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The East Texan, 1925-07-28

East Texas State Teachers College

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THE EAST TEXAN



COMMERCE, TEXAS, TUESDAY, JULY 28, 1925.

NO. 48.

College Party Attends Astronomical Meet At Dallas

A party of College people headed by Prof. Bledsoe and including Messrs Robert Baker, Otis Bradford, Ben Patrick and Prof. Brice attended a meeting of the Dallas Astronomical Society at Dallas Saturday evening. The meeting was one of unusual interest and profit as every member of the party was afforded an opportunity to study the heavens with high power telescopes. This meeting was attended by the leading astronomers and scientists of the State and Commerce is fortunate in being so creditaly represented at this meeting.

Through Mail Service **Eetablished to Paris**

Regular mail service from Greenville to Paris and intermediate points has been inaugurated as a result of the closing of a contract between the postal authorities and the Red Ball Bus Line, operating between these cities. This is a step forward in a program of better mail service between these progressive cities.

Lone Oak School Granted \$1.000 Aid HENDERSON CO.

George Becker, secretary of the Lone Oak Consolidated School District of Kaufman county has just been notified by the State Department of Education that the Lone Oak School had been granted J. U. Nelson home for a watermelon \$1,000 State aid, which will result in establishing a high school.

side, teaching the same grades, doing the same work and supposedly. getting the same results, but-One has a strong and pleasing per-

sonality; the other is colorless.

One shakes hands with a firm

in yours like a wet codfish

One is kindly sympathetic; the ing. other indifferent.

One has a ready and pleasing sense of humor, making every pupil feel at home; the other takes everything so seriously that even the desire to beference and resentment are forced to come interested is stifled and indifferences manifest themselves.

feet: the other needs crutches. ? One is ever found accessible by her pupils to help them over their diffi-

One stands squarely on her

culties; the other is scarcely ever found outside the classroom. One inspires love of work; the oth-

er inspires indifference or downright hatred of work. One is loyal to all that is best; the

other not disloyal, but unloyal. One teaches living souls: the other seaches facts.

One travels the sunlit heights; the other the narrow ravine.

One lives to teach; the other teach-

es to live. One's chief pay is in the joy of accomplishment and in the growing souls of her children; the other's

only pay is in a city check. Which of these teachers do you prefer to emulate?

MISS LUCLLE LOYD, STU-

retary, returned Monday evening have been instrumental in a large from the West Texas Baptist Student degree for the many good times the Encampment, after spending the week members of this club have enjoyed end with the West Texas State College during this term. students at Canyon.

Miss Loyd reports a great encampment at Canyon, a large crowd, good with friends over the week end. speakers and a fine time in general.

We are very glad to have Miss Loyd back on our campus to direct end in Randolph. the student work.

Maud Anderson, Ethel Price and and Monday in Wolfe City. Irene Price spent Wednesday at Lake Creek. They report a very enjoyable time.

Ethel Cornish spent unday and Monday in Tyler with friends and

The committee on teachers of the East Texas State Teachers College, has assisted in placing quite a number of College students in desirable positions for next year.

Miss Ouita O'Neal has been elected teacher in the elementary grades in the public schools at Cureo, Texas P. A. Littrell has been elected head of the manual training depart ment of the high school at Marlin

A. M. Sprinkle, who will receive his B. A. degree at the end of the summer session, has been elected superintendent of schools at Caddo Mills. W. C. Todd also of this summer's graduating class, has been elected

principal of the high school at Silver-Robert L. Whitley has been appointed head of the English department ir

he high school at Vernon, Texas. Miss Christine Galloway has been elected to a position in the element ary grades of the Mexia public

Miss Mary Jernigin has been elected to a position of drawing teacher in the public schools at Mexia, Texas. The committee on teacher place ment in the College renders its service free of cost to the students. A large number of students are placed in the public schools of Texas annually through this committee.

The students and teachers of Henderson gathered on the lawn of the east and social Saturday night.

Prof. J. G. Smith, popular history eachers added much to the evening's entertainment, by his humor and jokes, many of which were aimed at the various club members.

The Club discussed the purposes of the Henderson county organization Two teachers are working side by and William Harville were the chief ed the following officers:

Another social is planned for the near future, to which we expect the Kaufman and Van Zandt county students to be our guests, as there is some talk of a tri-county organizawarm grip; the other drops her hand tion between these counties. Everybody should be present at this meet

On last Wednesday evening the members of the Bowie County Club from which place they proceeded to the Cfty Park, under the chaperonage of the Department of Geology at exriving at the park several games the appetite for the refreshments and eats which were waiting. Soon N. E. Bonham, president of the club, suggested that we eat. His sentiments seemed to coincide with those of the other members of the club and refreshmnets were served. Everybody enjoyed this feature of the evening's entertainment to the fullest extent At the conclusion of the refreshment: and when every one had eaten to his satisfaction, Mr. J. C. Kennington made a short talk in which he outlined the work of the club during this term, and after a thorough discussion it was decided not to hold another mer term. The club voted their ap- from destruction. DENT SECRETARY RETURNS preciation and thanks to Mr. N. E Bonham, president, and Miss Eva Miss Lucille Loyd, the student sec-Kate Joiner, secretary-treasurer, who est. Its circumference at the base is ent in the class Sunday.

H. E. D. Walker visited in Shirley

Kathleen tSephens spent the week

Wilma Kirkpatrick spent Sunday

Juanita Spencer spent the regular week end holidays with friends in

Clyde Hemsell visited with home folks in Greenville over the week end | week end hloidays in Dallas.

Senior Organization

The Senior Class met recently and organized for the summer term. The following officers were elected: C. T. Eddins, president.

Pat Norwood, vice president. Mrs. LaGrone, secretary-treasurer. Helen Brown, reporter.

The graduating class for the sum mer term is composed of the follow ing students: Mozelle Scaff Allen Mrs. Mattie Hogan Baker, Hele Brown, Evorie Dillingham, C. T. Ed. lins, Frances Harrison, Dock Luther Hatcher, Leah Marie Hays, Carl Holley, W. J. Holloway, Gay M. Hudson, W. E. Jones, Cecil Kennedy Mrs. Truda L. LaGrone, Mrs. Kathleer McGee, Leona Mackey, L. C. Mitchell Pat Norwood, Charles Tennyson Clyde Todd, A. M. Sprinkle and H. E D. Walker. Plans have been made for a good time. Just watch for the

Lee Street Paving

ing to Mr. Knickerbocker, will begin White Mule. To our surprise we of applause. The picture drawn by of which can not be in the team, but erything is being put in readiness for the real work of paving.

