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1937-01-08

The East Texan, 1937-01-08

East Texas State Teachers College

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Cagemen Baffle Buffs Tonight

Sign For Your 1937

r Sh

Locust

Begins Wednesday At Assembly Period Office Open Every

Day Until Quota Of Yearbooks Reached

THIS

WEEK

Exam Schedule To Be Available Soon

Webster Appears On Program At National Speech Association

Oppenheimer Making Third Appearance

Earhart, On Lyceum Slate, Flew Ocean for 'Fun of It'

Aidredge Presenting Musical Assembly

Debaters Compete

Next At Taleguah

Scientist Says Heart

Twice As Efficient As Modern Engines

Scores Announced; Democratic Floor Leader In Bullock Heads List House of Representatives

20th Carol Service

Nine Fool-Proof, Break-Proof New Year's Resolutions Submitted At Timely Moment

Loan Fund Operation Appointed This Week

Recurs Traditionally

Hospital Starts New

Year With 37 Studes

Signing for Locusts Psychological Exam Sam Rayburn, '03, Becomes Committee For Hogg Etex Cagers Playing 5 Games In Next 6 that Days; Buffs Tonighi

Cyclist Uses Ruse To Crash Locust

Whitley Delivers Talk In Assembly

H-Simmons, Wesleya Here Next; ET Ban To Start Performin

an ny

See CAGERS on Page 2

Fox Wins Fame by Being No. 1 to Sign for Locus

ACY

SHIVE Associate Editor
PANNING, LOREN CATO Associate Editor
News Editor
seams: Luis Brower, Marcus Anderson, Zentis Parisons
Frieda Branon, Joy Edgar, Dalton Fox, Margaret Cornel
has Nell Willmins Ave Elilion, Gliver Barter, Jimmis Bus
Branom, Horace Bastinger, Eric Smith, LaVelle HawkerRoberts."

Rennom, Horace Basinger, Eric Smith, La Renneth Roberta, ND Mastataries Form Goff, J. C. Cherry, DORNOMERS FORM GOFF, J. C. Cherry, DORNOMERS FORM GOFF, J. C. Cherry, J. C. Charles, J. C. Cherry, May Do file Jean Priest, John Brecheen, Allen Ros MANY DOT YOUNG Sp MULIRED POTTER. Sports Edito

Passociated Collegiate Press No.

Collegiale Disest E RESOLUTION THAT SHOULD BE

President Whitley's address on morality in as-sembly Treschey should give the students of East Texas State son-citing to "think about."

He says that one should fill his mind with the beam triful thoughts rather than the other kind. Put those others in the background. They even register in the proceded wakes.

bysical make-up. If one practices telling unwholesoms jokes, it certainly does not enrich the mind but canses one to be way, vite, and lifteries. E. might castly be the eppesity; one only absorb the fire, intellectual, and clean ideas. De Whitley went on to any that one would not gather up the decayed, but stake foods of the garbage canset. Then why should see facel these thoughts to our seed. Then why should see facel these thoughts to

If one is breeding ill thoughts he is miserable; good thoughts make one happy.

Why not resolve to begin 1937 with cleaner intellectual minds and higher ideals?

QUOTABLE QUOTES...

The sought after college tacher is one whose scholarship is sound and of quality, whose interest in students is fuman, and whose method of presenting material is stimulating. The L. Helwis, does not the college of liberal arts at the University of Wichita, pictures the ideal instructor.

"College training is no outstanding benefit to a radio or motion picture curver; success in these fields de-reserved to the control of the college of the college part to approximate pane Miltir College, my alma mater, because I feel my four years there to be invalua-ble in personal contacts and friendship acquired." Don-ald Noviy, fantone singer, ion't trying to discourage radio and film aspirants.

"We need more of the type of person who gives a district which will be supported by the delay comes. If may be supported by the support of the fine-saving idea. Another thing we want to get away from its the philosophy of lagners, whereby every bey believes be to destined to become president of the Third States." In William Mather Levis, positions of Lafgette Collegs, point out that we usually have only one and don't like him after we get him.

"Professional football is a poor career for a college linate. Stars receive big salaries but other players poorly paid." W. A. Alexander, head football coach leorgia Tech, warns the future-facing college grid-ant to "optimise" too much,

Campus Opinion

PROVINCIALISM DEMOCRATIC!

Quote And Unquote

Since we are off Daf

And this one:
Little Boy lilue, come blow
your-horn
The sheep are in the mendow
And the cows are in the corn
Where is the little boy that
looks after the sheep!
He's across the street getting
a sods.

KISSING STRIKE.

The inthe blood code at the millions. of bacteria after pressing a glass tille to ber pressing a glass tille to ber pleas and post of the pressing a glass tille to ber pleas and looking at introops, started a "lise and looking after pleas and the property of the pleas and the property of the please and the KISSING STRIKE

"I know" said the little the stalk brought me".

"Otners ale is the drink of "Offiger ale is the drink of the senses. It can be seen heard, smelled, and touched while being tasted." The Family Circle.

The Optimist gives this as one reason stay out of War:
And out of war and after all,
What is it pepple get?
Just widows, wounds, and
wooden legs
And lots and lots debts.

