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1937-03-12

The East Texan, 1937-03-12

East Texas State Teachers College

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Elect Ugiest Tuesday In Assembly

VOLUME XVII

THIS WEEK

DANCE NOTES... WOOTEN said that... MISS BOYD...

Contest to Pick Ugiest Slat Tuesday

Expense-Paid Date With Locust Beauty Goes to Homeliet

Local Plug-Ugly To Enter State Wide Contest... Pick Collegiate Champ... East Texas make its first appearance...

Whitely Announces Change In April 21 Celebration Plans

President Whitely has announced the observance of San Jacinto Day by this institution and the forty anniversary of the State Teachers Colleges on April 21... A holiday will be given for San Jacinto Day but will hold on some other day...

Change of Life Dates... The new date which merely counts a date with no special features...

Dance Rudeness Bewailed; Suggests Perusal of Post

By One Who Has Just Read It... "May I have the dance date with you?"... "No, because I am not interested in you..."

Northeast Teachers Meeting Scheduled For March 26, 27

Bledsoe Announces YSFA President... Bidwell... To Appear On Program

The Northeast Texas Teachers Association will meet in Cooper... The program will include a luncheon... and a social hour...

Junior Debate Teams To Enter Tourney at Ouachita Tomorrow

Ommer And Lundy Reach Tourney Quarters at Dardot-Lock Week

East Texas was represented at the Eastern Texas... The team consisted of... and...

Noted Journalist Lectures In 1-106 Friday Afternoon

All Students Interested In Journal Invited To Attend Program

W. J. HICKERSON... Editor of the Texas Intercollegiate Press Association...

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Hickerson Announces Plans for TIPA Meet; Club to Hear Scully

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Another Big Fight Night Wednesday

NUMBER 10

Press Association To Convene Here Three Days, April 15-17

Outstanding Texas Newspaper And College Students Invited To Attend

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Jean Edge Selected To Represent Elex At A&M Cotton Ball

Jean Edge selected by student body Thursday morning to represent Elex at the annual Cotton Ball...

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THE EAST TEXAN

Official student newspaper, published every Friday during both day and night terms by the members of The East Texas State Student Body, 1937-1938. Published since 1892, at the post office at Commerce, Texas, under the act of March 3, 1879.

MEMBER TEXAS INTERCOLLEGIATE PRESS ASSOCIATION

ALVIN BIX Editor
JOHN W. BISHOP Managing Editor
ERIC HICKENSON Associate Editor
WALTER WILSON Business Manager
LORAIN CADY Editor
WALTER WILSON Business Manager
WALTER WILSON Business Manager
WALTER WILSON Business Manager

Political Scientists Meeting Wednesday

Judge O. C. Jurk, long-time barrister and jurist, was guest speaker at the Political Science Club meeting Wednesday night in the library building. The text of his address was confined almost to the history of the organization, brought up in general with special reference to the history of the supreme court. He traced the organization of the body from its origin in 1892 to the present in participating in its present activities.

Keaton Addresses Ceter STA Meeting

Professor L. D. Keaton of the Industrial Education department spoke on "Industrial Art and the Misadventured Child" before the Industrial Art Society at the State Teachers' Association headquarters, Friday. He addressed the Industrial Art Society of the Association.

Artema Dance Attracts 130 In Spite Of Inclement Weather; Wooten's Band Plays

Featuring Lloyd Wooten and his orchestra, the Artema dance in Paris, the Artema club presented its all-time dance last Saturday night in the gymnasium. Approximately thirty-five couples were present. Wooten's band, composed of members of the Artema club, furnished the music for the evening. "Jovian from Iliad" was the "Dance" of the evening.

Theater Staging 'Runway Queen'

Today, for the first time the children's "Theater" presents "The Runway Queen." The new matinee at 2:30 o'clock today will be the first on the program alone. Other numbers of interest will be on the program also.

Cotton Ball Election, Faculty Presentation Hold Student Interest

An air of friendly contention prevailed in the auditorium Tuesday at assembly period over the election of the cotton ball representative and the presentation of the faculty vote with each other for student interest. Members of East Texas representative at the annual Texas A. & M. College Cotton Ball were William Hestrich, Julia Bell Salmon, and Joan Edge. Each person carried a box of soap on slips passed out and taken up by the student council. Later in the day it was announced that Miss Edge led the balloting, and will attend the ball.