Atmar-Knickerbocker Co. whose home paving business for eleven years and it is probable that the work of conion building will be awarded this

Mayor Sheely states that he is wel'

Wood County Club

On Monday evening, July 20, the Wood county Club met on the campus most delicious refreshments, consistand in this discussion Miles Smith in front of the Main building and elect ing of sandwiches and sherbet.

T. P. Fitzgerald, president. Jarvis Miller, vice president. Dona Mae Lindley, secretary. Fannie Mae Guinn, treasure.

After the business meeting the members enjoyed a watermelon feast which had been arranged by the social committee. Leo Pratt was chosen to act as press reporter for the East Texan.

Illinois Geologist Accepts A. & M. Call

Dr. James H. Nance, assistant chief met in front of the Main building of the Illinois Geologic Survey since 1920, has accepted a position as head of Mr. and Mrs. Leslie Tenal. On ar- as A. & M. where he will assume his duties in August. Doctor Nance is a werep layed. These served to whet graduate of Northwestern and received his doctor's degree in geology from the University of Chicago. He taught geology at the Universities of Iowa and Chicago before accepting a position on the Illinois Geologic Survey and is an authority on geology.

Historic Cypress Tree Will Stand

The Great Cypress of New Bren 1,000 years old, the tree which sheltered George Washington and Gen. meeting of the club during the sum- Nathaniel Greene, has been saved

> It is a wonderful specimen of the more than 17 feet and the greatest extension of its limbs is 100 feet.

Corrige Moore visited with friends in Greenville Thursday.

Harry Smith and Harrie Turner spent the week end in Winnsborc with home folks.

S. D. Gibbs visited in Detroit Sun-

O. D. Monroe spent the week end

B. M. Womack spent the regular

Senior Class Party

The Senior Class was most de lightfully entertained Monday evening July 20, at the home of Mr. and Mrs. D. D. Dillingham on Monham acting as hostess.

The fun begin with a relay race. Some of us are forced to admit that entering another race.

Snine hunting proved the most en- gan. ovable garne of the evening, peanuts being used as snipes: Mrs. Whitley became the subject for discussion when she asked if no one but men vas such variety of bark under similar circumstances.

Mr. Hollaway proved to be the winby passing the prize around.

found Mr. Whitley originally came Miss Margaret Polk concluded the must come from a loyal, whole heartfrom twenty-four counties. Being Art Club's activities for the night, born at Mt. Calb near Godley, Tex-The paving is being done by the as. Mr. Ferguson says he is a car-prize for the best stunt with its unrier of wood and water just like Ma's fortunate Human Flivver, in which station is located at Groveton, Tex- husband. Miss Dillingham says she all the troubles of the modern motoras. This company has been in the is not lonesome even though she does ist were cleverly pictured. not live in Lamar county.

structing the new drive way leading prised with a mystical turn of affair, marvelous device capable of making rom Monroe street to the new Educa- Packages were brought forth and you anything you might choose to be member of the graduating class ap- that club in the form of a series of structive features of the summer's pleased with the work and hopes to peared in the costume prepared for humorous lectures and stunts. every appearance of a farmer as she the student body. appeared dressed in striped overalls and a blue shirt. The crowd was called to order and served with the

that Miss Dillingham is a charming school. But it lies in the interest

another party soon.

derstood in the beginning that the the world can do. winning union was to be entertained their excellent work in a party ar- thereafter. ranged for Saturday night. We want The year 1926 will be the fifteenth While the melons were being eaten every member of every B. Y. P. U. annversary of this graduating class stories and jokes were told and add-

charge the Sunday evening service at Yale beginning with the class of 1911 during which all joined in singing the Baptist church. An interesting will be there and dressed in costumes talking and otherwise enjoying the program is planned. We are hoping of different fashion; these costumes hike. The meeting was brought to a to have a large crowd in attendance will serve to identify the various close by the group singing "Good at the service.

REPORTER.

MISS ADAMS TEACHES

In Mr. Wray's absence, the stu dents were very glad to have Miss Della Ann Adams to teach the class Miss Adams preseted the lesson in a very pleasing and inspirational mancypress, apart from its historic inter- ner. There were 110 students pres-

HE KNEW

Teacher-Abie Finklestein, stand up. Can you tell me, Abie, where the bugs go in the winter? Abie-Search me!

Angels Cruce and Glen Shamburg week end with friends.

Pat Norwood visited home folks in Hughes Springs over the week end.

W. E. Johns spent Sunday in De port with friends and relatives.

Roy Sandlin visited in Enloe over the week end.

Friday's Stunt Program Full of Pep

The largest chapel crowd of the year was present Friday evening when oe street, with Miss Evorie Dilling- the various clubs of the College participated in a stunt contest for prize provided by the college.

After a brief explanation by Morwe would have to repractice before ris Miller, president of the 1925-26 high school and junior college fame Student Association, the program be-

in the land of peaches and 'pertaters.' could be chosen as hounds. Never This stunt was the unanimous applause of the audience.

by that of the Art Club, whose act the opening of the training period. ner of the most gracious award; an was one of unusual interest and orig- Most of the old letter men of last all day sucker. Mr. LaGrone was inality. In the first part of this act year's team are going to be present awarded the prize for being the big- Miss Mary Jernigin made a chalk for action. rest story teller and received a sim-drawing of one of the faculty's most ilar prize. A speech was called for popular members, this drawing was which to pick a team there is no fear and Mr. LaGrone politely responded entitled "Dear Teacher" and brought for the outcome of the 1925 football the hearty approval of the entire season, To our surprise we found on get- crowd. Miss Mayberry made a sketch The student body must line up and To Begin This Week teing acquainted we were in the of the another faculty member, the get behind this aggregation and add midst of a Lamar county reunion. title of this drawing being "Repiti- to the spirit of the occasion by hard Messrs. Mitchell and Hollaway both tion. James Wray in the drawing boosting and unfailing loyalty. Games The paving of Lee street, accord- admitted being from the Land of the entitled "Please" won several rounds are won or lost by school spirit; all

