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1936-10-23

### The East Texan, 1936-10-23

East Texas State Teachers College

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#### Recommended Citation

East Texas State Teachers College, "The East Texan, 1936-10-23" (1936-10-23). *All Issues*. 1671.  
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THE EAST TEXAN

Lions Win Top Bearkats for 27-0 Score

Official student newspaper, published every Friday during school long and short terms by the students of East Texas State University...

EDITORIAL STAFF

- ALVIN BEVIL... Editor
MILLY BROWN... Business Manager
MANNING LOREN COLE... Editor
ANNAS... Editor

BUSINESS STAFF

- FREYSON G. WHITE... Business Manager
R. L. BOWEN... Editor
THE COLLEGE LOSE A SINCERE FRIEND...

The campus flag was at half-mast Tuesday as a tribute to the memory of the late Senator...

Mr. Cornelius, a former mayor of Commerce, was one of those who accompanied the most toward leaving...

East Texas Normal College taken over by the State. He was a graduate of the Mayo school and for several years...

East Texas State finally indited on him and will always remember him as one of the school's truest friends.

CONGRATULATIONS TO THE ADMINISTRATION FOR A GOOD JOB SPEEDILY ACCOMPLISHED

Congratulations are due the administration and especially George W. Killian for the speedy construction of the new student stand on the east side of the football field...

THE DRILL SQUAD IS DESERVING OF PRAISE

The new drill team is eminently an adroit. But for some reason or another, it seems to insist on adopting the name of a defunct, slightly infamous organization of East Texas football, "Dark Axes."

Not is the defining sense of the word is the squad "dandy" lines, nor are they fellows, "dandilions," but for some reason or another, it seems to insist on adopting the name of a defunct, slightly infamous organization of East Texas football, "Dark Axes."

Certainly a criticism isn't absolutely justified when the East Texas has been able to think of no better name than "Golden-T," just someone would rather carry it off as a good name. For the drill team deserves one, and before the North Texas game.

THE MUSEUM'S AN INTERESTING SPOT, ARE YOU ACQUAINTED WITH IT?

Have you visited the museum lately? During that afternoon just after lunch when you don't want to go to sleep and don't feel like studying yet, why not meander around for an hour or so in the museum on the third floor of the library.

If you have any interesting souvenirs of the Texas Centennial, the museum would appreciate your lending them for a while. It's starting on its second hundred year and in 2036, another centennial will be ready to celebrate them.

Drop in for a bit and see if there isn't something interesting to you. And then perhaps you will think of something interesting to you as your share in the College Museum.

ABC Plans Picnic For Next Tuesday

The A. B. C. Club has in regular session Tuesday night an ABC picnic. The picnic will be held at the city park next Tuesday night, October 27.

All structures students of the ABC Club who have taken their names are urged to attend. Miss Frazier, secretary, will take care of the picnic. The picnic will be held at the city park next Tuesday night, October 27.

OFFICIAL NOTICE

A NEW SHIPMENT OF Webster's New International Dictionary (Third Edition) has arrived at the office of the publisher.

Persons desiring to purchase a copy should apply to the publisher at the following address: Webster's International Dictionary, New York, N. Y.

MARGARET LOW, Secretary.

First-Year Men Get All Scores As in Take One Star Lead

Beginning with the second time they were in possession of the lead, the first-year men got very last play of the game the first-year men got very last play of the game...

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Another Conference Victim Blamed for Now a Start in the Last of the Conference

Another conference victim was blamed for now a start in the last of the conference...

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TS Clubs Clash With Ladonia On College Field Friday Night

Invading the college stadium Friday night, the Ladonia Athletic Union "wrecked" Coon's Athletic Union...

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Cato CONTINUED FROM PAGE 1... The power of Ladonia...

Salisbury Barber Shop... Ladies Hair Cut... North of Campus...

West Side Barber Shop... Hair Oil and Hair Tonic... DICK HUNTER... JIM STROKLAND...

GUS WHITE, O.D. The Optometrist. Eyes Examined and Glasses Fitted. Broken Lenses Dispensed.

GUS WHITE, Jeweler. HARRIS AND BROWN. "The Man Shop".

WESTERN AUTO ASSOCIATE STORE. Official Opening Saturday. EVERYTHING FOR YOUR CAR. RADIOS PARTS HEATERS.

Costume Slips. Rayon Taffeta. The value lies in low priced slips, Slips in white and flesh in blue trimmed with taffeta...

"Sylform" Slips. "Sylform" are of Dremstedt Crepe... improves with washing. Select from white or flesh in tone trimmed or taffeta style.

Slip Satin Slips. One of our slip styles, rayon silk, beautifully finished in lines trimmed with V or 4 1/2 inch...

FRANKLIN SHOE SHOP. YOUR HAIR Needs Combings. YOUR Clothes Need Cleaning. YOUR SHOES Need Repairing.

FRANKLIN SHOE SHOP. Why Do You Neglect Them? FOR BETTER SERVICES.

