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1931-03-12

The East Texan, 1931-03-12

East Texas State Teachers College

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Recommended Citation

East Texas State Teachers College, "The East Texan, 1931-03-12" (1931-03-12). *All Issues*. 1305.
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This Week
By J. LEON THURMAN

Now that the majority of the students are preparing for the institution far away from their homes...

The spring of the always brings a lot of the things that please the students who are more or less inclined to loaf a bit...

This week has noticed that all these things are coming to a head...

It seems that when the honors for the track season this year are ready to be divided...

This week thinks that it will be most interesting and advisable for some of the persons to attend some of these meet when they are seeking a diversion from the waste of knowledge...

The basket ball boys are to get a break this week in the form of a banquet...

There seems to be no more of the blood-faced ones around this time than there is after each set of exams...

With this sunshine there should be a decrease in the size of the feature section of the 1921 Locust...

Makes Order For Locusts

Have you made your deposit for your Locust yet? Another order will be sent...

East Texas Teachers' Debaters

Debating in the East Texas State Teachers' College is emphasized very strongly...

Debating in the East Texas State Teachers' College is emphasized very strongly...

The young men's teams are made up of Fred England, Commerce; L. B. Moore, Chandler; Paul Beale, Clarksville...

E. T. Tennis Season TO Open Next Monday

The East Texas tennis will open the season on their home courts on Monday afternoon...

E. T. Graduate Weds Omaha Man Sunday

As a pleasant surprise to her many friends here comes the announcement of the marriage of Miss Gladys Kelly to J. Royce Truigen...

The ceremony was performed in the study of the First Methodist Church in Texarkana...

Mr. Thigpen is the daughter of Mr. and Mrs. George Kelly of this city...

Mr. and Mrs. Thigpen are in Commerce for a visit with Mr. and Mrs. Kelly...

CLUB WOMEN ATTEND MEET IN LEONARD

Messames T. H. Brady and F. H. Craddock are guests of Mrs. E. C. Conway...

Ziegler-DeJernett Wedding Solemnized Sunday Evening at the Presbyterian Church



In the hush and quiet of the twilight hour on Sunday evening, March 8, a beautiful wedding was solemnized at the First Presbyterian Church in this city...

On each side of the archway were two floor candlesticks. Between them were yellow callalilies...

Grateful For Opportunity To Speak To Commerce And Etex, Says White

I am deeply grateful for this opportunity to say a word through your colored medium of contact. East Texas is arranging more attention at this time than any other section of the State...

It will be a delight to the hosts of Baptists, especially to her B. P. U. and Sunday school...

Rev. J. R. Hickerson and his congregation are a great asset as well as the entire State...

DR. W. R. WHITE

In the American League today all clubs are required to finish just as they finish today...

Spring Term to College to Start Monday

Students of the East Texas State Teachers' College met classes for the last time of the winter term...

The Spring term will begin Monday, March 16th. New students will register Monday...

Dudley Knight Weds Sulphur Springs Girl

Announcement has been made of the marriage of Miss Naomi Odum and Dudley Knight...

Dormitory Gives Tea T Association Holds Meeting

Sunday afternoon from three to five Mrs. A. J. Adams and the girls of Acker Hall served tea to six of their friends...

The T Association, composed of letter-men of the college, met Monday night in the Old Auditorium...

The program was furnished by Margaret Reeves with her violin. Horace Adams with his violin and saxophone...

My smoker will tell you that nothing never hurt him.

Our idea of back to nature is poetry it is being writ.

Large Crowd Hears Bishop Boaz's Sermon

Last Sunday morning Bishop Boaz of Houston, Texas, one of the bishops of the Methodist Episcopal Church South...

President Sam Whitley announced that he was very glad indeed to have this great occasion with him. He said that he realized the spiritual development of the college group...

view and Tom Francis of Dallas; Miss Virginia England Dale of Port Worth; Mrs. Bernice Hill Harris and Horace Adams who will furnish the wedding music...

Hundreds Attend Opening Session Baptist Convention

Hundreds of Baptists of the thirteenth district were trekking into Commerce at an early hour this morning to attend the opening session of the Baptist Sunday School and B. Y. P. U. Convention which is meeting with the Baptist Church of this City today and tomorrow. Estimates place the attendance of this morning's meeting at more than 300, and many more are expected for this afternoon's meeting. More than 200 are expected to attend the Convention during the two days.

W. A. Beaver of Greenville, Ala., is the devotional for the morning session. Rev. Harry P. Wood-

'Wear Cotton' Campaign Closes With Festival

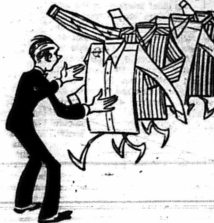
Gastonia, N. C., March 7.—Climaxing an intensive "Wear Cotton" campaign inaugurated here several months ago, to stimulate the use of all kinds of cotton goods, there was held here yesterday and today a Cotton Festival, perhaps the most unique of its kind ever staged in the South. Thousands of people from the Piedmont Carolinas came last night to witness a display which consisted of the most elaborate display of the latest and most fashionable women's garments, modeled by more than seventy beautiful Southern girls who acted as mannequins for the merchants and manufacturers.

