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The East Texan, 1932-07-21

East Texas State Teachers College

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VOLUME XIV.

The Trial of Mary Dugan Presented Tuesday; Hailed By Enthusiastic Audience

THIS WEEK-

RECENT SURVEY

DEPRESSION HIT HOLLAND GROUP FROM COMMERCE

Music was furnished before and setween acts by Horace Adams between acts by Horace Adams in the Company of the DRESS GRIDDERS IN NEW UNIFORMS

REVEALS FEWER GIRLS IN DORM

A. & I. Students in Mexican Palace



A.&I. Students Make Brief Tour of Northern Mexico Summer Seniors

Vibilitation, Pappy Chapman, and educational events for all sell, the number of the growing for old of the members of the growing for old of the members of the growing for old of the members of the growing for old of the paper of the Members of the growing for old of the paper of the Members of the growing for old of the paper of the Members of the growing for old of the paper of the Members of the growing and the form of the growing of the growing and the form of the growing of the Members of the growing and the form of the Members of the growing and the form of the growing and the form of the growing of the Members of the growing of the growing of the Members of the growing of the Members of the growing of the Members of the growing of the grow

THREE STUDENTS Small Percentage ARE IN HOSPITAL Show Presence Of

READINGS ARE TO BE GIVEN TO ALL LITERARY-MINDED

Plan Big Program For Rest of Term

Malaria in Blood

'Hottest Summer In Forty Years' Sets Some All-Time Heat Records

NUMBER 27. John Gurney, Baritone Sings Thursday Night In College Auditorium

FRENCH IS USED IN CLASS ROOMS AND BY PLAYERS

FORMER STUDENT WEDS IN STATE

Sigma Tau Delta Is Pledging Eight In Summer Election

The East Texan

Editorial Staff WILLIAM E. SAVLE
JESSIE BINGHAM
CARL POMMERENING
J. W. SELLERS
ELLA CATHERINE COLES Editor-in-Chief Associate Editor
Feature Editor
County Club Editor
Office Secretary

Reporters

Grady Coates, R. C. Rachel, Katherine Smith, W. A. Yanghan, Mouzon Fletcher, Durwood Fleming, Albert Whitley, Earl Tennison, Judy Campbell, Joe Woosley.

Business Staff MELTON OWEN Business Manager DLETA YARBROUGH Asst. Business Manager

The East Texna is the weekly student publication of East Texas State Teachers College, and is published at Commerce, Texas, every Thursday.

PHONES:

EVERY DAY—33; WEDNESDAY NIGHT—19

YOUNG LADIES WHO BRAY

Henry Seidel Canby, editor of the Saturday Review of erature, complains of the throngs of city working gir o speak with prigglish selection of words, but with shness and rasping of voices that is intolerable.

baralness and raspins of voices that is intolerable.

"He fallack tast these people probably are representative of markinging devertised and hally doord beauty shops of langhage which teach the operatures of English and the Section of our universities and colleges our boarting schools and cultural academiest. Are they not have who have drifted brivouth four years of required arts and Sections correlation, getting that intanspects of the section of the

required arts and socioese currentum, getting inal, including influences of global silvent in fluences are discrete for spend four years in the fine artistic school, the average student goals into emphasis placed on the value deristic of all human attributes, seem to be the coentral person, telling as much of the trafts are an betoff in a hard contract, saying far more trafts as can be told in a hard contract, saying far more than the words."

Such training and emphasis could be required. Such indictments of college graduates could be avoided.—Ok-

Sent training and emphasic could be required. Such inference or other granulates could be availed—Osi helicitions of or other granulates could be availed—Osi helicitions of or other granulates. From it is of the other than the property of the property of

er and more pleasing transmer of speech, we can agree with Dr. Carby that thesewices of farton pumy officeguits are dissonant and intolerable "impaining." Fellows the Market Mar

Don't left reckless rivals set the pace for you.
 Don't commit slow aneighe by overworking, overland and overgroups.
 Don't commit slow aneighe by overworking, overland and overgroups.
 Eat a little litter cach year until you are 30°; after ear a little less each year until you are 10°.
 It is safer in the end to be a sage rather than a mom. It is must to be both.
 Eightly underweight, and but there we want to be both.
 Eightly underweight, and but there we page 10° of starvation, but many slowly the page 10° of starvation, but many slowly the settlem of the section of the settlem.

We seldom die of old age; we die of dis

r accidents.

11. Shun-the across of paramonia. They lie in writthe basy per au.

12. Begin the quiet life before premature senility est it upon you.—Houstonian.

TALKIES TO AID IN SCHOOLS !

pleted in time for the use of the freshman classes fills fall.
For several yells, The University of Tegas has had a
for several yells. The University of Tegas has had a
form of the place of the Company of the Company of the Company
when the high solid and colleges of Tegas. Many films
and silds on history, geography, agriculture, betany, and
a goat variety of other subjects are sent out every year to
be used by fossion all over the Slate, not as a substitute
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Mrs. Charles Joe Moore, chief of the visual edi arean at the University, expressed the opinion that edu-tional talking motion pictures will be used to great ad-antage in schools all over the country as soon as manucational talking motion pictures will be used to great ad-vantage in seboods all over the country as soon as manu-facturers are able or willing to build a projection machine at a price that school will be able to afford. Mrs. Moore uaned the teaching of languages as one example of a singly in which talking pictures would be a wonderful aid.— Simmer Texan, Austin.