The Collon-Grayson Club won the

The B. S. U. won third place with At this time the guests were sur- its "Spizu-rinctum Renovator"; a each person selected the one bearing The Rural Life Club gave a rather day and Thursday nights proved to be

see a continuance of Commerce's pav- him. President Whitley was probably The stunt night shows that the stu- Texas State Teachers College student the most picturesque appearing per- dents are alive to the amusement si- body is especially fortunate in being son in the assembly as he appeared in uation and are willing to contribute

The guest then departed for their | Class spirit is not only the interest homes its being unanimously decided shown during the years we are in hostess and a delightful entertainer. you manifest and the attitude you The Seniiors are looking forward to maintain toward your school in future years. Every class that has graduated from the East Texas State Teachers College, both in regular and summer sessions should form themselves in to a band as the class of 1925, or whatever class it might be carrying in their turn four big water and reunite each year on the campus of its Alma Mater where a real mani-For some time the four Unions of festation of the true class spirit would the B. Y. P. U. have been engaged in do more toward creating a model cola membership campaign. It was un- lege atmosphere than all the talk in

An example of the real class spirby the three losing unions. The Pro- it is shown by the Yale class of 1911 gressive B. Y. P. U., true to its name. This class was organized, electing the was announced by the secretary Sun- necessary officers, including a comday evening as the winner. The de- mittee for the reunions to be held in feated B. Y. P. U.'s are planning to future years. The first reunion was reward the Progressive group for held in 1914 and every five years

At which time a four day reunion will ed much to the evening's fun. At The Baptist students are to have in be held. Each class graduating from 8:15 we started on our journey home classes. The graduate will not be out Night Ladies." any money because the expenses will be defrayed from the annual pledges made by each graduate. The men BAPTIST STUDENT CLASS will again be students having class fights, telling stories, relating their after school experiences and enjoying the pleasure of renewing old acquaintances.

book in which there is a picture of "David, the Master Poet," taught by each member of the class, with a Miss Loyd, is held from 6 to 6:45 in sketch of their life. Included in this the mornings. We are hoping to book is a letter written by Prof. E. have thirty five present in the morn-H. Wray of the English department ing. Come and bring your Bible. who was a member of the class of Why should you miss this wonder-1911. Prof. Wray plans to attend the ful opportunity to study the life and class reunion in 1926, and has receiv- work of David, with such a great ed a letter from the chairman of the teacher as you will have? reunion committee telling of the plans er visited in Winnsboro over the for the reunion and urging him to be taught by Miss Loyd and "The B. Y. present for this great occasion.

East Texas State Teachers College 8 o'clock. The course will continue cannot do the same? We have as throughout the week. Enlist today. strong a class spirit here as they have at Yale. Let us show it. Why can't the class of 1925 be the first.

S. L. Matherly spent Sunday in Greenville.

Prospects for Much New Material On The Lion Squad

Every indication now points to a big year in athletics for the East Texas State Teachers College during have signified their intentions of entering the football training camp The first number was put on by which opens September 10. Smith, representatives of the Cass County one of the strong men on last year's Club. This stunt depicted life as it is Burleson team, has signified his intention to be here at the opening of the camp, as has Glover and Foster of Lon Morris fame. Lovell, of Ter-Cass county's stunt was followed rell High School fame is expected at

With such strong material from

ed support on the part of the students

Educational Pictures Highly Interesting

The educational pictures shown in the College auditorium on last Tueshis or her name. The fun as each interesting history of the work of one of the most interesting and inamusement attractions. The East omen's apparel. Mrs. LaGrone had to any cause for the amusement of the art of book publishing, as portray ed in these pictures. These pictures were shown through the courtesy of Prof. E. H. Wray, head of the English department and the Book Manufacturers of America.

Bois d'Arc Club

The Merry Bois d'Arc Club members enjoyed Thursday evening to an unusual extent. Imagine fifteen funloving girls with spoons in hand and melons to the pool north of the West Ward school where when all were comfortably seated on the grass the business of the club was discussed. Miss Anne Caviness, our club president, read our creed which was accepted by a vote of the club. Several new members were initiated. For more news regarding the form of the initiation ask one of the initiat-

On completing the initiation cere monies several songs were sung after which the watermelons fell vicitims to the hungry appetites of the club

Fifteen enrolled in the early morn-The class of 1911 has published a ing study this morning. The course.

Two coures, "A Search for Souls," P. U. Manual" taught by Mr. Keiton We wonder why graduates of the are offered in the evening from 7 to

J. A. Woodard spent the week end in Denton with friends and relatives.

Henry Holley spent the regular week end holidays in Winnsboro.

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J. D. ALEXANDER Editor-in-Chief ELIZABETH DILLINGHAM Business Manager Local Editor

GERALDINE RICHARDS Managing Editor

WILLIAM JENNINGS BRYAN

Death closed the career of one of America's greatest and most picturesque characters late Sunday afternoon in a small Tennessee village. Always willing and ready to fight any principle idea based upon what he thought was a false conception; unmoral or irreligious foundation. A man strong ir righteous understanding, even though many of the ideas which he cherished are contrary to public opinion and are based up on principles contrary to results attained in scientific research he was admired because of the unfailing energy and untiring efforts he has shown to causes of his choice and belief,

He was opposed to corruption in any form; in politics, in commerce, and in social life. He was an orator of ability and note and devoted his oratorical abilities to the promotion of good and worthy causes.

He has contributed more to the cause of honesty in government, fairness in politics, and faith in the divinity of the Supreme being than any other man of modern times. America has lost a leader of men, a disciple of righteousness and a propounder of justice in the death of this mighty man of the West.

