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# THE EAST TEXAN

Student Publication of East Texas State University

XLII

COMMERCE, TEXAS 75428, FRIDAY, JUNE 29, 1973

NO. 54

## Mach III Receives Funds From HEW

By J. D. Wells

The U.S. Department of Health, Education, and Welfare recently granted more than \$98,000 to fund ET's newly created Special Services Program "Mach III."

Ivory Moore, Minority Affairs coordinator and creator of "Mach III," said the program is designed to help the economically, physically, educationally and culturally disadvantaged student. He said this is accomplished by special tutorial assistance and counseling available to students enrolled in the Mach III program.

Moore said the program is divided

into two segments: the special summer program and the regular long-semester program. He added that there will be a great deal of overlapping in programs with both using the same staff, similar tutoring and counseling approaches. The differences that do exist, he said, are due to the compressed time of the summer session and to the special needs of the summer students.

The special summer program which was implemented at the beginning of the summer session has an enrollment of 80 students. The majority of the students enrolled, Moore said, are beginning students and the summer will actually be a period of adjustment for them. Continuing, he said the students will be exposed to a university curriculum that allows some choice of subjects to be taken, to the experience of living away from home, to the university's social and cultural events, and to Mach III. He added that Mach III will be of great assistance to participating summer students in helping them make the transition from a high school curriculum and atmosphere to that of a university.

Moore said Mach III will place emphasis on the problems disadvantaged students encounter when entering a university atmosphere. The major emphasis will be in providing maximum counseling and tutorial help for Mach III students. He added that through personal attention and effective counseling these students can receive the moral support and additional benefits that their socioeconomic position need.

Continuing, he said Mach III will be particularly sensitive to these disadvantaged student's problems and will try to eventually alleviate most of them.

Mach III staff members include Mrs. Clarice Allen, project director; Mrs. Paula Ballew, curriculum coordinator, and the counseling and guidance staff consisting of Mrs. Libbie Jackson, Eulalia Calderon, Francine Childs and Charles Goodall.

Members of the tutorial staff include Dr. John Burke, English; John Davenport, mathematics, and Mary L. Williams, history.

Any student or faculty member interested in knowing more about the program can contact Mrs. Allen, 468-5111 or come by the third floor of the Student Affairs Building.

