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## The East Texan, 1932-06-30

East Texas State Teachers College

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VOLUME XIV.

COMMERCE, TEXAS, THURSDAY, JUNE 30, 1932.

#### THIS -WEEK-

## ONE HUNDRED EAST TEXAS STUDENTS TOUR DALLAS ON EXCURSION | State Superintendent



ENGRAVING LET

### WINNER OF STUNT **NIGHT WILL SING**

STOLEN CAR IS RECOVERED BY **ELECTRA COPS** 

TENNIS AWARDS ARE SENT BACK

Shaver Says Adequate Finance Texas Problem

SENIORS SELECT CLASS RINGS OF STAR ENGRAVING

#### Dale Drake Visits Students in Town

#### SENIOR CLASS CONTRACT FOR SPONSORS BIG STUNT PROGRAM

TRACK SWEATERS ARE AWARDED TO

Sigma Tan Delta Plans to Invite **New Members Soon** 

DOZEN ATHLETES of the Sensor Class

A PICTURE SHOW IS TO BE GIVEN

# COVETED MELODY

# BROUGHT TO THE

## PEDAGOGUES FORM THIRD PARTY AND PROMULGATE HOT PLATFORM

## The East Texan

Editorial Staff	
WILLIAM E. SAYLE	Editor-in-Chief
ESSIE BINGHAM	Associate Editor
DITZLAR FLEETWOOD	Columnist
CARL POMMERENING	Feature Editor
. W. SELLERS	County Club Editor
ELLA CATHERINE COLES	Office Secretary

#### Reporters

Grady Coates, R. C. Rachel, Katherine Smith, W. A. Life.
Vauglan, Mouzon Fletcher, Durwood Fleming, Albert
Whitley, Earl Tennison, Judy Campbell.

#### Business Staff

Business Manager
Asst. Business Manager MELTON OWEN

The East Texan is the weekly student publication of East Texas State Teachers College, and is published at Commerce, Texas, every Thursday.
PHONES:
EVERY DAY—39; WEDNESDAY NIGHT—19

#### INEVITABLE CRAMMING

Regardless of the rapid development in educational methods, final examinations always bring with them the sace old reword of students—the meritable cramming. Certainly no student ever started his scholatic education with the intention of cramming. The daily routine formulated in the mind of the student includes studying each subject two hours, each swek, law-widt, nearly two hours, and doing assigned library work to the required page, so more, no less.

But pool intentions must control with the artising of unforcess obstacles, bridge parties, dances, parties, over lainer of the ansalt error process of the state of the state of the process of the state o

He gathers a few of them and, the night before the nal exams, he refuses the best date of the season to find the state of th

seacher to remark that so-and-so may easy more out of the course than he appeared to be.

What is the result of such a method! The retention of such knowledge gained is slight! In comparison to that knowledge gained by consistent daily study. In required courses, that the student takes merely for credit, the referred to teach or to follow as a profession.

Therefore this process repeats itself each year in the board of the student takes to teach or to follow as a profession.

Therefore this process repeats itself each year in the board of the student takes to the student takes takes to the student takes to the student takes to the student takes takes to the student takes t

#### WHAT IS COLLEGIATE

L suppose you could call him collegiate. That is, he sears nice clothes, and enjoys duncing. He's got a road-tier and he likes to drive around with the top down. In second that and he likes to drive around with the top down. In second the second to the second that the second to the second that the second to the second that the secon

warm, bughts first thing he knew a reporter was perched on the edge of the tub, asking questions. Overhood was the fellow in the sirplane, looking for the wimmer. He had a dinder engagement with his mother and father that evening and he was an how late. He explained it by saying he'd been swimming, but they knew he didn't have his suit and there was a devil of a jackpot when his mother found he'd been swimming in shorts!

But pretty soon the Associated Press called up, and began coming in. It down to grapher, and the telegrams began coming in. It down to grapher, and the telegrams began coming in. It down to the down the supplies of the control of the contro

will be a column reserved for rem iniscences of E. T. S. T. C. flw years ago. Today's excerpts ar taken from the East Texans o June 22 and 29, 1927.

# MINUTE

Pipe the Organ
The lady in blue
Likes the organ ton

Michealangelo
The painter climbe the ladd
He has a busket of paint.
He slings a brush like a m
But I bet a nickle he uirt.

#### HOPKINS COUNTY PLAYER MARRIES

## Chapel Chat

According to President Whitipy, every-holding springs near Big but gets the dope from Miss Won-leve and contact of the second of Mr. Diail Smith of Yowell, a student Marries
Mr. Diail Smith of Yowell, a student of E. T. S. T. C., and Mias
Mary Ishaw also of Yowell were
Mary Ishaw also of Yowell were
Summer Quarter Graduates
The following students are calcidates for degrees, Summer 1927;
distants for degrees, Summer 1927;
exander, Loin Ben.—B. X. A. A.
exander, Loin Ben.—B. A. A. Paray, Renna

General Control of the Control of th

#### Student Religious Organization Is To Begin Summer Work

# Cheerie's



Franklin Shoe

NEXT CITY CAPE

You'll Be Cooler

Palace Barber

as such

### E. Texas Students **Explore Oil Fields**

TYPEWRITERS FOR SALE

L. C. SMITH
SMITH-CORONA PORTABLES
REMINGTON NOISELESS PORTABLES
REMINGTON STANDARD PORTABLES

Easy Terms BUY NOW AND BEGIN PAYING WHEN YOUR SCHOOL OPENS

ARTHUR'S DRUG STORE NORTH-O-CAMPUS

FORGET THE SUN You'll get good pictures with Verichrome Film and our photo finishing.