THE WALK BLOCKERS

During the early morning those who have to go from the Main building to the new education building in the short time of five minutes are handicapped by having to detour around at least a dozen groups of gossiping damsels; five or six jellybeans who have gathered on a corner to discuss the present standing of the various teams composing the Texas League. and at the foot of the steps to the library we are again blockaded by a group of long winded conversationalists with their umbrellas adding to the effectiveness of their unpassable bar- having starred continuously through rier. If we are so fortunate as to do the impossible and get to out his college course. the entrance of the Education building we are confronted by a small army gathered there to make a herioc effort to add to has been a successful assistant coach the effectiveness of the already effective barrier. As we force under "Dad" Amis for some time. our way through the human forest we are punched by fair elbows, mashed between the two rows of surging humanity, each of which is struggling to do the impossible and make their college where he was a colleague classes on time, some human of majestic size and enormous weight steps upon our favorite corn. We sigh a oath and suddenly we hear the second bell ringing; the sound of which seems to say, "Speed up mister, you are late." After reaching your class we are so completely exhausted as a result of our eight minute battle that we are unable to gather the gist of the professor's lecture for a span of five minutes. On a test we are doomed to fail all because a group of idlers have blocked our way. This practice should be stopped. Let us adopt the slogan, "Keep to the right and keep moving."

FOOTBALL SCHEDULE FOR E. T. LIONS

Sept. 26—T. C. U. at Ft. Worth.

Oct. 2-Austin College at Sherman,

Oct. 9—Sam Houston at Huntsville.

Oct. 16-San Marcos at Commerce.

Oct. 23-Denton at Denton. Oct. 31-Abilene C. C. at Abilene.

Nov. 7—Open date.

Nov. 11.—Henderson-Brown, at Arkadelphia.

Nov. 18—Simmons at Commerce.

Nov. 26—Dallas University at Commerce.

Save the above schedule and be on hand to boost the Lions. We want the T. I. A. A. championship. Your support will help to win it. Loyalty to the Lions is our battle cry.

HOW TEXAS RANKS

Reprinted from "Dallas," official publication of the Dallas Chamber of Commerce.

Texas is 1st in total value of agricultural products, 1923 -\$1,064,775,000.

Texas is 1st in farm value of crops.

Texas is 1st in acre value of crops, luxury states excepted. Texas is 1st in the production of cotton, producing 42.5 per

cent of the American crop. Texas is 1st in the manufacture and refinement of cottonseed oil.

Texas is 1st in the production of grain sorghums.

Texas is 9th in production of corn.

Texas is 7th in production of broom corn.

Texas is 4th in the production of sorghum syrup. Texas is 2nd in the production of rice.

Texas is 3rd in the production of peanuts.

Texas is 3rd in the production of cabbage.

Texas is 1st in the production of Bermuda onions. Texas is 3rd in the production of watermelons.

Texas is 5th in the production of sweet potatoes.

Texas is 2nd in production of crude oil.

Texas is 1st in refining crude oil.

Texas is 1st in the production of sulphur.

Texas is 1st in the production of Fuller's earth.

Texas is 2nd in the production of quicksilver.

Texas is 2nd in lignite resources.

Texas is first in the production of mohair.

Texas is 1st in the number of goats on farms and ranches. Texas is 1st in the production of wool.

Texas is 1st in the number of sheep on farms and ranches. Texas is 7th in number of hogs on farms and ranches.

Texas is 8th i nnumber of dairy animals.

Texas is 1st in the number of mules on farms and ranches. Texas is 1st in the number of beef animals on farms and

CAN YOU IMAGINE---|Experience Not

Hubert Cherry being in a hurry? P. L. Chisholm entering a fatmn's

Miss Dillingham making an F

Isabel Smith developing a grouch? Shorty Spears not wearing stylsh headwear?

Haskel McCarley in a serious mood The professors forgetting to give

final examination?

beds? Rules off for a month?

A mean temperature of only sixty uring August?

Bess Steed being unhappy? Earl Bishop wearing size two shoes Bess Monroe worrying over her

Claude Edge weighing three hun-

dred pounds? Margaret McMahan being six feet

CHEANEY LINING UP SAN MARCOS TEAM

J. B. Cheaney, physical director o he San Marcos Academy for 1925-2 is spending the week at the academy perfecting plans for the new season

in athletics. The football training camp which opens Sept. 1, at San Marcos is claim ing his immediate attention and every thing is being put in readiness for th big bunch of husky athletes that have already enrolled for the new session Coach Cheaney, it will be recall ed, is an outstanding figure in all the

Cheaney comes to the academy from the Howard Payne College where he

major forms of athletics in the State

J. M. Keaton of Temple, line coach tho is also prominent in athletic circles, also somes from Howard Payne with Cheaney under "Dad" Amis in directing the athletics of the school.

Cheaney-Keaton combination pressages a successful year ofr San Marcos Academy athletics and re cruits for their teams are lining up daily and are waiting with enthusiasn for the victories of the year.

Hats evidently are not worn on this campus for style or protection; they are merely a formality which is hard ly deserved. I am speaking of femages woman has worn a hat more for decorative than protective purposes, ent-they seldom wear hats.

you seen that gigantic sombrero of letic Director Jack Meagher of their straw clapped jauntily on the back of intention of coming are she sauntered across the campus? If Simmons University, Abilene; "Dad'

hat, t is generally perched above a 1924; "Lefty" Edens, new coach of dreamy face-sometimes it seems Southwestern her nose, at other times it hangs non- coach and athletic director at Trinity chalantly over her ear. Possibly you University, Waxahachie; Pete Cawhave seen the hat that is laboring un. thon of Austin College, herman; J der a studied air. Its mistress is W. Jones of Sam Houston Teachers very serious-she stares critically at College, Huntsville, and Oscar Straherself in every shop window, then han, coach of the Southwest Texas

The flapper hat must necessarily cos. be included here—it plays an essential part in campus life. What a life of the football coaching at the school it must lead! Colorful, but very short at best.

PLUMMER BAILEY TO

TEACH AT MIAMI

East Texas State Teachers College and member of the local S. A. T. C. championship eleven. unit will teach English and Public Speaking in the Miami High School have found with the course of instruc during the ensuing year. Bailey re. tion given by most coaches in the reived his degree at the West Texas State Teachers College at the close of charge do not give them something the last regular session and made a definite to take away with them. wonderful record in that school said Athletic Director Meagher, formwhere he was a member of the debat. er Notre Dame football star, who is ing team for two years.

tace were the guest of their son of whom guarantee to give the student Miles, at the home of J. M. Bledsoe. over the week end.

mer student of the East Texas State fifteen or eighteen states, will as-Teachers College, visited friends semble in Austin for the two weeks among the student body last Friday coaching school. and Saturday. Miss Hinshaw will teach at Roxton during the coming

Essential to Success

We often hear people say that "experience is the most important part patient how things had gone. of anyone's education."

