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The East Texan Newspaper

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1937-06-10

### The East Texan, 1937-06-10

East Texas State Teachers College

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First 1937-38 Edition of 'Etexan'

VOLUME XVIII.

Enrollment Estimates Raise 1

New Regime Begins This Week

Woodruff To Assume Command Of Student Council This Week; Cato, Bowen, And Porter To Take Charge Of Publications

Garrison and Edgar To Begin Work In Fall; Walden Last Of Summer Term

At least four of the students chosen in the April and May elections to fill the seven major offices will assume their duties of their office this week as a whole...

Jeff Woodruff, junior student from Cope, will take over the duties of the student council presidency this week...

See REGIME on Page 4

THIS WEEK

THIS WEEK is also to welcome one of the new students for the Summer and to extend to FRANKLIN to be with you in the Fall.

Coming, Going...

Looking around you will see everyone carrying a suitcase...

June Brides...

There will be a wedding in the morning and double day...

See THIS WEEK on Page 3

Enrollment Estimates Raise 1

President Welcomes Students

The summer session of 1937 is here. There are on the campus now many students who have been here before and many who are here for their first time...

Bill Deefe Given Lion Club Award

Each year the local Lions Club awards medals to the athletes holding the highest scholastic records...

35 New Professors To Teach In College During Summer Term

To the student body of East Texas State we wish to bid a hearty welcome...

Any girl can be sexy to a steady boyfriend. In a taxidermy shop, she is a taxidermist. But the girl who works in the home who can smile...

Howdy, Summer Students...

A cordial welcome is extended to the students who have enrolled in the summer session...

See HOWDOW on Page 3

Enrollment Estimates Raise 1

Locust Engraving Contracts Are Let Last Thursday

According to Joseph Porter, Editor of the Locust, the engraving contract for that publication has been let to Southwestern Engraving Company...

Clara Reid Wed To Kenny Prim May 27

Kenneth Prim and Clara Louise Reid were united in marriage by the Rev. E. D. Henson...

Alfred Signs Bill Giving East Texas New Building

Gov. James V. Allred Tuesday afternoon signed the general appropriation bill which will secure a new six-story Industrial Building for East Texas to accommodate the new students...

Training School Graduation Exercise Held Wednesday

The Penetration School of East Texas recently closed its summer term with a graduation exercise in the auditorium of the school...

How To Win Widow's Next Week...

Next week will see a general election in the policy of forestry. The East Texas will make steps toward greater modernization...

See WIN on Page 3

Enrollment Estimates Raise 1

2700 Students Expected To Enroll This Week; Classes To Begin Thursday As Registration Closes Wednesday Evening

A new high is expected to be reached this week as college officials anticipate the greatest enrollment since depression days...

Loree Howard To Wed Hubert Stidham

Announcement of the approaching marriage of Loree Howard to Hubert Stidham was made Thursday evening...

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Read Editorial "A New Regime"

NUMBER 23

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# THE EAST TEXAS

## CITIZENS GREATEST TEACHERS COLLEGE

Official student newspaper, published every Friday during the school year, but short breaks by the students of the East Texas Teachers College, Commerce, Texas.

Published by the One Dollar Press Incorporated at Second-Cross Street, December 16, 1922, at the post office at Commerce, Texas, at Second-Cross Street, S. A. No. 100.

Member Texas Teachers College Association.

**LOREN CATO**  
Editor-in-Chief

**ODELL BOWEN**  
Business Manager

### STAFF

Mareus Anderson Assistant Editor  
Ben Newman Assistant Business Manager  
Nancy Smith Society Editor  
Margaret Guelletti Specialist Editor  
Mary Hot Young Feature Editor

1936-1937  
Associated Collegiate Press  
District of Commerce  
Collegiate Decal

National Advertising Association  
National Educational Service, Inc.  
Dallas, Texas  
Member of the National Educational Service, Inc.  
Member of the National Educational Service, Inc.