Verichrome gives you good results in shade, early and late in the day, in dull weather. Yet works as well in fiercest sun. Our photo finishing brings out all that Verichrome has put into the negative, as-sures you of crisp, clear prints.

Stock up for the week-end with Verichrome. Be sure that we get your exposed films for photo finishing.



# KNIGHT'S

BIG FIRE SALE CONTINUES TO GO WITH A BANG



\$1.95

PER YARD 10c, 12e, 19e, 29c



PERSONALS ,

### Aw! Can the Trine

THE OASIS SODA-

#### Pennington, Head Of B. A. in Garland Is Teaching Here

McKinley to Tour College Campuses To Gain New Ideas

Summer Days

Hot Days

Handy Electric Fan

PHARMACY

### SPRING TRAINING UNCORKS SET OF EXPERT PLAYERS

processors this fall.

Price "Song" Chestham is a
tackle and in planty mean. Sone
started out late last means and
was thus handscaped. He has
incred planty of foot ball and will
be lard to keep off anybody.

### WILL DEAL WITH STUDENT LIFE

Electric Service

**Appliances** 

"Your Electric Servant"

Texas Power & Light Co.

Fans

G. E. Refrigerators Edison Mazda Lamps

Cheap To -Eat At A High Class Cafe

#### RENFRO'S CAFE

cial Chicken Dinner, 35c

High Quality

Cleaning

Is The Cheanest

IN THE LONG RUN

20 Years In

Commerce

V. L. OWEN

JUST PHONE 246

For Prompt and Courteous Service

McCASLAND'S BEAUTY SHOP Next Door to Arthur's Drug Phon
"WHERE BEAUTY WORK IS AN ART"

Stop At ( 4

# MULLER

MOTOR CO.

De Luxe Service Station

Specialized Lubrication

**5c Dress Sale 5c** 

EDITUK J. W. SELLERS.
Wood—Matteel Hinson; Kanfman—Steron Pilkinton;
Ruth Starkey; Ellis—Mrs. C. T. Gobb; Van Zandt—
Grady Coates; Lamar—Mildred Hinshaw;
Wesley—Thomas Cortdill.

kly meeting. A fair sized wd gathered in front of the

WESLEY COLLEGE

LAMAR MEMBERS

HAVE PICNIC IN

**CLUB ORGANIZED** 

Members of Ellis

an Zandt-Kaufman

Kaufman Rains-Upshur Red River-Bowi Fannin Franklin-Camp W. Tex.-Hunt Four New Members

Are Added to Roll Of Kaufman County

**GREENVILLE PARK** 

With the Basketeers:

And when the prime was over

And when the prime was over

Wood was alfill in the Inde-Time

Wood was alfill in the Inde-Time

To a nature that the prime was over

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MAGICIANS STRUT County On the Go THEIR STUFF IN

FRONT OF CASS

Sam Winniford of L. M. Gilbreath of salted in Commerce a member of the

#### SANITARY

BARBER SHOP

WELCOME TO ALL E K PREEZE Mer.



HUDSON BEAUTY SHOP

Permanent waves and other work reduced.
Greenville, Texas

# **SUITS FOR**

Beuven "Red" Tucker

Or Steve Mathews

We have samples for you to see.

UPANOHAPTEDS AT OLIVED BROS DRUG

EAT

### ROSE PETALS

#### SATISFIED?

If you don't try us, it is your fault. But if you do try us and don't come back it is our fault.

MITCHELL'S SANDWICH SHOP

"WE TOAST THE BUN"

# Read Good Books

PATRONIZE\_ .-

IDEAL RENT LIBRARY

ALSO ALL CURRENT

MAGAZINES

IT PAYS TO BUY AT

The Rexall Store

ancinomentenana



Thursday - Friday CIVEN IN MARRIAGE

dearest dream! Taken in marriage girl's most precious illusion!

SYLVIA SIDNEY FREDRIC MARCH

"MERRILY WE GO TO HELL"

A cross-section of Humanity . . . thru it flows he desire, faith and drama! In the end, JOY!

COMEDY, "A MARRIAGE WOW".

SATURDAY ONLY



SUNDAY - MONDAY



**Bathing Revue** at the

PALACE THEATRE

Friday Night, July 1st

Winners to compete later at Greenville for title of "MISS NORTHEAST TEXAS"

Gasoline

Also Quaker State and Primrose Oils.

Cars Washed and Greased .....

BEST SERVICE STATION

East Texas