Sometimes lack of experience is an advantage instead of a disadvantage This is paricularly true in salesmanship, for in this kind of work you can never tell who is a likely prospect. The experienced salesman will often A help-yourself sign in the flower say "there is no use in trying to work this town, there is no one here who would buy," and so he goes on to the next town. The enthusiastic, green inexperienced salesman would not know any beter than to try to sell in the town with the result that perhaps he would make more money than the experienced salesman had made all

> A true story is told by E. Karl Mc-Ginnis, professor of Business Administration at the University of Texas. Years ago when he was a traveling salesman, he was traveling in a car with his wife. He passed through Bartlett about 4 o'clock in the afternoon and suggested to her that "I will pass up this town; I could not sell anything here." "No you won't. either," replied the boss. He got out and worked the town between 4 and 6 o'clock, and made more money than he had in the past two weeks, and he was a good salesman, too.

At the University of Texeas there is a young girl by the name of Vivian Richardson who will be a senior journalism student there next year, or rather would have been if the journalism department had not been abolished. She took a short course reporting last year, and this year took a course in feature writing, being a classmate each year of the Enterprise editor. She has never had any of the essential "experience," but unday week ago she had the leading story in the feature section of the great Dallas News on "Califronia's Wonderfully Advertised Climate," and last Sunday she had the leading article in the News on the oil page, her subject being the Lytton Springs field. Miss Richardson, without any journalistic experience, is able to compete with the best writers in Texas, and is a far better writer than hundreds of Texas journalists who have had twenty years of experience in newspaper of

Experience is important, but it is not essential to success .- Cameron Enterprise.

. A. A. GRID COACHES TO ATTEND TRANING SCHOOL

Leading football coaches of the Texas Intercollegiate Athletic Associa tion will attend the Rockne-Meanwell much to the detriment of poor man football and basketball coaches' Campus women are somehow differ school to be held on the campus of St. Edwards' University August However, there are some excep- 1 to 13. Among the coaches of the tions to that hatless brigade. Haven'! T. I. A .A. who have written to Ath-

some ambitious young lad's head as E. D. Shotwell and Vic Payne of you haven't, you've missed a real Tex- Amis, coach of the Howard Payne College eleven that won the football Then, too, there is the indifferent championship of the T. I. A. A. in perilously near to sliding off over town; Barry Holton, head football

gives the poor hat a meditative jerk. State Teachers College at San Mar-

Knute Rockne, who will have charge for football mentors, is head coach of! football at Notre Dame, South Bend, Ind., while Walter Meanwell is basketball coach at Wisconsin University, Madison. Both have been very successful in their respective P. M. Bailey, former student of the fields, Rockne's eleven of last year being recognized as the national

"The one fault that many men coaching schools is that those in responsible for bring Rockne and "This is not Meanwell to Austin. Mr. and Mrs. Lee W. Smith of Eus. true of Rockne and Meanwell, both coaches a thorough presentation of their respective coaching systems."

Indications at the present are that Miss Lavada Hinshaw, popular for at least 20 eoaches, representing

> A man is like a tack; he can only go as far as his head will let him.

HE WAS GAME

There was a very pretty nurse pass ing in and out. The patient eyed her with admiration. By way of a pleas antry the doctor said, "Be good and I'll prescribe a kiss for you at 4:00

But at 4 o'clock an extremely homely nurse came on duty, as the physi-"I took my medicine," briefly

plied the young man. The Lady (kindly): "I hope you here.

rush your teeth regularly, Bridget.' "Brush my Bridget (indignantly): There ain't any hair on my teeth."--

OPEN FIELD

Young man-"So Miss Ethel is your oldest sister? Who comes after her? Small Boy: - "Nobody ain't come yet; but pa says the first fellow that comes can have her."-Everybody's.

Miss Vivian Keyes of Dallas is visiting friends among the student body cian knew she would. However, the this week. Miss Keyes is a former next day he ventured to asked the student of the East Texas State Teach ers College and was a leader in the social activities of the College while a student here. She was an honor student all during her attendance

Misses Thelma Shaw and Clovis teeth? Wot would I do that for? Robinson were the guests of Miss Shaw's parents at Eustace over the

BOODER CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONT Tailors

For Service, For Quality, and Satisfaction

Think well enough of your clothes to give them a little attention now and then. IT PAYS.

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Dust and grease has many chemical properties which if allowed to remain in a garment, will under sunlight, fade out the highest quality dye. Pressing brings freshness to a fabric and preserves its luster, besides it will improve your appearance.

"Dress Well and Look Better" "CALL US, WE DO THE REST" PHONE 686. **PHONE** 686.

MANAGORIO CONTROL DE C



Thursday and Friday. July 30th and 31st. "THE DRESSMAKER FROM PARIS"

With Leatrice Joy and Ernest Torrence. Charm ing romantic love story of a little French shop girl who becomes one of Paris' foremost designers of gowns. Fourteen international beauty models. More than sixty distinctive gowns without mentioning the gorgeous display of lingerie, wraps, boudoir gowns. It's a picture that women revel in.

Also-"GOAT GETTERS"

Saturday, August 1st "WELCOME HOME"

With Lois Wilson, directed by James Cruze, the combination that made "The Covered Wagon," a homely story, rich in humor of the sort that tugs at the heart strings. 19,568 divorces in the United States last year. See "Welcome Home" and learn one reason why.

Also Comedy-"WAKE UP"

Monday, August 3rd "INEZ FROM HOLLYWOOD"

With Anna Q. Nilsson, Lewis Stone and Mary Astor. She's the famous movie vamp, has all men at her feet in pictures but loves only one behind the screen. Just like any other girl is Inez.

