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The East Texan, 1926-07-21

East Texas State Teachers College

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THE EAST TEXAN

Member Texas Inter-Collegiate Press Association.

PUBLISHED EVERY WEDNESDAY

By the Students of the East Texas State Teachers College.

Entered as second-class matter December 16, 1925, at the post office at Commerce, Texas, under the Act of March 3, 1879.

Editor-in-Chief RENNA MAE BRADY
 Business Manager RAMON DALE
 Managing Editor WILLIAM CANTRELL, JR.
 Feature Writer LEO PRATT
 Reporting Manager MAYE SMIDDY
 Athletic Reporter FRED HYATT
 Acting Editor MARY LOUISE WILLARD

We affect to despise hypocrisy and frequently sentence hypocrites to be burned at the stake of public condemnation. Then, we serenely go our way living our life of hypocrisy and eating the bread of deceit. Modern civilization forces us to be hypocrites. We must appear thus and so in order to keep our jobs. We must be hypocrites to keep our friends or rather our acquaintances on speaking terms. The worst of the whole matter is that we fool ourselves. A man who has made a success in his chosen profession said the other day that it is all right to be a hypocrite so long as you do not fool yourself, but the pitiable part of the thing is that we are constantly fooling ourselves. Something is radically wrong with a civilization that requires us to be hypocritical and it can not last if it is builded on a foundation of deceit. Many people bewail the frankness of the young people of today but let us rejoice that it is a step in the right direction, for the salvation of our civilization lies in direction opposite to that it took in the Victorian Age.

Chapel

One of the interesting developments of the past few years in College circles has been the revolution on the part of large numbers of undergraduates against the compulsory chapel attendance rules formerly in vogue in most institutions of higher learning. This insurrection received nation-wide attention during the past year when the young radicals leveled their guns of satire and non-conformity against this long established feature as found in Yale. To the older generation such an attack must have appeared as blasphemy and sacrilege of the worst sort. Yale home of the lesser prophets of the '30's, stalwart champion of congregationalism is in that the years, center of missinary zeal for church and school when our country was young, Yale! To advocate the abolition of the compulsory feature of attendance upon religious service there was to assault the very holy of holies of orthodoxy and tradition. Yet the walls of Yale conservatism have crumbled, the holy of holies is well nigh rent in twain.

In a recent survey of the college field conducted by the New York Times it was demonstrated that compulsory chapel attendance is still a marked characteristic of the majority of American educational institutions. In spite of the general air of revolt everywhere apparent in opposition, in this connection the students of

E. T. S. T. C. are to be congratulated upon the fact that chapel attendance here has ever been voluntary, that compulsion has never been our rule. The President is to be commended that this important feature of college life is left to the self interest of the individual student as to his participation. This being the case, does not ourself interest demand that we attend every chapel convocation? Each program is arranged with the idea of presenting entertaining and instructive features. Each of us may well benefit by lending our presence to these occasions. It is a duty we owe the more since it is voluntary on our parts, for otherwise we should be herded in like cattle, assigned definite seats and, even, numbers, and otherwise given an expose of life as led in those institutions known as Leavenworth and Huntsville.

Some minor criticisms may be levied against the chapels as now conducted. Too many preliminary announcements, too much delay in getting seated and settled, often delay on the platform, yet these are very minor complaints, indeed, and will right themselves, while the outstanding fact remains that we owe it to ourselves and those in authority over this institution to give our consistent attendance to the three-a-week chapel services.

Ramon Dale gets out of exams by washing his face. The dean thinks him sick and excuses him.

Literature and Literati

By William Cantrell, Jr.
 F. Scott Fitzgerald, "The Ocar of the Flappers," as Carl Van Doren terms him, remains the apostle of the jazz age in his collection of short stories, "All the Sad Young Men," that was published in April by Scribner's. He is still more concerned with being up-to-date than in being an artist. Mr. Fitzgerald lives in the present too much to produce satisfying artistic literature. He is a slave to jazz and its by-products. He has a great appeal to those who use his argot but to others he is sometimes unconvincing and frequently puzzling. It is unfortunate, because Mr. Fitzgerald has all the equipment of a good artist. He has a clear vision of life and understands the psychology of youth. He has an observing and penetrating view of all life. Except for his magazine school style, he would make his readers realize his stories.

He has improved over his last novel, "The Great Gatsby," in vision and technique. His ultimate fate is doubtful. He is still branded with mark of the school of Fannie Hurst and Rupert Hughes rather than that of the school of James Branch Cabell and Sherwood Anderson.

The best stories of this collection are "The Rich Boy," "Winter Dreams" and "Absolution." "The Baby Party" is amusing broad comedy but is not quite genuinely good. The rest of the stories do not entirely measure up to the standard of "Absolution."

