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Student Publication of East Texas State University

THE EAST TEXAN

COMMERCE, TEXAS 75428, FRIDAY, FEBRUARY 14, 1975

NO. 32



XLIII



3 Hours' Work Goes into Makeup

By Jo Ann Massie

Most women use makeup to make them look younger, but ET student Glenda Donley is doing just the opposite. For the week of Feb. 20-25, at least, she will be adding 70 years to her appearance.

Ms. Donley, Dallas junior, will be appearing as Nanny in the University Playhouse production of the Pulitzer Prize-winning drama "The Effect of Gamma Rays on Man-in-the-Moon Marigolds." The part is that of a 90-year-old boarder in the Hunsdorfer household, and to make this transformation will take the actress more than three hours of work each night during the play's run.

The actress begins the change with her face. First she applies putty to

A play entitled "Kind to Re-

member" was to be performed here

reshape her facial structure. Her nose becomes more pointed and sagging jowls and pounches around her eyes appear. This reshaping process takes at least one hour. Latex is then applied to harden the putty.

Next comes stage makeup to accent the new features by providing shadows and highlight lines. Heavy lines are drawn around the eye and mouth area to suggest deep wrinkles. This step is the quickest, requiring only about 15 minutes.

Further skin aging is provided by the application of three layers of latex. After each layer is applied the actress contorts her face to stretch the latx as it dries. When she relaxes her face, the stretched latex wrinkles. This process requires an hour to complete.

Black Awareness Emphasized

by 35 black North Texas State University students Thursday night, as the conclusion of "Black Emphasis Week" on campus.

The play, sponsored by the Multi-Culture Center, was "a black-oriented Reader's Theatre performed, directed, and written by black stu-

dents," according to J. W. Hutson, North Texas State University graduate and play director.

Also included in the week's activities was a Tuesday night pro-

tivities was a Tuesday night program entitled "Black Culture on Parade," presented by Zeta Phi Beta, social sorority.

The program presented the Black man "as he enlightened society to the high caliber of abilities and talents that many Blacks possess," said Mrs. Debra Garland, narrator of the program.

Thursday night, Delta Sigma Theta, public service sorority, presented "The Revolution Will Not Be Televised" in which segments of the black man's development were portrayed including slavery, freedom, search for identity, revolution, and the black man today.

"The purpose of Black History Week is to call attention to the neglected facts about Afro-American

Local Weather Forecast

Commerce: Colder Friday and Saturday. Chance of rain Friday night, and below freezing temperatures Saturday and Sunday.

The local weather outlook is forecast by Mike Mhoon, student in the Earth Science Department.

history and literature," said Dr. James Byrd, literature-languages

Byrd said the U.S. should not always have a week set aside to emphasize black history. "As soon as American history gives sufficient space to black history and as soon as American literary publications give a rightful place to Black literature, there will be no need for one week set aside to call attention to it," Byrd explained. "Right now it is a good thing."

Byrd concluded, "Just as every week should be brotherhood week for Christians, in every week there should be recognition of black achievement among students and scholars."

Black Emphasis Week at ET has had various meanings for different people. MCC Director Dorothy Wilson said, "It makes me and my people (black culture) become aware of who did things in the past. If our culture sees the great things that blacks have done before, it will make them want to do great things, too."

Linda Lofton, Neches sophomore, said, "Black History Week is an opportunity for everyone to review black culture." Miss Lofton added, "it (Black History Week) gives us a chance to understand and respect black history more."

According to Robert Loyde, Memphis graduate student, a knowledge of black history is essential because it is "important to be aware where we came from and the contribution we made to America." Loyde, who works with the Multi-Cultural Center, said that his work gives him a "chance to view a wider prospective of Black culture especially in music."

The final step is to apply pancake makeup to achieve the desired skin color. She is then ready to go through a similar process on her neck and hands—another 45 minutes of work.

The result is a complete, major transformation of her appearance.

According to Dr. Curtis L. Pope, head, Speech and Drama Department, the use of latex makeup is not new in the department, but "this is perhaps the most complex makeup job an actor has done here."

Ms. Donley explained that she auditioned for this part in the play because of the makeup challenge it presented. "Nanny doesn't even speak in the play," she pointed out. "Because ofher advanced age, she neither speaks nor sees well, and she is almost oblivious to her surroundings."

A minor character in the play's action, Nanny is nevertheless important. Director Joe Mack Asberry, Floyd graduate, calls her "an overt manifestation of the death and decay in the household." Ms. Donley sees her as a kind of mirror image of Beatrice, the play's central figure, who feels uncared for and half alive.

The actress has found that once she is in full makeup, capturing the mannerisms and other movements of a 90-year-old comes easily. "The minute I start putting on the makeup, I start feeling like Nanny," she says. "But the face I create is actually a combination of faces I've seen." To prepare for the part, she observed elderly people on the street, poured through magazines and finally drew her own sketch of how she thought Nanny would look.

This interest in character makeup began while Ms. Donley was a stu-

See MAKEUP, Page 6

Dichter Slated For Forum Arts

By Debi Patterson and Colette Hilliard

Dr. Ernest Dichter, called "the father of motivational research," will present the semester's second Forum Arts program at 9:30 a.m., Monday, Feb. 17, in the University Auditorium.

The program is being jointly sponsored by the Forum Arts committee and the College of Business.

Dichter, who received his Ph.D. in psychology from the University of Vienna in 1934,

will speak on "Motivational Behavior," the subconscious compulsions that move human
beings.

At 10:30 a.m. the College of Business will honor Dichter with a reception

At 1:30 p.m. an informal feedback session with Dichter will be held in Room 221 of the Business Administration Building.

After immigrating to the United States from Austria in 1938, Dichter was involved in market research for various clients, including Ivory Soap, Chrysler Corp., and the Columbia Broadcasting System, until he established the Institute for Motivational Research, Inc. in New York in 1946, Dr. Trezzie Pressley, head, Marketing-Management Department, said.

Dichter's \$1 million-a-year research organization, the Institute for Motivational Research, Inc., in New York, has a staff of 65 psychologists, economists, and statisticians and maintains nine other United States and foreign offices, Pressley said. The institute charges \$10,000 to \$60,000 for a complete study, depending on the amount of interviewing required, according to The Wall Street Journal.

