

Texas A&M University-Commerce

A&M-Commerce Digital Commons

East Texas Normal College Documents

East Texas Normal College Collection

1915-03

The Normal Guide, 1915-03

East Texas Normal College

Follow this and additional works at: <https://digitalcommons.tamuc.edu/scua-etnc-docs>

Recommended Citation

East Texas Normal College, "The Normal Guide, 1915-03" (1915-03). *East Texas Normal College Documents*. 8.

<https://digitalcommons.tamuc.edu/scua-etnc-docs/8>

This Text is brought to you for free and open access by the East Texas Normal College Collection at A&M-Commerce Digital Commons. It has been accepted for inclusion in East Texas Normal College Documents by an authorized administrator of A&M-Commerce Digital Commons. For more information, please contact digitalcommons@tamuc.edu.

THE NORMAL GUIDE

VOL. XXIV

Ceaseless Industry, Fearless Investigation, Unfettered Thought.

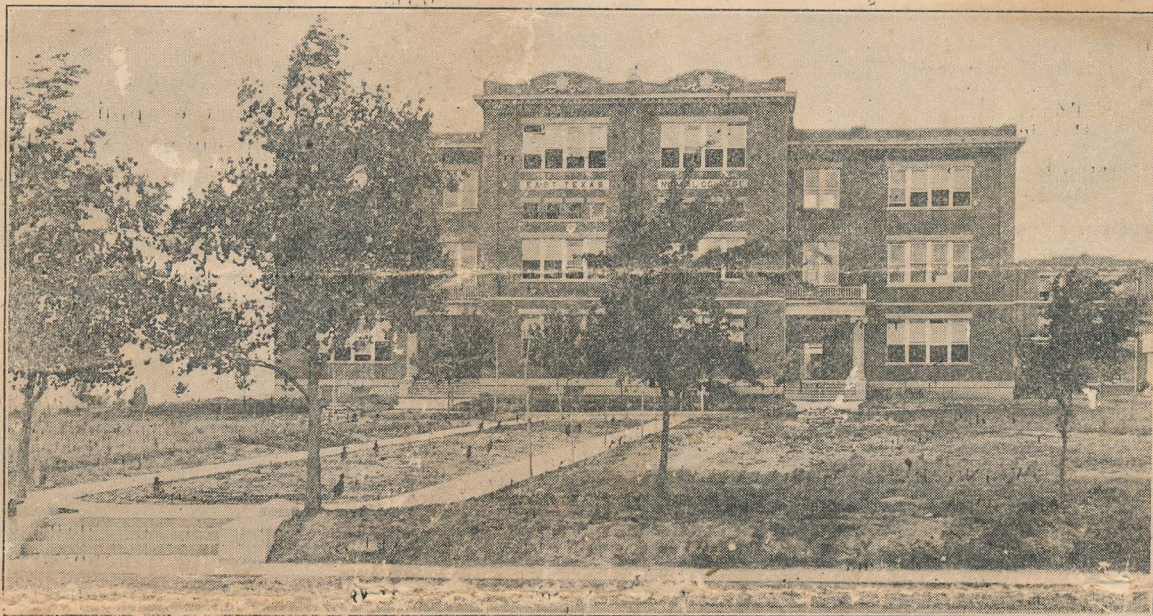
Number 3

Published Bi-Monthly.

COMMERCE, TEXAS, MARCH 1915

W. L. MAYO, Editor

Entered at the Postoffice at Commerce, Texas, as second class matter



A Glorious Charge.

THE teacher, who has had a steady eye and a closed hand on the treasury of some public school district during the past few months, has been among the few whose happiness is on an upward gliding scale. At least this has been relatively so in Texas.

In all times, the real teacher's salary has been a small part of his pay. His pleasure in contributing to the usefulness of his pupils as future citizens, to their success and happiness, and the great onward, upward move of civilization, has been the one chief incentive to his remaining in the work. His faith in the nobility of his calling; his desire to open up the way to truth and his love for leading from darkness to light, must be satisfied by efforts to make true men out of conventional boys and girls. And then he feels that, if it is very work, should not be done in some way, direful and calamitous would be the results.

