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East Texas State Teachers College

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COLUME XIII.

COMMERCE, TEXAS, WEDNESDAY, DEC. 16, 1931.

SOUTHWESTERN CAROL SERVICE MUSIC PUPILS

GIVEN FRIDAY

L. I. SMITH HEADS

LONE STAR BODY

TRINITY ADMITTED TO MEMBERSHIP IN NEW CONFERENCE

L. I. Smith, of near table achers' College, was chosen total number of members to size the Lone Star confer-

predefent of the Loss Star confers

The creat to annual meeting which

Comber 12. J. H. Wassly of the

Brace of the star confers

The composition of the composition of the

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Brace of the composition of the composition of the

CONFERENCE

Trinity University, of Wass

Washin, was admitted to the one of the composition of the

Conference of the composition of th

TO BE HEARD ON

Beauties Named STATION WBAP For 1932 Locust At Polls Monday

APPROXIMATELY 500 STUDENTS VOTE IN THE

FORM T. I. A. A.

an embusistic student lody sented. Photographs of the cleek to the poles Monday and tichnairs in the race grace votes for their choice of zero walls of the Locust critics, as beautiles out of twelve regres that girl as their choice for the control of the contro SIX SCHOOLS TO

SCHOOLS TO

ORM T. I. A. A.

IN COMING YEAR

Land Separation of the separation of th

NUMBER 51.

moeting of officials in Dailas lasts
Softmary, Serial were Presid.
Officeryoley, North Trans State,
Tenchery College; T. H. Hart,
Daniel Baker, vice-president; and
James F. Cox. Adlience Christian
bars of the appeals committee are;
Modurney College, Sell Ross State,
Tenchery College and Trans. Collinterpret of Art and Education.

Meeting Friday
The local group of Rotarians spayed an interesting meetine and the desired with Mrs. Acker and the girls of the domittory—as a hostesses.

Manchurian question of tools, when must played by Mrs. Greekly was accepted into the organisation.

Visitions from Greential was the state of the st

courageous band of Rockwall high school Yellowjackets staged a last were served buffet at period combeack Friday to noic out the McGregor Bulldogs 14-13. The victory gave Rockwall the class B football championship of Banquet Wed. Night, Dec. 16

LIONS LOSE TO **MUSTANGS 42-27** IN OPENING GO

EAST TEXAS LOSES TO S. M. U. AS OLD TIME FAST-BREAKING OFFENSE FAILS TO MAKE APPEARANCE.

THIS -WEEK-

the court game of the season when Lion they met the Southern Methodits of Position to the Southern Methodits of Position to the Southern S

After the graphruit, creat, he made agree and blockakes had been and agree agree and agree agree and agree agree and agree and agree agree agree agree agree agree agree agree a

MEMBERSHIP TO BE UNCHANGED PIFTEENTH ANNUAL SINGING WELL ATTENDED

CENTENARY AND TECH NOT CONSIDERED AT SATUR-DAY MEETING.

At a meeting of South i' is desired

Greenville To Play Abilene At Abilene

eld in Abilene Friday, Dec. 18

The story is original somewhere that the Evans is accussing lies.

Full owing the individuous of the interest of the interest

Many Stores

ofessor Rix, head of the de-ment of Agriculture at the lo-collega, accompanied by his of 20 or more students, in-

Postmaster Young TRAINING SCHOOL **Calls Attention To** Mailing Packages

Postmaster Dave Young calls attention to the fact that Christ-man packages or any other package man packages on any other package. The package of the package between the package of the package of

PARENT-TEACHERS MET LAST FRIDAY Rotary Club

M. U. at Commerce, Dec. as. M. U. at Commerce, Dec. as. University at Commerce, Dec. 20, 21 deather? College at Commerce, Jun. 1-2 deather? College at Commerce, Jun. 1-2 deather? Commerce, Jun. 1-2 deather. Commerce, Jun. 1-1 deather. As. Commerce, Jun. 1-1 deather. As. Commerce, Jun. 1-1 deather. As. Commerce, Jun. 1-2 deather. Jun. 1-2 de

State Race Results

Basketball Schedule

The East Texan WINCHELL WIT

EDITORIAL STAFF

BUSINESS STAFF

If Heaven is a place where every day is Christman, won't there be a bunch of explosions every day?

The mystery of some boarding houses is how they

If the depression lasts until 1933 Mahatma Gandhi will dietate the styles from the Indus.

THE READING RACKET

The East Texas State Teachers College has one of the most beautiful and complete libraries in the South, for the State of Texas has spent some \$275,000 in making it one of the best from the standpoints of beauty, utility, and design. These facts are evident without proof.