### A NEW REGIME ...

The "East Texas" staff in campus government goes in to effect this week. A new group of officers assume the duties of their respective offices in accordance with the wishes of a large number of student voters. A new regime begins this week as four students really begin to work at their assigned tasks, and it is believed that this new group will actually bring into being a democratic government by and for the entire student body.

Campaign promises are often forgotten soon after the votes are counted, but a great deal is expected of this special group. A representative student council under the capable leadership of Woodard and Walden, a fair and impartial East Texas under the editorship and management of Cato and Bowen, a League to represent the campus activities of every student with the editing and managing of "The East Texas" and a well managed and efficient athletic council under Garrison is expected by every student on the campus. These officers are in front of them.

So far as is known at present, who chooses were made in the selection of these officers. Every one is capable of executing the duties of his office to perfection.

But not all is for the pretty ladies to be put aside. The chosen officers find it their duty to represent EVELY student whether he be liberal or not. Special groups must be forgotten. It is expected of every successful candidate to be as liberal with every organization which he or it fought him through the campaign or not. His obligation is to every student on the campus.

A new regime begins this week. The floors have been swept clean—may they stay that way.

### THEY LIKE ETEX ...

When the Texas Intercollegiate Press Association held its annual convention here last April, long and long were the praises of the delegates who had come from thirteen Texas colleges concerning the hospitable spirit of East Texas.

"This is the friendliest campus we have ever seen on," words of visitors said. "These are the most hospitable people we have ever seen. Everybody smiles and speaks to us like they had known us always."

That was the most thing that could have been said by those visiting delegates. But it sets a precedent that East Texas, as a college, should strive to keep alive.

This summer hundreds of new students will be on the campus. Many of them will be transferred from elsewhere very few people. Some of them will be making their debut into college life and we want to keep them here. It is our duty then, as old students, to make those new students feel at home at East Texas. To do this thing up to the new things that E.T.A.P. delegates said about us. Keep this a most hospitable campus; be friendly, smile and speak to the new students we have with us this summer.

### Conductor To Make Music With Berryn

Andre Koutstaun, conductor of the Chertfield orchestra here at Chertfield, Ark., will be in charge of the C.E.P. band here at East Texas. The conductor of the C.E.P. band here at East Texas. The conductor of the C.E.P. band here at East Texas.

### To Announce Hunt Reading Winners

Winners in the reading contest for rural boys and girls of Hunt County will be announced soon. W. W. Rogers, county superintendent, said Saturday that the contest will be awarded to the winners on the basis of reading books in the Hunt County reading library.

The contest closed June 1, but the books were not yet returned to the office. Prizes will be given to two boys and two girls.

Have you heard about the almost annual pool who forget to think anyone? Neither have we.

### We've Paid Our Blanket Tax; Now Where's The Blanket? ...



By HOWE CARLTON

### Baseball Tryouts At Waco, June 14

WACO, June 4.—Waco C. M. League, one of the St. Louis Circuit field directors, will hold tryouts on the boys who will attend the baseball tryout camp to be conducted here at Waco, Tex., starting Monday, June 14. It was announced today by Fred N. Akshofsky, president of the Central-owned Houston club of the Texas League, which will sponsor the camp.

That that Houston party leaves no stone unturned to do every outstanding talent in the neighborhood that may be taken charge of the camp. The Central field director, who played the outfield for the world champion Washington Senators at DOD, will be assisted by two other Central organization men, Pat Crawford and Homer McElhanon. Crawford was a first baseman on the world champion, St. Louis Cardinals club of 1934 and McElhanon was formerly an outfield star with the Red Birds.

Boys between the ages of 12 and 23 who believe they have a future in professional baseball are urged to attend the camp with the session scheduled Monday morning, June 14, starting at 9:00 o'clock.

The camp will last approximately one week and out-of-town boys should plan to remain here three or four days in order to be given a thorough trial. No fee is charged, but the boys had better bring their own shoes, gloves and uniforms and must pay their own expenses while here.