Although Dichter sold the institute last year to Lehigh Valley Industries Inc., a New York based conglomerate, he is still the center's president, the Journal said.

APO To Provide Blood Donors Cards

Any person who gave blood during the Fall 1974 ET Blood Drive held Nov. 20 and 21 and has not received his membership card from Wadley Blood Bank can contact Alpha Phi Omega, service fraternity, through the Office of Student Development, according to Roger Crouch, blood club chairman.

Donor members, names are on file at both Wadley in Dallas and on campus with APO, according to Scott Miller, blood club co-chairman. "However, blood club members have only to contact Wadley or APO to have blood credits released for the donors or his immediate families use," Miller said.

Dr. Dichter has aroused "more controversy than any other figure engaged in applying the findings of social science to the study of consumer buying habits," Pressley said.

He added that Dichter's premise is "that the manufacturer of a product or the purveyor of a service must constantly keep the consumer in mind. He must create the image of the product so that it will appeal to the purchaser's hidden motivation."

However, according to the Wall Street Journal, many people involved in advertising research consider his theories "nonsense."

According to Moneysworth, The Consumer Newsletter, Dichter is no villain because the has used motivational research to help people to stop smoking, get men to donate blood more readily, and get people to donate to various charities.

In an interview with The Wall Street Journal, Dichter said, "We're not holding a gun to the customer's head. I don't feel bad, and I don't think I'm using any below-the-belt techniques."

Dichter's techniques include the "depth interview," a lengthy, rambling conversation aimed at obtaining attitudes and feelings as well as simple choice or preference; the projective test, which allows the respondent to project his real feelings about a subject; and "motivational theater" in which members of the institute's consumer panel act out their attitudes toward products they have used, Pressley added.

Clinic Facilities Get Improvements

ET's infirmary has opened additional space and added new equipment to handle students faster and more efficiently, according to Mrs.

Jo Boothby, head RN.

The infirmary is making preparation to open another examination room. Necessary space was made available by clearing out old medical records that the infimary was required to keep for five years. A new examination table has also been

Along with the improvements, the infirmary is having its x-ray machine and x-ray film development tank repaired. When the x-ray equipment is operational, the infirmary will have the necessary equipment to take care of students with broken bones, according to Mrs. Boothby.

Other renovations to the infirmary included repairs on the building's exterior and painting of the x-ray room and the kitchen.

When referring to the facilities the infirmary presently has, Mrs Boothby said, "What we have is reasonably adequate for the services we perform, but we would like a lab technician so that we could offer lab services."

ET Radio Receives Ad Clients

By Willis Johnson

Radio ETSU kicked off its commercial sales drive by getting two local advertising accounts, according to Kris Miller, student program director

Unlike KETR-FM, which will begin broadcasting March 24, Radio ETSU is a non-profit station. Gerald Smith of ETSU's sales department is working in sales as a one-hour radio practicum course requirement. Miller said that there are five other students working in sales.

According to Carolyn Redwine, ETSU traffic and continuity director, the rates were developed from a study of a survey of similar college

radio stations. ETSU has four rates each for 30 and 60 second depending on the number of times the ad is run a day.

Robert Binder, advertising teacher in the Journalism-Graphic Arts Department, said the station's rates are "about right or maybe lower" for this area's market.

Binder said, "This market hasn't been exploited enough," and he added "people are not aware that things they want are right here." Binder also said that the way to make people aware is to advertise.

"It's filling a gap that's needed... we need a station to represent Commerce and the University," Binder said, in reference to radio ETSU.

Binder said that there is enough room for a station like ETSU in this market.

According to Jerry Erickson, radio ETSU engineer, the money from commercials is being put back into the station in several ways.

Some money will go for record services and the other money will help pay expenses on feeding the cable station into the university's dorms. Erickson said that the hookup to the dorms will allow students with AM radios to pick up the sta-

According to Miss Redwine the station is a learning process for the students as well as a money-making operation.

Vote for Water Bonds

ET students eligible to vote can join other Commerce citizens in putting Commerce on its way to having a much needed, long awaited independent water supply by voting for the water bond Tuesday, Feb. 18. If the Water Bond Election passes, Commerce will receive \$1.65 million toward the construction of its own \$6 million water treatment plant and water lines to Lake Tawakoni.

The funds, to be borrowed through the Texas Water Development Board at an interest rate of approximately four per cent, are needed to supplement the \$4.35 million water bonds passed in 1972. The additional funds are needed due to fuel and construction costs that have recently skyrocketed.

Passage of the bonds would give Commerce an independent water supply that would insure no more water shortages as the town has faced in the past. If Commerce voters delay the construction of a water treatment plant any longer, prices will continue to rise, making the prospect of the project at a later date even more costly than today.

If the project fails, Commerce will be forced to rely on its fastly depleting water wells and eventually become completely dependent on treated water from Greenville at much higher rates than if Commerce had its own supply. Commerce residents would perhaps later even be financing a new Greenville treatment plant and still be without its own plant. The question also arises of the assurance that Greenville would keep supplying Commerce with treated water in decades to come when their own needs will greatly in-

ET students and other Commerce voters are urged to vote Tuesday at City Hall for the water bonds, so that the dream of an independent water supply can be realized. Failure of the bonds' passage could only mean an insecure future for Commerce and assuredly a more expensive bond in future years. Commerce's continued growth depends on an adequate, dependable water supply that the new water treatment plant could bring. Vote for the Water Bonds Tuesday, Feb. 18.

-Sharon Massingill, Editor

Campus Calendar

Friday, Feb. 14

St. Valentine's Day Last day of Black History Week.

Sunday, Feb. 16

3 and 7 p.m., movie, "American Graffiti," American Ballroom, Student Center.

Monday, Feb. 17 7:30 p.m., basketball game, ET vs.

Sam Houston, Field House. 10 a.m.-4, video tape, "Chicken Little Comedy Show-Part Two," Founder's Lounge, Student Center, to run through Friday, Feb. 21.