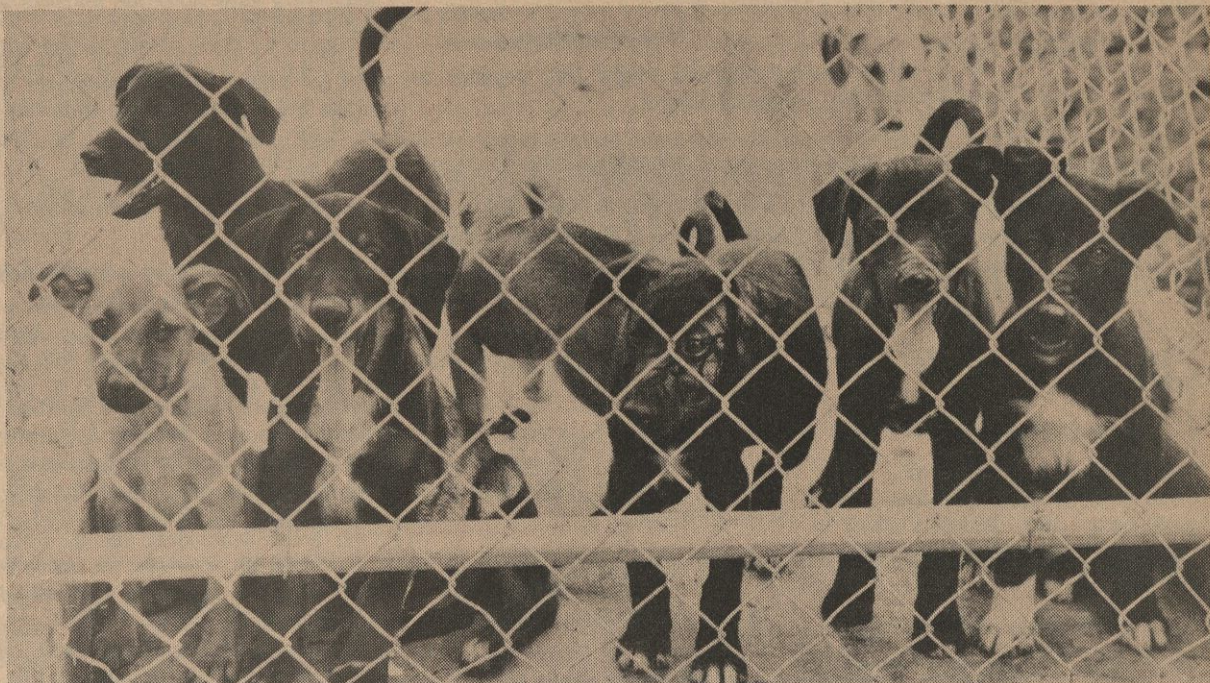


Photo by Jim Stanford

**HOPING FOR HOMES**—Unless someone wants to adopt these eight dogs at the city dog pound, they will be put to sleep soon. A prospective owner of a dog can contact Bobby Wiggins, pound manager, at the Commerce Fire Station, pay a \$2 pound fee and \$2 tag fee and provide vaccination. City ordinance provides that if an owner does not claim a dog and no one wants to adopt it the animal must be disposed of.

## University Theater Slates Play Today

"A Young Lady of Property," a one-act play, will be presented at 2 p.m. Friday, June 29 in the University Theater. It is the final project for drama interest students enrolled in the first Speech and Drama Department High School Summer Workshop.

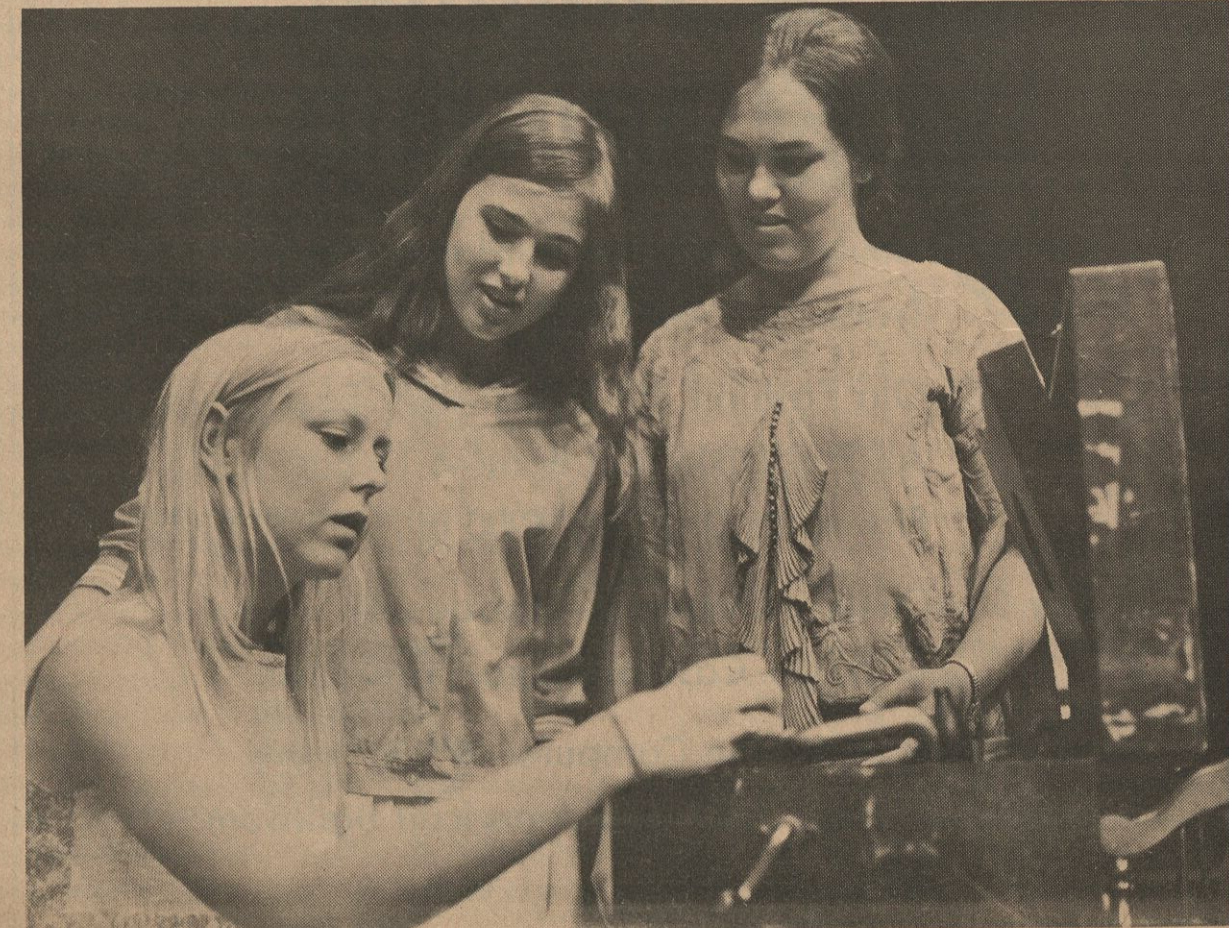
"The play is about a 16 year-old girl who because her mother died has no real family ties. Like many other girls in 1925 she dreams of better things including a Hollywood career. The plot centers around the fact that she anticipates receiving a letter from a director in Houston and her father's approaching marriage," according to Nathan Wilson, speech and drama faculty and play director.

