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Letter from Betty Jean Martin to Peggy Brogan, 1972-01-10

Betty Jean Martin

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January 10, 1972

Mrs. Peggy Brogan
Holt, Rinehart and Winston, Inc.
383 Madison Avenue
New York, New York 10017

Dear Peggy,

Thank you for your letter of January 3rd. I am so pleased that you feel Noodles has done his part in becoming an intricate character in the primary Sounds of Language.

I would love to do more work in the intermediate books if a couple of things can be worked out. In the intermediate books, as was understood in the primary Sounds of Language, Noodles must remain my sole property, giving Holt the one-time right to use him in each book. Holt would also be asked to pay permission rights to use the drawings of Noodles in each book. If conversations between Bill Martin and Noodles are to be in print, it would be necessary for me to edit the copy so it would hold true to the character. I am sure we could work together so that the conversation in the essays would convey the planned teaching but would carry all the spontaneity that I like to think is unique of Noodles.

Give these thoughts some attention and I am hopeful something can be worked out. Noodles so enjoys each taping day!

Sincerely,

Betty Jean

Betty Jean Martin