Yes, the real teacher does have a sort of sympathy for mankind and of interest in the upward, perpetual and eternal progress of the race. The true teacher is not satisfied with an ordinary service. He wants to give the best. Much time and hundreds of dollars, hard-earned and else-

where needed, has he spent in early equipment; while he returns again and again to some tempting fount for imbibing new-found thoughts that may be useful when again in touch with hopeful, or despondent, youth.

The teacher has a varied task. Truly we have "many men of many minds," because "there are many boys of many kinds." But the teacher must know them, one and all, and serve them all as each individual needs. He holds up to one the higher motives, *the more abundant life*. He shows to another facts of values in education. He tells another that the boy with even a common school education has in life many chances for distinguished service not had by illiterates; and how many chances the high school graduate has over the grammar school pupil. He proves to those able to see that the college trained man has multiplied chances in life not found by the high school boy. To others, still, he proves that the boy who goes on through college earns enough more in later years to make many more dollars for every day in college.

Through his oft despondent struggle the boy must see the goal, glittering and inviting! For him the state has named a guide, the teacher, who lays the task unto his soul and who, over sunny slopes as well as through valleys low, follows the path of facts embellished with God-created truths. A noble service, a glorious charge.

THE NORMAL GUIDE.

... FACULTY ...

W. L. MAYO, PRESIDENT,
English.

T. A. MARTIN, A. M.,
Higher Mathematics

W. B. STONE, A. M.,
Social Sciences.

C. M. LUTZ, A. M.,
Physical Sciences.

B. H. MILLER, A. B.,
History and Preparatory.

A. H. COWLING, A. B.,
Latin and Spanish.

SUPT. H. H. J. FLING, A. M.,
Education and Literature.

SUPT. A. J. SANDERS,
Certificate Subjects.

BERTHA E. PHILLIPS, A. B.,
Preparatory Subjects.

Mrs. A. H. COWLING, B. L.,
Composition and Rhetoric.

R. E. GLAZE, B. S., A. B.,
Certificate Mathematics.

E. V. HUFSTEDLER, A. B.,
Certificate Subjects.

M. S. MAYO, A. B.,
Latin, Athletics.

MISS HATTIE LADWIG,
Primary Methods.
(Regular Session)

Mrs. MABEL CRAVEN,
Primary Methods.
(Summer Session)

ETTA BOOTH MAYO, M. A.,
Director of Music Dept.

GLADYS MAYO, B. M.,
Piano and Violin.

Dr. EDWARD BAXTER PERRY,
Visiting Director in Music.

MRS. ANNIE STIDHAM,
Domestic Art.

ARA DISHMAN, M. O.,
Expression Department.

C. M. WRIGHT, P. A. M.,
Pen-Art Department.

MRS. C. M. WRIGHT,
Pen-Art.

J. F. RILEY,
Actual Business.

V. I. FULLER,
Shorthand and Typewriting

T. E. TRUMAN,
Supt. Boys Study Hall.

MISS MYRTLE ROBERTS,
Supt. Girls' Study Hall.

R. G. GRAY,
Mrs. LAURA ROBINSON.
Librarians.

MURRY H. FLY,
Supt. Boys' Dormitories.

MRS. LEILA LYDAY,
Matron

Not every college nor even university graduate can teach well. Our teachers are not only graduates but have been tested thoroughly as to teaching power. They have come from farms, through the country schools, through academies, normals, colleges and universities, to accomplishments that make them worthy leaders and reliable instructors. There are representatives, on our faculty, men from Columbia, Chicago, Nashville, Vanderbilt, Yale, Ohio Wesleyan, Ohio State, Texas, North Carolina, Michigan, Wisconsin, Pennsylvania universities, and Peabody and many other of the strongest normals. Almost all are Southern reared and know how to give their sympathies to our struggling young men and young women. You will find the ablest and best at the East Texas Normal College and Commerce Summer Normal for 1915.

During the past five Augusts, we have had interesting summer sessions. The attendance has been composed of earnest workers, who find it more pleasant and far more profitable than doing nothing or even in "visiting my wife's people." Why lose so much valuable time? Attending college with an ever present purpose is a pleasant task compared with the idler's daily job. In the large buildings, with breezy halls and roomy rooms it is not too hot

to go to school in August. Come prepared to remain until your school calls you in the fall, make yourself more efficient, raise your certificate, increase your salary, and do a better service for everybody.

