

Texas A&M University-Commerce

A&M-Commerce Digital Commons

[Browse All Subject Files](#)

[University Subject Files](#)

1995-05-05

Cinco de Mayo Flier

East Texas State University

Follow this and additional works at: <https://digitalcommons.tamuc.edu/scua-univ-subjects-all>

Recommended Citation

East Texas State University, "Cinco de Mayo Flier" (1995-05-05). *Browse All Subject Files*. 10.
<https://digitalcommons.tamuc.edu/scua-univ-subjects-all/10>

This Text is brought to you for free and open access by the University Subject Files at A&M-Commerce Digital Commons. It has been accepted for inclusion in Browse All Subject Files by an authorized administrator of A&M-Commerce Digital Commons. For more information, please contact digitalcommons@tamuc.edu.

CINCO

DE

MAYO

¡¡¡COMIDA, HISTORIA, DIVERCION, Y CULTURA!!!
FOOD HISTORY FUN AND CULTURE



FRIDAY, MAY 5

EAST LAWN

11:30AM - 2:00PM

**A Celebration of Cinco de Mayo
May 5, 1995**

**East Texas State University
Memorial Student Center**

Cinco de Mayo Schedule

- 8:30 - 9:15 a.m.** **Registration**
Invited High School Guests
Founders Lounge
- 9:15 - 10:00 a.m.** **Breakout Sessions**
Rio Grande, Bluebonnet, Pecan, and Friendship
- 10:00 - 11:00 a.m.** **Welcome**
High School Guests and University Community encouraged to attend
American Ballroom
Elizabeth Rodriguez, ACHA President
Dr. Jerry D. Morris, President of East Texas State University
- Cinco de Mayo Celebration Speakers**
Jason Marshall
Maria Olmos
- 11:00 - 11:30 a.m.** **Campus Tours**
Tours for High School Students
- 11:30 a.m. - 1:30 p.m.** **Lunch**
East Lawn, MSC
(Rain location, MSC Ballrooms)
Faculty & Staff lunch tickets complimentary of the Office of the President
Students with meal cards are checked at the entrance
All others \$5.00
- 11:30 a.m. - 12:15 p.m.** **Music**
Elsa Garcia
- 12:15 - 1:00 p.m.** **Proclamation, Dancers, and Activities**
Diana Pastoriza
- 1:00 - 1:45 p.m.** **Music**
Elsa Garcia
- 1:45** **Closing/Evaluation for High School Students**
American Ballroom

At a time when the French Army was first in the world, Mexico decided to cease payments on its war debts to Spain, England, and France. When this occurred, Napoleon III of France decided to intervene; he ordered Marshall Lawrences to attack Mexico in order for payments to be restored. When Lawrences arrived at Vera Cruz on March 5, 1862, he wrote to his government that the conquest of Mexico would be of little difficulty.

On May 5, 1862, in the city of Puebla, forces led by General Don Ignacio Zaragoza, along with the Zacapoaxtlas Indians, sought to defend their territory. Combat took place for a seemingly endless period of time. When General Zaragoza and Marshall Lawrences finally met face to face, Zaragoza was the victor. Bands began to play military marches, and trumpets sounded the victory. Following this first victory at Puebla, the Mexican Army continued to prevail. Although the French trudged on for five years, they finally fell on June 19, 1867.

Today marks the 133rd Anniversary of this first victorious battle in Mexico's fight for freedom. Today we celebrate the courage and loyalty of those who fought for their country.

Cinco de Mayo Celebration Committee

- | | |
|------------------------|---------------------|
| Christine M. Contreras | Jason Marshall |
| Winfred Essix | Dr. Mario Martin |
| Carmen Gamez | Connie Mears |
| William A. Garner | Maria Olmos |
| Reginald Haley | Vickie O'Neal |
| Dr. Anthony Harris | Diana Pastoriza |
| Patricia Johnson | Elizabeth Rodriguez |
| Bill King | Gwen Smith |
| Matt Loving | Doug Webster |

Special Appreciation

- Admissions/Financial Aid Offices
ARAMARK University Dining Services
Asociacion Cultural de Hispanos Americanos (ACHA)
Communication Services
ETSU Board of Regents
Five Star Series Committee
National Association for the Advancement for Colored People
Intercultural Services
Memorial Student Center Staff
Student Activities Board