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Dallas Ad Representative to Appear at ETSU Seminar

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Receipt

DALLAS AD REPRESENTATIVE
TO APPEAR AT ETSU SEMINAR

COMMERCE, --Mrs. Adola Ellis Cooper, vice president in charge of production at The Bloom Advertising Agency in Dallas, will speak to a Journalism Seminar at 7 p.m. Thursday (April 20) in the Journalism Auditorium at East Texas State University.

Associated with The Bloom Agency for 7 years, Mrs. Cooper is responsible for all production activities and directs a department staffed with more than 10 professionals.

In addition to production supervision and execution on a wide range of consumer, industrial and retail accounts, Mrs. Cooper has contributed many hours to Bloom Agency volunteer projects which include the Southern Methodist University Sustentation Drive and the Texas Association of Developing Colleges campaign.

Elected as a vice president after three years with the agency, she has been the recipient of numerous production awards for such clients as Zales Jewelers, Plastics Manufacturing Co., Redman Industries, Howard Wolfe, Inc., Southwest Airlines, Jax Beer and Alcoa Aluminum.

Mrs. Cooper began her advertising career in Fort Worth in 1956.