Christopher Morley has turned to the familiar essay as a medium for his new book of essays, "The Romany Stain," (Doubleday, Page, and Co., N. Y.) He is one of the few men who can stand the test of the famil-

iar essay and survive, for in choosing this medium he puts himself in competition with the classic essay writers of the past. It is rather delightful to get away from the psychological and anatomical treatment of most of the present day literature. "The Romany Stain" has depth and charm. Its contents are essays of a medley of things culled from Mr. Morley's travels in Europe. Mr. Morley has true humor—not gross, common humor but a subtle humor that one must read somewhat between the lines to get. It is a humor that makes a butt of human nature and the imperfections of the universe. When we get his attitude we must perform laugh at ourselves and everyone else.

The "Romany Stain" symbolizes the "dark blood-colored Eden birthmark that some carry in their hearts."

"O, Genteel Lady," by Esther Forbes (Houghton-Mifflin Company) is the book-of-the-month according to an announcement from the selection committee of the Book-of-the-month Club. The committee consists of Henry S. Canby, chairman; Heywood Brown, Dorothy Canfield, Christopher Morley, and William Allen White.

Stark Young's first novel, "Heaven Trees," has been announced for August publication by Charles Scribner's Sons.

Edna Ferber, whose novel of theatrical life, "Show Boat," will be out in August, is spending her vacation in France. She does not like Paris in summer on account of the cold rains, but she hopes to glean some good material for a new novel while she is in Europe.



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is the store for you today

And "you" in this case, means hundreds of men who need new apparel for tomorrow-but who haven't found time until today.

Because you are late is one reason for coming here-and because the styles are late is another.

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Brown's until 6 tonight.
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COLLAR ATTACHED SHIRTS
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\$17.50 to \$34.50

Hess & Brown

The Man's Shop

Stop! Look!

We have term tailoring tickets for \$3.50

SATISFACTION AND SERVICE.

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The College Tailors

COLLEGE BEAUTY SHOPPE

You can get ten manicures for five dollars by buying our cards which are now on sale at our shop.

We are also offering six cards calling for six hot oils for ten dollars.

PHONE 207.

NELL BRUCE.

A Good Beginning

Means much in any contest. Begin the new term in earnest and your reward will be forthcoming. Begin trading at the

Grand Leader

Extra special prices on all white shoes, both canvas and kid.

SEE MANY BARGAINS IN OTHER LINES DURING OUR JULY CLEARANCE SALE.

ABRAMSON BROS.

GET A

Warm Reception

AND

Cold Drinks

AT

Commerce Drug Co.

"THE STORE THAT EXCELS"

THE SAME

Good Service and Eats

Successor to Perry

BUTLER'S DEWROP INN

Where They Are Made Right

A Splendid New Line of

Ladies' Ready-to-Wear and Millinery

10 PER CENT DISCOUNT TO COLLEGE STUDENTS

MRS. M. R. REAGAN

First Door North of Postoffice

ATTEND OUR

CLOSE OUT SALE

STARTS

FRIDAY, JULY 23rd

EVERYTHING AT COST

M. D. ABERNATHY & COMPANY

West Side Square

HEALTH DAY

Health day was observed Friday, July 9, 1926, by the Health Education class under the instruction of Miss Harriet Rogers.

The coming of this event was foretold by slogans written on the boards in all the class rooms, and by writings on the wall. The plans were made for a great campaign on the campus, but due to the weather it was held in the old gymnasium. Here three booths—diet and weight, feet and posture, and general health education were attractively decorated with appropriate posters which were made by the class.

The booths, at all times of the day, were filled with interested students and faculty members who were given helpful health hints. Many were weighed and told what diet to follow in order to get their normal weight; while others were given the posture test, and given corrective exercises.

Some splendid work has been accomplished by the health education class this term and it seems from the interest taken in it that their efforts to help students gain better health were not in vain. The class hopes to have a week rather than one day only in which to observe health education set aside next year.

TRI-COUNTY FAIR DRAWING NEARER

The Tri-County Fair at Commerce will be held this fall, beginning October 6th and continuing through the 7th, 8th and 9th respectively. Indication all point to a record breaking fair.

Farmers are already laying by choice products for exhibit at the fair and in some instances they have already brought some fine specimens in to be stored here in anticipation of the opening of the fair.

Plans are under way to enlarge the capacity for caring for the various exhibits at the fair ground. This will be arranged either by enlarging the present agricultural building or erecting a large tent to care for the overflow exhibits of machinery and similar booths.