In the Summer Normal work of 1914, the applicants of Commerce Summer Normal received over a hundred more state certificates than those of the next highest normal. Including the builders about 70 per cent passed. During the past several normals, the number of successful applicants here has been from one and a half to two and a half times as many as the number of the next highest. In addition to this material evidence of merit, we have a vast lot of miscellaneous material for the teachers and prospectives who attend. The lectures by the ablest American educators, the laboratories, the library, and the other miscellaneous features, have caused many to write us that they could just walk around and pick up rich school material worth alone many times the cost of their attending Summer Normal at Commerce.

Scores of letters are being received from friends saying they are coming to do better work this spring and summer than ever before. And we shall have better facilities than ever before. If you have never been here and feel interested drop a card for further information.

Dr. Winship of Boston gave our annual November series of lectures; Dr. Mitchell of Providence will appear late in March; Drs. Sutton and Mussleman in May; and our lecturers for June and July will be announced in the April issue of the Guide. It is well to come in touch with the live, thinking men of our country.

THE NORMAL GUIDE.

Summer Normal 1915

REGULAR Normal work begins in earnest at our Spring opening on April 6th. It will assume immense proportions on and after May 4th, and have another large increase along with a new beginning on June 8th.

The above are the dates for large inpouring of teachers and prospective teachers, and are the ones for which we have assurance of special round-trip rates on the railroads of the state. While these dates are especially mentioned, almost every day after the April opening will find new matriculations coming from that large class of people who know how easily they can fall into line here. They feel that to wait for the next opening day would be an unnecessary loss of time and opportunity.

Classes in all certificate subjects, especially of the first and second grades, will be so graded and subdivided that there will be several sections in the same subject, some going over the subject matter slowly, some rapidly, some just beginning and others far over in the subject. We labor to suit the convenience of our pupils and generally succeed.

In addition to all useful kinds of work for the teacher, we have regular College courses extensively pursued by those looking toward college credits and university degrees. Many who come find it convenient to finish up certain certificate subjects, or to review certain subjects for more efficient service as teachers, and, at the same time, take desirable college credit work. Those attending here may make up their program of studies from several departments when they so desire, or may take parts of any two or more grades of certificate work.

Limitations in Subjects.

SECOND GRADE

In the second grade work, Sutton & Horne's Schoolroom Essentials will be used for Methods; Huey's Psychology and Pedagogy of Reading, on the subject of Reading; Ferguson & Lewis' Elements of Agriculture; and Hall-Smithers-Ousley on U. S. History. In each of the other second grade subjects the state adopted text will form the basis of work in the respective subjects.

FIRST GRADE

In the first grade, Myers' Revised Ancient

History and Wentworth & Smith's Plane Geometry, books one, two and three, will be used. In the other subjects we shall use the state adopted text, respectively.

PERMANENT SUBJECTS.

In the permanent subjects, we shall use Brownlee's First Principles of Chemistry; Wentworth & Smith's Solid Geometry; Wentworth & Smith's Trigonometry; Carhart & Chute's Physics; Williams & Rogers' Bookkeeping; Colvin & Bagley's Human Behavior, or Psychology; Graves' History of Education Before the Middle Ages; and Hallick's American Authors supplemented by the following classics: Irving's Voyage, Poe's The Gold Bug, Lanier's The Song of Chattahoochee and Lowell's Vision of Sir Launsfal. These restrictions and limitations have been ordered by State Supt. Doughty.

Examinations.

As usual, Commerce will have both series of Summer Normals. The first examination will begin July 12th and continue four days, while the second will begin July 26th and hold four days. It will be necessary to have attended at least twenty days before entering the examinations. Let this point be carefully considered. Each examination will conform to the following schedule:

Monday forenoon—Grammar, Physical Geography, Trigonometry.

Monday afternoon—Descriptive Geography, General History, Literature.

Tuesday forenoon—Writing, Methods, Geometry, Psychology.