Boys who display sufficient ability to warrant their being signed to contracts will have their expenses incident to attending the camp refunded. Boys who signed will be sent to training camps where they will have an opportunity to develop their ability so that they may carry out their program in Cardinals or some other major league.

### Homer England And Edna McElhanon Get Degrees At Peabody

Homer C. England and Miss Edna McElhanon, both of Commerce, received master of arts degrees from George Peabody College for Teachers at the convocation of that college Friday.

Mr. England is a major step down in the school administration of the college. He was a member of the Peabody Graduate Club, the Texas State Club, and the Texas League, and has many educational facilities for the state.

Miss McElhanon is a teacher in the elementary education department. She was a member of the Peabody Elementary Club, the Peabody Graduate Club, the Texas State Club and the Texas League, and has many educational facilities for the state.

### Exposition Ducaats Placed On Sale At C. Of C. Office

2500 Books Can Be Bought By Commerce Citizens For \$2.50

Tickets to the Pan American Exposition at Dallas are now available at the Chertfield of Commerce office, announced Commerce office, announced Commerce office, announced Commerce office.

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### Hypnotizing Helps Students Grades Says Psychologist

How he has helped students to improve their grades from a 70 to 90 points by hypnotizing them was explained to the Virginia Academy of Science, Charlottesville, Virginia, by Dr. D. M. Alford, psychologist at Hampton-Sydney College.

"I did this," he said, "by talking the student into a hypnotic state and then stating with emphasis that the student would improve his grades."

As the result of this treatment, the student's powers of concentration will be greatly increased, and you will work better and you will not be nervous during examinations. You will have great ambition to be successful in your studies and to improve your class records.

After submitting to the experiment a number of failures of near failing individuals climbed from the 70 grade to the 90 grade. Others climbed from 60 to 80. Two students jumped the entire scale from failing to the honor group, an increase of 36 points in their average grades.

During the five years he has been conducting the experiment, Dr. Alford has led 62 volunteer subjects and improved the mark of 1000 students who could not be hypnotized.

Students who were put into drowsiness by the hypnotism showed the most improvement in grades, while those who were put into a sleep in which they were able to talk showed the greatest improvement. (A.C.T.)

### Friday Broadcast Honors Commerce

A program honoring Commerce and the East Texas State Teachers College was broadcast from Station KRLD, Dallas, Friday afternoon from 4 to 4:15 o'clock. The broadcast was given by The Dallas Times Herald and included a musical program and descriptions of the city and agriculture. A loud speaker was placed on the square for the broadcast.

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Office Next to Fenney's

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Everything in small cans and packages for your convenience. Complete line of GROCERIES, SCHOOL SUPPLIES, MEATS, FRUITS and VEGETABLES. Conveniently located one and half blocks east of campus.

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WE SOLICIT YOUR BUSINESS  
Quality Merchandise—Competitive Prices—Every Day

<b>LADIES WEAR SHOES:</b> "Paris Fashion" "Cradlock Terry" "Peters Brand"	<b>MEN'S WEAR SHOES:</b> "Jarman Friendly" \$5.00 "Fortune" \$4.00 "Shirrett's" Shirts "Interwoven" Socks "Trimble" Hats
<b>READY-TO-WEAR</b> Silk Frocks \$2.98 to \$3.95 Cottons 98c to \$2.98	<b>Men's Anklets</b> Whites and Blacks 15c 25c 35c
<b>WASHABLES</b> SILKS \$1.40 DONS 98c SLACKS 98c	<b>Shirts and horts</b> Full Cut—Wool 25c Each Linen Pants Well Tailored—Sanitized \$1.98 AND \$2.95
<b>Mo-Jud Hosiery</b> 79c AND 98c Full Fashioned Hose PURE SILK 49c Knee It and Regular	<b>White Dry Goods Co.</b> WEST SIDE

## New Budget Pay Plan

# SHARE HERE

## TERMS TO SUIT YOU

# Western Auto Associate Store

LOCALLY OWNED BY O. L. ROPER

**This Week**

FINISHED FROM PAGE 1)  
answers in the name of SMITH . . .  
to Faces . . . are all looking forward to new term. . . The usual registration . . .  
Incidentally, PAULINE V. HERMAN, HISTORICAL SOCIETY, is now member of the summer faculty. . .  
The Southern Methodist University is spending this week at Southern Methodist University.