7-9 p.m., Leisure Learning, The Metric System: Football and Apple Pie, Room E.S. 125.

Tuesday, Feb. 18

7-9 p.m. Leisure Learning, The Metric System: Football and Apple Pie, Room E.S. 125.

Wednesday, Feb. 19

7-9 p.m., arts and crafts, Mini Crafts-Embroidery, Corn Husk Dolls, Hooked Rugs, Caddo Room, Student Center.

Leisure Learning, Conditioning for Men and Women.

6:30 p.m., Student Senate Meeting, Board Room, Student Center.

Thursday, Feb. 20

7:30 p.m., basketball game, ET at Stephen F. Austin.. Leisure Learning, Better Living

Through Behaviorism. 7-9 p.m., Leisure Learning, Work-

shop-"Sell your Organization," Activities Center, Student Center. 3 and 7 p.m., "Hamlet," Rio

Grande Room, Student Center. 8 p.m., opening Performance: "The Effect of Gamma Rays on Man-on-'the-Moon Marigolds,'' University

Playhouse.

Friday, Feb. 21

Last day for video tape, "Chicken Little" Comedy Show- Part Two. 7:30 p.m., Leisure Learning, "Sell Your Organization.'

Sunday, Feb. 23

7:30 p.m. movie, "Executive Action," American Ballroom, Student Center.

Monday, Feb. 24

8:15 p.m., Comic Opera, "Cosi fan tutti," Music Building Concert Hall. Leisure Learning, Structure fishing using depth finder.

Tuesday, Feb. 25

8 p.m. Last performance, "The Effect of Gamma Rays on Man-onthe-Moon Marigolds."

Missouri 'Show Me' Club Shows ET Math Students

The Missouri Math Club, Missouri for "Show Me," is set up to help any student who is having trouble in math classes on an individual basis, according to Dr. Dale R. Bedgood, head, Mathematics Department.

Mathematics faculty and graduate assistants are assigned to Room S-123 in the Hall of Sciences to tutor students from Math 111, 112, 121, 122, 131, 132, 175, and 218 during periods 3, 4, 7, 8, and 9 on Mondays and Wednesdays, and periods 5, and 6, on Tuesdays and Thursdays.

The Missouri Club is not really a club at all, Dr. Bedgood explained, but simply a service offered to the students by the Mathematics Department every semester.

THE EAST TEXAN

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Letters to the editor should not exceed 200 words and should concern campus policies or activities. The editorial staff reserves the right to edit such letters and does not guarantee to publish any letter. Each letter must be signed and show the address of the writer. Any letter longer than 200 words will be cut to 200 words or less. Room 200, Journalism Building Phone 468-2234

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Investigates Loans

DALLAS (AP)-An accounting review of federal Guaranteed Student Loan Program offices across the nation has become a "high priority assignment," according to a spokesman for the U.S. Office of Education.

"We're checking controls on the program, throughout the country, particularly where cash is handled," the Dallas Times Herald said it was told by Sanford Winston of Washing-

Winston said the review was prompted by allegations of misuse of funds in the Dallas office of the loan program, which administers the program in neighboring states.

"The secretary of Health, Education and Welfare was aware of the programs before the Dallas investigation broke. . .we want to make sure there is no potential for abuse," Winston said.

The FBI, state attorney general, and local district attorney also are conducting probes of the federal office and its operations.

Van Rush, a spokesman for the Dallas loan program office, said three supervisors and three collection agents employed in the local office are being kept out of the office until the investigation is completed.

"It is in their best interest" that they be kept out, Rush said.

Videotape To Be Shown

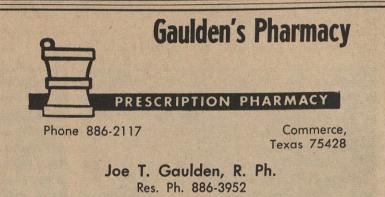
"The Best of Ernie Kovacs," an hour-long videotape, will be shown from 10 a.m.-4 p.m. Monday-Friday, Feb. 17-21 in the Founders Lounge on the second floor of the Student Center.

A comedy dealing with the television comedian, Kovacs, the inventor of the TV sight gag, the film is a parade of improbable and absurd situations. Included are sketches on Percy Dovetonsils, Mack the Knife Blackouts, The Nairobe Trio, The Swan Lake Ballet of the Apes and The Syncopated 1812 Overture.

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Gamma Sigma Sigma

ity's bi-annual salad supper.

ET SAM members will form car-

Information can be attained by

Gamma Sigma Sigma, national

The pledges include Laura Gulken-

kain, Linda Berry, Theresa Barkley, Margaret Cox, and Suzanne Harris.

service sorority, recently installed five women pledges during the soror-

APO To Build Ramps for Handicapped

Members of Alpha Phi Omega, national service fraternity, will be building curb ramps on Saturday, Feb. 15, according to Roger Crouch, service chairman.

This project is an attempt to eliminate structural barriers to handicaped students.

The Maintenance Department is providing the concrete and necessary materials, through the help of Doug Winters. The ramps, to be painted yellow, will be located at Hubbell, Smith, Berry Halls and the parking lot by the Hall of Languages.

Security has given permission for the project since the ramps will take up parking places.

Pi Sigma Alpha

Darlene Ewing has been named president of Pi Sigma Alpha, political science honor society, following the resignation of James Barrington, an intern at Texarkana in the master of public administration pro-

Other officers are Amy Mahan, vice president, and Mary Lou Hazal, secretary-treasurer.

The next meeting will be at 7 p.m. Wednesday, Feb. 26, in the DeVaca Room of the Student Center. Plans for the spring banquet will be dis-

Kappa Alpha

Friday, Feb. 7, 21 pledges were initiated into Kappa Alpha, social fraternity.

They include Kim Barrett, Jimmy Brown, Lonnie Derden, Mike Gann, Alan Hargis, Buddy Hawkins, Mike Jack, Bill Jones Jr., Ken Land, Bill Maloney Jr., Mike Mayo, Scottie McKay, Roark Montgomery, Keith Motes, Lee Peppers, Mark Pierson, Jeff Reed, Joe Rutherford, Sam Stephenson, Gary Waggoner, and Mike Young.