The three main characters include Hedrick Michaelsen of North Garland High School as Wilma Thompson, Sherrie Shadix of Como-Pickton High School as Miss Gert, and Cindy Loden of John Tyler High School as Arabella Cookenboo. The nine remaining roles in the play are taken by ET drama students.

The play is by Horton Foote, a Texas screen and television writer. The free performance will be open to the public.

**REHEARSING LINES** for "A Young Lady of Property" are, from left, Hedrick Michaelsen as Wilma Thompson, Cindy Loden as Arabella Cookenboo, and Sherrie Shadix as Miss Gert.

(Photo by John Frair)



## C of C Seeks To Aid City, Campus

By Robert Varley

How many times have you heard the expression, "Commerce has nothing to offer"?

ET students are not the only ones who are concerned about what the city has to offer. The Commerce Chamber of Commerce is not only concerned about the city's problems but is also trying to do something about them.

Chamber President John Koldus believes that the chamber's main responsibility is to promote Commerce

and its businesses. He pointed out that the chamber is specifically defined by the United States Chamber of Commerce as a "voluntary organization of individuals and businesses who band together to advance the commercial, financial, industrial and civic interests of the community." The Commerce chamber is composed of 189 business members and individuals serving on various committees and boards without pay. Only chamber managers and secretary are paid.

"All of the available funds come from dues and donations of the organization's members," Koldus explained. He added that the chamber uses 69 per cent of its budget for operation, including salaries for the chamber secretary and manager and maintenance on the downtown office. The other 31 per cent goes toward the chamber's projects.

Dues for chamber membership are \$300 a year for corporations, \$90 a year for other businesses and \$25 a year for individuals.

Although the chamber is limited in funds because not all Commerce businesses belong to the organization, it is attempting to solve several of the city's problems.

In an effort to improve the commercial and financial interests of the city, the chamber wrote several area chambers urging them to express an interest to government representatives and Amtrak officials for Amtrak to come through Commerce. Although the rail service was not extended through the city, the chamber went on record as opposing the discontinuance of the railroad service between Commerce, Cooper and Paris.