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# DEAR SUZY,

Dear Suzy:—

How peculiar my rambling letter of yours has happened. I know you just last night but I hope you will be observing tonight if you will begin with the same. Please, because I have your paper to hear about them.

My first afternoon names the date. The center piece was four pages. I don't know what it was for. The center piece was four pages. I don't know what it was for. The center piece was four pages. I don't know what it was for.

... (text continues with repetitive phrasing) ...

**Game**  
(CONTINUED FROM PAGE 1)  
The injury occurred on the field of the injured Co-Captain, Tom Pruitt. L. A. McCall and M. T. Moore at halfback and A. Thompson at full with Joe Chapman substituting frequent at halfback, will be likely to complete the halfback.

The Lions have the edge in reputation, but with the Tigers more confident than any time during the season, and the game with everything to gain and nothing to lose, the Lions team will likely encounter plenty of trouble in the Tiger line this afternoon, down around Wash, acie way.

## This Week

**CONTINUED FROM PAGE 1**

**MEGON HIGH** ... LES CHOUETTES ... and ... out to club lake ... on a day ride ... JOY ENGLER post photographing ... MEGON TIPPIN still around.

**JALINITY JEAN** ... PRICE, whose birthday we forgot to mention, told us how PLELEGY entering the wrong room in the Education building ... He was the right direction, but the wrong wing ... now, what's left him a chapel light ...

**JUST JOE** ... Remember when ... JOE JENKINS, who has a job now with CMAIC ... HILL, MAJOR ... JOE is seeking an alternate to go in his place to the Student's World Court at Vinnemoughe, but says plans devalued after Texas seceded from the "Australia ... MURPHY, two other ... and his for- ... JOE WOOD.

**LEY** was around Wednesday to invite COACHES BOB and DENNEN over to supper for someone ... CURTIS JACKSON, now co-edition president, appearing in Dallas ... AUST of course LOCKHART was here over the weekend and even wanted to know where SHERRY was ... now, who's looking ...

## Weeks

**CONTINUED FROM PAGE 1**  
Jelly-trained elementary teachers ... Tom Ferguson reviewed the work of this college in the current ...

**Typewriter terms hit bottom!**

**10¢ A DAY**  
**BUYS ANY**  
**REMINGTON**  
**PORTABLE!**  
**EXTRA-EXTRA-**

Never before on offer like this! Now, for the first time, we offer you only brand new, in our stock only Remington Portable Typewriters for as little as 10¢ a day. Without the long terms on the regular type! This is a great opportunity. Don't miss it. Come in today and pick up this special low price!



**7 MODELS STARTING AT \$37.50**

Ken plane ... Remington typewriter models.

**Arthurs Drug Store**  
"If A Student Needs It We Have It"

**PALACE**  
**Saturday Only**  
**OCTOBER 24**

**"Kisses of Red Gips"**  
The famous Saturday Evening Post story of the Coast who married a \$2,000,000 Western heiress and went into a big way!

**JAMES LEATHER IN SOUTHERN**  
**MY AMERICAN WIFE**

With Fred Stebbins • Billie Burke  
Irene Castle • Gene Mitchell  
Lionel Lincoln • Pauline Collins

—Added Shorts—  
"MANHATTAN MONKEY BUSINESS"  
With  
CLARKLEY CHASE

**Sunday-Monday—Oct. 25-26**

**COLOR**  
PERFECTED AT LAST ... now reveals the full breath-taking beauty of the world's great love story!

**RAMONA**  
IN THE NEW PERFECTED TECHNIQUE  
**LORETTA YOUNG**

**DON AMECHE • KEAT TAYLOR**  
PAULINE FREDERICK • JANE BARRELL  
KATHERINE O'NEILL • DON CARROLL

Directed by Henry King • Executive Producer Sam H. Pomeroy  
Based on the Novel by Helen Hunt Jackson

—Added Shorts—  
"EARLY BIRD AND THE WORM" (Colored)  
"BEAUTIFUL BANTY" (Colored)  
NEWS OF THE WEEK

**THEY'RE IN A FULL-LENGTH SCREAMIE NOW!**

They fall on millions ... and a 90 minute laugh knock-out at the Palms and Chatter!

**KELLY THE SECOND**  
WITH  
**RATSY KELLY**  
**CHARLIE CHASE**  
GUYED BY BOB WILSON  
PIET HILTON

A Famous Collegiate Motion Picture

—Music in the Morgan manner"  
and "SHORTY BOBBIE FIREMAN"

**DR. HUGH WHITLEY**  
Dentist  
Over Grid Leader  
Office: We Side Square.  
PHONE 81.



**Smoke-O**

...that's the whaleman's signal for a smoke

And on land and sea, from coast to coast... with millions of smokers, men and women... when they take time out to enjoy a cigarette it's "Smoke-O... pass the Chesterfields"

Chesterfields are milder... and what's more they've got a hearty good taste that leaves a man satisfied.

*...it's* **Smoke-O for Chesterfields** everywhere