Phi Chi Theta

Phi Chi Theta, national fraternity for business women, is still taking applications for Spring Rush. Applications may be picked up in the Business Administration Office, Room 301, and must be turned in by Friday, Feb. 21.

Beta Beta Beta

Beta Beta Beta, biological honor society, will meet at 6:30 p.m., Wednesday, Feb. 19, in the Hall of Sciences, Room 125.

Mary Williams, history faculty, will speak on "Women in Science."

Topics of discussion will include the spring district convention, committee meeting, and the initiation of new members.

All persons interested in joining Tri-Beta are invited to attend the meeting. Application sheets for joining are available from any biology instructor, according to Lucy Hettich, secretary.

Alpha Phi Omega

Alpha Phi Omega, national service fraternity, will have a rush smoker 7 p.m. Tuesday, Feb. 18, in the Chez Cafe of the Student Center.

Anyone interested in becoming a member is invited to attend the

Sigma Chi

Little Sigmas, little sisters of Sigma Chi, social fraternity, have elected Susan Cippelle as 1975 president.

Also elected were Pam Binford, vice president; Kathy Dickson, secretary; Jan Yarborough, treasurer; Kena Earhart reporter and Alice Thomas, parliamentarian.

Phi Kappa Theta

Oficers for the Phi Kappa Theta, social fraternity, 1975 spring semester pledge class include David Mays, president; Carey Walker, treasurer; and Steve Walsh, social chairman, according to Bruce Harwell, pledge

Alpha Phi Alpha

Edward Smith has been chosen "Brother of the Week" by the Alpha Phi Alpha Angels, little sisters of Alpha Phi Alpha, social fraternity, for the week of Feb. 10-14.

Soccer Club

The ET Soccer Club has scheduled two games with Centenary College of Shreveport, one at ET and one at Shreveport, to be played in April, according to George Nixon, club sponsor and coach. The club is also trying to line up games with Richland College, Austin College, Eastfield College, and Texas Christian

can attend practice at 6:30 p.m. evey Tuesday and Thursday on the intramural fields.

April 21-25 has been designated "Greek Week," according to Bob Olson, president of the Barons, honorary fraternity organization.

The plans include a Greek dance sponsored by the Barons at the Bar-G on Monday night with music by the First State Bank Band; a "guys and gals" softball tournament on Tuesday and Thursday sponsored by the Inter-fraternity Council; and a road rally sponsored by Phi Kappa Theta, social fraternity. Other events are being planned, according to Ol-

University Christian Center

A bingo night for couples will be held at 7 p.m. Saturday, Feb. 15, in the University Christian Center. Couples attending are asked to bring "gag gifts." Babysitting will be provided.

The Dallas senior chapter of the Society for the Advancement of Management has slated a job finding seminar at 4:30 p.m. Wednesday, Feb. 19, prior to its regular meeting

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Thefts, Accidents Investigated

Four thefts have been reported to ET Security since Wednesday, Feb. 5. Two auto collisions and two hitand-run accidents were also reported. A man was injured after being struck in the head with a bottle.

At 11 p.m. Wednesday, Feb. 5, two male non-students were arrested on Lee Street by ET Security on suspicion of burglary. The pair was stopped for a traffic violation, and arrested after the officer ran a check on a TV set in the car revealed that the set had been stolen in Sulphur Springs. The suspects were held in city jail and later picked up by Sulphur Springs Police Department.

Also on Wednesday, an electric heater was reported stolen from one of the temporary buildings, and a woman's coat was reported taken from the library. No value was given for either article.

On Thursday evening, Feb. 6, a man received minor injuries when his car struck another car in the Sikes Hall parking lot. The man left his car and created a disturbance in the hall. ET Security arrested the suspect for disorderly conduct and he was taken to the hospital for medical treatment. The suspect was released after being fined by Justice of the Peace Charles Walden.

On Friday night, Feb. 7, a man was arrested by ET Security after he struck another man in the head with a bottle. The incident occured inside a traternity building in West Halls. The victim was hospitalized and the suspect taken to Hunt County

At 8:20 a.m. on Friday, a 1973 Pontiac driven by Anthony Keith Aldridge of Pittsburg collided with a 1971 Ford Mustang driven by Michael Doan Kaplan of Midland, in Hubbell Hall drive. Both cars received minor damage.

Also on Friday, another electric heater was reported stolen from the restroom of a temporary building.

The heater was valued at \$50. On Sunday morning, Feb. 9, a 1969 Chevrolet Camaro, owned by Jay B. Mulkuy, was struck by a hit-and-run driver while parked at Whitley Hall. The front grille was damaged.

At 9:30 a.m. Monday, Feb. 10, a 1971 Buick, driven by Paula Gage West of Dallas, collided in the Music Hall parking lot with a 1974 Chevrolet Impala driven by Warren M. Morrison. Damage was reported minor.



Showtime 3 & 7 p.m.

Tickets Good For 1 Show Only

FREE

PREGNANCY

TESTING

Call (214) 350-7026 in Dallas for more information.

Leisure Classes

Among the Leisure Learning courses being offered this spring, Picture Framing is one of several classes with waiting lists, while one class, Contemporary Organizational Behavior, has been closed due to lack of interest and another class, Quiltmaking, has been added.

The Picture Framing Course is being conducted by Dr. Otha Spencer, jounalism-graphic arts faculty, in the Country Studio Farm Shop. The class is limited to five people and with a waiting list of 16 people, a second session may be conducted.