**ventioning . . .**

NETA PARSONS . . . DOBIS GIFT . . . NANCY O'BANIAN . . . JERALDINE HOLLAND . . .  
are spending this week at Southern Methodist University.

**ining School**

quite a few of the INING SCHOOL GRADUATES . . .  
ANN OWENSON . . . C. SMITH . . . MIRIAM BELLE . . .  
NURD HALL . . .

**cellaneous . . .**

days of crowded or traffic jams are starting to . . .  
Starting and ending . . .  
the hot summer . . .  
from windows . . .  
the hot summer . . .  
from windows . . .  
the hot summer . . .  
from windows . . .

**Regime**

FINISHED FROM PAGE 1)  
nt James Fanning, by a vote of 10 to 9, was elected . . .  
McKinstry, elected to the office of student publication . . .  
Walden, a graduate of . . .  
Walden, a graduate of . . .  
Walden, a graduate of . . .

**Win**

(CONTINUED FROM PAGE 1)  
cation, Corpus Christi Junior College, Corpus Christi, Mary Fanning, M. A., Home Economics, Wichita Falls, University of Texas, Austin, connected with . . .  
Physical Education, Hardin Simons University, Abilene, Douglas Johnson, M. A., Eng. Lab. Chemistry, Waco, Edna D. Johnson, M. A., Bus. Administration, Amarillo Junior College, Amarillo, R. L. Jones, Ph.D., History, Trinity University, Washington, H. M. Lafferty, Ph.D., Education, Schwab Institute, Kerrville, T. M. McMillan, Ph.D., English, University of Texas, Austin, Herman Musick, M. A., Industrial Education, Nelson, M. A., Home Economics, Tyler Public School, Smith, M. A., Biology, Mrs. M. B. O'Neil, M. A., Biol. Chemistry, Erie, Rogers, M. A., Art, Newberry, Guy Sayvis, Ph.D., Sociology, Ohio Wesleyan University, Dayton, Ohio, G. K. Schoepfle, Ph.D., Biology, University of Texas, College Station, Chivers R. Shover, Ph.D., Chemistry, Texas Christian University, Fort Worth, T. M. McMillan, M. A., Government, Guilford College, North Carolina, Label Thomas, M. A., Biology, Tyler Public School, Tyler, Erma Nola O'Connell, M. A., Math, Wichita Falls Public Schools, Wichita Falls, C. B. Wright, Ph.D., Mathematics, Southern Methodist University, Dallas, John A. Yarbrough, Ph.D., Biology, Baylor University, Waco.

**Win**

(CONTINUED FROM PAGE 1)  
like the distant wall of an approaching train. You know how Mary Fanning, M. A., Home Economics, Wichita Falls, has been used for many years and by many people, but it has always had a deeper meaning attached to it than is now recognized.

The latter way it was heard was in a combination with another word and it really sounds good; however, the staff refrain from making a statement just so as to its real meaning. This word, "win" or "little word", which the staff of this paper wishes to present to you wrapped in the brightest of color and wisdom to you much more in using it, than a staff member brought from central Texas. And that word really is a good word.

We hope that you will take it, cherish it, and have the best of life when you use it. When later in life you think of this summer at East Texas, you will think of this little word that a staff member brought from central Texas.

It is the secret to winning a war. Certainly you will want to win, so the secret of now to win is to win, if you have a car and motor and a beautiful nothing short of beautiful. Back to our word.

Now this word can be spoken with the least of effort. All that is necessary to do is to kind a cent a monthful and there you have it. Kinda cent a monthful and there you have it. Kinda cent a monthful and there you have it.

Supposing you haven't kinda cent a monthful and there you have it. Kinda cent a monthful and there you have it. Kinda cent a monthful and there you have it.