The Chamber of Commerce of Lamar County has engaged an attorney to fight the discontinuance of that service.

The local chamber has cooperated with the Commerce Industrial Development Association, an organization designed to solicit new business for the city by providing information and promotional material to the group. Several chamber members also belong to CIDA.

In other efforts to improve the business interests of the community, the chamber contacted a Dallas businessman about building a bowling alley in Commerce, but to date has been unsuccessful.

The chamber also passed out promotional material to ET students during the last registration, including packets containing discount slips and flyers advertising Commerce businesses that belong to the chamber. Koldus said next year the chamber would include more information in the packets.

In conjunction with ET, the chamber leased a billboard on Interstate 30 to promote both Commerce and ET. The sign was designed by three ET students.

Better services to the city businesses are also a concern of the chamber. Koldus said that the chamber is lobbying for extended services from Central Motors Freight. The Railroad Commission has not acted on the freight company's request for an interstate franchise. Koldus said that if the company got approval for the extended service, it would mean greater accessibility of market goods for Commerce businesses.

See CHAMBER, Page 4

## Listening Ear Offers Service, Assistance

By Joe Snyder

Problems do not go away with lazy summer days, or when the sun goes down. Often, however, problems can be solved by having someone available to talk to—someone who has listening skills and can make referrals.

ET's Listening Ear, described as a "drop-in coffee and conversation center," is the place to take those late-night problems. The Listening Ear is open daily from 9 p.m. to 2 a.m., with a trained counselor on duty to provide help in almost any area of personal problems—depression, drugs, venereal disease or loneliness to name a few.

ness to name a few.

"The purpose of the Listening Ear is to offer service and assistance when the Counseling Center is closed," according to Wade Birch, director of the Counseling Center.

The Listening Ear is located in the northeast corner of the University Hospital, and may be reached by telephone at 468-2986.

Counselors at the Ear are undergraduate and graduate students in psychology, sociology and student personnel and guidance who have had at least 45 hours of training. The training, consisting of listening skills courses, role playing in various anticipated problem areas, and experience exchanges, is mandatory before the counselor can sit in on a shift.

Referrals to professional persons and organizations is a major function of the Ear, examples being health, drugs or legal problems. A book of phone numbers and addresses of those professionals located in Commerce, Greenville and Dallas is kept updated at the Ear for instant referral service.

## Community Food Seminar Scheduled

The Community Nutrition in Action Seminar will be held at 7 p.m. Thursday, July 5, in the Home Economics Auditorium.

Graduate students enrolled in a Community Nutrition Course will sponsor the seminar featuring a presentation on "Food Misinformation" by Juan A. Tijerina, consumer specialist, Food and Drug Administration.

The results and recommendations of several Hunt County nutrition surveys taken by the graduate home economics students will be included in a group discussion.

The seminar will begin with refreshments made from recipes using typical Commodity Foods.