Other classes with a waiting list include Beginning Guitar, Folk Guitar and Better Living Through Behaviorism. The Self-Improvement Through Transactional Analysis class

Showing

Founder's Lounge

Mon.-Fri., Feb. 17-21

10-4pm

2nd floor, msc

'FREE"

has been extended from 20 to 40 stu-

Quiltmaking will start Tuesday, March 25, in the Coffeehouse of the Student Center from 7-9 p.m. The course will continue until April 15 and will be instructed by Mary Ann Williams. Students interested in learning the art of quiltmaking and the famous designs can register at the Activities Desk on the second

Courses still open are Career Development; Conditioning for Men

Try The East Texan

Overflow

dents, and has been moved to the Leadership Lounge of the Student Center to accomodate the larger

floor of the Student Center.

and Women; Drug Rap; The Metric System: Football and Apple Pie; Muscle Relaxation Group; Science Fiction Interest Group; Shakespeare Film Festival; Structure Fishing Using Depth Finder; Tablesetting for the Contemporary Bride; Weight Control Group; and Sell Your Organiza-

Total enrollment for Leisure Learning is 210. Registration is still being conducted at the Activities Desk on the second floor of the Student Center, according to Roxie Valteau, Student Center program adviser. Most of the courses are free, but some charge registration fees. Beginning and Folk Guitar charge \$2 and Modern Dance charges \$15.

Classifieds — 468-2255

SH Bearkats Next List for

East Texas and Angelo State batted 1.000 per cent in their last two games and were rewarded with promotions from second to first place in their respective Lone Star Conference

East Texas, 9-3 in LSC play, beat Southwest Texas, 74-70, in San Marcos to tie up the East Zone and then out-pointed Texas A&I, 104-91, to take the zone lead. SWT, 8-4, fell to a furious charge by Sam Houston, 69-64, and dropped to second place in the East.

Angelo State, 8-4, whipped Howard

Toll-Free Line Open For ET Information

800-492-2862 is a new toll-free telephone line installed in the Testing and Orientation Office that allows any interested person in Texas to gain immediate information about ET, according to Joe Helton, director of T&D.

The watts line has been in operation since Tuesday, Jan. 28. About four to six calls are received each day. The Testing and Orientation Office dispenses information concerning the educational programs and services offered by ET.

The Office also answers letters from prospective students or forwards them to the respective department.

The watts number was given in a supplement which appeared in the Sunday, Jan. 5th issue of the Dallas Morning News. The supplement had pictures and information about the ET campus.

The supplement also contained reply cards which could be mailed to ET to obtain information about the university. Numerous phone calls have been received concerning the supplement and over 100 reply cards have been received.

Joe Helton, director of testing and orientation, said that the expansion of the recruiting services gives ET a "personal approach to the student."

Payne, 7-4, and then ran over Tarleton to move into the West Zone lead. Howard Payne had been the top team in the West. Abilene Christian, 7-4, defeated Sul Ross and maintained the tie for second in the zone.

Saturday night action in the LSC will see Texas A&I at Sam Houston, and SWT at Nacogdoches to battle the Lumberjacks. Should SFA beat SWT, East Texas automatically wins the East Zone title and gets a bye in the first round of the LSC Championship Basketball Tournament to be played at Brownwood Coliseum Feb. 23-25.

East Texas is off Saturday, Feb. 15, but cranks up the next Monday and hosts Sam Houston. An ET win would clinch the East Zone title for the Lions, regardless of what SWT does in its last two games.

Howard Payne travels to Abilene Monday, Feb. 17, Angelo goes to Alpine to play Sul Ross, Texas A&I plays SFA at Nacogdoches and Tarleton hosts Texas Lutheran in a nonconference game.

Angelo State hosts Abilene Christian Thursday, Feb. 20, East Texas goes to Nacogdoches to battle SFA, Howard Payne hosts Tarleton and Texas A&I hosts SWT.

Teams going to the LSC tourney include East Texas, SWT, Sam Houston, Angelo State, Howard Payne and Abilene Christian.

STANDINGS

| | LSC | | SEASUN | | |
|-------------------|-----|----|--------|----|--|
| TEAM | W | L | W | L | |
| East Texas | 9 | 3 | 17 | 8 | |
| Southwest Texas | 8 | 4 | 16 | 8 | |
| Sam Houston | 5 | 6 | 9 | 14 | |
| Texas A&I | 1 | 10 | 7 | 15 | |
| X-SFA | 10 | 1 | 15 | 8 | |
| WEST ZONE | | | | | |
| Angelo State | 8 | 4 | 15 | 7 | |
| Howard Payne | 7 | 4 | 14 | 8 | |
| Abilene Christian | 7 | 4 | 13 | 10 | |
| Tarleton | 2 | 10 | 7 | 18 | |
| Sul Poss | 1 | 11 | 2 | 20 | |

X-Ineligible to compete for LSC title. Standings are complete through Wednesday, Feb. 12.

Earth Sciences Adds Courses To Meet Demand in Geology

By Nora N. Garza

Jobs in the field of geology are in demand, according to Dr. W. R. McDaniel, head, Earth Sciences Department.

Dr. McDaniel said that recently the earth sciences major with a geology emphasis has become the most popular major in the department.

Two courses not offered for several years, "Environmental Meteorology" and "Geomorphology," are being offered this semester because of the demand from geology majors.

in geology has increased because of the demand for geologists caused by the energy crisis. Oil, coal, power and public utility companies are offering numerous jobs to geologists, according to Dr. McDaniel.

Dr. W. Farrin Hoover, earth sciences faculty, said that a geology student starts his studies by doing field work. He added that a student who plans to work with oil rigs learns to chase oil wells, set cores, and analyze samples of oil in labs.

Dr. Hoover, who worked for 25 years with a drilling company, Kewanee Interamericano, said that a geologist needs to be familiar with most of the fields of geology from minerology to oceanography.

'If I were an independent drilling company, I would not want a specialist I would want someone who has a good over-all background in fields," Dr. Hoover said. He added that a geologist needs to be versatile.

Dr. Hoover said that the department is not a trade school that teaches the uses of instruments or equipment. But he added that the department does teach the basics of geology, and with this background a company can train geology students for any specific job.

Dr. Hoover said that some of the basics a student needs to learn include indentifiying rock surfaces and samples from wells, and posting these samples on maps or "stringing" con-

Dr. McDaniel also said that earth science teachers are needed. "Since public schools have just begun to teach earth science, there is a shortage of qualified teachers," Dr. Mc-Daniel said.

"Schools have to take biology or history teachers and make an earth science teacher out of them," he added.