Let us the members of the presentation committee, make a gift to you of this priceless treasure. May you keep it and value it. So to the lovers on this college campus as well as those who go off, the campus love, we give you the word and its meaningless combination, WOOD and FLING THE WORD. We hope you like it.

**Red Tape**

(CONTINUED FROM PAGE 1)

you are tired by now, everybody always is. But you go ahead and give a more detailed account of yourself in nothing short of three volumes. At the cut two more voluminous individuals look at you as if to say—and you look back at them in the same way, if you're smart.

5 Things are more complicated even in the Library Building. You must make out your schedule, so over 300 are. Tom, Dick and Harry when you're trying you want more cards to fill all. In the Reading Room, find the faculty who are writing their glastly sign your white cards which are in the writing ink. No special ink is prescribed, but just ink. We can't give you how you get out of the way, may faint and have to be carried out.

6. Where you remember over the Main Building to pay your fees, everyone seems to be handing you six people try to find you a check book, give you a soft chair, and place you immediately under an electric fan. You think something is up, and it is, the next thing you know



Joe E. Brown, the big-nosed commodore who has been viewed 'em for years, comes to the arena this time to view the comedy face with "Whirl Your Bicycle" which shows at the Palace Theatre Saturday of this week. The story is largely reworked in "Kicking the Pickers At The Palace" in this issue.

**Traming**

(CONTINUED FROM PAGE 1)  
following a few fractions to Edna Johnson, M. A., Biology, Tyler Public School, Tyler, Mrs. M. B. O'Neil, M. A., Biol. Chemistry, Erie, Rogers, M. A., Art, Newberry, Guy Sayvis, Ph.D., Sociology, Ohio Wesleyan University, Dayton, Ohio, G. K. Schoepfle, Ph.D., Biology, University of Texas, College Station, Chivers R. Shover, Ph.D., Chemistry, Texas Christian University, Fort Worth, T. M. McMillan, M. A., Government, Guilford College, North Carolina, Label Thomas, M. A., Biology, Tyler Public School, Tyler, Erma Nola O'Connell, M. A., Math, Wichita Falls Public Schools, Wichita Falls, C. B. Wright, Ph.D., Mathematics, Southern Methodist University, Dallas, John A. Yarbrough, Ph.D., Biology, Baylor University, Waco.

The following selections were offered by members of the class:  
Duet, "The End of A Perfect World," Anna Elmer Sandridge, and Sherry Grace Young, Virginia Belle Baker.  
Class History, "Love Song," Virginia Belle Baker.  
Class Poem, "Makom Harper Goodwin, "Mop Plaid," Lon Fuller, Scaphone, Anna Lou Goodrich, Volth, Thomas Harri Johnson, Charlton, Ross John, Corret, Virginia Belle Baker, Pison.  
Mr. Claude V. Hall of the college faculty gave an address on "Choosing."

The diploma were then presented by E. H. Walden, superintendent of the school. Ford Hall, one of Mr. and Mrs. Claude V. Hall, was honored honor with Virginia Belle Baker.

DEFINITION OF MALES  
A MAN: A fellow who kisses a girl on the first date and gives away it.  
A BRUTE: A fellow who kisses a girl on the first date and doesn't get away with it.  
A SNEAK: A fellow who doesn't kiss a girl on the first date and couldn't have gotten away with it.  
A GENTLEMAN: A fellow who waits until the second date before classifying himself.

DEFINITION OF FEMALES  
A GIRL: A fellow who kisses a girl on the first date and gives away it.  
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**Rotarians Hear Discussion Of Child Problems**

Dr. W. W. Freeman made a commendable report for the Rotary Club.

Commence Rotarian address with East Texas State Teachers College seniors on school behavior problems, it was found Friday at the meeting of the Rotary Club. Dr. W. W. Freeman who is completing a research report based on answers to questionnaires, read the questions he has asked graduates of the club and invited discussion on the problems. The questionnaires list fifty behavior problems and calls for the ranking of the various questions in the individual's own opinion. True and false questionnaires also on the list.