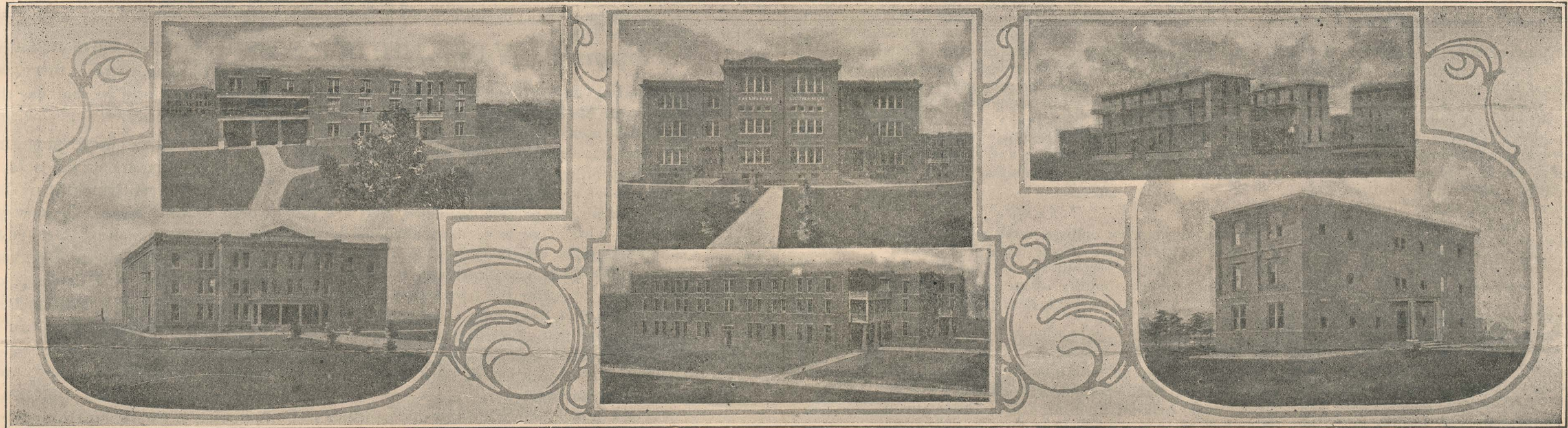
Tuesday afternoon—Physiology, Civics, Chemistry.

Wednesday forenoon—Arithmetic, Composition, Solid Geometry.

Wednesday afternoon—Agriculture, Algebra, Education.

Thursday forenoon—Reading, U. S. History, Physics.

Thursday afternoon—Texas History, Bookkeeping, Spelling.



Willard Hall for Ladies
Dormitory for Men

Administration Building
Dining Hall

East Dormitory—Light Housekeeping
Science Hall

Special Features.

A.—DEPARTMENTS.

1. All Certificate Courses.
2. College Preparatory Courses.
3. Pedagogy.
4. Literature.
5. Science.
6. Classic.
7. Music.
8. Voice.
9. Oratory.
10. Art.
11. Domestic Science.
12. Pen Art.
13. School Drawing.
14. Special Courses in Latin.
15. Special Courses in Economics.
16. Courses in School Supervision.
17. Course in Public School Music.
18. Primary Methods.
19. Commercial.
20. Shorthand and Typewriting.

B.—ADVANTAGES.

1. Healthful Location.
2. Best Artesian Water.
3. Large Roomy Buildings.
4. Wholesome College Atmosphere.
5. Home-like Influences.
6. 12,500 Volume Library.
7. New Special Science Hall.
8. Extensive Laboratories.
9. Faculty of Specialists.
10. Open Air Games of proper kind.
11. Lectures by Ablest Am. Educators.

12. Special Demonstration Work.
13. Enter any time.
14. College Degree Work.
15. University Credit Work.
16. Strong Character-Building Forces

C.—EVIDENCE OF MERIT.

1. Constant Growth.
2. Well Pleased Patronage.
3. Demands for Its Students.
4. Success of Its Real Pupils.
5. Reliable Plans for Perpetuation.
6. Largest Private School in South.
7. Leads in Summer Normal Enrollment for past seven years.
8. Leads in Summer Normal Certificates during past seven years.