# Campus Calendar

<b>Friday, June 29</b>  Filing deadline, August graduation, Records office, Administration Building. 10:20 a.m., Folklore Workshop, Hall of Languages. 2 p.m., "A Young Lady of Property," Speech-Drama High School Workshop, Free, University Playhouse.  <b>Sunday, July 1</b>  8 a.m., Trip to Canton Trades Day, pre-register Student Center.  <b>Monday, July 2</b>  8:15 a.m., "The Seldom Performed Piano Music of the Beethoven Era," Dr. John Harris, Music Concert Hall.  <b>Tuesday, July 3</b>  Last Day to drop a course or withdraw from school.  <b>Wednesday, July 4</b>  Noon: English Usage Test. 6:15 p.m., All-Star Dixieland Jazz Band, East Lawn, Student Center. 10 p.m., Fireworks Display, Intramural Field.  <b>Thursday, July 5</b>  8:15 a.m., "Eighteenth Century Clarinet Concertos," Dr. James Deaton, Music Concert Hall.	<b>Friday, July 6</b>  8:15 p.m., Cultural Outreach "Cabaret," Casa Manana, Fort Worth, pre-register, Student Center.  <b>Sunday, July 8</b>  7:30 p.m., Movie, "The Computer Wore Tennis Shoes," Student Center.  <b>Monday, July 9</b>  Children's Night Out, register at Student Center.  <b>Wednesday, July 11</b>  First Summer Session Ends. Start five-day trip to Mexico City, register Student Center.  <b>Friday, July 13</b>  8 a.m., Registration, second summer session.  <b>Monday, July 16</b>  7 a.m., Start of classes, second summer session.  <b>Tuesday, July 17</b>  Last day to change schedules.  <b>Thursday, July 19</b>  Last day for late registration.
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## Letter To The Editor

To The Editor:

Has anyone ever wondered about the time zones ET is in? In some areas of the campus we are in the Mountain Zone, some areas are even Japan's time. Apparently there is a division of time zones on the second floor of the Social Science Building because one side of the hallway clock is about 3 hours ahead of the other side.

Some may not agree with this explanation of the variations of time on the university clocks. Well, another reason might be that the people who operate the clocks are in different time zones (like the Twilight Zone). In other words the clock operators may not be "all here."

Whatever the reason, I think the matter should be corrected. The failure of our university clocks is quite alarming. I think it indicates what I have suspected all along, that ET is definitely not keeping up with the times.

To wind it up, I can only say that

this matter ticks me off. When the time is right the bells will ring.

Robert Varley  
Commerce senior

To The Editor:

On the 19th of June one of the men working for the university inadvertently ran over a bottle while mowing the lawns surrounding the South Apartments. Through sheer stupidity or a general lack of concern for the many children living in the area the gentleman in question left the broken bottle on the ground. As most people know children will go bare-footed in the summer. In this case a child found the bottle the hard way, by stepping on the glass, cutting her foot. She was lucky in not having fallen on the glass and lacerating her face. No stitches were required; but how many more broken bottles are there around the area?

Ed Wheeler  
Commerce senior

### THE EAST TEXAN

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Letters to the editor should not exceed 200 words and should concern campus policies or activities. The editorial staff reserves the right to edit such letters and does not guarantee to publish any letter. Each letter must be signed and show the address of the writer. Any letter longer than 200 words will be cut to 200 words or less.

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# Butler Rejects 'Beauty' Offer

By Lynne Liberato

Dr. Robert D. Butler had his feelings hurt when he was offered only \$100 for his black pickup truck.

"Black Beauty" has led a precarious life since Dr. Butler, dean of student life, bought the 1964 black pickup, with red interior, four years ago.

Dr. Butler has lent the truck out for all sorts of projects, but it seems that every time someone borrows it some kind of trouble develops.

About a year and a half ago, he lent the pickup to some members of Alpha Phi Omega, service fraternity, so they could haul trees for the Homecoming Bonfire. When they brought it back, it had a burned out clutch. The next day, the fuel pump went out.

He lent it to another group, which returned it with three flat tires.

One student borrowed it to haul trash after he had cleaned out his garage. He dumped the trash on private property where others had been illegally dumping. He also accidentally swept out the license plates. Soon a constable, who had traced the Butlers through the plate, appeared at their house demanding that the trash be cleaned up. The student not only picked up his trash but also all of the other trash nearby.

Another time, Dr. Butler was on the way back from his farm and decided not to chance getting stuck in the mud. He left the truck near the farm, planning to walk home and get the truck the next day. However, a student said that he had lots of experience driving pickups through mud and volunteered his services. According to Dr. Butler, it took two cranes to lift the pickup out of the

ditch.

Mrs. Butler said, "Every time he lends it out, some kind of catastrophe happens. Last time I drove it, the clutch went out."