Dr. Freeman is head of the Latin Department at East Texas State Teachers College. The musical portion of the Rotary program was furnished by Blaine Foyson, who entertained the group with two piano numbers.

**WOMEN AGAIN**

A woman has been served in jail who has been loved, hated, and envied.

**Sanitary Barber Shop**

Shave 20c  
Haircuts 25c  
Shampoos 25c  
Manicure 25c  
Cuts for Seniors 10c  
E. K. FREZZE, Mgr.

**Grady Bruce Gets Medical Degree**

Dr. Grady Bruce and wife arrived in Commerce Thursday to visit their families, Mr. and Mrs. W. T. White and Mr. and Mrs. Bruce Dr. Bruce has just completed his work in Galveston Medical College, and beginning July first, he will enter the County City Hospital in P. Worth to serve his internship.



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**DR. HUGH H. WHITLEY**  
Dentist  
Over Grand Leader  
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Extends a Cordial Invitation to New and Old Students  
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Anything in jewelry, Watch Repairing and Glasses.  
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L. L. Felty  
Arvis Orwally

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The Place of Good Foods, Drinks, Candies and Cigarettes  
Service That Is Nowhere Exceeded  
"COME IN TO SEE US"

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LAUNDRY DEPARTMENT  
Send all your linens where they are adequately equipped to do the right  
Minor Repairs, Buttons Sewed On. All of Our Work Is Carefully Inspected Before Leaving Plant  
DRY CLEANING DEPARTMENT  
WOOL SUITS Cleaned and Pressed - - - 35c  
PANTS, Cleaned and Pressed - - - 20c  
DRESSES, Cleaned and Pressed - - - 50c  
LINEN SUITS, Cleaned and Pressed - - - 50c  
Phone 43

Viewing The FLICKERS At The PALACE

Maybe you won't agree with my view that this is the best picture to date...

Marked Woman

Wednesday and Thursday—'Marked Woman' starring Dolores Costello with Humphrey Bogart.

Forehand, Hunt, and Lowery Ineligible For National Intercollegiate Contests; Will Enter National A.A.U. in July

Smith-Kantze Wed Here Wednesday Evening

Mrs. Katherine Virginia Smith, daughter of Mr. and Mrs. I. H. Smith and Dr. T. L. Kantze, was married Wednesday evening at 7 o'clock at the bride's residence...

Trio To Compete At Milwaukee July 2, 3

Three East Texas track stars began intensive practice this week in preparation for the National A. A. U. games to be held in Milwaukee July 2 and 3.

The bride, given in marriage by her father, was her brother's wedding presented with a pink and white color suit...

Texas Teachers Look To Brighter Future As Result Of Old Age Retirement System

AUSTIN, Tex., (AP)—A new bill passed by the Texas Legislature in Austin today is expected to provide for the old age retirement system...

There are about 35,000 teachers in Texas. The bill will be accomplished by setting up an old age retirement fund...

Teachers who are already over 40 years of age and have been in the teaching profession for at least ten years will be eligible for the plan...

Trophies Presented Winners In Extempo Speaking Contest

Prizes and trophies were presented to the winners of the National Interscholastic Extemporaneous Speaking Contest at the University of Texas at Austin...

O. C. Mulkey, Jr., Gets Peabody Degree

O. C. Mulkey, Jr. was awarded the Peabody degree by the University of Texas at Austin for his outstanding contributions in the field of mathematics...

Everybody We Are Glad To See You

We extend to you a cordial invitation to make our store a part of your home while in Commerce.

Clarine Tittle Weds Everett Weldon In Sunday Ceremony

Sunday afternoon at 7 o'clock the marriage of Clarine Tittle and Everett Weldon was performed at the home of the bride's parents...

Welcome To OLIVER BROS. PHARMACY

Students and Faculty members, we cordially invite you to visit our store. We will be glad to serve you any way we might be able to, and we wish you a pleasant stay in Commerce this summer.