D.—ECONOMY TO PATRONS.

1. No Matriculation Fees.
2. No Laboratory Fees.
3. Board and Tuition 4 weeks \$15.
4. Board and Tuition 10 weeks \$35.00
5. Board and Tuition, five months \$65.00.
6. Board and Tuition, ten months \$125.00.
7. Literary tuition admits to Commercial Course Free.
8. Commercial tuition admits to Literary Courses Free.

The above is for the regular College session. Special rates for Summer Normal may be found in another column of The Guide.

Boarding System.

The East Texas Normal College has all the conveniences of a private boarding system that could be had by any college depending upon private families to care for its boarders, and has this at reasonable rates, among the best families who have shown a great interest in upbuilding the College. It also has one of the best College boarding systems anywhere. Modern conveniences will be found. This is under the direct control of the president, assisted by superintendents, and by matrons who devote all their time exclusively to looking after their responsible charges. Young ladies will not have more careful attention given them anywhere than at Commerce.

Ambitious young teachers can climb to the top, if they really want to. **THERE IS A WAY.**

You do not have to pay great amounts here for matriculation and other fees, yet your instruction is as good as the best.

Large attendance insures **STRONG FACULTY**, better facilities, cheaper rates and well-graded classes.

We are not **THE ONLY**, but many know that we have clearly demonstrated our worth and merit as an institution of learning. This is amply proven by the large attendance of earnest teachers from every section of the state; and the success with which they meet among the teaching forces of our country.

Commerce

Is a town of progress, of spirited people, of splendid churches and also good schools. Its health conditions are of the best. Its water supply is artesian and is inexhaustible.

The recent bond issue has enabled the city authorities to provide extra wells and install new machinery, which insures satisfactory distribution of water at all times. The town is amply lighted in both business and resident sections.

Since many of our friends have visited us, the Methodists, Christians, Baptists and Presbyterians have built elegant brick places for worship, and the Disciples of Christ have purchased and remodeled the church formerly occupied by the Baptists. Two new ward school buildings, have also gone up recently.

The Post Office receipts have gone beyond the mark that entitles Commerce to free mail delivery, which will likely be effected on the completion of our recently located Federal building.

We have never done a more satisfactory school room work than so far during the present year. The college work this year is noted for earnestness and zeal.

Many young people postpone entering college until they can go to school "right," but most of those who do so, never find a better time than right now. Enter college the first day possible to get in, and stay there as long as you can. **THERE IS A WAY.**

The constant growth and continued success of the Commerce Normal, and the great facilities it now offers its patrons, ought to be strong factors in helping to decide on the College to patronize this year.

Economy rather than extravagance; real worth rather than useless display; thoroughness rather than superficiality; the simple life rather than assumed dignity; and the pleasure of toil rather than the fun of frolic,—The tendency here is to the affirmative every time.

No educated man regrets being educated. Few men who are able to read and write would take thousands for that ability and do without it. Most men without an education bewail the fact that they cannot live their youth over again. Let the youth educate himself now and avoid such sad experience.

The young man or woman who is now making little or nothing, should regard this as the very time to attend college and get ready for more work and better pay when times do improve and good service is in greater demand. Carefully compiled statistics show very clearly that, in the course of forty years, a college-bred man makes every day he spent in college worth ten dollars to him in cash values, not counting the other and greater advantages.

Our graduates go into the best universities and hold their own. In some, our A. B's. get admission to the senior year and in others they are admitted to graduate work, thus making the A. M. in one year.

Our teachers are from the best institutions of America, and are especially strong in their respective lines. Their instruction is genuine and will never have to be undone. They have all been in the public school service and know how to sympathize with the teachers working under them.

Preparatory studies for college and university entrance, and for university credits above entrance requirements, are found here all the year round. Many think our best work is done in August. Our regular course work enables hard-working, brainy men and women to take degrees here in less time than usual and at least expense. These degrees are genuine and will have due credit in many of the oldest and strongest universities of the country.