LOST LEADERS

A favorite pastime for college presidents is to philosophiles thus: "College students are the only class of people
in the world whowed pay for comething, then not take it."

This, according to John Erskine, is not the fault of
the student, but the organization of the college. The student is not given proper responsibility. His courses and
even his habits are too cloody supervised.

To carma degree we ask a mun to attent so many
hours of certain courses, some of which he may be intertoric developing the takents with which he may be just
down! "are Yeskine, I."

hours of certain courses, some of which he may be intersted in, and meanthile we may perhaps deeply line resilit it,
of developing the talents with which he may be endeveloping the talents with which he may be endeveloping the talents with which he may be endeveloping the talents with which he may be endetection.

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What would you say if a local shopkeeper who had a thriving business should tack a sign on his door, "Closed. Gone until September I," lock up, and hie himself away to the mountains for a three mouths vacation with his family? You would immediately take steps to have him

to the mountains for a three mouths vacation with his family? You would immediately take steps to have him e. C.W. in discussing the system of the standard for insunity.

But in France where time and money are not so validable, it is often done. The French know the our of fiving—table, it is often done. The French know the our of fiving—table, it is often done. The French know the our of fiving—table, it is often done. The French know the our of fiving—table, it is often done. The French know the our of fiving—table, it is often done. The french know the our of fiving—table, it is often done. The french know the our of fiving—table, it is often done. The french know the case of the french know the case of the french know the case of the french know the french know the case of the french know the case of the french know the case of the french know the

A SUGGESTION

The many serviced practice will accomplish the described of only a service of the sum of the s

The gal who gives me no ters

one can get them until all charges have been paid. Will you see J. B. Carlisle teday and arrange for yours? He prefers that you come to M-5 at chapel period or four clock.

ATTENTION, TEACHERS!

You will be allowed a special discount of 20 PER CENT

On all Smith-Corona Portable Typewriters pur-chased now. Let us show you the latest models. Easy payment plan.

ARTHUR'S DRUG STORE

EXCHANGES BILL SAYLE

Coulog Band Tours

Toursey Band Tours

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of raffy celler Ammouse Braids

Address.

ily. Officials have hopes that madents may cal. dan.e. and "gab" in the building by January 1, 1933.

Simmer Texan, Aust 2,

JUST A MINUTE

REPAIRS

Muller Motor Company

Everything for the Auto

PHONE 177

PICNIC SPECIALS 1211110

M. & P. SANDWICH SHOP

Live Oak at Mayo

If your clothes are not becoming to you-You had better be coming to us.

SPARKS, The College Tailor PHONE 682

Welcome Students

We feel that we know the students' needs. We have anticipated your needs for the term. Won't you give us an opportunity to serve you?

College Drug Store

East of Campu

CHAS.MCCASLAND'S BIRD'S EVENIEW





We blend face powder to suit your individual complexion. All kinds of beauty work done by expert operators.

McCASLAND'S BEAUTY SHOP

Next Door to Arthur's Drug "WHERE BEAUTY WORK IS AN ART"

YourGradnation Photo A The

Will always be cherished. Plan to have us take it. Portraits of the bets



WE GIVE REAL PHOTOGRAPHIC SERVICE

Promising Freshmen Are Eligible For The Best **Varsity Team in Years**

FAST BACKS AND TOUGH LINESMEN EXPECTED TO GARNER CONFERENCE CHAMPIONSHIP THIS FALL.

GENERAL PRACTICE OF MEDICINE

For This Summer Weather --

"KEEP KOOL"

V.L.Owen

And we do the rest.

PHONE 246

Delivery Service

FIVE YEARS AGO

Croquignole Permanent

We also give Realistic and Eugene Permanents.

Complete beauty shop service.

Lillie Stone Beauty Shop

SHORT TERM CREDIT RATING EXPLAINED BY DR. S. H. WHITLEY

CONTRACTOR OF THE PROPERTY OF SPORT SHOES

BOTH FRIENDLY FIVES AND FORTUNES

Friendly Fives \$5.00 SPORT SHOES

Fortune Oxfords \$3.50 SPORT SHOES

\$2.95

ALSO ALL

Straw Hats

SPECIAL PURCHASE OF Silk Neckwear

39c each or 3 for

We also have many other bargains not listed here. THIS IS VOUS OPPORTURITY TO SAVE"

City Barber Shop

Special Offer To You

48 large flat Sheets, 36 large Envelopes,

Cascade Linen Stationery

only 29c

See this and you'll buy at 1.1

1222 Main St.

Miss Barrett

Marinello

Beauty Shop

HATS 250 TO 980

DRESSES 49c TO \$4.98

You'll Be Cooler

Social for Baptist Students Planned

Palace Barber

Phone 251

County Club News

Epporters: Wood—Matteel Hinson; Kanthan—Steron Pilkinten; Cass—Rath Starkey; Ellis—Mrs. C. T. Cobb. Van Zandt— Grady Costes; Lamar—Mildred Hinshaw; Wesley—Thomas Cord, Thomas Cord, Wesley—Thomas Cord, Wesley—Thomas Cord

THE LOOP LEADERS

SUNNY CASS RANKS FIRST IN THE BASKETALL CALENDAR, BUT RACE IS STILL CLOSE AND UNCERTAIN

mile, alvery has Province and Market and Table horse yet in Lamar-Collin have a righting squad and will one-Half Kaufman any team plenty of competi.