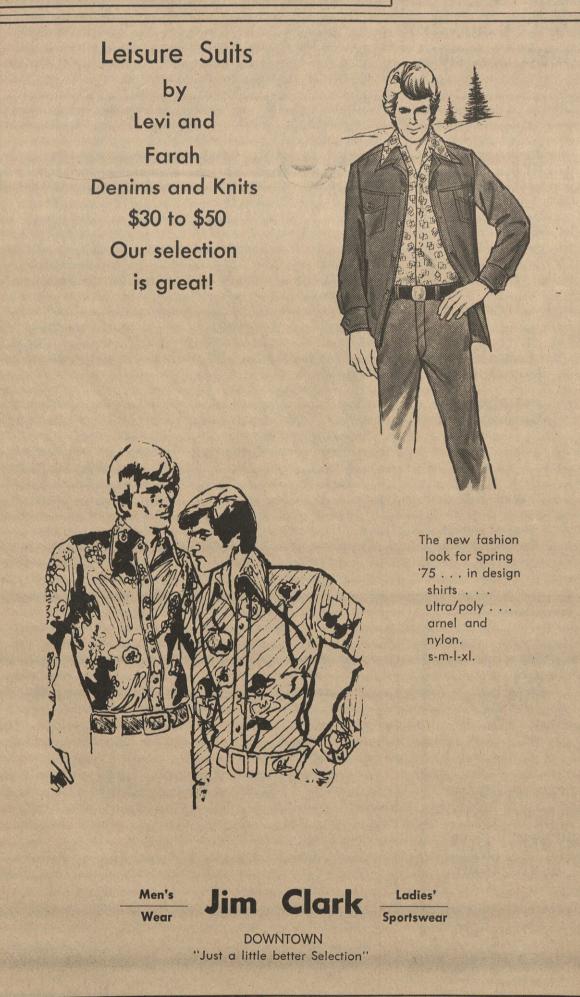
Institution Awards Given to Students

Institutional scholarships have been awarded for the spring semester, according to Miss Vanessa C. Lanier, scholarship director. The \$125 scholarship checks can be picked up during the week of March 3-7, by coming by the Texas Opportunity Office in the Student Affairs Building. Almost 200 scholarships will be awarded and recipients are being notified by mail.

Institutional scholarships are awarded on the basis of financial need and academic standing. Students who applied for the Hinson-Hazlewood College Student Loan or the National Direct Student Loan are automatically considered for the scholarship and separate application is not required.

Freshmen with less than 12 semester hours, must score a minimum of 18 on the ACT examination or 800 on the SAT, to be eligible for the scholarship. Undergraduates must have 2.5 overall grade point averages and a 2.5 from the previous semester. Graduate students must have a cumulative grade point average of 3.5, and a 3.5 from the previous semester. All applicants must be fulltime students.

Applications for the upcoming school year are not available. Miss Lanier said the forms were being updated and had not been received.



Sigma Chi took over sole possession of first place in the Fraternity "A" league during intramural basketball action Tuesday, Feb. 11 by beating Delta Tau Delta, 59-56.

By Allan Myers

The Sigs opened the second half with eight unanswered points and extended their lead over the Delts by 20 points.

The Delts came surging back in the final minutes but time ran out on them. John Burgin and Glenn Machan led the Sigs in scoring with 16 points each while Paul Drummond led the Delts with 18 points.

Omega Psi Phi upset previously unbeaten Kappa Alpha Order 65-64 in overtime. The KAs led througout the game but the Omegas came back in the final minutes to tie the score and finally win the game in overtime. Steve Bell led the KA's in scoring with 21 points.

in scoring with 21 points.

In the final "A" league game

All-Americans Beat Other Bros.; Gain Indep. 'C' Lead

The All-Americans used a full court press and rebounding strenth to hand the Other Brothers their first loss of the season, 67-39, to take the undisputed lead in Independent league "C" Monday, Feb. 10. Michael Watson led the All Americans with 20 points, while Stan Jumper hit 12 points for the Other Brothers.

Also in league "C" play, Kappa Alpha Psi defeated the TOPs 65-28, and the Dirty Dribblers won over Gold Bars II, 35-24.

Gold Bars I maintained a narrow lead over the Conquistadors throughout their game, and pulled away at the end for a 45-34 win to remain undefeated in league "B". Dennis Sears led the Gold Bars with 12 points, while Joe Tallez and Mike Casarez both had eight for the Conquistadors.

In other "B" league action Delta Sigs "A" remained unbeaten with a 63-25 win over the KAP's, and Berry Hall outshot Cool & the Gang,

Joe Lee and Eddie Kendall poured in 10 points each as the Farm Boys edged Alpha Phi Omega, 30-29 in league "A" play. Byron Meads led Alpha Phi Omega with 10 points.

The Magnificent "7" remained unbeaten in league "A" with a 94-26 pounding of the Baptist Student Union, and the Guzzlers won over Sikes Hall, 30-10, to round out league "A" play.

V'Ball Clinic Slated Saturday, March 8

A volleyball clinic for men and women will be held Saturday, March 8, in Whitley Gym, Mrs. Carolyn Burt, Health, Physical Education and Recreation faculty, announced.

The clinic will be directed by Dr. Mary Ridgeway who is a staff member at Texas Women's University. She will present a demonstration team during the morning session from 9-12 a.m.

Eight high school volleyball teams will participate in a single elimination and consolation tournament that will get underway in the afternoon. First, second and consolation trophies will be awarded, according to Mrs. Burt.

The clinic will be presented by Dr. Ridgeway with an emphasis on "power" volleyball as opposed to recreational volleyball, Mrs. Burt said. "Power" volleyball is a much faster and more physical type of game than recreational volleyball, she explained.

Tennis Team Preparing For North Texas State

ET's women's varsity tennis team is preparing for the season opener against North Texas State University Friday, Feb. 28, by competing against Greenville High School Wednesday, Feb, 19, in Greenville.

Nine women are vying for positions on the squad and coach Susie Andrews said that all nine would probably make up the spring roster. Andrews added that the travelling squad will likely consist of eight players, two doubles teams and four singles players.

Alpha Phi Alpha beat Lambda Chi Alpha 42-33. Dale Ware led all scorers with 18 points for the Alphas and Brian Davis and Frankie Long led the Lambda Chis with 10 points each.