OLIVER BROS. PHCY.

Your Nyal Service Drug Store

PHONE 36. FREE DELIVERY

Students

Drop in and refresh yourself with a big delicious double dip. Make our place your place during the hot summer months. Your favorite flavors in ice cream and drinks.

Original Double Dip SOUTH O CAMPUS

STUDENTS... Welcome To E T S T C. And Commerce

J. C. Penney is extending you a personal invitation to come see its newly decorated store. We are in our 11th year of service to Commerce and E. T. S. T. C. and more than ever urge you to avail yourself of our new facilities to serve you.

Check These Requirements For Summer Term We Offer You A Complete Service

Table listing various items and prices: Sheets, Gases, Bedspreads, Bathing Suits, Gym Shoes, White Anklets, Parasols, Cleanings, Sanitary Napkins, Gyn. Undies, Gyn. Rompers, White Uniforms, Knit Shirts, Knit Socks, Knit Stockings, Wash Rags.

IF IT IS FOR THE SUMMER TERM YOU WILL FIND IT AT PENNEY'S AT SAVING PRIORS

J. C. Penney Co.

Saturday—Joe E. Brown in 'When My Heart Sings' starring George Forman.

Top of the Town

Sunday and Monday—'Top of the Town' with Doris Nolan and Art Van Dyke.

WELCOME STUDENTS

We Have Anything That Any Modern Well Equipped Drug Store Carries.

PRESCRIPTIONS ARE FILLED WITH THE GREATEST CARE

ALL KINDS OF DRINKS

COMMERCE PHARMACY

PHONE 599

Arthurs Drug Store NORTH O CAMPUS

Free delivery Service. Phone 264



CLIPPINGS..

WOMEN
A woman is like a can of paint...

LATEST VERSION OF MISS HUBBARD
Miss Hubbard was on a buffet...

ONCE UPON A TIME
I once had a girl named Belle...

DEFINITIONS
Euphemism - a kind word...

TAUTOLOGY
That tautological, yellow, young...

CYNICAL CRITICISM
It's a lovely one, never at a school...

What a chance has a earnest...

So we all modestly by and de-

Oh how the class averages do...

I hope that he surmises some...

When I saw him and "drink up..."

Part of the time they'll like it...

How honest are you?

Did you ever tell your husband...

Did you ever compliment...

Did you ever tell your profes-

Did you ever tell your people...

Did you ever tell your people...

Longest Eclipse In 12 Centuries

Scientists of many nations...

A group of Americans...

Another group of scholars...

Unusual Gifts and Greeting Cards

At ROWSE STUDIO

July 27 Set As East Texas Day At Dallas Exposition

"Commerce Day" at the Pan American Exposition will be held July 27...

A special train will run from Commerce to Dallas...

"Money for 'Commerce Day' is being placed in a special fund...

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Local Natatorium Will Probably Be Vacant This Year

The absence of a natatorium in Commerce this summer...

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FEATHERSTONE'S CLEANERS Cleaners, Dyers and Hatters! PHONE 336

Welcome COLLEGE MARKET AND GROCERY EAST O'CAMPUS PHONE 277 1904 Monroe

Welcome Family and Students to Commerce WE HIGHLY APPRECIATE YOUR BUSINESS

SECURITY STATE BANK

Welcome Summer Students

Sherrill's Student Shop

PROTECT YOUR INVESTMENT YOUR AUTOMOBILE... represents an investment of several hundred dollars.

PALACE FRIDAY, JUNE 11 2 ADULTS 25c MAMA STEPS OUT THEY WERE IN THE MOOD FOR LOVE

Joe E. Brown WHEN'S YOUR BIRTHDAY?

SUNDAY, JUNE 13-14 The Giant Musical of All Time!

'Top Of The Town' DORIS NOLAN, GEORGE MURPHY, HUGH HERBERT, GREGORY RATOFF, GETTRUDE NIESEN, HENRY ARMETTA, MISCHA AVER, AND A CAST OF 330