To secure use of this building and of the others on the campus of E. T., nearly 1100 students have come here from Texas and a few of the other forty-eight states. At-tention is being called to the fact that out of that group a small minority is making it difficult for the big majority to realize, to the best advantage, and to the fullest, their aims and needs.

Students who frequent the library know that many times they cannot do some necessary reading, or some other library assignment, because their neighbor persists it. become so hoisterous that the librarian in charge is because to disciplinary duties and earlied often as the language of Torrect to resort to disciplinary duties and call the makers of becaration of in the language of registers. of it down. This trouble is more apparent in the "newsy" corner, but students should be reminded that aloofness does not signify exclusion.

does not signify exclusion.

It should not be necessary to harp on these things.

The library reading room is interded as a place for quiet,
thoughful study, and not a social, open-house. Indeed,
an excellent addition to this campus would be a provision
for quarters of this kind, but since this is too future to be
present, why not make the best of a fair situation and let

the think the state of the present. If the present is the present of the present

The Tall was the best of a fair situation and let the library serve its intended purpose?—J. B.

THE TALL WASS THE DOG

Significance gives rise to prominence, so the significance which is growing in the changing sentiment for football in the schools of total was to the same prominent. Colleges are not paying the needed attention that should be paid to the established fact that the national pickin is over-inflated, but the high schools are beginning to realize that the little end of their educational system is wagging and shaping the heavy end. The newspapers of the forty-eight states are carrying, with out color, the stories sent to them, and during the past gridinor season, the number of cassanties reported from the games over the country was alarming.

It is evident that somethins is unless of the game or it was the same protection and the same profile that the same

presents in every elements, the end of their elements of the forty-eight states are carrying, without color, the stories sent to them, and during the past gridieron season, the number of causalties reported from the games over the country was alarming.

It is evident that something is wrong, either in the rules of the game or in the sportsmanship of football, the rules of the game or in the sportsmanship of football, the rules of the game or in the sportsmanship of football, the rules of the game or in the sportsmanship of football, the rules of the game or in the sportsmanship of football, the rules of the game of the football by the conference held hast made and the others to be hold. Gridition authorities have begun to consider means of curbing danger, and eliminate lang plays involving questionable contacts in the game of windship Egiptis.

Conches, at one time, taught their dayleyers to "falke the Rules" of windship Egiptis.

The print trait of the professor it. 1. Tunny of the University of their victory. That sort of players to "falke the Rules" of windship Egiptis.

The print trait of singer sent to be the University of the University of the University of the University of the Construction of the contract of the contra

High Schools, daily, are eliminating football from

High Schools, daily, are eliminaling football from pier curriedum, in some instances without recurse, and others to be reinstated upon the signed approval of the strons of the school. They are beginning to assert the specific that has been present almost from the first, but, is lamentable that the life of a player should be neces-ry to awaken the sleeping Gulliver. Not only is the mortality rate increasing but the ex-critionate fees, admissions, and expenses have likewise word larger. The Great Depression we are in now hap-med in 1492 if we must judge by the football receipts for it year, for so far the depression has not penetrated the secont conts—and now the season is over. Our charity was shave attempted to allay criticism, but the unmit-tred facts still stand. Remove the college spirit from football and it is a

a still stand.

This year's E. T. Spirit has been more or less, that take the school that overvalues athletics inflates the pigskin, and one has a clear-out "the tail wagging the dog," No other one half the emphasis. High scholarship, cheasement, and social improvement are left to to still believe in well-controlled football, but the forget certain other things of greater values.

WON'T WORK SO CALLED WONDER

Only three of those who "America's greatest gossip his breezy chatter, which

will make a very considerable impression upon our vocabulary," to the indignant pun of. Protessor J. W. Tsinkin. or, fifth. University of W. Tsinkin. or, fifth. University of W. Tsinkin. or, fifth. Third was the state of the s

ter they
Rankin admitted:
"Sad, but true."
"Perés. Enjoy "Winchellizing"
Prefs. Enjoy "Winchellizing"
Other English professors, on to
other hand, who did not conce
helljeing" would aff

Use of Government Motion Picture Films Are Offered Free

WABHINGTON, D. C.—A very each film authentic in every detail comprehensive series of education. and the containity so perpared as in site-system or the series of the seri

By George!

By George!

PRICES SLASHE

To the Core on Everything Automotive

To meet the present needs of the people of Commerce and trade territory, as usual, Bert George's Service Stations, 641, located at the corner of Washington and Caddo, and 150, located at the corner of Live Oak and Campbell Street, are the first to offer bargains on everything authorities. You no longer need go to the small service extone, or readstic filling station, to get prices, because George's Service Stations have the prices on quality merchandies, and the highest class workmannip that money can buy

In cutting our prices we are not giving you a cheaper job or cheaper merchandise. Then how can we give these great values? We are doing the volume. Our business is growing. This year we have done more business in 8 months than we ever diet in a whole year before.