When the pickup is not "acting up," Dr. Butler uses it on his farm, about five miles from Commerce. But the truck has many other uses. He said that he has jumped "no telling how many" batteries and

pulled cars out of the mud for as many young lovers.

Dr. Butler, who carries a large trash can in the truck for litter, once found a sign on the pickup that read "Keep Your Campus Clean," possibly referring to the rundown appearance of the truck.

When the Butlers lived on Bryan Street, the racket from the squeaky

See BUTLER, Page 4

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## Summer Sun Fun

July 1st-Family Outing-"1st Sunday Canton Trade Fair" 8:00 a.m.

July 4th-Old Fashion 4th Social-4:30 East Lawn  
All-Star Dixieland Band-6:15 East Lawn  
Fireworks Display-10:00 Intramural Field

July 6th-Cultural Outreach "Cabaret"  
8:15 p.m. Casa Manana-Fort Worth

July 8th-Movie-"The Computer Wore Tennis Shoes" 7:30 p.m.-American Ballroom  
MSC



# Tarpley Named Regional Judge

Dr. Fred Tarpley, head, Department of Literature and Languages, has been named as a regional judge for the 1973 National Council of Teachers of English program, Achievement Awards in Writing.

This national competition, now in its sixteenth year, cites approximately 850 high school seniors for excellence in writing and recommends them to colleges and universities for admission and financial aid, if needed.

The NCTE is a professional organi-

zation of individual and institutional members at all levels of instruction.

## Harvey Re-elected Chairman

Dr. William J. Harvey, literature and languages faculty, was re-elected chairman of the task force for state projects at the spring meeting of the Joint National Committee for Languages. The meeting was held in June in New York.

TJNCL is made up of delegates from the national organizations for foreign language teachers. Dr. Harvey explained that the organization was established last year to work for an improved public image for foreign language instruction and to develop cooperation within the foreign language teaching profession.

Dr. Harvey is one of the delegates to TJNCL from the American Association of Teachers of German.

## Hughes To Receive Award

Dr. A. C. Hughes, head, Department of Agriculture, has been selected by the Vocational Agriculture Teachers Association of Texas to receive the Teacher Trainer Award at the Annual Association Awards Program on July 31 in San Antonio.

Dr. Hughes joined the ETSU staff in 1947 and was named head of the agriculture department in 1958. He holds a Ph.D. in animal husbandry from Kansas State College.

## Ogden Publishes Article

Dr. William R. Ogden, secondary and higher education faculty, had an article, "The Perceptions of Pre-service and Experience Teachers Concerning the Objectives of Secondary Education," published in the TSCD Journal, a science journal.

The article reports data collected from ET graduates and under-

graduates during the 1972 fall semester.

## Zander Loans Mars Photos

Dr. Arlan Zander, physics faculty, has placed 40 photographs of Mars on reserve at the circulation desk in Gee Library, according to Diane Sauce, assistant reference services librarian.

Zander obtained the photographs from NASA. Each photo is accompanied by a description of the circumstances under which it was taken and possible explanations as to the conditions on Mars in the photos.

The photographs will be on reserve throughout the summer at the circulation desk.

## Allumbaugh, Johnson Exhibit Work

Works by two members of the art faculty appeared recently in the 15th Annual National Exhibition of Prints and Drawings in Oklahoma City.

The show, held at the Oklahoma Art Center, had Dr. James Allumbaugh's Nexus (One F) acrylic stencil and Richard Johnson's Monument Series #5 in ink in the exhibit.

## Putnam Biography To Be Listed

Dr. Howard Putnam, sociology faculty, has been notified that his biography will be included in the forthcoming Twelfth Edition of American Men and Women of Science (formerly American Men of Science), in the volume on the Social and Behavioral Sciences.

The publishers say that this reference work covers persons living in the United States and Canada "who are actively contributing to the advancement of knowledge in their chosen fields."