At the suggestion of the Gastonia Women's Club, which inspired and is now forwarding the "Wear Cotton" campaign, about 10,000 letters from various business organizations in Gastonia, N. C., have been sent within the past ten days to the twelve Southern cotton growing states, telling of this campaign and asking that the same idea be used to forward the use of cotton in those states. The Gastonia Women's Club has also written a personal letter to the President of every woman's organization in these twelve states. Each letter sent out was accompanied by a picture explaining the objects and details of this "Wear Cotton" campaign and urging the recipient to help the South become "cotton-minded."

Special features of the style show were addressed made by Dr. W. H. Frazer, D. D., L. L. D., a native of Alabama but at present the President of Queens-Chicago College, Charlotte, N. C., and Dr. David H. Coker, L. L. D., Ph. D., of Hartsville, S. C., who is known over the entire South as having done more to help the farmer than any living man or organization.

Coopering with the Gastonia Women's Club in presenting this Cotton Fashion Show were the Cotton Textile Institute of New York and the Dureno Association of America, headquarters New York, and a large number of Carolina merchants. The above organizations sent personal representatives to assist in preparing displays and putting on

There's Value and Style In "Them Thar Shirts"



Whether you look it at from the standpoint of patterns or values, good shirts must possess plenty of value and style. We have a most complete collection at moderate prices, that will interest every man. Colors or plain white.

Every conceivable new patterns—three different colors in Shantung—every color in Broadcloth—neat self figures and stripes—Neckwear to blend—"The Price is the only cheap thing about them." Come and take a look.

Hess & Brown "The Man's Shop"

Many Good Addresses Heard

Conservative estimates place the attendance of the Baptist Sunday School and B. Y. P. U. Convention which closed this morning at the noon hour at well over eight hundred. Many neighboring cities sending group delegations to the convention session Thursday night. Eleven counties are included in this district and a good representation from practically every county attended the convention.

Rev. J. R. Hickerson, pastor of the First Baptist Church of this city, where he was the principal speaker for the morning, as being well pleased with the attendance and the work accomplished during the two-day address. Many worthwhile addresses and lectures were given at every session by noted Texas Baptists workers.

Dr. Roy A. Crouch of Bayler County, Texas, was the principal speaker for the closing session of the convention. He rendered a very impressive address this morning at 11:30 on "Christian Education."

Trade is Lively Here

A partial survey made of the business men connected with the Trades Day movement recently inaugurated by the Retail Trades Division of the Chamber of Commerce, shows that merchants are well satisfied with the movement. It was the opinion of all that the Trades Day is serving the purpose for which it was started, that purpose being to extend the knowledge of the Territory and better acquaint the people more thoroughly with the local merchants. Some merchants reported that new business was evident Saturday, and that some of the customers were from distant points. It is believed the Trades Day movement is attracting those who do not doubt, the remainder of the spring buying season will be more active than was the opening of the season.

Many merchants expressed surprise at the response given the movement, since it has been in operation only a short time. The first Trades Day will be held here Monday March 16th. Commerce merchants extend a cordial invitation to every man, woman and child in the territory to be in Commerce on this day. The Trades Day will be held twice a month following the first day.

Officials of the Chamber of Commerce in charge of the Trades Day movement stated there were still a few merchants not affiliated with the move, that should come in. These merchants are being invited to the Trades Day movement.

wants to make Trades one of the most successful enterprises undertaken this year.

AWAY FROM HOME

"And not many days after the younger son gathered all together and journeyed to another far country." Luke 15:13. (Read Luke 15:11-34.)

The prodigal in the time of his excesses was the young man who was the son of the man who was liked for nobody knew him or cared for him. How much of the waste and wickedness of this life is to be charged to the account of people who wearay count of people who are away from home!

In the obvious symbolism of this beautiful parable of the Father, His House is the home where we all belong. When we leave Him we go away from home. Sin is a foreign thing. It belongs in the far country. It is not our native element.

"Come to sin as the sparks to fly upward," said Bernard. Quite true it means, however, that we are the victims of curiosity. We coet the thrill of strange sights, new sensations. That is the way it is depicted in the masterly allegory at the beginning of our Bible. The human race heard that to eat of the forbidden fruit would bring a novel experience. They wanted to see what it would be like. They found out to their bitter cost. So did the young man of the parable.