A beautiful package of Pangborn's Easter candies will thrill her very heart—the wish of your friend.

EASTER will be a happy occasion. Select her package from OUR DISPLAY.

OLIVER BROS. PHCY. Your Neat Service Drug Store. PHONE 26. FREE DELIVERY.

SPRING IS HERE ... and Easter is Just Around the Corner.

SEE OUR BIG EIGHT PAGE CIRCULAR

You'll be excited over the many new things we're showing. Bolt after bolt of new fabrics... Ready to Wear, full of colorful dresses, coats and suits.

Visit Perkins This Week

Perkins Bros. COMPANY

Texas Power and Light Company

Your Electric Servant

Phone 240

Miller Market
Quality Meats
Fancy Groceries
Phone 224
STUDENT SHOP

1936-1937
National Collegiate Press Association
Member of the National Collegiate Press Association

GIVE THE TENNIS TEAM A CHANCE...

It has been a long time since East Texas has been anywhere near the tennis court or developed a team that proved a serious threat to the other schools. Students are now called on to help in the revival of the tennis team to bring the tennis team to the tennis courts. Inadequate courts have hindered the progress of the tennis team for several years, and everyone has accepted the verdict of match officials without so much as a whimper. When East Texas leads victoriously, etc. Enthusiasts were not so proud because it is no signal honor to beat one team that everyone else had had in the dust. It is neither fair to the few tennis players that exist, nor to Dr. Bell, to simply ignore their needs. If East Texas is to turn out a team every year, then provide for them the sports are provided for football. They are needed to do the job of the players. It is time to call a halt to the repeated failures to win at tennis meets. Why shouldn't all variety teams rank equally high among their competitors?

A New York minister states that he seeks texts for his sermons in the newspapers rather than in the Bible. We wonder if the minister reads a college newspaper.

Cary-Gober

(CONTINUED FROM PAGE 1)
win forty seven basketball games while losing only three. Such an impressive record placed Cary-Gober in the intercollegiate crowd at Alamo. He and Gary Cady had come through.

The Cary boys, coming from a consolidated school in the big park-like town of Alamo, had a record of about 200, including basketball and football.

There Cards on All-State
Such is the excellent coach record of William "Cotton" Smith. Besides his winning teams, "Cotton" had developed four "All-States" in basketball.

Three of the boys, Carroll Young, Fred Graham and Herb Hedrick were on all state teams in 1935. In 1936, Young, Hunt and Harold Middleton were outstanding guards.

Recently starting the coach was Graduate Lead Newman. Equally starting the coach was Coach Fred Green, Ole-ole coach, East Texas State graduate. Green was PE coach at the East Texas State campus as well as Smith. The PE coach at the East Texas State campus is now receiving his degree in education.

While a student here, Green demonstrated his coaching ability when he tutored the Famous Football team. He was also a competent championship, Green at the time and later transferred to Fort Worth. He had won an professional baseball with the Dallas and Ft. Worth before he took up his old career.

Little Hostess To Choisis Monday
Lo Le Little Miss hostess to Les Choisis, March 8. After the roll was called, all the members of the previous meeting, Laura Rose Harwood, and the members of the previous meeting.

Marjorie McNeill and Horton
The club nominated Elizabeth Salmon to represent it in the election for a candidate from East Texas State to the Cotton Ball. The election was held at the home of Mrs. A. M. Salmon. Mrs. Salmon gave a rather interesting report on her various trips to the Cotton Ball. The election was held at the home of Mrs. A. M. Salmon. Mrs. Salmon gave a rather interesting report on her various trips to the Cotton Ball.

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Seven Students In College Hospital

Seven students were patients in the college hospital last week. The nice weather seems to have had a great deal to do in decreasing the amount of sick. Those patients on the hospital list are: Marguerite Arnold, in Gynecology; Josephine Smith, in Surgery; Preston White, in Surgery; and Mary Louise, in Surgery. The other two are in the hospital.