## Anderson Has Article Published

Dr. Bill Anderson, mathematics faculty, had his article, entitled "Projections and Extensions Maps in C(T)," in the Illinois Journal of Mathematics.

The article is primarily concerned with approximating a special class of graphs and investigating the relationship they have to extend other graphs. The article was motivated by an attempt to solve the open question concerning approximation of certain types of graphs.

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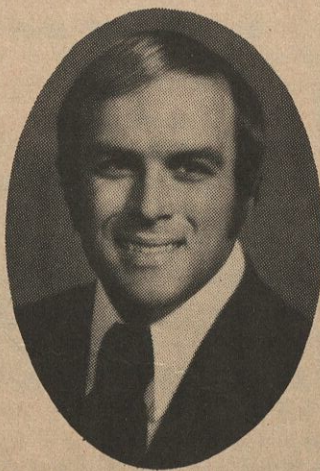


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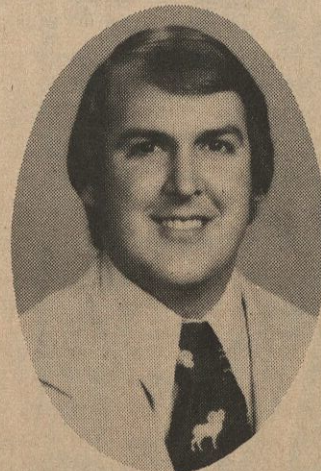
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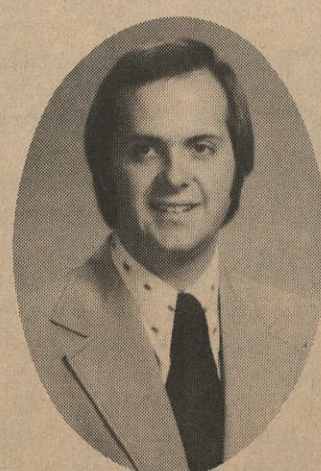
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# CHAMBER . . .

The chamber is involved in creating a more responsible and informed public. It initiated an "Issues and Answers Breakfast" in the spring of 1972 to discuss major issues before the public, including the "School Bond Issue" and the "Wet-Dry election."

A "Meet the Candidates" meeting was also held in 1972 in the high school auditorium, giving all the candidates for the city commission and school board an opportunity to express their views before the public.

Koldus, in his capacity of vice president of the Division of Student Affairs at ET, worked with the chamber in setting up a procedure whereby charity drives conducted by ET students are reported to the chamber so that any Commerce merchant or resident desiring to check the validity of any soliciting need only call the to verify it.

In an effort to improve the appearance of the downtown area, the every business in Commerce should be considered when instituting any chamber and its downtown members purchased 36 planter boxes for the area.

Koldus said that he would like to have more programs for merchants out of the downtown area. "I think promotion project," he said.

## From Page 1

Robert Binder, chairman of the chamber's Communication Committee, agreed with Koldus, saying that the reason there were so few chamber members from business sections other than downtown was because in the past most of the programs instituted by the chamber benefited only downtown merchants. Binder suggested that the chamber should broaden its promotion ideas to include all of the businesses.

Koldus said that he wanted to increase membership and suggested the way to do it was to offer more services to merchants.

Another public service is provided by chamber secretary Mrs. Billie England, who keeps a record of job openings for any one looking for work or any merchant seeking an employee. "This isn't a required job of the secretary but is just a service Mrs. England offers on her own," Koldus said.

He said that he would like to see the chamber keep an up-to-date list of apartments and rooms for rent but explained that the cost involved made it impossible with the present budget.

As Koldus explained in a letter to chamber members, "The effectiveness of the chamber will depend a great deal on the efforts of its members."

## English Usage Exam Set

The English Usage Exam will be given from noon to 3 p.m. Wednesday, July 4, according to Larry Bone, chairman of the Faculty Senate Curriculum Committee.