Comedy-"NOBODY WORKS BUT FATHER"

Tuesday and Wednesday, Aug. 4th and 5th. RICARDO CORTEZ in "THE SPANIARD"

"The woman does not exist whom I cannot tame" boasts the Spaniard, handsome, aristocratic, lover of many fair ones. "No man can make me love 'him,' retorts Dolores Annesley, heiress, beautiful, unconventional, impulsive, and so the duel of hearts and wits between them starts. Jetta Goudal, the ravishing French beauty, is the girl. Noah Berry is in the cast too.

Also Topics of the Day and Aesop's Fables

OUT IN FRONT

THE COLLEGE PHARMACY PHONE 284

Legally Registered Druggist Kelpen's Ice Cream "Has made its way by the way it's made."

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Cleaning and Pressing. PHONE 246

FOR SALE

"A second-hand car with a piston ring cowboys how to play football. He ex Two rear wheels and one front

Has no fenders, seat or plank, Carburetor busted half way through; the ball?" Engine missing, hits on two.

Five years old, six in the spring, Has shock absorbers and everything. Radiator busted, sure does leak; Differential dry, you can hear it

Got lots of speed, will run like the deuce,

Eurns either gas or tobacco juice. Tires all off been run on the rim. It's a mighty good car for the shape

"I can't understand why you stayed outside so long with such a wonderful dancer as Ralph."

"But he showed me some new steps and we sat on them."

Bo: "I see that the girls' skirts are tighter this season."

Zo: "Well, I can't kick." Bowl.

GETTING DOWN TO ESSENTIALS A Yale player was teaching some plained the rules and ended as fol-

"Remember, fellows, if you can't kick the ball, kick a man on the other Burns lots of gas and is hard to crank side. Now let's get busy. Where's in Sulphur Springs with her parents

One of the cowboys shouted: "Never mind the ball! Let's start the game!"-Helena (Mont.) Independ-

KEEN COMPETITION HERE

A young matron in whom the shopping instinct was strong asked a German butcher the price of Hahburger

"Twenty-five cents a pound," he Pleasant Grove over the week end. replied.

"But," she said "the price at the corner store is only twelve cents." "Vell," asked Otto, "vy don't you over the week end.

buy it down there?" "They haven't any," she explained "Oh, I see," replied the butcher. 'Ven I don't have it I sell it for ten relatives.

Miss Annie Ruth Snow of Sulphur over the week end. Springs, Misses Daisy and Eva Bo: "Neither can they."-Punch | Heard of Commerce visited in Dallas over the week end.

Ruby Gentry visited with her parents in Leonard.

Edith Pate spent the week end in Sulphur Springs with home folks.

Grace McClatchey visited in Bonham and Greenville over the week

Ruby Grant visited in Deport with home folks Sunday and Monday.

Opal Beckham visited in Sulphur

Lorene Bowman spent Sunday and Monday in Deport with home folks.

Anna Baxter visited in Paris over the week end with home folks. Elinor Warden spent the week end n Greenville with friends and rela-

Dola Boren visited in Mt. Pleasant ver the week end with her parents.

Ethel and Lola Brown spent the week end holidays in Direct with ome folks.

Effie and Ethel Adams spent the eek end in Arabala with home folks

Edna Holliday visited in Caddo fills over the week end.

Maye Flanigan spent the week end in Quinlan with home folks.

Mable Downing spent Sunday and Monday in Lone Oak with friends.

Mildred Hudson spent the holidays

Grace Burt visited in Princeton

over the week end. Ophelia Farr visited with friends

in Fairlie over the week end. A. C. Moffett visited in Mt. Vernon

over the week end.

Ruby Trombone and Fannie Pearl

Eula Speed spent the week end in choices. Sulphur Springs with friends and

Ruby Kirk visited in Honey Grove

Lura Smith spent the regular w

nome folks. Nacmi Thedford spent the holidays

n Tyler with friends and relatives. Jewell Parsons spent Saturday and Sunday in Wolfe City with home

Agnes Spurlock visited home folks n Addison over the week end.

Flo Hilton spent the week end Princeton with home folks.

Pinkie Lou Bell spent the regular a florid, podgy, middle-aged man. week end holidays in Honeg Grove with her parents.

Mattie Bell McIntyre visited in Honey Grove over the week end.

Bertha Chapman spent Sunday and Monday in Sulphur Springs with her home folks.

Gladys Norris spent the week end in Sulphur Springs as the house guest of Mamie Weir.

A KISS

A kiss is such a little thing, dash, a flash of joy, A brush of lips, of finger tips,

Pray whom does it annoy? If osculation is a crime, I'd be a criminal all the time: A dainty Miss, a moment's bliss, Pray what's the harm just in a kiss'

-Michigan Gargoyle.

Can't study in the fall, Gotta play football. Can't study in the winter, Gotta play basketball.

can't study in the spring. Gotta play baseball. an't study in the summer,

Gotta a girl. -Annapolis Log.

"Mr. Appel is certainly well read. He repeated an exquisite quotation last night."

"What was it?" "I can't give you the exact words, but he said he'd rather be a something in a something than a something or other in a something else."

Gems of Ignorance

Success is hard work combined with good judgment working toward the accomplishment of a definite end.

We must not judge men or objects by their looks, for looks at the best are deceiving. Anybody knows rouge looks better than it tastes.

A skeptic is a fellow who has no confidence in himself nor any one

You can depend upon being unlucky in an emergency.

Man's real worth lies in the estimation of his friends; then we can truthfully say a friendless man is a worthless man.

Some men we have heard of could not be elected justice of the peace even though monkeys were made qualified voters.

You can depend on a weak punch from a continual knocker.

Bunk is a worthless asset in life's battles, and at the best, is only a amouflage behind which to hide our

Prejudice is an umbrella through which the light of knowledge can not

An education is an asset only when backed by a broad experience of life's problems and a desire to serve one'

About the biggest thing we accompish in a campus course is the ability to listen attentively to a lie, we have heard one hundred times before, with out looking bored.

By mentally alert we mean the ability to listen to an unintesesting lecture without looking uninterested.

The less we depend upon luck the more we can depend upon an increas ed ability to put ideas over without side help.

Never ask an idle person for assist-Jewell D. Kennemer visited in you, but you can depend upon a busy man in a tight.