Christmas Bargains 15 Days 15

From today until January 1st, 1932, we are going to give away \$1,000 in discounts.

Use these coupons. They're worth more than their weight in gold!

Every department, from gasoline and oil, to major repairing, offers you a money saving coupon. We want you to visit us, and we are counting on you.

George's **Service Stations**

USE THESE COUPONS-THEY ARE VALUABLE!

THIS COUPON GOOD FOR	THIS COUPON GOOD FOR	THIS COUPON GOOD FOR	THIS COUPON GOOD FOR
\$2.00	25c	50c	1 Coca Cola
On any \$10.00 labor job, any job, any car. Expires Jan. 1st, 1932.	On any Silvertown Tube— any size. This offer expires Jan. 1st, 1932.	On any Goodrich Cavaller Tire in our stock. Expires Jan. 1st, 1932.	With each 5 gallons gas purchased. Expires Jan. 1st, 1932.
THIS COUPON GOOD FOR	THIS COUPON GOOD FOR	THIS COUPON GOOD FOR	THIS COUPON GOOD FOR
25c	\$2.00	25c	\$1.00
On any grease job, any car. Expires Jan. 1st, 1932.	On any brake lining job, any car. Expires Jan. 1st, 1932.	On any wash job, any make car. Expires Jan. 1st, 1932,	On any Goodrich Silvertown Tire in our stock. Expires Jan. 1st, 1932.
THIS COUPON GOOD FOR \$1.05 on our regular \$1.50 top dressing job. Add a year's	THIS COUPON GOOD FOR	THIS COUPON GOOD FOR	THIS COUPON GOOD FOR
dressing job. And a year's life to your lop by bringing this coupon and 45c to us. Take advantage of these coupons. They are the big- gest bargains in the state. Expires Jan. 1st, 1932.	On any crank case draining job—any make oil you wish. This offer expires Jan. 1st, 1932.	On any \$20.00 repair job, labor only, any make car, any job. Expires Jan. 1st, 1932.	On my fully guaranteed- "Moco" battery. Bring this coupon and \$6.95 and get an 18 months' fully guaranteed battery.
THIS COUPON GOOD FOR \$1.50	4.50x21 Retreaded Tires \$2.85		THIS COUPON GOOD FOR

Compare our prices. Ask anybody. Bring you mail order catalogue. Shop around.

Then come in and buy.

George's ervice Station

y George!

Facts About The Methodist Orphan

GOOD, AVERAGE, ACTIVE can not rist in m

About The ethodist Orphan
Home At Waco

ACKY

AC

series of the hope and girts when the content of the hope and girt when the content of the content of the hope and girt when the content of the hope and girt when the content of the content

Triple L Sunday School Class Was Entertained Mon.

Bridge Club Thurs. Christmas colors. The tame laid with a centerpiece of ambroidered lines and a large

Morrell School Presents Operetta

Presby. Paster Cooper Church

Visits Commerce

OMA CARR'S GIFT SHOP

Has the unusual gifts—select yours



YOU MAY NOT BELIEVE IN SANTA CLAUS, BUT OUR CLEANING WILL CONVINCE YOU.

For the First Time We Are Offering to Do Your Holiday Cleaning

Bargain Prices

AND THIS IS QUALITY CLEANING! Men's Suits Quality Cleaned and Pressed

Ladies' Dresses 50c and up. CASH PRICES 50c

V. L. OWEN

FEATHERSTONE'S

LOWEST PRICE AND BEST QUALITY

LADIES' DRESSES, Plain, Cleaned and Pressed50c Cash ALL WORK

GUARANTEED

FEATHERSTONE

TAILOR SHOP PHONE

3 for 2 Hosiery Sale

Carruthers Drug Store

offers the women of Commerce a great saving in Hose

3 Days Thurs. Fri. and Sat. 17th 18th and 19th

1 Pair \$1.50 Hose

\$1 50 PER PAIR

Regular \$4.50 Value For



3 Pair for price of 2

Carruthers Drug Store

Merry Christmas

Here's to Every One of You-

A MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR.

"Your Electric Servant"

Texas Power & Light Co.

DIGHT SEMESTER PLAN OF FOOTBALL DISCUSSED PRO AND CON BY DALLAS PUBLIC SCHOOL SYSTEM OFFICIALS

A CHEERFUL CHRISTMAS AND A HAPPY NEW YEAR

From the time the Christmas candles Start to burn the night before Till the chiming clock at midnight Tells that Christmas Day is o'er May you be glad and merry And may you and yours possess All the best of Christmas blessings,

And true New Year happiness. Abramson's

Cheerie's Chapel Chat

Recital Success

Pasterul Giffs



The College Tailors

Guard Against

Freezing

Muller's Anti-Freeze

Prestone

Alcohol

Glycerine

Phone 177 Cars Called For and Delivered

Cold Weather Brings Results

community Chest officials state.