Partty and Feast Are Enjoyed by Van Zandt

Twenty-four members of the Trees that the term of the many time and the term of the term o

The ctub is glad to welcome as mew nembers the following new students and extends an invitation to other students in join the K. K. K. Misses Leta Howell, Alliene Simpson, Zeinn and Thelian A. Phillips, and Mr. Seay are, all back in K. T. and join with the K. K. K. in the pleasant task of making this College a happy place to spend a summer.

| | TUES. | J | JL | Y 19 |
|---|-------------------|-----|----|-------|
| | Club- | w | L | St'g. |
| | Cass | . 5 | 0 | 1000 |
| | Wood | 4 | 1 | 800 |
| | Titus | . 3 | 1 | 750 |
| | Red River- | | - | 160 |
| t | Fannin-Bowie | -3 | 1 | 750 |
| | Lamar-Collin | 2 | 1 | 606 |
| t | Van Zandt-Kaufman | 2 | 3 | 400 |
| t | Hopkins | 2 | 3 | 400 |
| ŧ | Hunt-West Texas | 0 | 3 | 000 |
| | | | | |

Lawn Party Enjoyed By Members of Wood County Last Tuesday

and the second of the control of the

CREDIT CARD FOUND

A credit card of the Guif Refin-ing Company inserted in a metal case and bound in leather was found lately. The name, I Goolsty, is inscribed on the back of the metal plate. If Mr. Goolsty or an authorized agent will call at the East Texan-office, the property will be restored.

COATS OFF, MEN, | DR. PRITCHETT FOR SENIOR HOP

On Friday night, July 29th, that
"Hig Benior Chase" will hold forth
in the big gym with a unique novel typ program and all "round all
college social. There will be a
joyous round or hallroom dancing
interspeeped with contests in
nquare-dancing, Jiggring, darkies doing the "low-down"
and what have you.

HUMBLE SERVICE STATION



JULY PERMANENTS **Short Summer Bob** "The Riviera," or ringlet curls, partially covering the curn. Sensational low prices. During July, Henna Packs, Eyebrow Dycing, and Finger Waving will be given special sitention.

MILADY BEAUTY SHOP

LADY GREER

Phone 356



Dr. H. L. Pritchett, Merital JP, a detection in sed the nature feedul, and Protessor of Social les significant factors had been sed to be seen, left a disappointed group in the rating obtained and the season of the season of the season of the season of social problems. Many stokett, plasmed in take he privation challed to the feedule season of social problems. Many stokett, plasmed in take he privation challed the season of social problems. Many stokett, plasmed in take he privation challed the season of the season

J.C.PENNEY CO.

COMMERCE, TEXAS JULIUS

END-OF-SEASON -CLEARANCE+

Summer Dresses

radically reduced to clear

\$2.98

\$1.98

SCHAEFFER FOUNTAIN PEN SETS, PEN AND PENCIL SETS \$5.00 UP **FOUNTAIN PENS \$3.25 UP**

Your name stamped free on each pen of \$3.00

Let us supply you with fresh Kodak and Camera

Oliver Bros. Pharmacy

Free With \$1.00 Size of Ambrosia

AMBROSIA FLASK (Value 50 cents) Free For week-end bags or purse

(Value 25 cents) Free Sixty pads of cotton for applying ambrosia.

AMBROSIA FUNNEL (Value 25 cents) Free

\$2.00 Value for \$1.00

CARRUTHERS DRUG STORE

I, FREE AND FAST DELIVERY

Announcing--

J. O. Douglass is the new owner of the

OASIS SODA GRILL

He takes pleasure in inviting you to let him fill

your "tummie" needs

Archie's Style Shop

and

THE PRICES ARE RIGHT

La Mode

GREENVILLE, TEXAS



ADULTS

THURSDAY-FRIDAY



of honest lovers...as refreshing as a mountain breeze. REBECCA of SUNNYBROOK FARM

> IARIAH NIXON - RAIPH BELLAM Mae Marsh • Louise Closser Hale FOX PICTURE Directed by AL SANTELL

ALSO COMEDY
"CRAZY TOWN"
"PIOTORIAL"
ADULTS 25c—CHILDREN 10c

SATURDAY



ALWAYS WELCOME TO

OMA CARR'S GIFT SHOP

Bifts and cards for birthdays, weddings, and many

"EVERY DAY IS A GIFT DAY"