Alpha Chi Probes Party for Scholars

Plans for entertaining the fall semester home list students of the organization, brought up in business problems here to have for discussion. A motion was made to constitute for the club was passed and a committee composed of Don Wadsworth, McClellan, and Marjorie Smith, was appointed to draw up the document and submit it to the club at its next meeting.

Moanion Gives Mock Initiation

Mock initiation was given to the Taukappa pledge Monday night in the home of Eva Hestrich. The initiation was planned by Margaret Lawson and Mildred Potter, past presidents of the club. Those receiving mock were: Polly Sawyer, Victoria Baker, Helen Hestrich, and Jean Frier. After the initiation further assignments were given the four and the meeting adjourned at 10:30 p.m.

WEEKEND ON HONOR ROLL

Professor J. H. Hestrich has announced another addition to the honor roll of the East Texas State. The list with an average of 91.00.

Parsons Honored Monday

Members of the Original Club were entertained by the pledges of Monday night at a short business session. Louise Parsons was honored by the club at the ceremony.

The Club

After the roll was called and the minutes were read, the president called for a group composed of the members of the previous meeting.

Marjorie McNeill and Horton

Pledgship was conferred upon Elizabeth McNeill and Laura Rose Harwood at the meeting of the Marjorie Club, Monday night, March 8. Cecile Terry was honored.

First Night of the Week

After a short business session, the members of the club were given a social hour for the week. The club adjourned to a downtown drug store for refreshments.

Alumni In The Legislature

CLARENCE T. JONES, Chairman of the East Texas State, is one of the representatives in the House of Representatives. He graduated from the college in 1933 after attending high school and the college in various capacities.

Alexander Lists Social Calendar

Chairman E. R. Alexander of the faculty dance committee has announced a revision of the social calendar for the rest of the year, with one already scheduled for the fall, and one for the spring.

Perkins Bros. COMPANY

FOR ELECTRIC STORES

New Easter Frocks

INDEPENDENT MEETING

Planning the first campus picnic, it is invited to attend this all-faculty merry-making and gambo on the green at the Thursday night festival. Regular "country party" games will be played between the lights to be sprung south of the Industrial Building.

With nearly fourteen hundred students on the campus, an immense affair will be held on the lawn for the big party. The program is slated to begin at 7:45.

Myrna Loy is the favorite movie actress of students at college University and Carleton College.

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FRIDAY, MARCH 10, 1937.

Equipment Issued to 42 At Beginning of Spring Scrimmaging for Lions

Following three weeks of preliminary training by assistant head coach Fred Wertz, 42 players began receiving their equipment at the gymnasium last night. The equipment, which included helmets, jerseys, pants, and shoes, was distributed by the team's equipment manager, Jack Miller. The players were then divided into two teams for a series of scrimmages. The first game was played at 7:30 p.m. and the second at 9:30 p.m. The players were very enthusiastic and showed a great deal of interest in the new equipment.

By PAUL TALAVERO
CAYTON, Texas, March 10.—(Special to The Star.)—The 1937 football team of the University of Texas at El Paso, under the leadership of Coach Wertz, is beginning its spring training today. The team is composed of 42 players and is expected to be one of the best in the state.

LION LOGIC
Although he received a goal that necessitated three attempts, the Lions' quarterback, Don Pepper, was not discouraged. He was able to kick the field goal in the second attempt. The Lions' defense was very strong and kept the opposing team from scoring. The game ended in a 14-0 victory for the Lions.

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Carey Tells Of Cardinal Record

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Conner Cinches Position On Mythical Quintet on Basis of Partial Returns

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Since you will dress for Easter...

Why not dress perfectly
with a new...
\$16.50 UP
And the best way we can suggest is to come in right now and pick out just the fabric and pattern and shade you'd like to wear, select the style that does you full justice and let us custom make a suit to your personal measurements.

With such a garment you can swing into an Easter parade with the confidence of being perfectly dressed. The moderate cost—the superior quality of our service will assure you.

Featherstone's Tailor
Chambers, Ryers, Masters, P. R.
Make \$16.50 up to \$100.00
We have been making suits for over 50 years and our reputation is well known.