You have a choice in every act or actor influencing your life; to what Bradford visited friends in McKinney factor influencing your life; to what degree you are a success depends upon your ability to make the proper

> You must play your own horn if there is music along your path.

We are still wondering what disposal was made of the old maid's before the open as of the teacher's proend holidays in Sulphur Springs with fession for women.

> Nature must have had a poor ideal of beauty, judging from human specimens we see scattered along our path

There are four stages in a man's life! during the first he is bossed by his mother; during the second by his sweetheart; in the third by his wife; and during the fourth by his daugh-

The waiter was taking the order of a pretty girl who was accompanied by "And how about the lobster?"

vaiter inquired. "Oh, he can order whatever likes," came the startling reply.

Prof: "Young man, name a great

universal time-saver." Y. M.: "Love at first sight."

A man who had averted a great peril by an act of herosim was much complimented for his bravery. One woman said: "I wish I could

have seen your feat." Whereupon he blushed and stammered, and finally, pointing down-

wards, said: "Well, there they be, mum."

He (ardently): "Have you never

met a man whose touch seemed to thrill every fibre of your being?" She: "Oh, yes, once-a dentist."

First Young Bride: "Is Jack a loud dresser?" Second Ditto: "Is he? You should near him hunting for his collar stud"

Mr. Thickedd: "When I read about some of these wonderful inven-

tions in electricity it makes me think a little." Miss Smart: "Yes, isn't it remark-

able what electricty can do?"

She: "What an unusual expression you have on your face!" "I was thinking."-Pen

Punch Bowl, Bill Collector (to Mrs. Satan): "Here's a bill for you."

Mrs. Satan: "Go to the devil."-V. M. I. Sniper.



Neckwear to Wear With Rolled Up Sleeves.

Perhaps you hadn't thought of it—but a heavy necktie puts a burden around your neck and makes a hot doy hotter! Lighter weights—lighter colors—smaller knots-not so much bulk-

Showing our new neckwear in Foulards, Printed Crepes, Gum Twills, Asia Cloths, in rare lendings of the rainbow's best assets.

The Bows50c and 75c The Four-In-Hands\$1.00 and \$1.50

Straw Hats Half Price

Hess Bros.

"THE MAN'S SHOP"

CHARLES CHARLE

SHINGLED OR JUST PLAIN BOBBED

-anyhow, it makes you look so much younger that naturally you want to let your friends see it. BUT HOW?

With a phtograph of course! Our beautiful soft focus portraits, with a Hollywood lighting touch on the hair will be just what you

Sit Now For That Porrtrait!

Your Friends

·>*

NAMES OF THE PROPERTY OF THE P

Are your greatest asset. Remember them with greeting cards

SUNDAY, AUGUST 2

Wheeler's Drug Store

THE REXALL STORE

That Hole in Your Sole

Is not noticed until the water comes through. Remember we REBUILD the RUN-DOWN

FRANKLIN SHOE SHOP

North Side Main Street

COME GET A GOOD DRINK

Where?

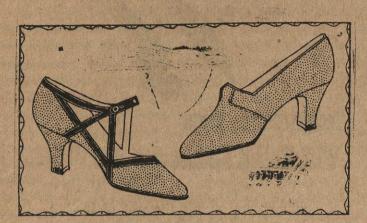
at the

At The New Palace

Drug Store

The place for best drinks and confections

Clean Up Prices On All Broken Lots In Womens Low Summer Shoes



All women's low shoes are reduced for a complete clean-up. Included in these are Patents, Satins, Black Kid, Tan Kid, Patent and Tan Combinations.

All broken lots will show a greater reduction, but every shoe is greatly reduced. PRICE—

\$1.95 to \$4.95

All Ladies' Summer Hats Reduced for a Complete Clearance

Many beautiful shapes and colors, including Felts, K i d, Braids and many light cool summery shapes in white and colors



98c, \$1.48, \$1.98, \$2.48, \$3.48



We are Ready to do That

CLEANING AND PRESSING

Give us your suit this morning

WE RENOVATE AND RETURN BY NIGHT

Thomas & Musick

PHONE 207.

Rear of College Store.

THE COLLEGE
TAILORS

Look

SPECIAL AGAIN THIS WEEK

A REGULAR 50c
NYAL TOOTH BRUSH
AND A
Tube of Ny-Denta Tooth Paste
THE TWO FOR

50c

See Show Window

WEST SIDE PHARMACY

"Just a Little Better Service"

REMEMBERING

By Sally Anne Clark

Perhaps I shall forget when I am truly old

The short esctatic joys a summer's

The short esctatic joys a summer's day can hold.

I doubt if I shall ever think of that

sweet laughter
That rose like bubbles on the glass
of youth: And after

I have loved life, the fickle one, for many years

Mr. Arnsby sang, "A Little Old Garden," with much feeling and effticitiveness. Herman Moust played the

shall forget the many griefs of quickly passing tears.

I shall forget the smiles of the lads
I knew
Even those I vowed eternal love, for
a week or two:

I shall forget friends I make, or perhaps not made, And the sweet, cutting pain I bore for friendship's sake;

But there's one memory in the tangled maze Of youth's swift, whirling life, that

I shall remember until life ends
That calm, sweet smile of yours that
made us friends.

Our summer's work should never be forgotten as it has had a thorough chance to melt in and sear over.

If the heat is more uncomfortable for fat people, we are glad we are only stout.

Grady Glover visited friends a Greenville over the week end.

Miss Maggie Jones was a Green-

ville viistor over the week end.

W. R. Todd visited Princeton over

Mr. and Mrs. Y. C. Panchal visited their home in Kaufman county over the week end. Mr. Paschal is superintendent of schools at Phoenix

where he has been located for the

Joe Martin visited friends and relatives in Deport over the week end.

ast four years.

Minnie Lee Browning spent the holidays in Winnsboro with home folks.

Lottie and Nettie Northcelt visited friends and relatives in Emory over the week end.

Moneve and Vivian Musgrove visited friends in Ables Springs over the week end and report a very enjoyable trip.

Ethel Cornish spent Sunday and Monday in Tyler with friends and relatives.

Eria and Daisy Heard spent the week end in Dallas.