MRS. HART WRITES FROM ORANGE, TEXAS

A card received here today from Mrs. S. P. Hart says they spent a week in Galveston, a few days in Houston, and are now in Orange. "Have had a real good time fishing, boating and swimming" the card continues and concludes with "We will be motoring home some time this week."

Palace Barber Shop

For First-Class Barber Work.

"We Are For E. T."

Charley Frey, Tom Rose

Hub Echart

Cord Moore, Mgr.

Phone 185

GET YOUR SHINES

—at—

GUS'S SHINE PARLOR

Ralph McDonald

NEWSSTAND AND RENTAL LIBRARY

D. WHEATLEY

JEWELER

Commerce, Texas

E. T. S. T. C. students especially welcome. We specialize in high grade watch repairs.

Next Door to Wheeler's Drug Store

ASK ME

Dear Ask Me:

It seems to me that one of the most important thing of college days is the ability to attract the opposite sex. I have been in school many years, so long that I would rather not specify the exact number. In this period I have never been able to attract people to me. I know that I am a wee bit old-fashioned but the modern urge prompts me to inquire of you the requisites of attraction the species of the masculine kingdom. Please give me a formula that I may use in achieving permanent desires.

JUST A GIRL MEN FORGET.

Answer—The formula that you ask for is: Interest in others plus cleverness plus attractive looks plus common sense.

Crawford Cooper will rise and sing:

"Some love two,
And some love three
But I love one
And that is me."

Mrs. Mixson—"The class will now name the lower species of the animal kingdom, beginning with Homer Cox."

A little boy was crying on the campus the other day when one of the kind students tried to console him.

"My dog died," he whimpered in answer to her question:

"Why, I wouldn't cry about that. My grandmother died last week and I'm not crying."

Yea, but I bet you didn't raise her from a pup." was the startling reply.

Employer—"I want a boy to work partly indoors and partly out."

Prospective Boy: "What's to become of me when the door slams?"

MOVED

Don't forget our new location, one door east of RED BALL STATION. Come in and inspect our NEW SHOP.

FRANKLIN SHOE SHOP

North Side Square

We have been requested to repeat our

Frozen Fruit Special

FOR THIS WEEK

Lilly Ice Cream Co.

AT YOUR DEALERS

MISS OMA CARR

GIFT AND ART SHOP

E. T. S. T. C. Students cordially invited to visit my shop.

At Howse Studio.

PHONE 532.

98c

ELECTREX -- CURLERS

Silk cords in assorted colors

Every One Guaranteed

It Pays To Buy At

Wheeler's

THE REXALL STORE

FREE!

One 20 year guaranteed Rodgers Silver Sugar Shell with each box of 75c

NYLOTIS Face Powder

FOR FRIDAY AND SATURDAY ONLY

AT THE

West Side Pharmacy

"JUST A LITTLE BETTER SERVICE"



VESTLESS
DAYS ADD
IMPORTANCE
TO THE
APPEARANCE
OF
YOUR
SHIRT

In Brookleigh Prints the Eagle Shirt Makers have produced a shirt for which vestless days hold no terror.

Exclusively patterned, fast colored, expertly tailored and pridefully offered. May this store serve you in shirts as well as other wearing apparel.

BOYD BAGWELL

MEN'S WEAR.

PHONE 2.

MALONEY'S

Clearance Sale

of High Grade Shoes

To carry out our policy of every item in the house at reduced price, we have placed these new shoes in stock at sale prices. Now you can buy the very newest in footwear here and save money. Don't fail to see these new shoes.

"The New Georgie Model"

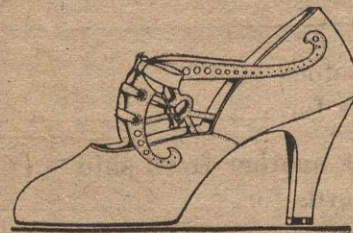


A beautiful one strap black patent leather on a round toe last with a little touch of alligator trimming. 18-8 spike heel. This is a very dressy shoe. All size and widths.

SALE PRICE

\$8.95

"The Sylvia Model"



A light tan, alligator calf, four eyelet oxford, on a round toe last, open cut-outs and silk lace with a very pretty 18-8 spike heel. All size and widths.

SALE PRICE

\$8.95

"The Fleetwood Model"



Four eyelet oxford, made in lizard, trimmed with harmonizing shade of kid with a 14-8 box heel. This is a real walking shoe. You will like it, because it is made to fit. All sizes and widths.

SALE PRICE

\$8.95

In Commerce It's MALONEY'S

NOTICE

The following acknowledgement from Mr. and Mrs. C. A. Bridges and family addressed to the E. T. team mates and comrades of Deckman Bridges is self explanatory and contains expression of appreciation for the flowers which Deckman's team mates and comrades sent to the family at the recent funeral of Deckman which was held at Sulphur Springs and Cumby.