This date was selected since a number of students are not enrolled in summer school and work schedules would make it difficult for them to take the exam in the summer, and July 4 is a holiday for a large majority of the working students.

## BUTLER . . .

### From Page 2

truck in the early morning served as an alarm to let neighbors know that something was going on on campus. He is often called to school for various reasons late at night and early in the morning.

Dr. Butler carries a broom in the truck to sweep out the back. One Christmas his office staff bought him a new broom because the old one was "not projecting the right image," according to Dr. Butler.

But Dr. Butler plans to keep "Black Beauty." He is so optimistic about her continuing performance that he recently bought her a new set of tires.

Dr. Butler has quit lending his truck to students because, "It's a highly mechanized machine and I'm afraid they can't handle it. Actually, I'm afraid it will fall apart."

## Pyle To Be Speaker At Music Workshop

Sheila Pyle of Holt, Rinehart and Winston, Inc., will be the guest speaker for the Elementary School Music Workshop at 8:40 a.m. Tuesday and Wednesday, July 3 and 4, in Room 212, Music Building, according to Dr. Dean Lowman, coordinator and music faculty member.

The graduate workshop is for elementary education, special education, kindergarten education and music majors.

## Malone Dies on Trip

Dr. Mary Beth Malone, literature-languages faculty, was pronounced dead on arrival at a Florence, Italy, hospital Monday, June 25, according to information received on campus from relatives.

Dr. Malone, 66, was on a tour of Europe when she died of an apparent heart attack.

Funeral services were pending Wednesday.

Dr. Malone joined the ET staff in 1962 and was a native of Stamford.

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YOUR COOPERATIVE TEACHERS CREDIT UNION will not staff the usual Wednesday Table in the Student Center Building until September. For daily service call collect 214-597-1375 throughout the summer months. Office hours are Mondays thru Fridays 8:45 a.m.-4:30 p.m. Box 3527, Tyler, Texas 75701. Paying 5% per cent dividends on monthly basis; charging less on credit than other lenders normally offer. Serving ETSU faculty, auxiliary personnel, and members of their immediate family. (54, 55ch)

### SANDWICHES

FREE Coke with purchase of any sandwich at the "Submarine," 1604 Campbell (behind Hi-Lo Gas station). Offer good Friday, Saturday, Sunday June 29-July 1. Open 12:00 noon. Close 3:00 a.m. (54ch)

**Dodd's Fina Station**  
'A Good Place To Go  
When Your Gas Tank is Low'  
1509 Live Oak  
886-2085 Open 6 a.m.-9 p.m.

## Filing Deadline Today

Today, Friday, June 29, is the last day for students enrolled in the first summer session to file for August graduation. Applications are to be completed at the Records Office, Administration Building.

## Moma's Minit Mart

- Groceries • Picnic Supplies
- Ice • Self-Service Gas
- Self-Service Car Wash • Beer

2012 Live Oak

886-8088

Revlon  
Chanel  
Rubenstein  
Jungle Gardenia

Prescriptions  
Free Delivery  
Bank Americard  
Presto Charge

All at

## Ward's Pharmacy

Mon-Sat 8-6 Closed Sun

1205 Washington

886-2136

## A DRUNKEN DOG?

You Can Find Out What It Is At The Lion's Den And Get A FREE COKE When You Order One With This Ad Coupon. (Good Monday July 2 Only)

Lion's Den

1600 Lee St.

886-3233

Watch For Another  
Great Offer In  
Next Friday's  
East Texan

## SHOWCASE THEATRES

Commerce Cinema

Now showing thru Tues., July 3rd,  
2 Shows nightly, Sat. & Sun. Matinee  
First Run! Phone 886-3750



**DILLINGER**  
WARREN OATES  
BEN JOHNSON  
CLORIS LEACHMAN

Commerce Drive In

Shows on Fri., Sat., & Sun.

**NIGHT OF THE BLOODY APES** PLUS **Feast of Flesh**