The far country is a land of waste and want, and of dis-illusionment. Those who wander there are soon destitute and hunger-bitten. However they may seek to hide it, they find the far country of sin a land of home-ick woe. It is not their own country. Its food is unfit for swine but not for men. Its pleasure pall for there is in them an enduring delight for children of God. We can never be at home, or happy, or contented in this strange land.

The pinch of conscience means that sin is unnatural. So repentance means a going back home, back to God, where we belong.

Prayer
Our Heavenly Father who has provided abundantly for His Children in Thy House of Love, govern our outward hearts and restrain our wandering feet, that we go not out from Thee. And if we have strayed into desolate places, recall us speedily to Thee who art our hearts' true home. Even today give us grace to say, "I will arise and go to my Father." Amen.

Washington, March 13.—Secretary Donak Thursday reported there had been a general increase in the volume of industrial employment during February.

Donk based his announcement on department statistics. He said the increase constituted "the first satisfactory indication of a general upward trend since the stock market collapsed in October."

He estimated the total number of persons employed in industry had increased 1.4 per cent in February as compared with January and that the wages paid for February would be 7.5 per cent greater than in the preceding month.

index of bureau of labor statistics for manufacturing industries for February will show a gain of 1.4 per cent in employment in February over that of January of this year," the secretary's statement said. "The volume of pay rolls will show an increase of 7.5 per cent in February over January."

"These figures are based upon a comparison of 13,877 identical manufacturing establishments employing in February 1,772,131 workers having a weekly pay roll in February of \$66,567,233.

"Usually employment and pay roll indexes show an upward trend in February following the customary decreases in January due to inventory and repairs. The increase in employment, however, in January, 1930, was only one-tenth of 1 per cent; the increase in pay rolls only 3.5 per cent. The present increase compares favorably with those in years prior to 1930 and is the first satisfactory indication of a general upward trend since the stock market collapsed in October, 1929."

A. R. C. ENJOYS PICNIC
The Agriculture Boosters Club enjoyed a good picnic and winter

roast Thursday evening at the city park.

Several excellent games were played in the form of relays and contests, which every one took part in with enthusiasm.

After many appetites were whetted, waffles and turnabouts were tasted over a bonfire. All members present considered the picnic a great success.

SPECIAL

Chicken
Dinner
Sunday
35c

CITY CAFE

New
Beef Sandwich
Ever Eat Sandwich Shop
"We Toast the Sun"
1311 Washington Street



Silk-to-the-Top!
Full-Fashioned!
Our New No. 44b
Hose
will prove an instant success!
98c Pair

A semi-service weight hose, silk-to-the-top, with mercerized hand-knit welt. With the new grade foot and smart curved French heel. Hose of this quality sold a year ago at \$1.29.

J.C. PENNEY CO.
DEPARTMENT STORE
Commerce, Texas

Patronize EAST TEXAN Advertisers

They Are the Merchants Who Are
Backing You and E. T.

FLYING CINDERS

The coming of Spring brings workouts and also try their hands in a few dust meets with some nearby institutions.

Among some of the other old men to report are Shekton, Wright, N. Taylor and Griggs, all of whom have been service on the team track team.

Our chief prospects in the way of sprinters comes from such men as Gardner, Ward, who incidentally packs a feet foot despite the fact he is the shortest man out there, N. Taylor, Wright and W. Taylor; Belanger, Scott, and Whitley run the 440 yard dash. Owen, Griggs, Stone, principle distance men; while Shekton is forced to compete with himself for weight honors. Stevens and Pickett, two in-bred and are above average in anything they attempt. In fact, Stevens ran out a couple of lengths ahead of a whole crowd of would be sprinters in a recent elimination contest, giving them dust from start to finish.

Quite a little development has been made in tennis trials during the past week in which several men have been debroined from their original seats among the tennis ladder. Robert Prim still remains the top man either at centers as they enter his locality up in Fifth City. Trust Smith holds a close second but has never been able to take the commanding position. H. M. Lafferty, a capable south-paw swings a wicked racket and has used that old wrong-angled swing to get himself into third place. The most marked climb in the whole thing is Bruce, who was originally in eighth place and who now holds fourth position. He started by defeating Fowler, then came Bowers turn and with a victory over Scott, Tuesday afternoon marched into the upper ranks.

The entire squad is now rounding into pretty good form and the boys should be about in readiness to meet their first opponents in some matched competition. Interest is growing very much on the part of spectators which is evidenced by the number out to witness the matches, however, we are uncertain whether or not they are out to see some real games or are out to witness the playing of "Goat" Travis, whose performances constitute the feature part of the programs. At any rate, even though "Goat" does have a bit of fun out of his annual obligation, his ability is not to be overlooked. He holds a position along the center of the ladder and at all times has that old eagle eye open for an opportunity to slip past some of his faster competitors.