"We wish to express our appreciation of the beautiful flowers you sent in our great sorrow.
Mr. and Mrs. C. A. Bridges and family

Notice

Last week Professor L. C. Gee lost his note book on the campus or somewhere near the school and he would appreciate it very much if the finder would leave it at the East Texan office.

Miss Gladys Claiborne was married to Mr. Max Patton Jr. on Sunday evening, July 12. Miss Claiborne is an old student of E. T.

Coach Murphy and John Windell spent several days last week in Holdenville, Okla. where Windell will be tor of physical education in the High tor of physical education in the High school.

Giraffe Stuffed With Money

At the Smithsonian Institution in Washington the tourist will find. It he asks for it, a giraffe stuffed with money. It required about \$200.00 worth of ground-up pulp of \$1. \$2. \$3. \$4. \$5. \$6. \$7. \$8. \$9. \$10. \$11. \$12. \$13. \$14. \$15. \$16. \$17. \$18. \$19. \$20. \$21. \$22. \$23. \$24. \$25. \$26. \$27. \$28. \$29. \$30. \$31. \$32. \$33. \$34. \$35. \$36. \$37. \$38. \$39. \$40. \$41. \$42. \$43. \$44. \$45. \$46. \$47. \$48. \$49. \$50. \$51. \$52. \$53. \$54. \$55. \$56. \$57. \$58. \$59. \$60. \$61. \$62. \$63. \$64. \$65. \$66. \$67. \$68. \$69. \$70. \$71. \$72. \$73. \$74. \$75. \$76. \$77. \$78. \$79. \$80. \$81. \$82. \$83. \$84. \$85. \$86. \$87. \$88. \$89. \$90. \$91. \$92. \$93. \$94. \$95. \$96. \$97. \$98. \$99. \$100.

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TODAY
EXTRAVANGANZA EXTRAORDINARY**



Mlle. Modiste

Only one Corinne Griffith and one hundred trunks pack crammed with gowns could produce anything so exquisite.

—Also—
AESOP'S FABLES and TOPICS OF THE DAY

Everything for the TABLE

At The
LIVE OAK STREET GROCERY

R. A. WHEELER, Prop.
Phone 377. We Deliver.

Special

We are installing a full line of

**SHIRTS, COLLARS, TIES, UNDERWEAR
AND SOCKS OF THE LATEST STYLES**

Along With Our Expert Tailoring.

We Take Particular Pains With All Ladies Work.

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AGENTS FOR M. BORN CLOTHING

The Lions Tailors

Welcome

E. T. S. T. C. STUDENTS

Make the New Palace your headquarters

WE HAVE IT:

COLD DRINKS, ICE CREAM, SCHOOL
SUPPLIES, TOILET ARTICLES

The place of friendly service

The New Palace Drug

PHONE 52

NEW STUDENT—Where's the attraction for

College students?

OLD STUDENT—Haven't you heard?

The Best Place is The

ICELAND

WHEN YOU ARE

Hot and Thirsty

VISIT THE

College Pharmacy

PHONE 234

Try The

**CITY BARBER
SHOP**

And Be Pleased

Old Students

KEEP COMING

New Students

START THE DITTO

**The Whiteway Eat
Shop**

West Live Oak St.

THE NEW STORE

With new hats, new shoes
and many pretty things.

Step in even just to look.

FREE SILK HOSE

We are offering silk
hose free with every pair
of shoes, pumps, slippers
\$2.95 up.

Sox free with chil-
dren's shoes.

The College Shoppe

THE NEW STORE
Postoffice Block

Howse Shoe Co.

SMART
STYLES

"WE FIT THE FEET"

Commerce, Texas

RARE
VALUES

An extraordinary selling event for all students, fine summer Footwear. SALE
LASTS EIGHT DAYS. BEGAN JULY 16TH

Men's Oxfords

Men's Nice Dress Oxfords for only	\$3.45
Good colors in fall fash for only	\$4.45
Absolutely new stock black and Florida tans for	\$5.45
This lot includes another fresh shipment of fall oxfords for	\$6.45
This is our best shoe in every sense colors: Black, tan and blond	\$6.95

Ladies Footwear

White pump and straps in box and high heels	\$3.45
White pumps and straps in high and low heels, also patents and blonds	\$4.45
All of our white shoes retailing from \$6.95 to \$8.95	\$5.45
Stylish blonds and patents, both high and box heels for only	\$6.45
This is the best of our Novelty Shoes	\$7.45