Ten \$110.00 Special Annual ten-months board and tuition scholarships, to be paid for by April 15, 1915, and to be good to begin college work any day thereafter. These forty weeks may be taken consecutively, or by sections to suit the convenience of the purchaser. The

scholarship may be used by any member of the family purchasing it. They will be numbered from 1 to 10 as remittance is made. Anyone failing to reach us in time will have his check, or exchange, returned. This is the tenth year for these low-rate scholarships and likely will be the last.

THE NORMAL GUIDE.

The second grade certificate subjects are: Spelling, reading, writing, arithmetic, grammar, U. S. history, Texas history, agriculture, physiology, geography, methods. To this list the first grade adds composition, civil government, physical geography, algebra, geometry and general history. The permanent primary includes all of the second and composition, civics and physical geography of the first, and adds literature, psychology, and history of education. The permanent includes all of the above subjects and adds chemistry, physics, solid geometry, plane trigonometry, and bookkeeping.

The young teacher should look well to the accumulation of reserve force. Many will be the emergencies to arise in matters of instruction and illustrations just as they arise in discipline. In fact the extra knowledge beyond the textbook is often the force that unconsciously gains the confidence and esteem of the pupils, thereby avoiding emergencies in matters of discipline. Take up some of the many miscellaneous subjects at Commerce, or pick up hundreds of strong points while taking college or certificate work here.

More married people are writing about our college advantages than ever before. Many are without profitable employment and are arranging to do college work now that they may be ready for better employment when more prosperous times do come again. There is a gradually increasing number of married people attending college at Commerce. At one time last Summer Normal an "interested" young man seemed somewhat encouraged when he named, without help from the records, over twenty-five married couples then here taking his lines of work. He did not include those here without their consorts. We are glad to see these teachers. They are invariably good workers, and it is a pleasure to know that we have made helpful arrangements for these good people.

We have studied out many attractive advantages here for those who wish to push right on with all their might. "Get busy and keep busy." It will surely pay, if at the right thing at the right time.

We have classes preparing for every examination through the year, including county, state and summer normal. The work is intensely vigorous and interesting. There are slow-going classes and rapid reviewing classes. You can find what you want at Commerce, and you can find it in a most reliable form.

The Commerce Summer Normal has the teaching force, the facilities for thorough, rapid, reliable work; it has the miscellaneous attractions needed by both the young and experienced teachers. It has been for several years past the most largely attended summer school in the state. Its facilities are rapidly increasing, and it now has a great outlook for further usefulness.

You enter regular college work here without a formal examination. Grades and recommendations are worth something, of course. We give credit for completely mastered work done anywhere. It will not take long for us to have you properly classified.

Before taking the Summer Normal examination you must have attended at least twenty days. This should be kept in mind. You must enroll on or before June 18 to enter first examination and July 2 to take the second. However, you should give yourself the best possible advantage by being in the Normal as long as possible.

