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For Immediate Release/02-21-95/Dan Lathey

CLEVELAND'S HARD WORK PAYS OFF

COMMERCE, Texas - Guard Tim Cleveland has excelled both on and off the court during his career at East Texas State University. The junior from Forney has earned recognition for his accomplishments as both a player and student over the past three years.

Cleveland was selected team Most Valuable Player, by a vote of his teammates, during his first two seasons with the Blue and Gold. As a sophomore, after averaging 14.5 ppg and leading the Lions in assists with 104, he earned second-team All-Lone Star Conference honors and was also a first-team All-LSC academic pick.

Cleveland has continued his outstanding efforts as a student-athlete in his third season at ETSU.

On the hardwood, Cleveland has ranked as a top-three scorer for ETSU throughout the season. He also ranks among the team leaders in field goal percentage, hitting nearly 50 percent of his shots, and assists.

While being a key element to ETSU's drive for an upper-division finish in the LSC, Cleveland has continued to put in a commendable effort in the classroom, maintaining a 3.42 overall gpa in biology. In recognition of his efforts as a student-athlete, Cleveland was recently selected to the GTE Academic All-District VI College Division Men's Basketball Team.

A serious student back to his high school days in Forney, Cleveland says that he came to ETSU knowing that he wanted to do well as a student as well as a basketball player.

"I work hard at basketball and also study hard," said Cleveland. "I expect to do well."

Cleveland's hard work has paid huge dividends for East Texas State basketball over the past three seasons. Considering his past record it can be expected that both Cleveland and the Lions will enjoy even more success in the future.