In Fraternity "B" league action Sigma Chi slipped by Kappa Alpha Order 41-32. Al Myers led the Sigs in scoring with 14 points and Chuck Johnson led the KAs with 10 points. Sigma Phi Epsilon demolished

Delta Tau Delta 44-11 in other "B" league action. Dennis Jordon led the Sig Eps with 12 points and Rene Griffin led the Delts with four points. Pi Kappa Phi edged Lambda Chi Alpha 24-21 in the final "B" league

game. Casey Reckes led the Phi

Kapps in scoring with 12 points and James Coffey was the leading Lambda Chi scorer with eight points.

In Faculty and Staff action Types

In Faculty and Staff action Tuesday night, the Over-the-Hill-Gang, led by Tim Collier, beat Sociology 73-37. Collier's 25 points won him high point honors while James Wygal led Sociology with 12 points.

Bill Bryan's 29 points helped the Playboys beat the Bios 66-33 in other Faculty and Staff action.

The Irrationals nipped the Jock Squad 36-35 in overtime. Stuart Anderson led all scorer with 24 points for the Irrationals and James Addy led the Jock Squad with eight points.

NT Downs ET Cagers, 54-48

By Merle Ward

The ET women's varsity basketball team played its final home game of the season Tuesday night at Whitley Gym, losing to North Texas State University 54-48.

The Lions, lead by Sheila Dickey's 21 points, trailed 21-23 at the half. NTSU scored the first eight points

NTSU scored the first eight points in the second half taking a 31-21 lead. With only minutes left in the game NT held a 17 point lead over the Lions. ET then came on strong by scoring the final 11 points, but fell short 54-48.

Concerning the second half Lion slump, coach Susie Knause said, "I would have stopped it if I could. All of a sudden we couldn't do anything."

Suzanne Harris scored nine points and Yalanda Jones hit the basket for seven points. ET hit 19 of 58 shots from the field and eight of 12 free throws against NTSU.

The Lions will travel to the Houston Invitational Tournament tonight and take on Stephen F. Austin. ET will be in Dallas to play Eastfield Junior College Wednesday, Feb. 19.

Sundberg to Sign Autographs

Texas Ranger Catcher Jim Sundberg will be in Commerce Saturday, Feb. 15, to sign autographs at the East Texas Bookstore from 2-4 p.m. Sundberg, 23, a former All-Ameri-

ca at the University of Iowa, made the 1974 All-Star squad as a replacement. The right-hander batted .247 in the '74 season, his rookie year in the majors.



"This is your Last Chance to have your picture taken

for the Locust."

Be a Part of Your Past

Feb. 19–12:30-5:00 p.m. Feb. 20–8:00-11:00 a.m. Founder's Lounge

Mark Foster, photographer

\$2.75 for (8) 21/2" by 31/2"

Remember!



SUPPORT THE LIONS!

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Brownwood
for the
Championship!

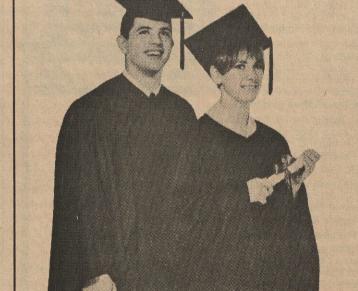


Only 92 seats available on two Continental Trailways Buses

Cost: \$2 Including Box Lunch

Tickets go on sale Monday at MSC Activities Desk

Compliments of United Students Association



One Good Reason For Buying Life Insurance

Now is the time to start planning for your future.

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Senate Confirms 5 Nominees

The Student Senate confirmed five senate nominees during its regular meeting at 6:30 p.m. Wednesday, Feb. 12, in the Board Room of the Student Center.

Two freshman senate vacancies were filled by Les Chapman and Bill Riddle. Sara Etgen and Nellie Ingram filled two graduate vacancies and David Hamilton filled one junior senate vacancy. Two other persons have been nominated to fill vacancies by the Rules and Judiciary Committee but they have not been confirmed by the Senate yet, according to John Reinert, president pro-tem of the senate. Senate President Byran Jackson was unable to attend the meeting and Reinert presided over the meet-

Mike Clay, director of Placement, will speak on today's job market following the senate's next meeting at 6:30 p.m. Wednesday, Feb. 19, and all interested persons are invited to attend the senate meeting and the program will be held in the Board program will b held in the Board Room of the Student Center and refreshments will be served.

MAC IS BACK!

(Danny That Is)

Mac's Cafe is back under its original management, the MacFadden's! Danny MacFadden invites you to enjoy the same quality food which has made Mac's Cafe Commerce's most popular restaurant.

> Friday Catfish Special \$1.50 a plate

Mac's recreation room opens at 6 a.m.

MAC'S CAFE

1115 MAIN ST.

OPEN 6 a.m.-4 p.m.

OUR NOON BUFFET

ready when you are. All the piping hot pizza, subs, & salad you can eat. Monday Thru Friday 11 a.m.-2 p.m. **ONLY \$1.59**

Got the

Come join us for our after hours buffet Every Thursday Night, 11-1 **ONLY \$1.69**

Now Thru Sunday, Feb. 23

By any Pizza at KEN'S for the regular price and get ANOTHER ONE just like it for only a Dollar! No coupon necessary.

"Call ahead for faster service"

North of E.T. Memorial Stadium

Larry Battros, Mgr.

886-2163

Buses To Be Chartered

Two Continental Trailways buses have been chartered by the Student Senate to take students to the Lone Star Conference Championship basketball game at Howard Payne University in Brownwood on Feb. 25 if ET qualifies for the championship

Tickets may be purchased for \$2 beginning Monday Feb. 16 in the United Student Association office on the second floor of the Student Center.

The buses will leave at 3 p.m. Tuesday, Feb. 25, on the west side of the Student Center and the game will be played at 8:30 p.m. that

ET will qualify for the game if it wins in a semi-finals game Monday, Feb. 16. If ET does not qualify for the LSC championship, tickets will be refunded on the Tuesday following the game.

The price of the ticket includes

a box lunch to be served on the bus. Included in the lunch will be sandwiches, potato chips, a brownie, fruit and a soft drink.