College Eat Shop
Welcome Students
With our fine foods, drinking and listening to music, you'll find it all here.

Noted Metropolitan Opera Star finds Luckies easy on her precious throat—
Marjorie Lawrence says:

"You must have a big voice to sing Wagner. My favorite role is 'Brunnhilde' in Wagner's 'Götterdämmerung' is a very exacting one. Yet when I am back in my dressing room after I have finished singing, there is nothing I enjoy more than lighting up a Lucky. It is a light smoke—so gentle—so smooth—that it does not irritate my throat in the least. I agree with the others at the Metropolitan that a light smoke is a wise choice."

Lucky Strike Cigarettes
The finest tobaccos—the cream of the crop—

It's Toasted—Your Throat Protection
Against Irritation—Against Cough

DO OUR OWN LAUNDRY WORK

Or have it done at the most economical price to be found in town.
WASHATERIA LAUNDRY
PHONE 766
GUS WHITE, O.D.
The Optometrist.
Eyes Examined and Glasses Fitted.
Broken Lenses Duplicated.

GUS WHITE, Jeweler
SEE THE
NEW 1937 CHEVROLET NOW
The Most Economical and Best Equipped Car on Sale.
Tobin Chevrolet Company

Uglight

(CONTINUED FROM PAGE 1)
"All expenses paid," with a brand new Ford at his disposal to convey the lady one and his date over the city, a couple of free passes to the theatre, dinner the evening meal, to you get at a downtown restaurant, and a half cut at a barber shop (for a change) to make him a little more presentable to the public and endurable to his date.
His picture will be taken by photographers, a studio will be given to the young man's shoes, and his suit will be cleaned and a fresh crease added. Then, after the show, a local dragstore will furnish refreshments to the pair. Incidental will be paid for by the East Texas.

FRANKLIN'S SHOES
"The Shoe Repair"
Other boys' slightly higher. Business men know what dollar for dollar value means, and they are sure of getting the best quality footwear.

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Easter Season Shoes
Style You Will Admire
Fitting You Will Appreciate
Quality At Popular Prices
White Dry Goods Company

Six Locust Beauties to be Introduced by Editors at TIPA Dance April 17

The six East Texas beauties who received double-page spreads in the 1937 Locust will be revealed for the first time at an all-college dance, Saturday, April 17, honoring the Texas Intercollegiate Press Association. The convention of journalists, to be held on East Texas campus, will bring delegates from all over the state for ringed seats at the presentation of the Locust's final selection of beauties.

Billy Shive, editor of the 1937 Locust, and Jack Hecker, president of TIPA, have charge of arrangements at the dance. Present plans call for the beau-

ties to be presented at intervals during the dance. Inasmuch as yearbook editors from several Texas colleges will be present at the dance, it is planned to give six different yearbook covers the honors of presenting the beauties.

The largest all-college dance attendance of the year is expected at the "double feature" presentation as interest in the final selection of beauties will attract a large East Texas attendance and the honor guests.

Texas Intercollegiate Press Association delegates, will increase the number of dancers considerably.

DEAR SUZY,

Dear Suzy, dancing with someone else is the most witherous thing I'll ever do. I'll let her date first, and then not until then should he date me.

The Press Club is making huge plans for the convention which is nigh. The beauties whose pictures will grace the Locust will be announced by this organization at an all-college dance in honor of the delegates attending the Texas Intercollegiate Press Association here in April.

Mary Eads Wood jumped to Austin for a hurried visit Tuesday.

More signs of spring had cropped close to the head. For

and speaking of dances reminds me of some of the atrocious manners the local ladies use at dances. Apparently they are unaware of the fact that they are to look at the girl and tell her they enjoyed the dance instead of dishing off at top speed in search of another partner without so much as a murmur. At intermission, if he is

Whitley To Speak In Chapel Tuesday

Tuesday's assembly will be for the benefit of the TRAINING School. Dr. Sam H. Whitley, president of the college, will talk on some subject of interest to them.

There will also be a musical program of pipe-organ selections.