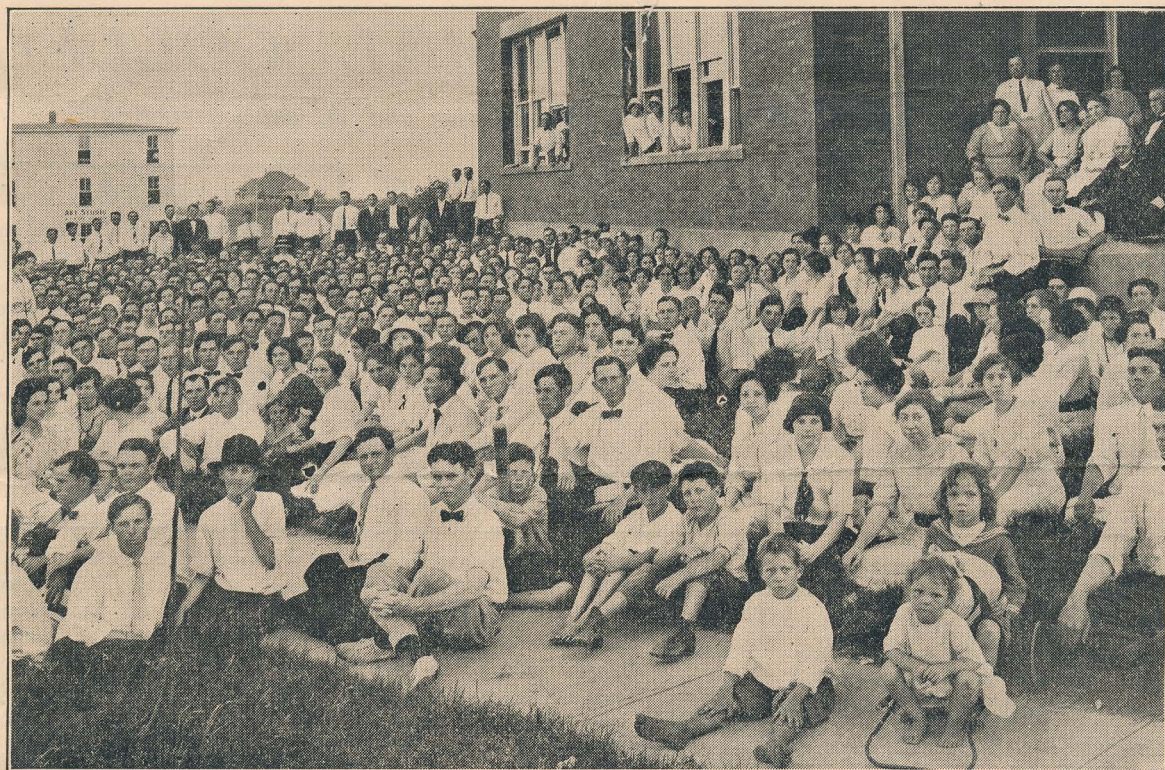
Special Board and Tuition Rates.

From April 5 to June examination	\$31.00
From April 5 to 1st Normal examination.....	48.00
From April 5 to 2nd Normal examination.....	54.00
From April 5 to September examination.....	66.00
From May 3 to 1st Normal examination.....	37.00
From May 3 to 2nd Normal examination.....	43.00
From May 3 to September examination.....	56.00
From June 7 to 1st Summer Normal examination	21.00
From June 7 to 2nd Summer Normal examination	27.00
From June 7 to September examination.....	42.00
Tuition per month and minimum payment..	5.00
Tuition from May 3 to first examination ...	10.00
Tuition from May 3 to second examination	11.00
Tuition from June 9 to first examination.....	6.00
Tuition from June 9 to second examination	7.50

The above special rates are for board at the College Boarding Halls, in which many little conveniences will be found not heretofore had. Those staying there are expected to bring bed-linen, pillows and towels.

Private board in the best of families may be had at \$3.00 and \$3.50 per week. At hotels and in a few families board may be had at \$4.00 per week. In the College office may be found lists of the families caring for those who desire private board, and all due courtesies are shown those who come to the office for such information.

THE NORMAL GUIDE.



STORY TELLING HOUR—COMMERCE SUMMER NORMAL.

The above plate shows a group of Commerce Normalites at Story Telling Hour. This has been a useful feature of our miscellaneous work. During the approaching Normal, we shall make it still more useful by dividing it into sections suitable to the different grades of public school work and having the "hour" come more frequently. Superintendent Fling is now planning for Story Telling hours of greatly increased interest.

Pleasant Moments with the Telescope.

Many recall the pleasant moments they have spent with the telescope viewing the different planets, star clusters, Nebulae, and other heavenly sights of thrilling interest. Venus is lovely though in crescent view at this time. Jupiter will be seen best by us in early morning. Saturn is facing us this summer with her rings brighter than they will be again for fifteen years. You should not fail to get in touch with the many inspiring stories associated with these interesting objects coming under our nightly observation.

You can not find demand for your work now and it will not cost you much to attend college, thereby getting ready for better jobs and more pay when prosperous times come again, as they surely will come.

We Are Here for Your Service.

We have sections of our work so arranged that some are doing regular college course work while others are doing rapid review work for state certificates. Others slow-going certificate work, and others still, are doing a miscellaneous course of work that makes it profitable for them to be in college even eight or ten weeks. This is one advantage to be had at large Normals, where the faculty are willing to work for the interest of those attending rather than for their own ease. We are here for your service and you can get almost any grade of work any time you come.