Play Tickets Available

A limited number of tickets are still available for the Cultural Outreach Program, the Dallas Theatre Center's Production of "Inherit the Wind." The play deals with the Scopes' trial of 1925 which was held when John T. Scopes attempted to teach the theory of Darwinism in the local high school in Dayton, Tenn.

Tickets are \$1 with a student ID and \$2 without.

Puckett To Be Featured

Larry Puckett, flamenco guitarist, will be featured at another noontime session on Tuesday, Feb. 18 from 11 a.m.- 1 p.m. in the Founders Lounge on the second floor of the Student Center. Admission is free.

Registration is still open for Mini Crafts Night to be held Wednesday, Feb. 19 from 7-9 p.m. Interested students will meet in the Caddo Room of the Student Center to learn rug hooking, embroidery, staining glass bottles, glass painting and corn husk dolls. Cost is \$1 for three different

'American Graffitti' Set

Memories of poodle skirts, cherry cokes and sock hops will be recalled Sunday, Feb. 16 at 3 p.m. and 7 p.m. when "American Graffitti," starring Ronny Howard and Wolfman Jack, is shown in the American Ballroom of the Student Center. Admission is 75 cents. The movie is sponsored by Cinemedia.

Students Attend Meeting

Thirteen agriculture education senior students will attend the Area VI Future Farmers of America Convention at Kilgore Junior College on Tuesday, February 18.

Lynn Quarrier, agriculture faculty, will receive an honorary State Farmer Degree for outstanding service to the FFA for the last three years.

Those planning to attend the convention are Tommie Dodd, Randy Freeman, Steven Hawkins, Steven Holder, Sam Holle, Timothy Hunter, Grover Riggins, Steven Seeds, Jeffery Smith, Donnie Stegall, Harry Sump, William Webb, and Charles

Dr. N. K. Quarles and Dr. Roger Arnold, agriculture faculty, will accompany the group.

MAKE UP ...

From Page 1 dent at Eastfield College in Dallas, prior to her transfer to ET. "I was taking a makeup course, and Hal Holbrook's understudy for the Mark Twain show came to demonstrate how the Twain makeup was applied. After that I started doing my research and experimentation, but this is my first attempt at a really major makeup project," she said.

Free Services Offered By Family Planning Clinic

The Hunt County Family Planning Clinic, 1701 Monroe, offers free services to ET students from 5-10 p.m.. according to Mrs. Wanda Waldon, project director for the clinic.

The family planning clinic, which was previously located in the Norris Community, specializes in family planning and birth control counseling. Services offered by the clinic include a physical with pap smear, pregnancy testing, infertility counseling and contraceptives, Mrs. Waldon ex-

The center moved to its present location six months ago when it outgrew the facilities in the Norris Community, Mrs. Waldon said. The center is funded by HEW and receives state support. Doctors in Commerce and Wolfe City donate their time to the clinic on a rotating basis. The clinic is also staffed with one nurse and three lab technicians, Mrs. Waldon said. Interested persons

Imagine an order of 22,000 priests and brothers in

73 countries around the world.

(That's a pretty big family.)

But that's what the

Salesians of St. John Bosco are all about — a large family of community-minded men

dedicated to the service of

back to God.

atmosphere of family.

youth. (And no one gets lost.)

do volunteer work at the clinic, she said, including members from the Commerce Psychology Club. The medical equipment and furniture for the center were also donated by citi-

A volunteer doctor is only available to patients every other Monday or during what is known as a doctors' clinic, Mrs. Waldon explained. The other two Mondays are nurses' clinic and are for supplying refills and counseling.

A patient needs an appointment to see the doctor. Information may be obtained by phoning the center in Commerce at 886-8923 on Mondays or the Hunt County Family Planning Center in Greenville collect, 455-5958.

The center has seen a large patient increase since moving to the Monroe Street address, Mrs. Waldon said, and if the patient increase continues, the center will begin a doctors' clinic every Monday night. The center takes a maximum of 25 appointments for each doctors' clinic.

Classified Ads

THE EAST TEXAN Classified Ads

5c per word with a minimum of \$1 per insertion. Payment in advance — Room 233 Journalism Bldg. Call 468-2255

FOR SALE

FOR SALE- 1969 Pontiac Grand Prix. Excellent condition-low mileage. Call 886-7848 after 5 p.m.

MISCELLANEOUS

Paramutual betting is coming to

In days of old-when knights were bold-and ads were just invented-They'd send some rhymes—of B.S. lines-to keep their gals contented. Let the East Texan be your messenger.

Buy any pizza at Ken's for regular price and get another just like it for only \$1 more-Ken's Pizza.

Pete, You turn me on and I love you! Forever, Gina.

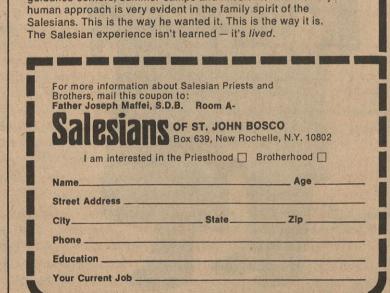
Rayburn Downs opens Feb. 26.

Beth: I love the way you crinkle your nose when you laugh. Love, Guess who?

Dear Mr. Robinson, Your love strengthens my heart, repairs my hurts, banishes my loneliness, understands my anxieties, dissolves my pains, enlightens my mind, and increases my joy. Te quiero mi amor, Ms. Becky Bermudz.

LOST AND FOUND

Lost: Small Yorkshire Terrier (golden brown and silver gray). Cherished pet. Reward. In vicinity of Arp and Live Oak. Call 886-8861.



In Italy in the 1800's a chance meeting between a poor

priest and a street urchin served to create a movement of such success that it is still growing today. Don Bosco became the

He reasoned that a program of play, learn and pray would

priest who brought youth back from the streets - and

make useful citizens of the world. He crowded out evil with

reason, religion and kindness in a (what was then unheard of)

work goes on in boys clubs, technical and academic schools, guidance centers, summer camps and missions. And his very

The ideals of St. John Bosco are still with us today. His