack ... why they are here and what it is all about ... search us.

# PALACE

WEDNESDAY-THURSDAY, JUNE 16-17



'WOODLAND CAPE" PARAMOUNT NEWS

FRIDAY JUNE 18

2 ADULTS 25c HILARITY AND ADVENTURE ON THE HIGHWAYS ...



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