Minoday morning that this new is wax considered surcessful but an excellent teacher in the Constant's to good advantage (see the constant to good advantage (see the constant teacher in the College of the College

The Community wood pile is lo-cated across from the fire station and all citizens are saked to send all applicants to Chest beadquar-ters at the Chumber of Commerce, the commerce of the commerce, made of all cases. Many driften hesitate to appear when sent hesitate to appear when sent to give any information of them-selves. This information is necess-waterly, therefore the concernition wheely, therefore the concernition

B. S. U. News

Former State Champions

tied. 1921—Bryan. 1922—Abilene

1929—Breckenridge and Por Arthur tied.

KNOWS NO SEASON

MILLIONS WELCOME IT

THE SAME IN WINTER AS IN SUMMER So will You

DELICIOUS AND REFRESHING

Commerce Coca-Cola Bottling Co.

ISTMAS CHEED

MANY HAPPY RETURNS OF THE YEAR.

RENFRO'S CAFE

"Every Bottle Sterilized"

(oca Cola

Louise Young Is Hostess On

Her Birthday



You may do your entire Christmas shopping for men at this store, and be assured of unexcelled values, at unusually low prices. Come in today.

SILK ROBES WITH SILK PAJAMAS TO MATCH ifully made in new designs and col-

\$14.50

TIES

\$1.00 and \$1.50

SHIRTS
fine Broadcloths and Madras, all

98c * \$1.95

HOSE or plain hose in every pattern civable. Rayon, Siik or Wool.

25c * 75c

The very newest styles and designs Beautiful patterns.

\$1.95 ° \$5.00

BELTS AND BUCKLES

e E. T. buckle and belt will be ap ciated and last him a long time.

\$1.50 to \$3.50

We have other gifts for men too numerous to list here. If you want something for a man, come to a Man's Store.

Wishing You a Real Old Fashioned

MERRY CHRISTMAS

And Much Happiness in the New Year.

Howse & Son

We Wish You a Most Happy Christmas

Now the merry Christmas season Once again has come around; May you have every pleasure That upon this earth is found; And when Christmas joys are past And we take up our tasks again, May the New Year bring you gifts

Of happiness that will remain. Oliver Bros. Pharmacy

"Just a Little Better Service" THE NYAL SERVICE DRUG STORE

Fat

Drink

Be Merry

ALL FOR EIGHTEEN **DOLLARS A MONTH**

Oasis Soda-Grill



office at no extra cost we II.Z.II

Superservice

OURT SHOTS ::

Arnold, a 190-pounder playing for Greenville, starred as he ripped gapping holes in the Ft. Worth line and plowed his way to four-official touchdowns and one which was not counted because of a

s not counted because of a salty.

enville Scores After Peor Pints Pollowing their first score in i initial quarter, Greenville took is a proper of the proper of the pro-cess of the proper of the pro-tee parks to put the ball on intral's 13-yard line. A pass, canchamp to Arnold, then was not for the score. Arnold's kick the extra point was bad. the extra point was bad. Second Period.

unnecessful for the extra point.

Their Promotic which is a many of the control o

ABILENE WINS FROM LUBBOCK IN 13-0 TILT

Well, the Mustange took the first victory from the Lion squared the half and a second to the first victory from the Lion squared the half and a second to the lines victory from the Lion squared the half and a second to the lines of the lin

CORSICANA HI **BEATS AUSTIN** IN 7-6 MELEE

BEAUMONT BEATS | Deputy Sheriffs HARLINGEN CREW BY 36-6 COUNT

Bring Indicted Man to Greenville

Deputy Sheriffs Wallace Fowler and C. J. Leftwich returned Thursday from Abliene, bringing with them Fred Graham, indicted by the October, 1930, Hunt County

Mrs. L. O. Boggess, Misses Frances Watson and Catherine Draper were Dallas visitors Fri-

turned have neturned home after a visit county with their daughter, Mrs. Geo. ps. Lo. Mullius.

PALACE Wednesd



ADDED ATTRACTION CHICK SALE IN "THE COUNTY SEAT"

Save \$3.52 on Your Christmas Gifts

Clip the coupon below and present at our store Wednesday and receive the following for only-

Toilet Set packed in gift box composed of-

Face Powder Toilet Water Perfume

1 Pair All Silk Hose, All Colors and Sizes

1 Strand Pearls

COME EARLY

WHEELER'S

The RXALL Store

COUPON

This coupon and 98c is worth exactly \$4.50 to you.—Clip and present at our store.

WHET IR'S



was too great for her happiness. Hard riding romance and rapid fire action drama of rangers