Education gives confidence in self and fellow-man. It gives power, insight, far-sight, foresight and strengthens faith in the propositions of life. It helps one to turn darkness to light and to make crooked things straight. We now need more of the advantages and blessings of the increased soul-power education gives.

THE NORMAL GUIDE.

EAST TEXAS NORMAL COLLEGE

Large Enough to Assure the Best Facilities and Ablest Instructors

LECTURE COURSES.

The special lecture courses include some of the foremost educators of the Nation noted entertainers and strong Lyceum numbers.

26th Year of College and

16th Year of Summer

Normal

Under the same progressive

management

SPECIAL COURSES.

Demonstration Work, Music, Public School Music, Oratory, Art, Domestic Art, Pen-Art, and Business courses have all been strengthened and improved.

Regular and Review Classes in every Certificate Subject so sectionized and graded that you may enter at any time. Regular College Credit Work under teachers of Ability and Power. Many leading universities and strong normals are represented in the faculty.

Every department of the E. T. N. C. is in the hands of a truly strong teacher.

\$27.00 pays board and Summer Normal fees for the eight weeks from June 7 to August 1.

"They gave me full credit for all I did at the E. T. N. C."—Joel H. Berry, University of Texas.

"It matters not how straight the gate, (how charged) with punishments the scroll, I am the master of my fate; I am the captain of my soul."—Henry.

"I am meeting many able and good men here; but the instruction you gave me at Commerce enables me to hold my own."—E. P. Mangum, Vanderbilt University.

"The E. T. N. C. representatives are still holding their own in the great University of the old North State."—T. M. Broadfoot, University of N. Carolina.

The encouraging words from our many friends force us to do our best for better things at Commerce than we have ever had. We are still moving on and growing better.

"The thorough instruction and careful training I had at Commerce has enabled me to secure honors here that will be appreciated many years."—James Creed, Louisville Medical College.

The continuous session all through the summer gives you a chance to do much in the way of certificate work or college credit work, at a time when you are doing little or nothing for yourself. Many say that our work in August is the best of all the year.

There is not a day's vacation any time through the spring and summer. You need lose no time here for anything. We have outdoor games for those who wish to indulge in them. We have lectures, experiments and many useful miscellaneous features; but all have an educational tendency.

We are expecting Dr. Puffer of Boston or Dr. Mussulman of the Texas School Journal to give us a series of lectures about May 10, and Dr. Sutton of the State Unity to give us a series the last week of May. The summer lecture program is being rapidly developed and will include some of the ablest educators of our nation.

The Story Telling Hour will increase in interest this summer. Supt, Fling and Mrs. Craven will be ready as before and will be assisted by a number of enthusiastic lovers of the short story work; but this work is to be divided into about three sections of different grades and will become even more serviceable than in the past.

The first few days it may seem to some a little crowded here, but everybody helps new comers to find the way, and in a short time they learn the recitation rooms along with every other custom. Two to a room at the dormitories is not a crowded condition. A teacher and his class in a good room need not be called crowded. Keep to the right and go ahead and all will be well. We have been making improvements in many ways.

Every year for years, we have had a respectable number of pupils preparing for medicine, dentistry and the other attractive callings common to our country. They have been well

able to do their work in the special colleges successfully. We have been adding courses on Embriology and other lines required by recent additions to entrance requirements to medical colleges, and can be of great service to those preparing for medicine.

The hundreds of our former pupils now teaching in schools from the one-teacher second grade country school to college and university professorships, are, with rare exceptions, doing well. The calls for teachers this year have been frequent and many have gone unfilled by us. These were chiefly for superintendents and principals. We have had many more young teachers asking for help toward securing positions than usual. The rush back to the profession, mostly caused by financial conditions, kept us from locating all so easily as in the past.

"You are here to establish an institution for the country and the whole country." Thus spoke a noted gentleman some time ago. He added, "I now see how this is better for Commerce than if her own citizens owned it. I see, also, how it is that it is better for all Texans than if Texas owned it. You are bound by no red-tape. You make improvements without waiting for appropriations. In fact, you can, you must and you will do many things, in many ways, that other schools cannot do. I am not speaking evil of the schools of our great educational system; but of the blessing your work here is to the young people of our country."