Four Free Tickets To Palace Theatre

A new and interesting contest begins in the East Texas next week. It's a simple, fascinating, advertising game that will run each week for an indefinite length of time and will provide four tickets to the Palace Theatre for three lucky or sharp-eyed persons. Here's the facts:

Beginning next week a free term will appear in the advertisements in the East Texas. An Every East Texas student is eligible except members of the East Texas Staff.

You must find the outline and the ad in which it appears in 1, 2, 3, etc. order. The numbers of your answer about and the number of mistakes you find will determine the tickets to the Palace Theatre. You can win one ticket and No. 100 one ticket.

Turn your results in to Pres. H. Whitley, 1004 Bowers in the East Texas office. The deadline will be Saturday noon. (Advs.) Tickets are on sale now.

TIPA

The TIPA convention host for 1938 and new officers of the association will be chosen Saturday afternoon.

Business sessions will continue Saturday with the gala all-college dance in honor of the delegates and presenting the 1937 Locust beauties serving as a climax for the convention Saturday night.

Discussions slated

In addition to the business sessions, round table discussions hold a high place in the "educational" phase of the convention. Suitable leaders for the discussion on newspaper, yearbook, and magazine problems will

Send the main discussions.

The TIPA convention host for 1938 and new officers of the association will be chosen Saturday afternoon.

Sanitary Barber Shop	
Shave	25c
Haircut	25c
Shampoo	25c
Manicure	25c

Ladies Hair Cuts a Specialty.

Come To See Us, North of Campus, E. K. FREEZE, Mgr.

Lilly's Palace

Friday, March 12

BRUCE CABOT—MARGARET LINDSEY with JOSEPH CALLELA in

"SINNER TAKE ALL"

—Added Selection—
Radio Musical Comedy
"DEEP SOUTH"

Saturday, March 13

SPANKY McFARLAND with RALPH MORGAN in

"GENERAL SPANKY"

—Added Novel Feature
J. EDGAR HOOVER and his G-MEN in

"YOU CAN'T GET AWAY WITH IT"

First authentic picture of Hoover in his bringing to justice — Dillinger, Karpis, — Al. Baker, Baby Face Nelson, Martin — Gize Kelly — and the seven killers in the newspaper headlines — now see — ACTUALLY SEE — the G-MEN get 'em down — it's Authentic!

LILLY'S THEATRES
(24th Year in Commerce)

ANNIVERSARY WEEK
March 14 to 20 Inclusive

2 ADULTS 10c 2 CHILDREN 10c
(Tuesday Included)

Sunday and Monday, March 14-15

NINO MARTINI—LEO CABILLO with IDA LUPINO in

"THE GAY DESPERADO"

—Added—
"MOTHER PLUTO"
Also Latest News

Tuesday, March 16

WILLIAM GARGAN—JUDITH BARRETT with ANDY DEVINE in

"FLYING HOSTESS"

—Added—
"FIGHTING MARLIN" (Sportlight)
"SPINACH ROADSTER" (Poppy)

Wednesday and Thursday, March 17-18

FRED McMURRAY — CLAUDETTE COLBERT

—In—

"MAID OF SALEM"

—Added—
"SWING WEDDING" (A Color Cartoon)
Also NEWS FLASHES

Friday and Saturday, March 19-20

GENE AUTREY

—In—

"THE BIG SHOW"

The Picture Made At The Texas Centennial

—Added—
"SECOND CHILDHOOD"
—With—
SPANKY McFARLAND

LILLY'S LYRIC
Friday and Saturday, March 19-20

DICK FORAN

—In—

"THE LAND BEYOND THE LAW"

—Added—
AGE DRUMMOND No. 10
ADULTS, 2 FOR 25c CHILDREN, 2 FOR 10c

Modern factories . . . spotlessly clean like your living room at home . . . that's where Chesterfields are made.

The Champagne Cigarette Paper is pure . . . burns without taste or odor . . . you can't buy any better paper.

The mild ripe tobaccos are aged two years or more . . . like fine wines are aged.

Refreshingly milder . . . more pleasing taste and aroma . . . and best of all They Satisfy.

Chesterfield
a milder better-tasting cigarette