Adilia Garrett spent the regular week end in Dallas with friends and relatives

Sybil Hargrave spent Sunday and

Monday in Daingerfield with friends

Eva Kate and Anna Joiner visited in Paris with home folks.

Gentleman Jim was polite to the end. He even offered his chair to the warden when he was about to be electrocuted.

She said that I was too young for her She said that she didn't really care; I've come to this conclusion now: Only the bald deserve the fair.

Lots of fans and ice water. The coolest spot in town.—Commerce Confectionery.

Artist: "Now this is 'Cows' after

Rosa Bonheur."

Observer: "The cows are beautiful, but where is Rosa?"—Buccaneer

She: "How can a little man like you throw a big iron ball like that?"
He: "Well, you see, I've a bad case of the heaves."—Texas Ranger.

Customer: "I want some under wear."

Clerk: "How long?"
Customer: "Dern ye, I want to keep them."—Texas Ranger.

For best fresh line summer candy—Commerce Confectionery.

For ice cream, call 107.—Comnerce Confectionery.

To make a monkey out of a man first get him up a tree.—Greenville Piedmont.

Quality counts. Try our ice cream liver. Phone 107.

MUSICAL PROGRAM GIVEN AT COLLEGE

Wednesday night in the College auditorium at Commerce the Kavanaugh Orchestra from Greenville gave a very interesting and highly appreciated program. The program consisted of several selections by the orchestra, four special numbers and a oneact farce, "Uncertain Silas."

tiveness. Herman Maust played the clarinet obligato. Wanda Wall, although greatly interruped, rendered his trombone solo with the skill that only few musicians possess, according to a music professor in the audience. A violin duet played by Misses Margaret Jackson and Opal Branch. with T. W. Thompson whistling, was appreciated to the extent that they were encored. A very unusual, yet skillful, duet was played to Commerce by Charles Turner, saxaphone, and Herman Maust, clarinet. Each piece given showed evidence of remarkable talent and much practice. Mrs. Arns by, director, is to be congratulated

on the work her pupils are doing.
The selection "You Promised Me"
was played by the orchestra, T. W
Thompson singing the chorus. An encore was desired so Mr. Thompson
asssited by Mr. Maust, sang the
chorus the second time.

The one-act farce presented by members of the orchestra was a displayal of ability in the art of reading and interpretation. Those taking part in the farce were Opal Branch, Azel Wilkerson, Margaret Jackson and Charles Turner.

This orchestra was recently organized but has greatly developed in a short period of time. They have broadcast from WFAA in Dallas and also from their station in Greenville Programs having been given at various places and are always appreciations.

Personal of the orchestra:

Mrs. Arnsby, Pianist and director. First Violins—Margaret Jackson Opal Branch, Lorene Jones, T. W Thompson.

Second Violins—Azel Wilkerson Margaret Dale.

Saxaphone—Charles Turner, J. M Stewart. Trombone—Wanda Wall, Ernest

Branch.
Cornets—Herman Sockwell, Hardin

Bell, Aleyce Howse.
Clarinets—Herman Maust, Joe
Humphrey, Reid McNatt.
Sousaphone—Willie Rutherford.

Drums—Mr. Winton.

MR. AND MRS. TENNYSON
GAVE MOONLIGHT PICNIC

Mr. and Mrs. Charles Tennyson were hostesses to a group of their friends—Charles' fellow politicians, debaters, newspaper editors, etc. of former days in the East Texas State Teachers College—at a delightful picnic Friday evening.

The party assembled at the Tennyson apartment on Washington street; and at six o'clock boarded a truck for a suitable picnic ground. Shortly after the arrival at the picnic grounds a young mountain o luscious eats appeared upon the spreaded table cloths and in an instant Arthur West, Curtis Hicks, Joe Estes, Robert Whitley Charles Tennyson, Miss Maud Webster, Mrs. Charles Tennyson, Mrs Curtis Hicks, and Miss Emily Dixon sister of Mrs. Tennyson, were enjoying the fulsome variety of good food

After the lunch an interesting discussion of psychoanalysis, times that were, are, and will be the party returned to Mr. Tennyson's home from which they departed. The affair was heralded by those present as one of the best enjoyed gatherings that they had had the opportunity to attend.

COLLEGE GRADUATES____

NEARLY 100,000 A YEAR In 1924 the total number of graduates from American colleges, universities and professional schools was given as 75,000. In two years the number had increased from slightly more than 50,000. In view of the growing attendance at colleges and similar institutions, it is reasonable to suppose that graduates this year will number nearly 100,000.

America's investment in colleges and universities is heavy. The latest report of the United States bureau of education shows that buildings and grounds of these institutions were valued at nearly 700 million dollars and productive funds at approximately the same amount, making a total of about 1400 million dollars. In 1924 gifts alone to the universities and colleges amounted to nearly 77 1-2 million dollars, to say nothing of funds received by state schools through taxes and by all institutions through various sources. Enrollment increas ed more than 150,000 from 1922 to 1924, or from about 450,000 to more than 600,000. Probably 7,000 young men and women have been in attendance at the colleges and universities of America in the session just clos

We Don't Have To Cut Our Prices To Get Business In July

OUR STORE DOES NOT HOLD ANY "SALES." WE DON'T NEED THEM—

don't believe in them. Day in and day out, season in and season end, we sell VALUES—not price reductions. Our merchandise of popular patterns, dependably tailored and fairly priced does not need any Ballyhoo advertising. As our merchandise arrives, it is priced so it will sell—NOT ACCUMULATE—this system keeps our stock always fresh and clean. That's why we can offer you a genuine saving on new goods while others are

Come in Today or Tomorrow

offering reductions on their leftovers.

COMPARE

Reid & Cornelius

Correct Apparel for Men and Young Men

Inquiring Friend: "Why must judge look so impressive?"

His honor: If you show any signs of interest in a lawyer's argument he'll never stop."—Louisville Courier

Don't Forget—

G U S

Who Gives The Shine

That Shines

CLEANING PLANT

Has just installed a fine Washing Machine

and is better prepared than ever to give service and satisfaction.

C. E. ROGERS, Prop.

Call On Us When you Want

Cold Melons

Whether you want one or one hundred

we have them

COMMERCE ICE CO.