Roses are req Violets are blue But Four Roses is best of all. THE CHEMISTRY OF WO

ysical properties: All col-

lione. Turns green wines, placed by a better appearing placed by a better appearing personner. Ages rapidly, and Christmas care quarterly of Phi Beta Pi. out the afternoon.

LOST ON THE CAMPUS:

Any one finding the above described property

FRANKLIN SHOE SHOP

Toogonoowe Have From Here Christmas Dinner

The time is precisely 13/19. The time is precised to the property of their annual Corrienta stin. The time is the property of the time from the time for time from the time from time from the time from time from time from times from the time from times and the time from times and times from times f It So Seems - .

pant to Principlent Reconvert in the New Deed by standard or the district of the New Deed by standard or the district of the New Deed by standard or the district of the New Deed by standard or the district of the New Deed by standard or the district of the New Deed by standard or the district of the New Deed by standard or the district of the New Deed by standard or the district of the New Deed by standard or the New D

Dorm Girls Pour Christmas Tea

A. B. C. Meets In Regular Session

The first thing on Rix's pro-gram was a roll call, each mem-ber answering by naming his favorite vegetable.

REAT WEST TEVAS

Ladies Hair Cuts a Specialty. Come To See Us.

Shampoo Set and Dried Best Manicure in Town (including new shade of nail polish)

Excellent Permanent Waves from \$1.50 to \$5.00

LADY GREER BEAUTY SHOP

DR. HUGH H. WHITLEY Dentist

Over Grand Leade Office: West Side Square

PHONE 51.

WELCOME STUDENTS

COLLEGE EAT SHOP

"North Of Campus"
Sandwiches, Tobacco, Cold Dri
and Candies.

SEE THE

NEW 1937 CHEVROLET NOW

The Most Economical and Best Equipped

Tobin Chevrolet Company

Welcome

To Both New and Old Students

To Our Studio

-10



Sunday-Monday, January 10-11 NO ADVANCE IN ADMISSION CHILDREN 10c-ADULTS 25c.

SO STARS! 300 GLORIFI

GIRLS IN THE DRAMAT

PARAMOUNT NEWS

Tuesday, January 12



MARCH OF TIME

"WORKING GIRLS IN THE BIG CITY" KIDNAPING OF NEW CHINA'S DICTATOR

Miller Market

Quality Meats Fancy Croceries

Phone 222

Barber Shor

VESTER ECHART JIM STRICKLAN

Basketeers Exhibit Post-Holiday Spurt to Improve Season Record

Win Over 3 Strong | Split With Louisiana

| Trais | L. D. Parson (Trais) | SEII. | Communication | Commu

| Company | Comp

Non-Collegiate Fives

Set Lose To S. H.J.

Dealer Tis On Return

The Collegiate Fives

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Dealer Tis On Return

The Collegiate Fives

Set Lose To S. H.J.

Th

Wrambling

With Willie

COMMERCE DRY CLEANING PLANT

Alpha Phi Omega

Initiates 4 Pledges

has moved two doors south of their original loca-tion. You may obtain fresh meats and anything in the grocery line that you desire.

THE COLLEGE MARKET & GROCERY

FEATHERSTONE'S

Cleaners, Dyers, Hatters and Alterations

Excellent Work

PHONE 336

LOW COST.

Beginning Thursday HALF PRICE SALE Of our eratire Stock of Fall and Winter

Ready to Wear

Perkins Bros

Kalira Meet With Cason, Plan Annual

STUDENTS, you may buy your school supplies, Groeries, Candy, Tobaccos or mything that you need at prices as low as, may be obtained any place in town at the

MONROE GROCERY

GUS WHITE, O.D. The Optometrist.

Eyes Examined and Glasses Fitted Broken Leuses Duplicated

GUS WHITE. Jeweler

FOR ELECTRIC SERVICE

Texas Power and Light Company

"Your Electric Servant" Phone 240

Welcome Students Tchton High COMMERCE PHARMACT

less here, but have anything that any wells

COMMERCE PHARMACY PHONE 599.

FOR YOUR NEEDS

Prep. 2 jars for Calox Tooth Brush Free Calox Toothif Powder (Tooth Brush Free Cooper Rasors, with package of bladees Kleenex, 2 boxes for

and Lotton, Two Bottles for BEWAIR OF BAD COLDS—It may turn to still the state of a cold see y and let him prescribe for you. We fill a prescribe for you.

Oliver Pharmacy

Your "Nyal" Service Drug Store.

FREE DELIVERY

Klemer and Pickren

Greg VV. of the presence of the presence of the best Citab Set Is annual terms a Perry Mondey agind terms Perry Mondey agind to the best Citab Set Is annual terms a Perry Mondey agind to the presence of the

es, Music, And ncing Compose Ogima Yule Party



Carrying more pleasure to more people ... giving smokers what they want . . . Chesterfields are off on a new cruise.

From Wake Island 5000 miles out in the Pacific Ocean, Pan American Airways flashed this radio:

"RUSH TEN THOUSAND CHESTERFIELDS TODAY'S CHINA CLIPPER."

fields were on their way. Four days later back came the message:

"CHESTERFIELDS JUST ARRIVED. PANAIR WAKE."

When smokers find out the good things Chesterfields give them : ...

nothing else will do