There are no obligations and it costs nothing to investigate. Why not be there at seven-thirty Monday evening in M. S. Reporter

Junior Sigma Tau Has Meet

The Junior Sigma Tau Delta writers club recently organized on the campus had a very interesting program at its last meeting. Several poems were read to the members and the following one was selected to represent the spirit of the club:

We need not sit and wait,
Nothing we do will tire us
Therefore we will not hesitate

Of many things we will write
To satiate the urge within,
For we believe with all our might
That we have the stuff to win.

We will utilize our time,
We will read, write and observe
Writing lines each in the sign
An earnest try will prove our

The next club meeting will be called Monday night at seven-thirty in M. S. New members are urged to be at this meeting. Any one interested in writing is invited to come out.

Rural School Trustees Will be Named Soon

Sheriff L. L. Porter is distributing election forms throughout the county which call for trustee elections in the common and independent school districts April 4. Terms of 150 trustees in the county expire this year while 131 will be held over.

Terms of three members on the county school board, C. E. Patterson of precinct 1, J. B. Patterson of precinct 2 and J. M. Bledsoe a member of the county at large, expire this year while two trustees are holdovers. They are J. M. White, precinct 3 and C. T. McWhirter.

PALACE

Monday and Tuesday

RONALD COLMAN



The DEVIL TO PAY with LORETTA YOUNG

He did everything wrong, but he was always right in a woman's eye. Gay - Carefree - Audacious and Charming. The newest, the most delightful of modern entertainments.

ADDED "LOVE AL MODE"

Attend the Matinee 15c 35c Night Prices 15c 50c

What the NEW HUMIDOR PACK means to Camel Smokers*



COMPARE a package of Camels with any other cigarette and note the difference in the technique of packing. Note that Camels are completely enclosed in an outer transparent cover of moisture-proof cellophane and sealed air-tight at every point.

We call this outer shell the Humidor Pack. It differs from the ordinary cellophane pack and while it is egg-shell thin, it means a lot in terms of cigarette enjoyment.

It means, for instance, that evaporation is checkmated and that Salt Lake City can have as good Camels as Winston-Salem.

While Camels are made of a blend of the choicest Turkish and mellowest domestic tobaccos, it is highly important, if you are to get full benefit of this quality, that these cigarettes come to you with their natural moisture content still intact.

The Humidor Pack insures that. It prevents the fine tobaccos of Camels from drying out and losing any of their delightful flavor.

Aside from cheap tobaccos, two factors in a cigarette can mar the smoker's pleasure:

Fine particles of peppery dust left in the tobacco by inefficient cleaning methods sting and irritate delicate throat membrane.

Dry tobacco, robbed of its natural moisture by scorching or by evaporation gives off a hot smoke that burns the throat with every inhalation.

We take every precaution against these factors here at Winston-Salem.

A special vacuum cleaning apparatus removes dust and now the new Humidor Pack prevents dryness.

Check the difference yourself! It is a very simple matter to check the difference between Humidor Pack

Camels and other ordinary dry cigarettes.

First of all you can feel the difference as you roll the cigarettes between your fingers. Camels are full-bodied and pliable. A dry cigarette crumbles under pressure and sheds tobacco.

If you will hold a cigarette to each ear and roll them with your fingers you can actually hear the difference.

The real test of course is to smoke them. And here's where the new Humidor Pack proves a real blessing to the smoker.

As you inhale the cool, fragrant smoke from a Camel you get all the mildness and magic of the fine tobaccos of which it is blended.

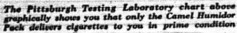
But when you draw in the hot smoke from a dried cigarette see how flat and brackish it is by comparison and how harsh it is to your throat.

If you are a regular Camel smoker you have already noticed what proper condition of the cigarette means.

But if you haven't tried Camels in the new Humidor Pack you have a new adventure with Lady Nicotine in store.

Switch your affections for just one day, then go back to your old love tomorrow if you wish.

The Pittsburgh Testing Laboratory chart shows graphically how only the Camel Humidor Pack delivers cigarettes to you in prime condition.



Check the difference yourself! It is a very simple matter to check the difference between Humidor Pack

smoke a Fresh cigarette!

NEW model "brimming" with style in this smart fash hat with a shallow crown and wide brim. A perky flower gives a touch of contrasting color to the monochrome shade of the hat itself.

\$4.98

Abramson's

Greeting Cards AND GIFTS FOR Every Occasion AT Oma Carr's Gift Shop "Every day is a gift day"

They Say Music hath charm—so think the bunnies Easter time brings with it the pleasant thought or messages and greetings from your friends.

AN EASTER PHOTOGRAPH of the friend you hold dearest will be a pleasant reminder through all the years to come.

A dozen photographs made here in our artistic style will give pleasure to twelve of your friends. Why not send such personal greetings to those you wish to remember?

A. M. HOWSE & SON PHOTOGRAPHERS "Photographs Live Forever"